

Restaurant Rating Analysis



Restaurant

Consumers

Overall

Total Restaurant

130

Total Cuisines

23

Total States

3

Total Cities

4

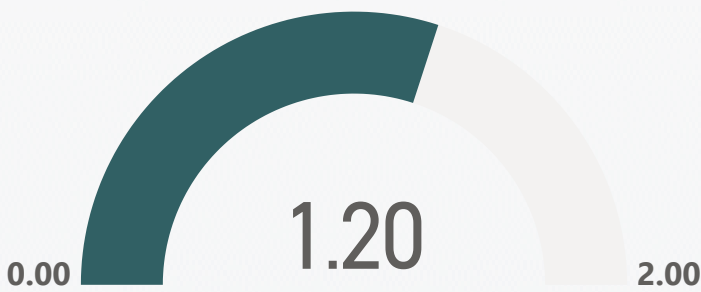
Total Country

1

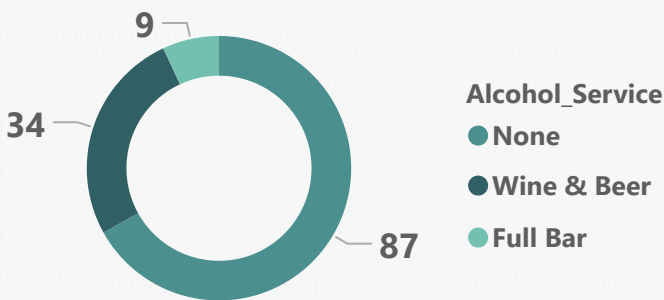
Supply

112

Average Overall Rating



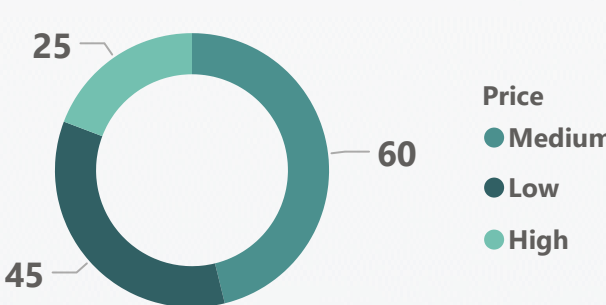
Restaurant by Alcohol Service



