



IBM Developer
SKILLS NETWORK

Winning Space Race with Data Science

<Name>

<Date>



Outline

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

Executive Summary

- Summary of methodologies
- Summary of all results

Introduction

- Project background and context
- Problems you want to find answers

Section 1

Methodology

Methodology

Executive Summary

- Data collection methodology:
 - SpaceX API and web scraping
- Perform data wrangling
 - Removing duplicate, handle missing value, formatting columns consistency
- Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
 - How to build, tune, evaluate classification models

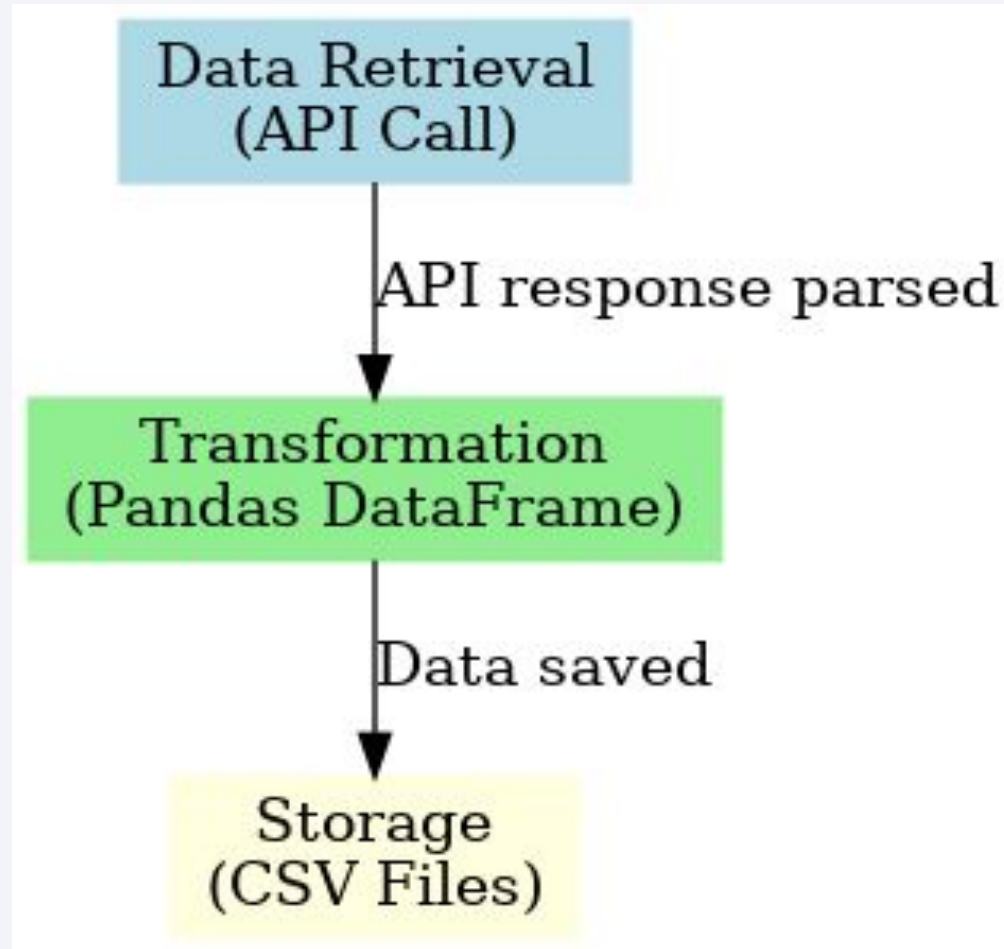
Data Collection

Sources :

- SpaceX API
- Web scraping

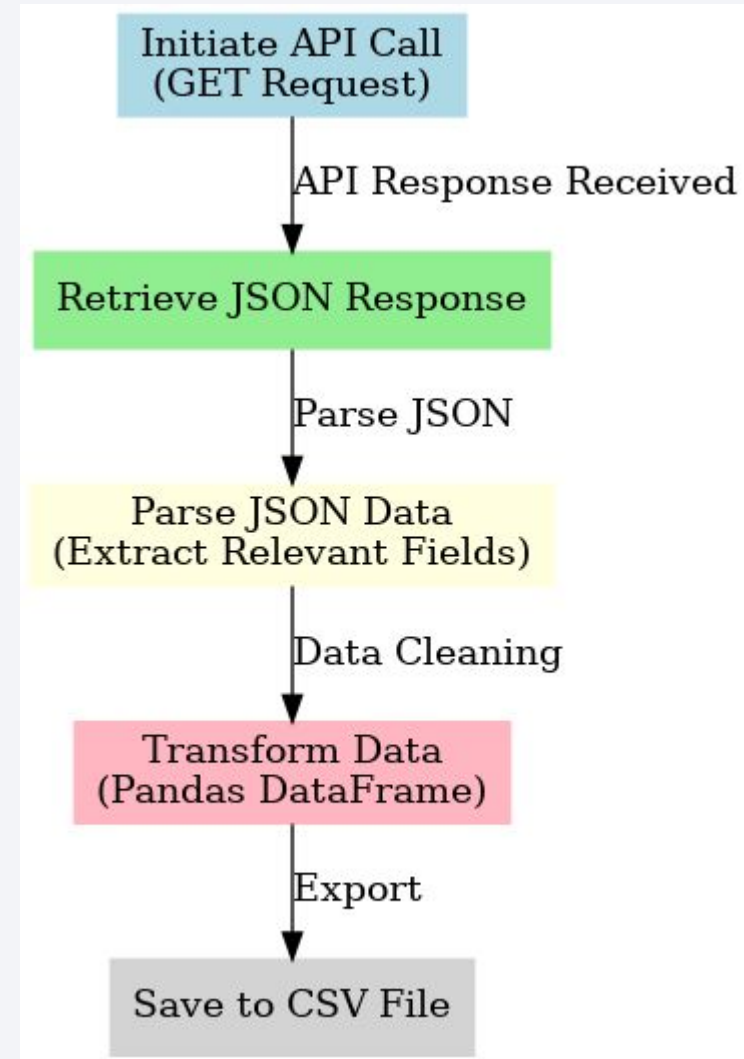
Types of data :

- Launch details
- Mission outcomes



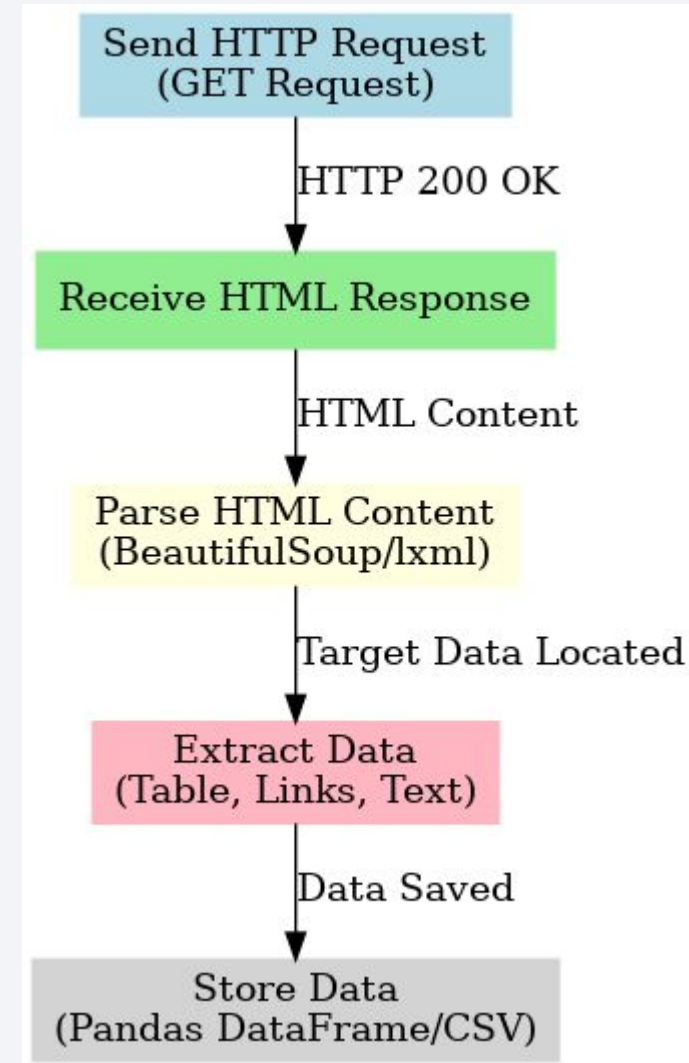
Data Collection – SpaceX API

- Detailed informations about past rocket launches
- Payload details, launch outcomes and more
- https://github.com/Rhodham96/AppliedDataScienceCapstone/blob/main/Lab1.1_CollectingData.ipynb



Data Collection - Scraping

- Send HTTP Request
 - Receive HTML Response
 - Parse HTML content
 - Extract Relevant Data
 - Save Data
-
- https://github.com/Rhodham96/AppliedDataScienceCapstone/blob/main/Lab1.2_WebScraping.ipynb