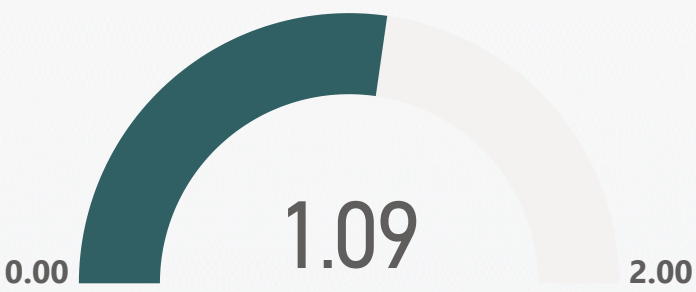
Average Food Rating



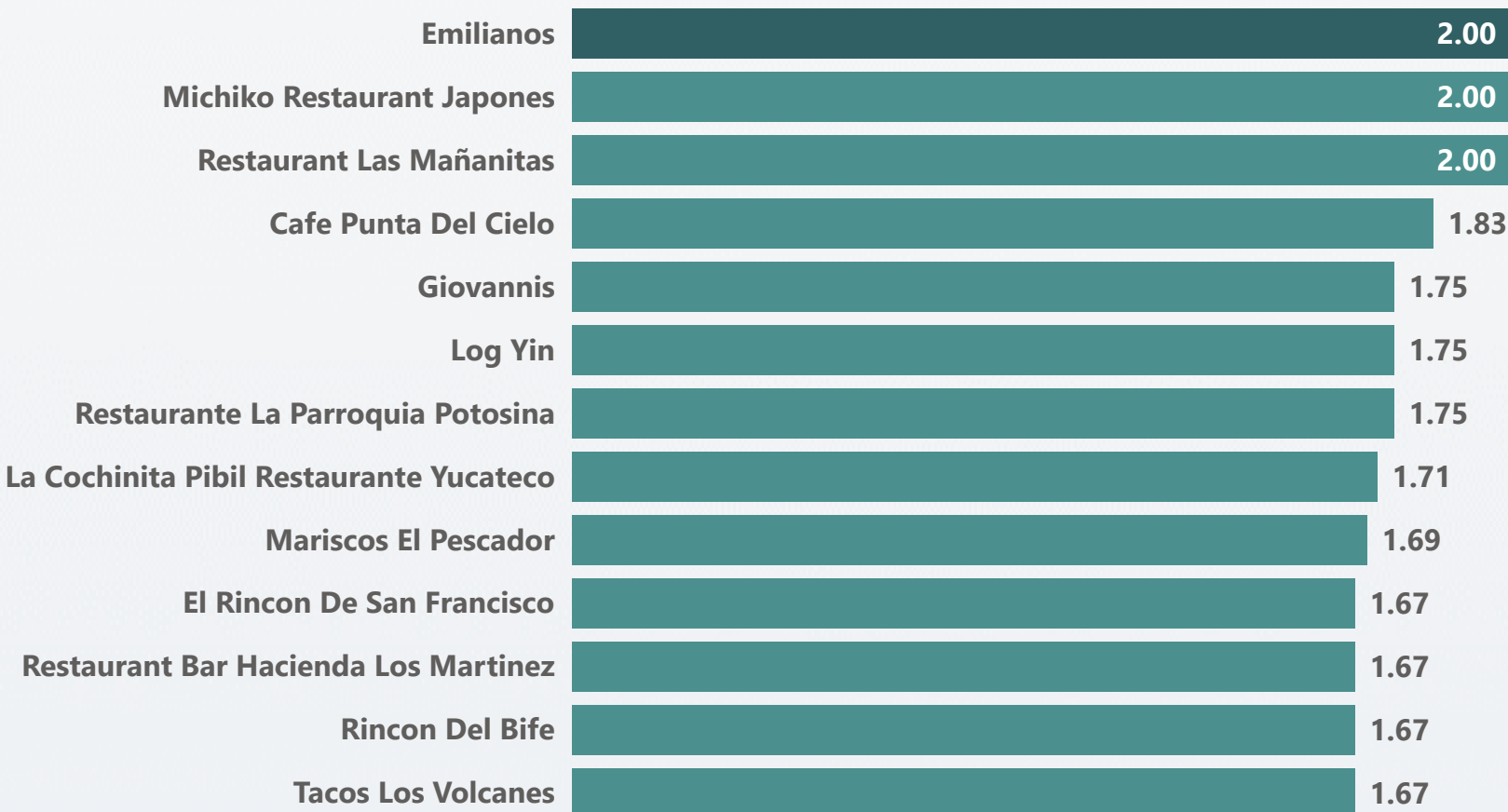
Restaurant by Price



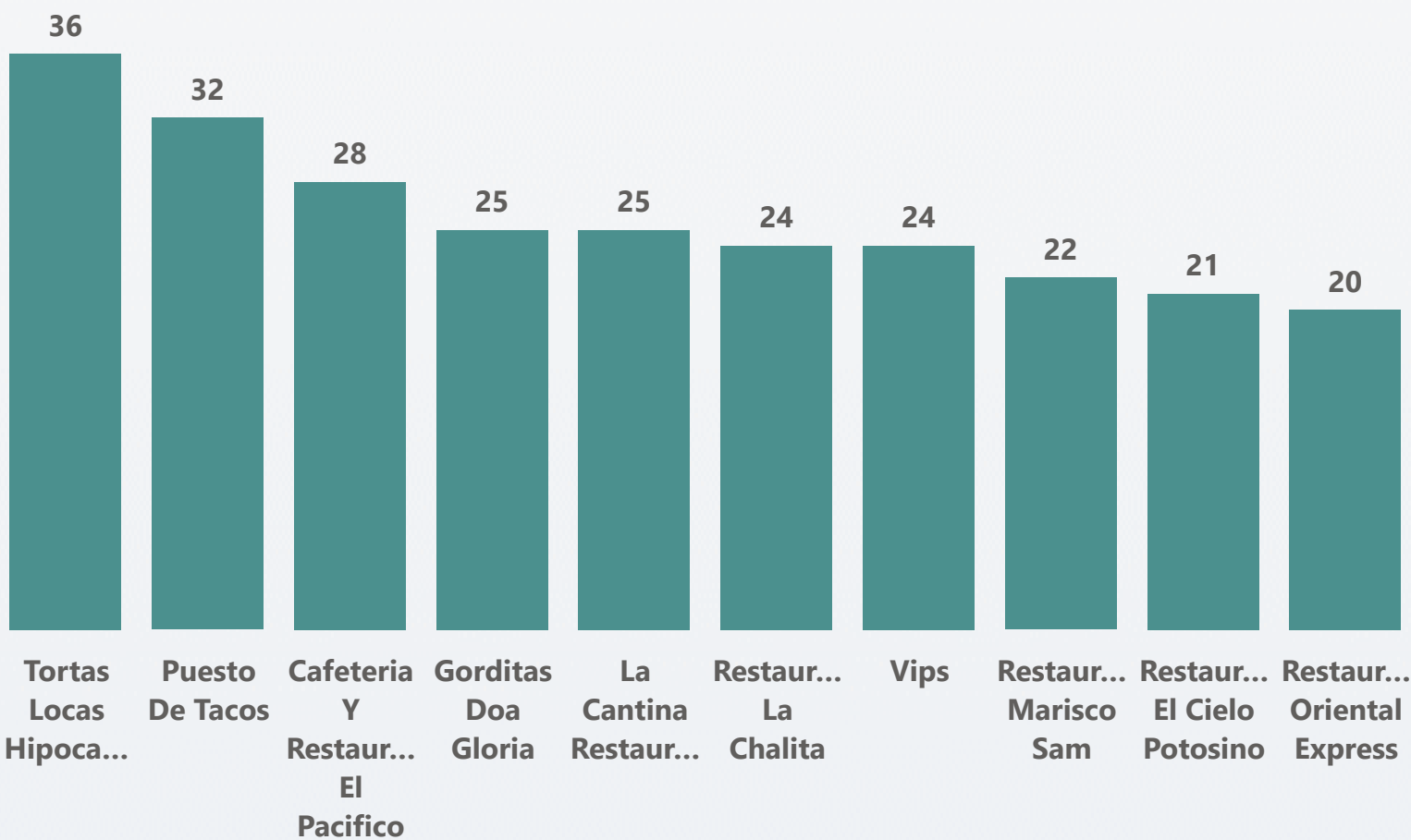