Data Wrangling

- Handling missing data
- removing duplicates
- Transformations

```
FlightNumber      int64
Date              object
File display version  object
PayloadMass       float64
Orbit             object
LaunchSite        object
Outcome          object
Flights          int64
GridFins         bool
Reused           bool
Legs             bool
LandingPad       object
Block            float64
ReusedCount      int64
Serial           object
Longitude        float64
Latitude         float64
dtype: object
```

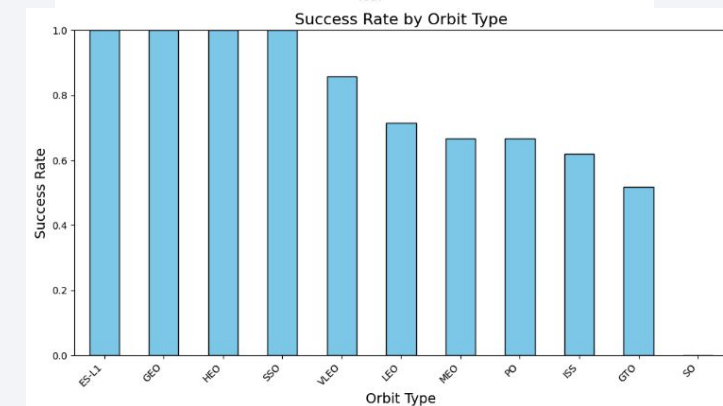
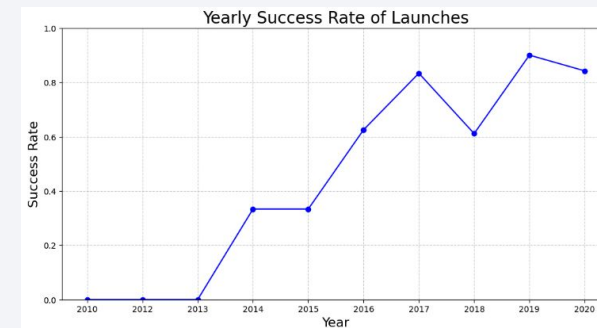
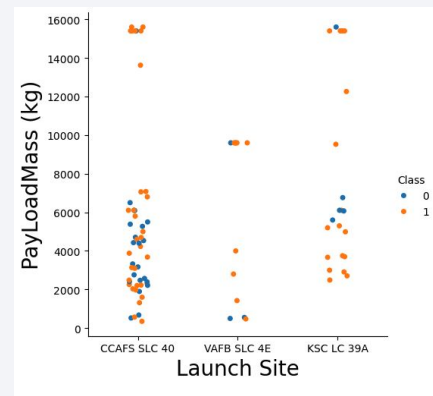
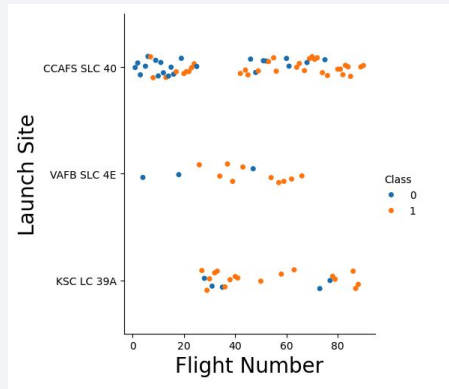
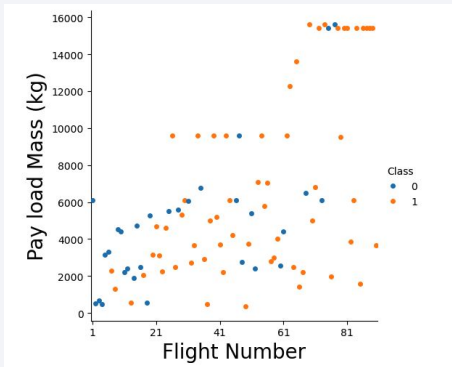
```
FlightNumber      0.000000
Date              0.000000
BoosterVersion    0.000000
PayloadMass       0.000000
Orbit             0.000000
LaunchSite        0.000000
Outcome          0.000000
Flights          0.000000
GridFins         0.000000
Reused           0.000000
Legs             0.000000
LandingPad       28.888889
Block            0.000000
ReusedCount      0.000000
Serial           0.000000
Longitude        0.000000
Latitude         0.000000
dtype: float64
```

| out[3]: | | | | | | | | | | | | |
|---------|--------------|------------|----------------|-------------|-------|--------------|---------|---------|----------|--------|-------|------------|
| | FlightNumber | Date | BoosterVersion | PayloadMass | Orbit | LaunchSite | Outcome | Flights | GridFins | Reused | Legs | LandingPad |
| | 1 | 2010-06-04 | Falcon 9 | 6104.959412 | LEO | CCAFS SLC 40 | None | 1 | False | False | False | NaN |
| 1 | 2 | 2012-05-22 | Falcon 9 | 525.000000 | LEO | CCAFS SLC 40 | None | 1 | False | False | False | NaN |
| 2 | 3 | 2013-03-01 | Falcon 9 | 677.000000 | ISS | CCAFS SLC 40 | None | 1 | False | False | False | NaN |
| 3 | 4 | 2013-09-29 | Falcon 9 | 500.000000 | PO | VAFB SLC 4E | False | 1 | False | False | False | NaN |
| 4 | 5 | 2013-12-03 | Falcon 9 | 3170.000000 | GTO | CCAFS SLC 40 | None | 1 | False | False | False | NaN |
| 5 | 6 | 2014-01-06 | Falcon 9 | 3325.000000 | GTO | CCAFS SLC 40 | None | 1 | False | False | False | NaN |
| 6 | 7 | 2014-04-18 | Falcon 9 | 2296.000000 | ISS | CCAFS SLC 40 | True | 1 | False | False | True | NaN |
| 7 | 8 | 2014-07-14 | Falcon 9 | 1316.000000 | LEO | CCAFS SLC 40 | True | 1 | False | False | True | NaN |
| 8 | 9 | 2014-08-05 | Falcon 9 | 4535.000000 | GTO | CCAFS SLC 40 | None | 1 | False | False | False | NaN |
| 9 | 10 | 2014-09-07 | Falcon 9 | 4428.000000 | GTO | CCAFS SLC 40 | None | 1 | False | False | False | NaN |

- https://github.com/Rhodham96/AppliedDataScienceCapstone/blob/main/Lab2_DataWrangling.ipynb

EDA with Data Visualization

- Scatter Plot : Flight Number vs. Launch Site, Flight Number vs. Payload Mass, Launch Site vs. Payload Mass
- Bar Chart : Success rates across orbit types
- Line Chart : Success rates over the years



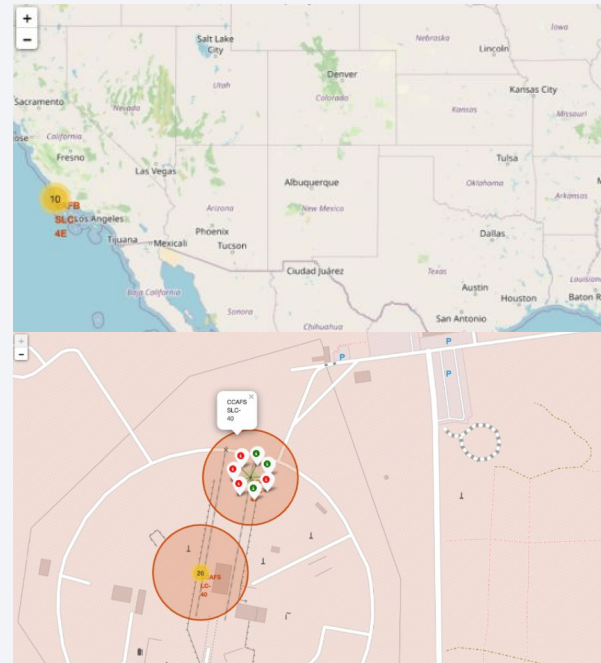
- https://github.com/Rhodham96/AppliedDataScienceCapstone/blob/main/Lab4_ExplorePrepare.ipynb

EDA with SQL

- ```
SELECT DISTINCT launch_site FROM SPACEXTBL;
```
- ```
SELECT * FROM SPACEXTBL WHERE launch_site LIKE 'CCA%' LIMIT 5;
```
- ```
SELECT SUM(PAYLOAD_MASS__KG_) AS total_payload_mass FROM SPACEXTBL WHERE Customer = 'NASA (CRS)';
```
- ```
SELECT AVG(PAYLOAD_MASS__KG_) AS total_payload_mass FROM SPACEXTBL WHERE Booster_Version LIKE 'F9 v1.1%';
```
- ```
SELECT MIN(Date) FROM SPACEXTBL WHERE Landing_Outcome = 'Success (ground pad)';
```
- ```
SELECT Booster_version FROM SPACEXTBL WHERE landing_outcome = 'Success (drone ship)' AND PAYLOAD_MASS__KG_ > 4000 AND PAYLOAD_MASS__KG_ < 6000;
```
- ```
SELECT landing_outcome, COUNT(*) AS total FROM SPACEXTBL GROUP BY landing_outcome;
```
- ```
SELECT landing_outcome, COUNT(*) AS total FROM SPACEXTBL WHERE landing_outcome LIKE 'Success%' OR landing_outcome LIKE 'Failure%' GROUP BY landing_outcome;
```
- ```
SELECT Booster_version FROM SPACEXTBL WHERE PAYLOAD_MASS__KG_ = (SELECT MAX(PAYLOAD_MASS__KG_) FROM SPACEXTBL) ;
```
- [https://github.com/Rhodham96/AppliedDataScienceCapstone/blob/main/Lab3\\_SQL.ipynb](https://github.com/Rhodham96/AppliedDataScienceCapstone/blob/main/Lab3_SQL.ipynb)