Average Service Rating



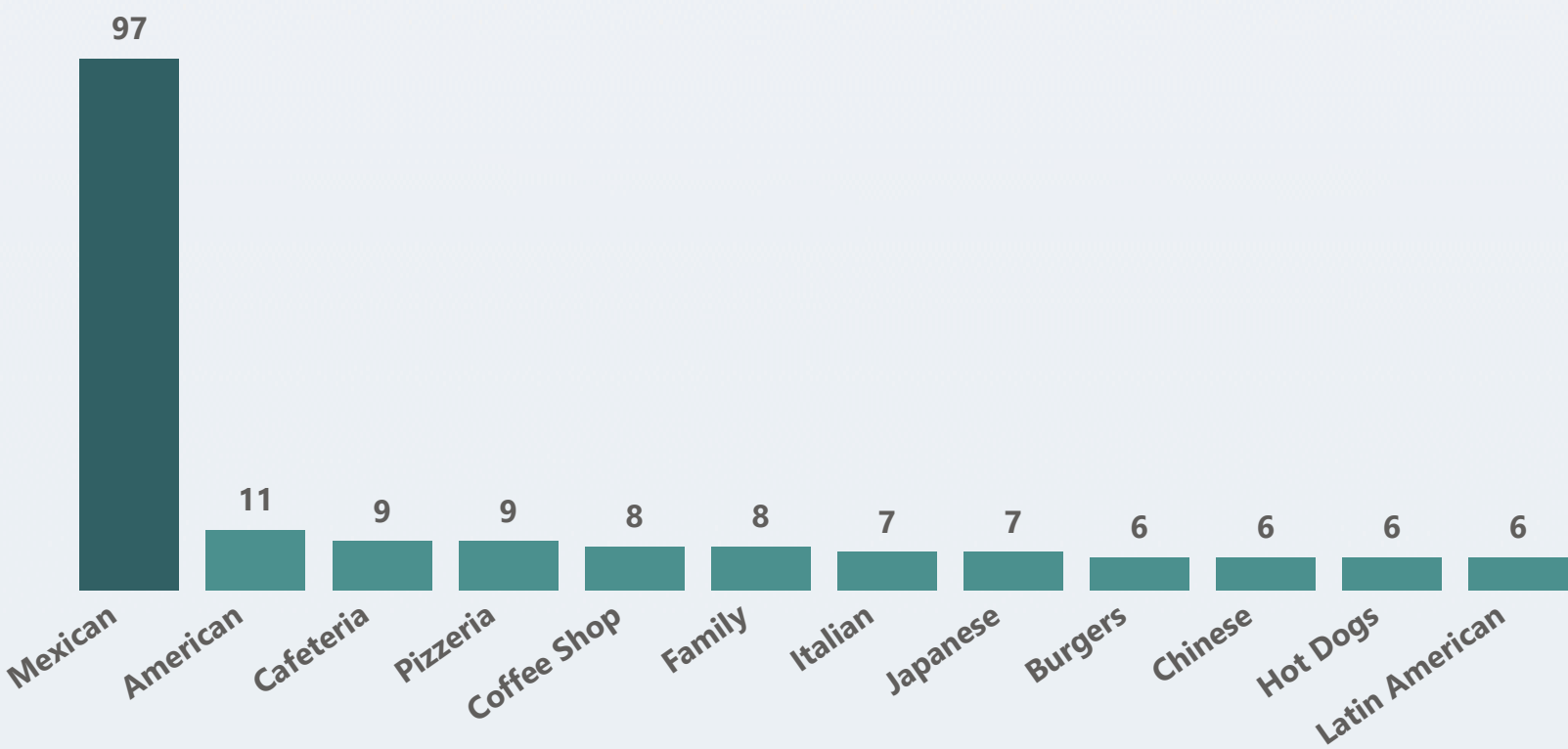
Top 10 Restaurant by Overall Rating



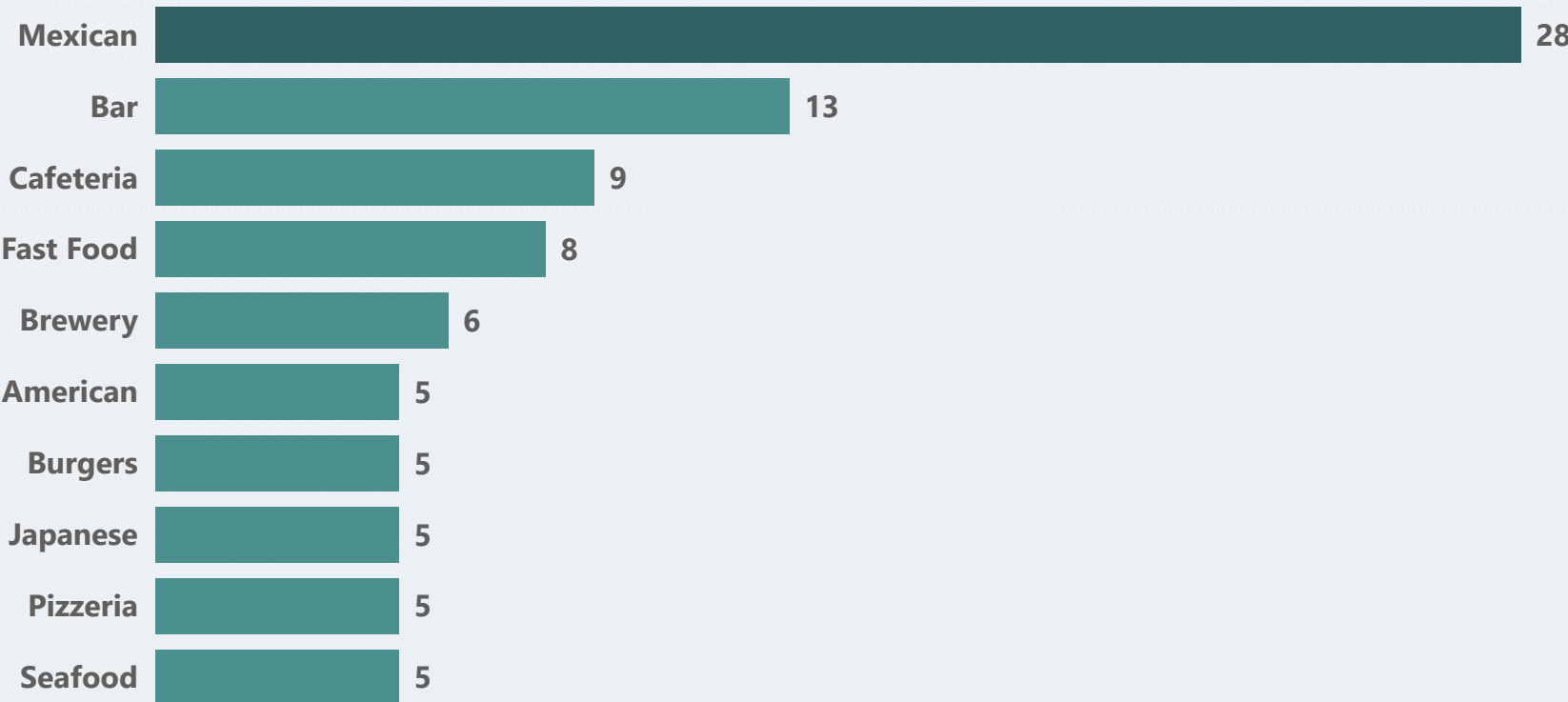
Top 10 Restaurant by Number of Consumers



Top 10 Most Demanding Cuisine



Top 10 Most Supplying Cuisine



Restaurant Rating Analysis



Restaurant Consumers Overall

Total Consumers

138

Married

10

Single

124

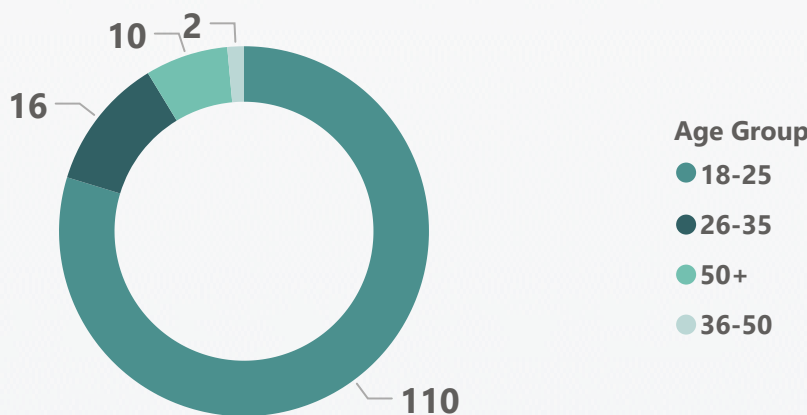
Student %

0.82