# Build an Interactive Map with Folium

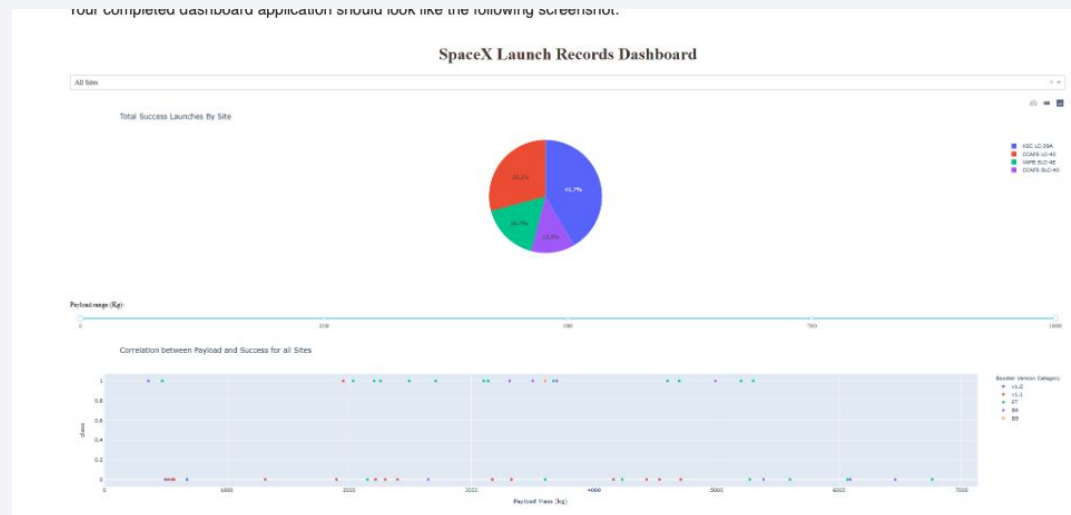
- All launch sites on a map
- Add success and failed launches markers
- Calculate distance between launch site and its proximities





# Build a Dashboard with Plotly Dash

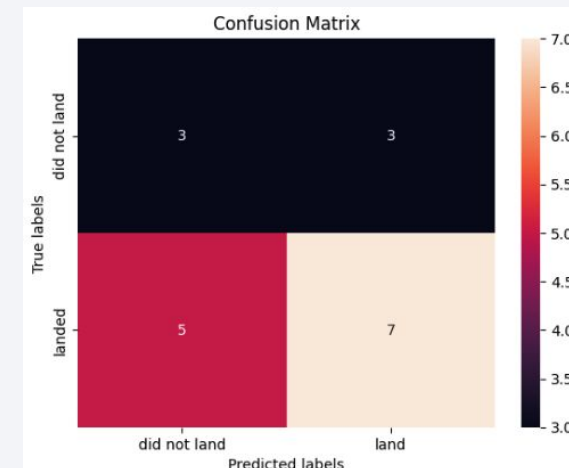
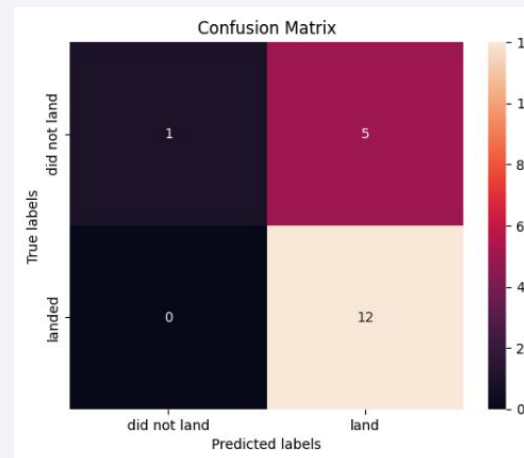
- Total launch success counts by site (pie chart)  
(Sites like KSC LC-39A and CCAFS LC-40 have higher success rate due to more frequent launches)
- Correlation between Payload and launch outcome (Scatter Plot)  
(For lighter payloads (<5000kg), success is more consistent, For heavier payloads (>10000kg), success drop slightly, Certain booster versions perform better for heavier payloads.)



- [https://github.com/Rhodham96/AppliedDataScienceCapstone/blob/main/Lab6\\_Dashboard.py](https://github.com/Rhodham96/AppliedDataScienceCapstone/blob/main/Lab6_Dashboard.py)

# Predictive Analysis (Classification)

- **Logistic Regression (score = 0.888888888888...)**
- Support Vector Machine (score = ?)
- Decision Tree Classifier (score = 0.7222222222222222...)
- K Nearest Neighbors (0.555555555555...)
- LR is better. (SVM I never could have a result)



- [https://github.com/Rhodham96/AppliedDataScienceCapstone/blob/main/Lab7\\_Predictions.ipynb](https://github.com/Rhodham96/AppliedDataScienceCapstone/blob/main/Lab7_Predictions.ipynb)

# Results

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- Models used : Logistic Regression, SVM, Decision Tree, KNN
- Hyperparameter tuning with GridSearchCV
- Metrics: Accuracy, F1-score





The background of the slide is an abstract composition. It features a solid blue area on the left side, which transitions into a dynamic pattern of diagonal streaks in shades of blue and red on the right. These streaks are layered over a fine, light-colored grid, creating a sense of depth and movement, reminiscent of digital data or a complex network.

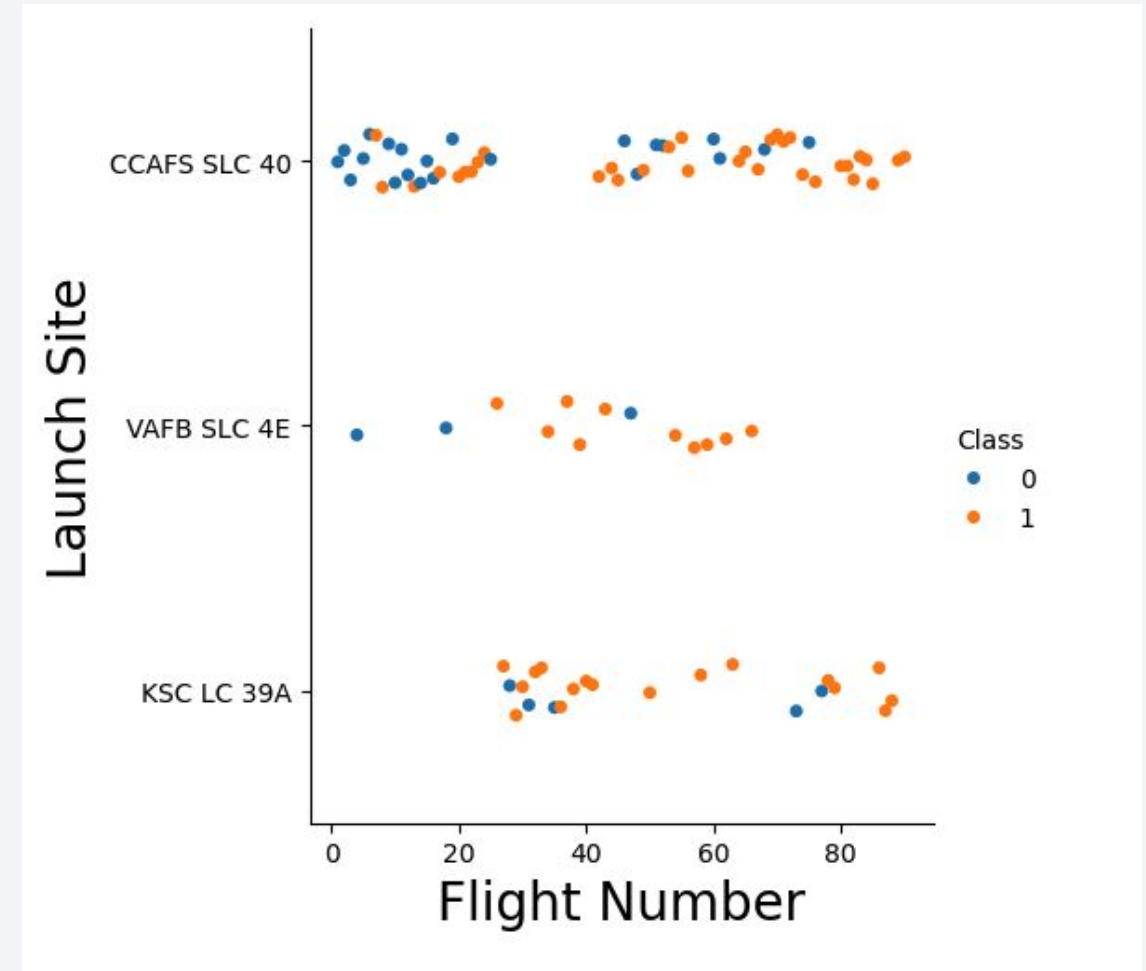
Section 2

# Insights drawn from EDA



# Flight Number vs. Launch Site

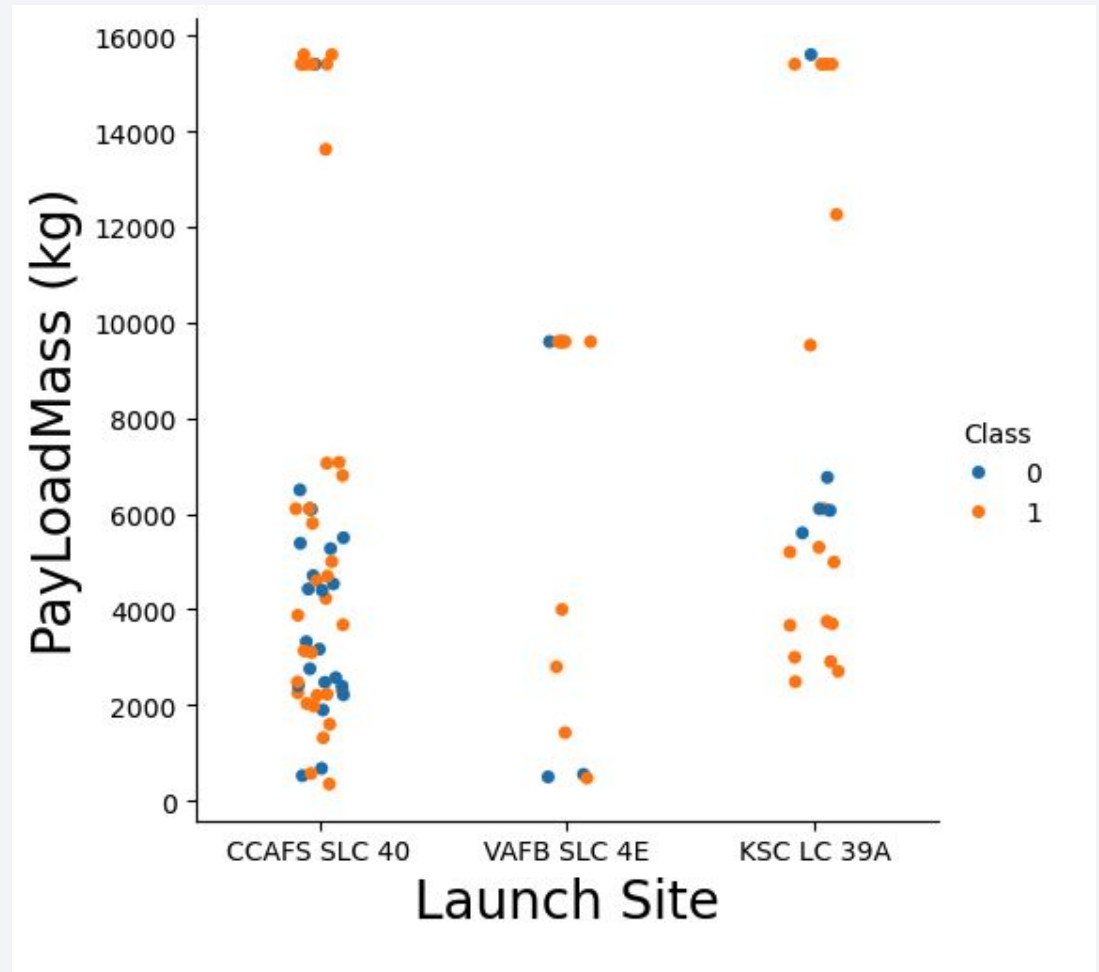
- When flight number gets bigger, success grow too
- Some launch sites where't user at beginning or failed but all became better





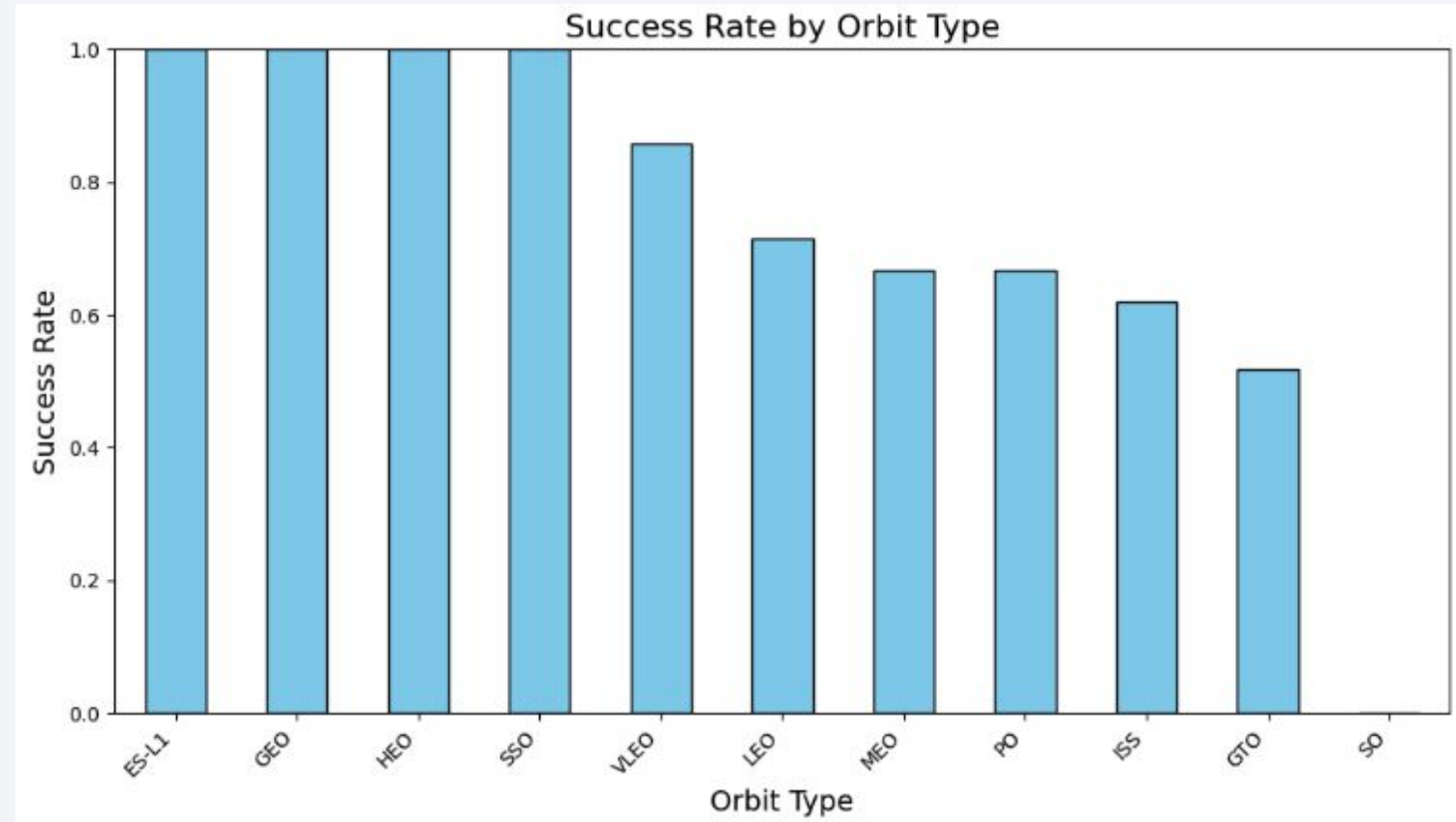
# Payload vs. Launch Site

- CCAFS SLC 40 highest density of launches, various payload ranges, successful launches across payload ranges
- VAFBSLC 4E fewer launches, lighter payloads
- KSC LC 39A launches across the entire payload spectrum, success rate remain high, site is optimized for complex missions



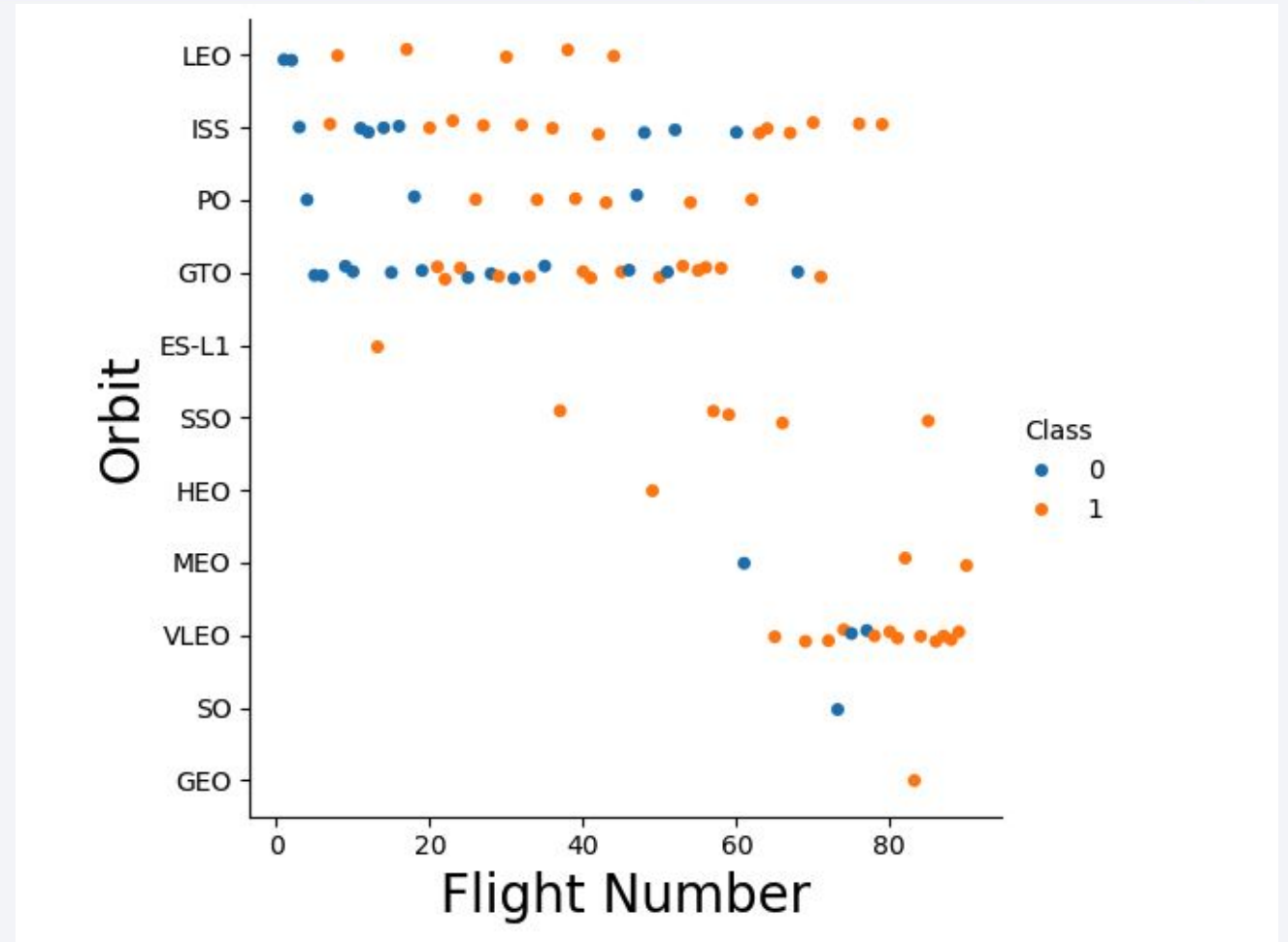
# Success Rate vs. Orbit Type

- Orbits ES-L1, GEO, HEO and SSO have perfect success rate
- VLEO, LEO, MEO, PO, success between 70%-90%
- GTO, SO lowest success rate (higher risk)



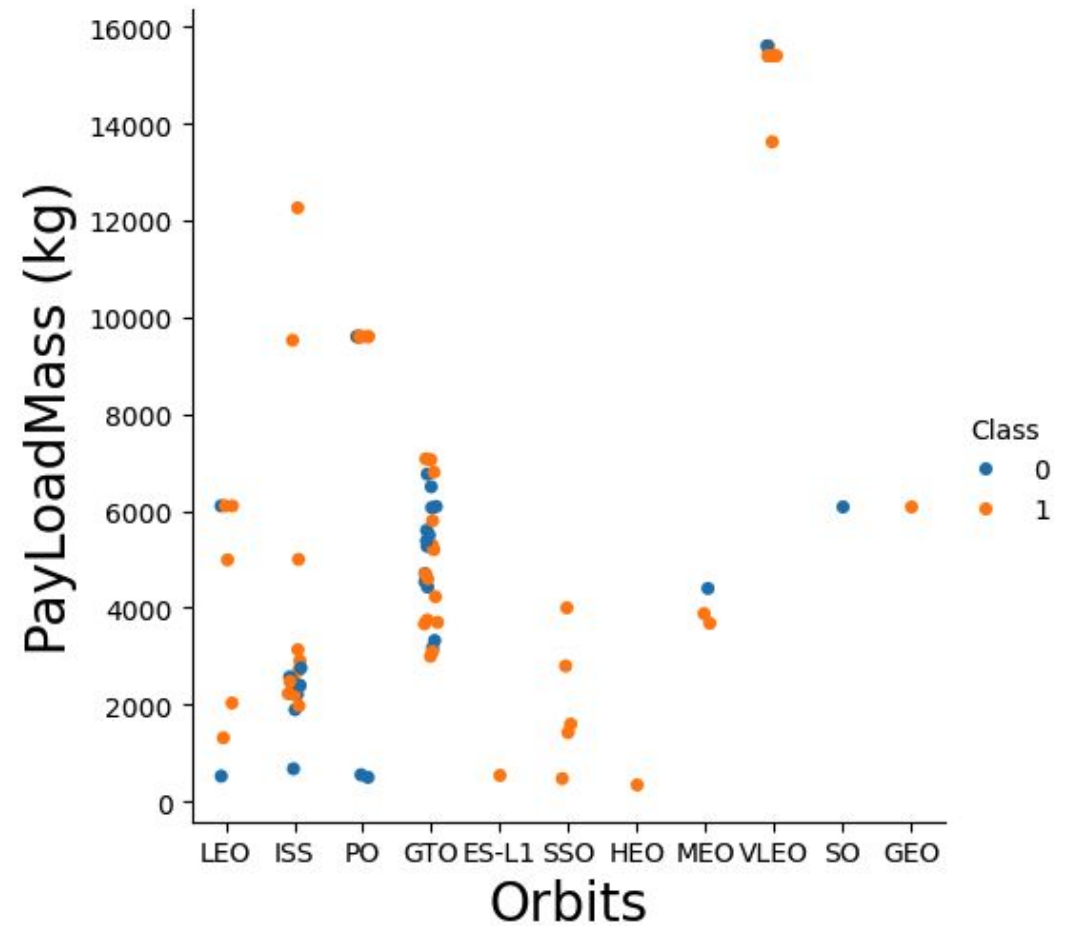
# Flight Number vs. Orbit Type

- LEO and ISS frequent launches success dominate
- GTO failure rates are higher at earlier flight number, improvement over time
- SSO All successful
- For most orbit, success rate improve with higher flight number



# Payload vs. Orbit Type

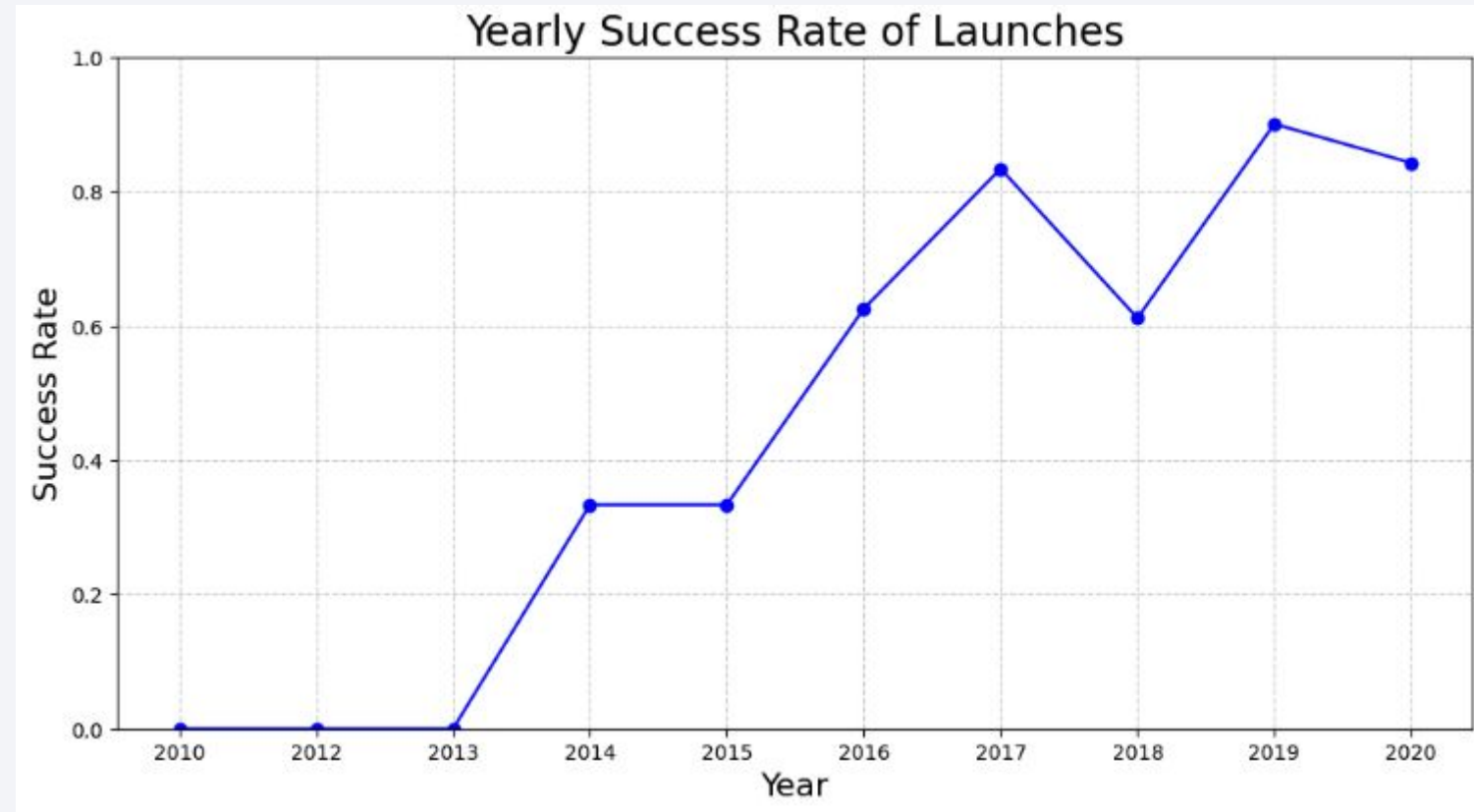
- LEO wide range of payloads majority successful
- GTO mid range load mix success failure
- ISS lighter payloads (<8000kg)
- SSO more light (<6000kg)



# Launch Success Yearly Trend

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- Success increase over time
- Slight variability in 2017-2018
- Stability in 2019-2020





# All Launch Site Names

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- %sql SELECT DISTINCT launch\_site FROM SPACEXTBL;

| Launch_Site  |
|--------------|
| CCAFS LC-40  |
| VAFB SLC-4E  |
| KSC LC-39A   |
| CCAFS SLC-40 |

# Launch Site Names Begin with 'CCA'

- %sql SELECT \* FROM SPACEXTBL WHERE launch\_site LIKE 'CCA%' LIMIT 5;

| Date       | Time (UTC) | Booster_Version | Launch_Site | Payload                                                       | PAYLOAD_MASS__KG_ | Orbit     | Customer        | Mission_Outcome | Landing_Outcome     |
|------------|------------|-----------------|-------------|---------------------------------------------------------------|-------------------|-----------|-----------------|-----------------|---------------------|
| 2010-06-04 | 18:45:00   | F9 v1.0 B0003   | CCAFS LC-40 | Dragon Spacecraft Qualification Unit                          | 0                 | LEO       | SpaceX          | Success         | Failure (parachute) |
| 2010-12-08 | 15:43:00   | F9 v1.0 B0004   | CCAFS LC-40 | Dragon demo flight C1, two CubeSats, barrel of Brouere cheese | 0                 | LEO (ISS) | NASA (COTS) NRO | Success         | Failure (parachute) |
| 2012-05-22 | 7:44:00    | F9 v1.0 B0005   | CCAFS LC-40 | Dragon demo flight C2                                         | 525               | LEO (ISS) | NASA (COTS)     | Success         | No attempt          |
| 2012-10-08 | 0:35:00    | F9 v1.0 B0006   | CCAFS LC-40 | SpaceX CRS-1                                                  | 500               | LEO (ISS) | NASA (CRS)      | Success         | No attempt          |
| 2013-03-01 | 15:10:00   | F9 v1.0 B0007   | CCAFS LC-40 | SpaceX CRS-2                                                  | 677               | LEO (ISS) | NASA (CRS)      | Success         | No attempt          |

# Total Payload Mass

---

- %sql SELECT SUM(PAYLOAD\_MASS\_\_KG\_) AS total\_payload\_mass  
FROM SPACEXTBL WHERE Customer = 'NASA (CRS)';

| <b>total_payload_mass</b> |
|---------------------------|
| 45596                     |

# Average Payload Mass by F9 v1.1

---

- %sql SELECT AVG(PAYLOAD\_MASS\_\_KG\_) AS total\_payload\_mass  
FROM SPACEXTBL WHERE Booster\_Version LIKE 'F9 v1.1%';
- Present your query result with a short explanation here

| total_payload_mass  |
|---------------------|
| 2534.66666666666665 |

# First Successful Ground Landing Date

---

- %sql SELECT MIN(Date) FROM SPACEXTBL WHERE Landing\_Outcome = 'Success (ground pad)';

**MIN(Date)**

---

**2015-12-22**



## Successful Drone Ship Landing with Payload between 4000 and 6000

---

- %sql SELECT Booster\_version FROM SPACEXTBL WHERE landing\_outcome = 'Success (drone ship)' AND PAYLOAD\_MASS\_\_KG\_ > 4000 AND PAYLOAD\_MASS\_\_KG\_ < 6000;

| Booster_Version |
|-----------------|
| F9 FT B1022     |
| F9 FT B1026     |
| F9 FT B1021.2   |
| F9 FT B1031.2   |

# Total Number of Successful and Failure Mission Outcomes

---

- %sql SELECT landing\_outcome, COUNT(\*) AS total FROM SPACEXTBL GROUP BY landing\_outcome;

| Landing_Outcome        | total |
|------------------------|-------|
| Controlled (ocean)     | 5     |
| Failure                | 3     |
| Failure (drone ship)   | 5     |
| Failure (parachute)    | 2     |
| No attempt             | 21    |
| No attempt             | 1     |
| Precluded (drone ship) | 1     |
| Success                | 38    |
| Success (drone ship)   | 14    |
| Success (ground pad)   | 9     |
| Uncontrolled (ocean)   | 2     |

# Boosters Carried Maximum Payload

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- %sql SELECT Booster\_version FROM SPACEXTBL WHERE PAYLOAD\_MASS\_\_KG\_ = (SELECT MAX(PAYLOAD\_MASS\_\_KG\_) FROM SPACEXTBL);

| Booster_Version |
|-----------------|
| F9 B5 B1048.4   |
| F9 B5 B1049.4   |
| F9 B5 B1051.3   |
| F9 B5 B1056.4   |
| F9 B5 B1048.5   |
| F9 B5 B1051.4   |
| F9 B5 B1049.5   |
| F9 B5 B1060.2   |
| F9 B5 B1058.3   |
| F9 B5 B1051.6   |
| F9 B5 B1060.3   |
| F9 B5 B1049.7   |

# 2015 Launch Records

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- `SELECT month_mapping.month_name, Booster_version, Launch_site, landing_outcome FROM SPACEXTBL JOIN month_mapping ON substr(Date, 6, 2) = month_mapping.month_num WHERE substr(Date, 1, 4) = '2015' AND landing_outcome = 'Failure (drone ship)';`

| month_name | Booster_Version | Launch_Site | Landing_Outcome      |
|------------|-----------------|-------------|----------------------|
| January    | F9 v1.1 B1012   | CCAFS LC-40 | Failure (drone ship) |
| April      | F9 v1.1 B1015   | CCAFS LC-40 | Failure (drone ship) |

## Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

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- `%%sql SELECT landing_outcome, COUNT(*) AS outcome_count FROM SPACEXTBL WHERE Date BETWEEN '2010-06-04' AND '2017-03-20' GROUP BY landing_outcome ORDER BY outcome_count DESC;`

| Landing_Outcome        | outcome_count |
|------------------------|---------------|
| No attempt             | 10            |
| Success (drone ship)   | 5             |
| Failure (drone ship)   | 5             |
| Success (ground pad)   | 3             |
| Controlled (ocean)     | 3             |
| Uncontrolled (ocean)   | 2             |
| Failure (parachute)    | 2             |
| Precluded (drone ship) | 1             |

A satellite view of Earth from space, showing the curvature of the planet and city lights at night. The image is a composite of a dark blue sky with stars and a view of the Earth's surface from space. The Earth's surface is mostly dark, with a dense network of yellow and orange lights representing city lights at night. The lights are concentrated in the lower right portion of the image, following the curve of the Earth. The upper portion of the image shows the dark blue sky with a few stars.

Section 3

# Launch Sites Proximities Analysis



# Mark all launch sites on a map

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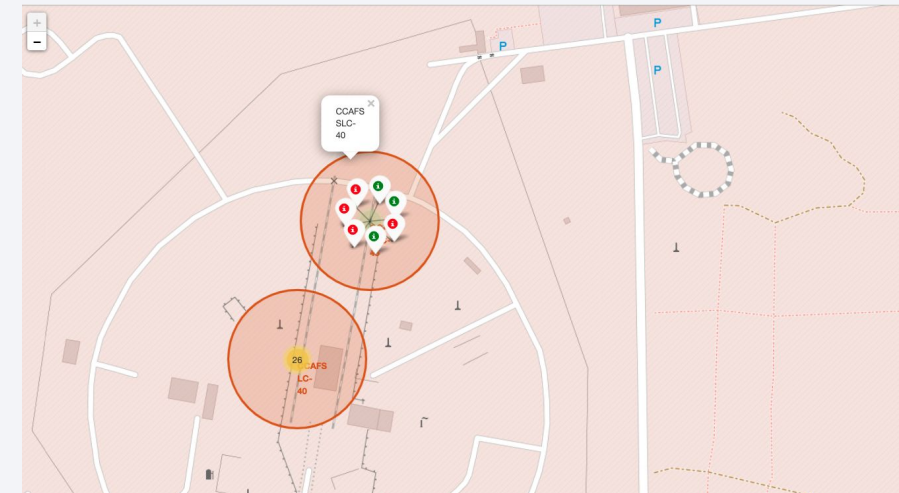
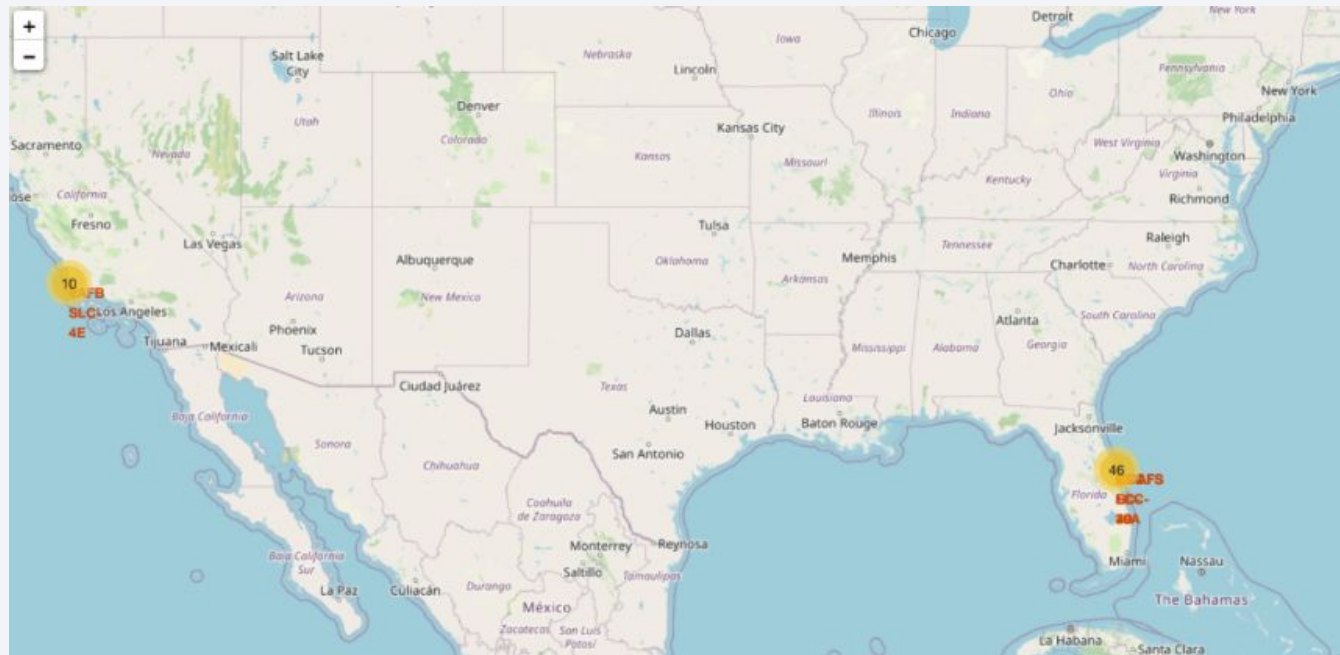
We can see where are all launch site (near the see)





# Marks the success/failed launches on the map

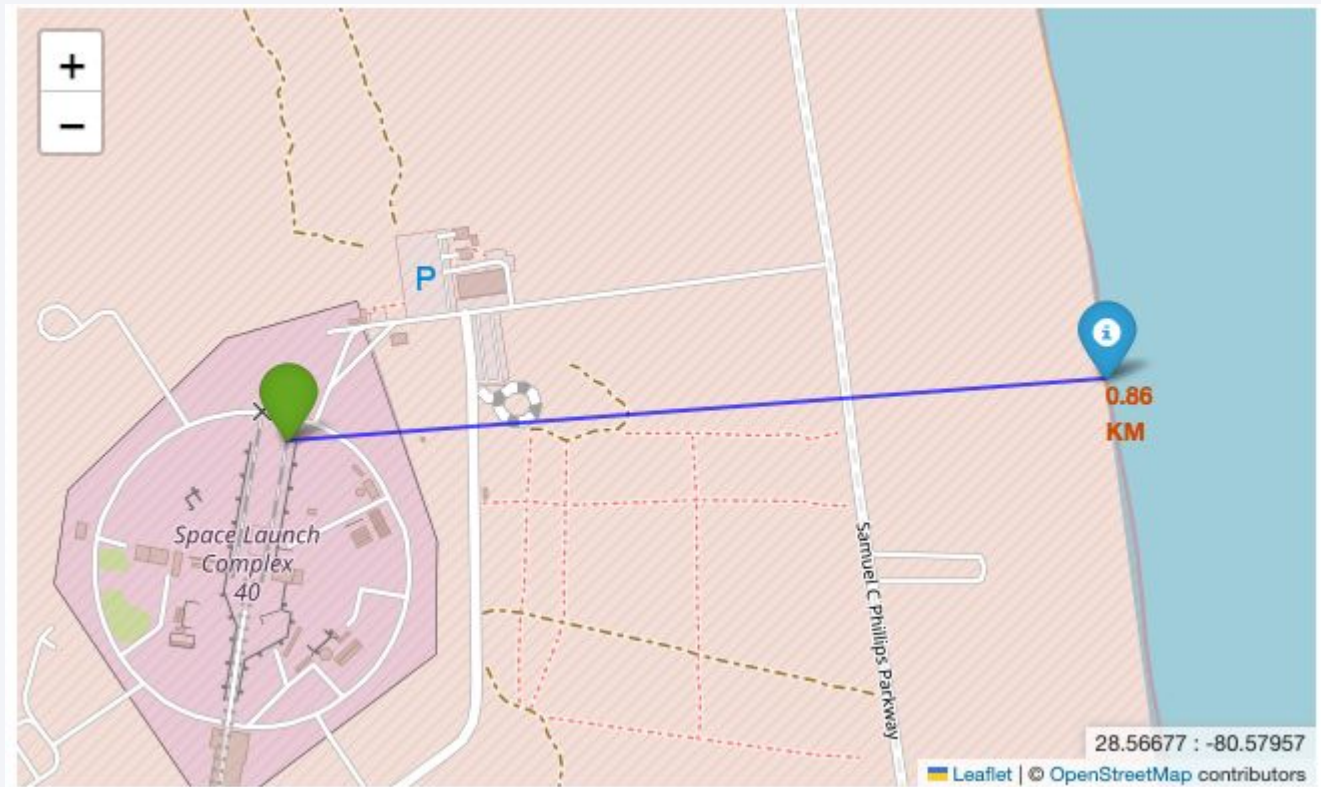
- We can see launches are on launch sites, if we zoom we can click on them and know if success or failed



# Calculate the distance between launch sites and proximities

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- There is 0.86KM between launch site and coast line







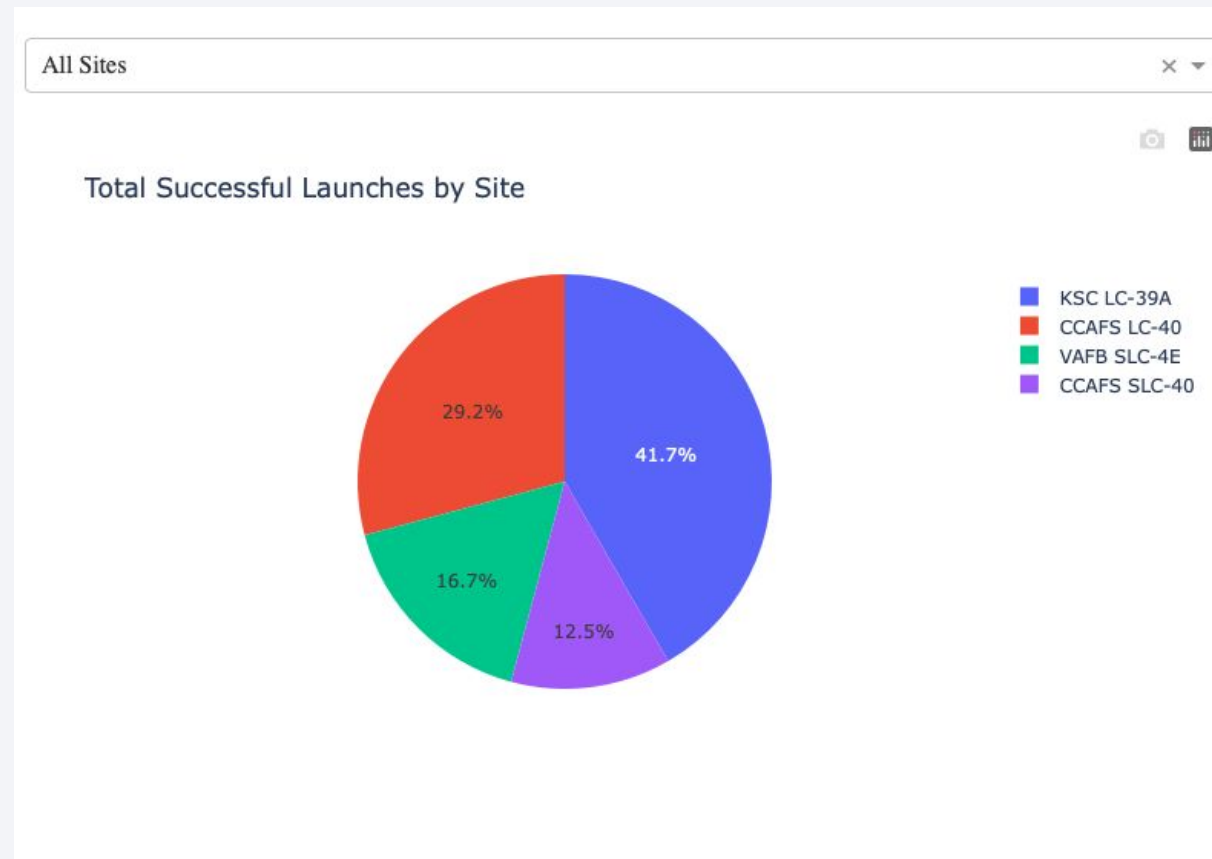
Section 4

# Build a Dashboard with Plotly Dash

# Launch sites repartition of success

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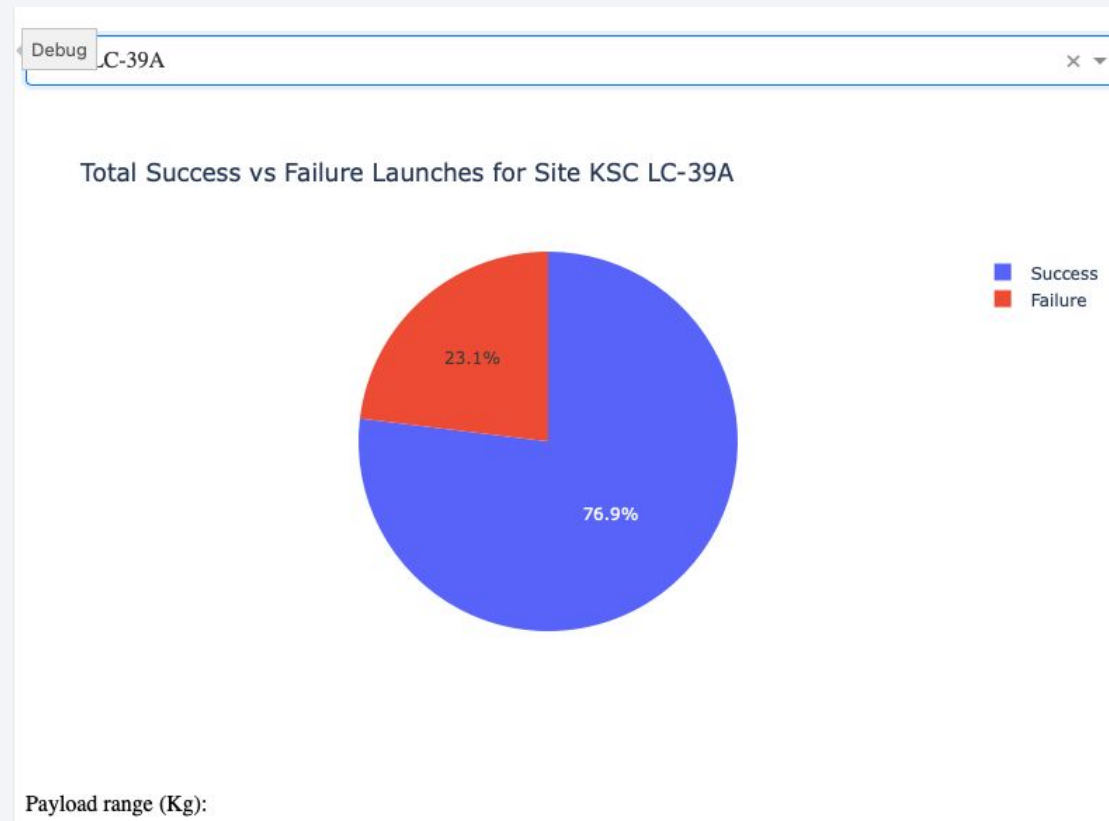
- KSC Has more success



# Success vs. Failure for KSC LC-39A

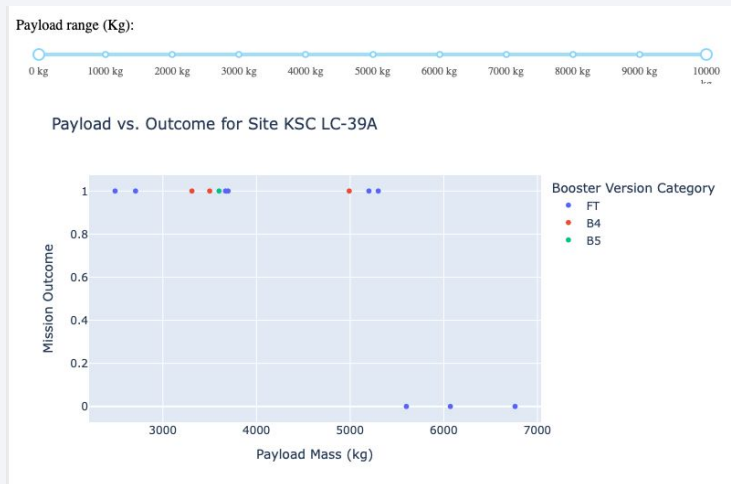
---

- Almost 72% success



# Payload vs. Outcome for KSC LC-39A

- We can see differences between booster version with different payload.





Section 5

# Predictive Analysis (Classification)



# Classification Accuracy

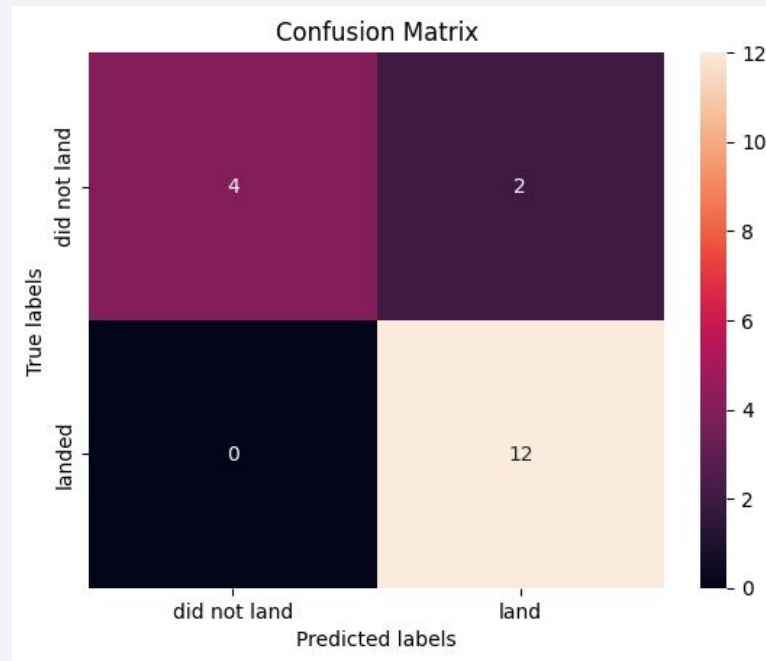
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- Visualize the built model accuracy for all built classification models, in a bar chart
- Find which model has the highest classification accuracy

# Confusion Matrix

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- Its almost perfect : 0 false didn't land and 2 false land



# Conclusions

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## 1. Launch Site Analysis:

- Florida-based launch sites (**KSC LC-39A** and **CCAFS LC-40**) have higher success rates, reflecting the optimization for frequent missions like geostationary and low Earth orbit launches.
- The West Coast site (**VAFB SLC-4E**) focuses on polar orbit missions, with fewer launches but consistent success rates for lighter payloads.

## 2. Payload and Outcome:

- Lighter payloads (<5000 kg) are generally more successful across all sites.
- For heavier payloads (>10,000 kg), low Earth orbits (LEO) dominate and maintain high success rates, indicating advancements in handling complex missions.
- Geostationary Transfer Orbits (GTO) show a higher risk profile with mixed success and failures, particularly in the mid-payload range (4000–6000 kg).

## 3. Orbit-Specific Success Trends:

- Orbits like **SSO**, **GEO**, and **ES-L1** exhibit near-perfect success rates, suggesting reliability in specialized missions.
- **GTO** and **SO** orbits experience lower success rates due to higher complexity and risk.

## 4. Trends Over Time:

- Success rates have improved significantly since 2013, with consistent performance above 80% since 2016.
- Early failures reflect the learning curve, while recent stability showcases operational maturity.

## 5. Predictive Modeling Insights:

- Among classification models, Logistic Regression achieved the highest accuracy (88.89%).
- Predictive insights indicate that payload, orbit type, and launch site are key factors in determining mission success.

# Appendix

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- <https://github.com/Rhodham96/AppliedDataScienceCapstone>

Thank you!