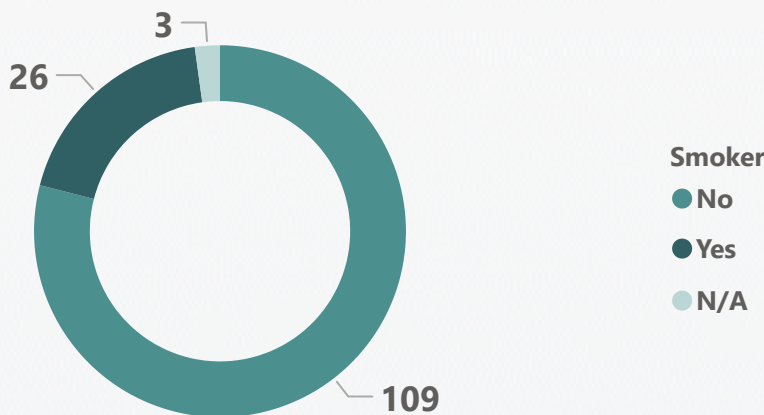
Total Price

3

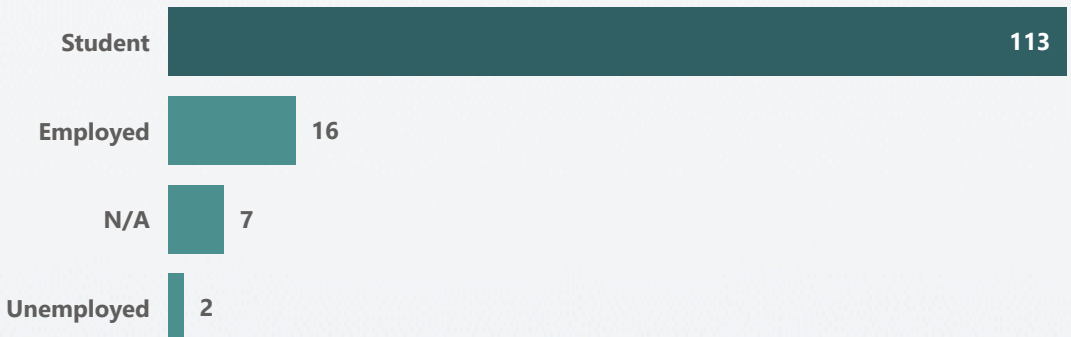
Consumers Age Group



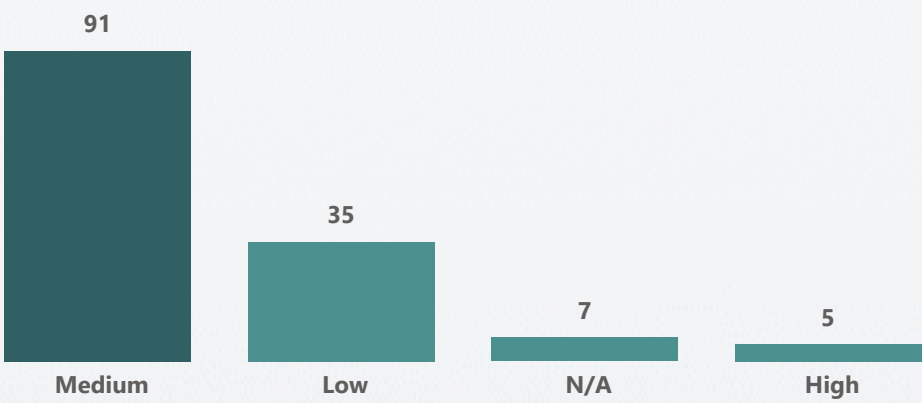
Consumers by Smoking



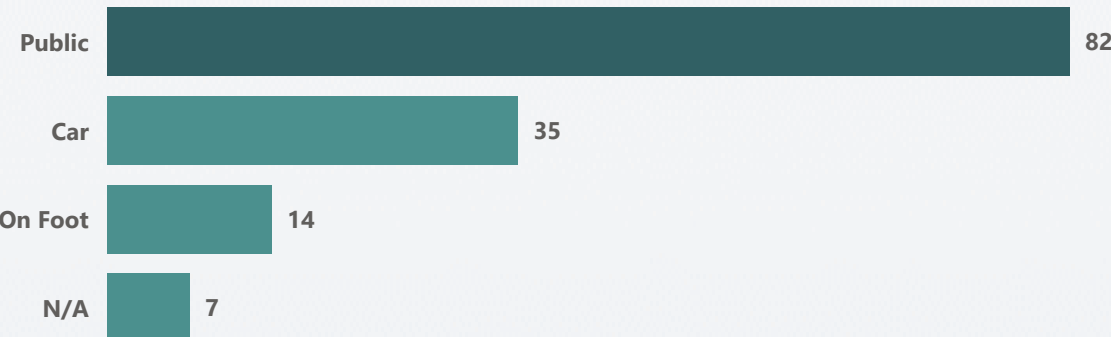
Consumer's Occupation



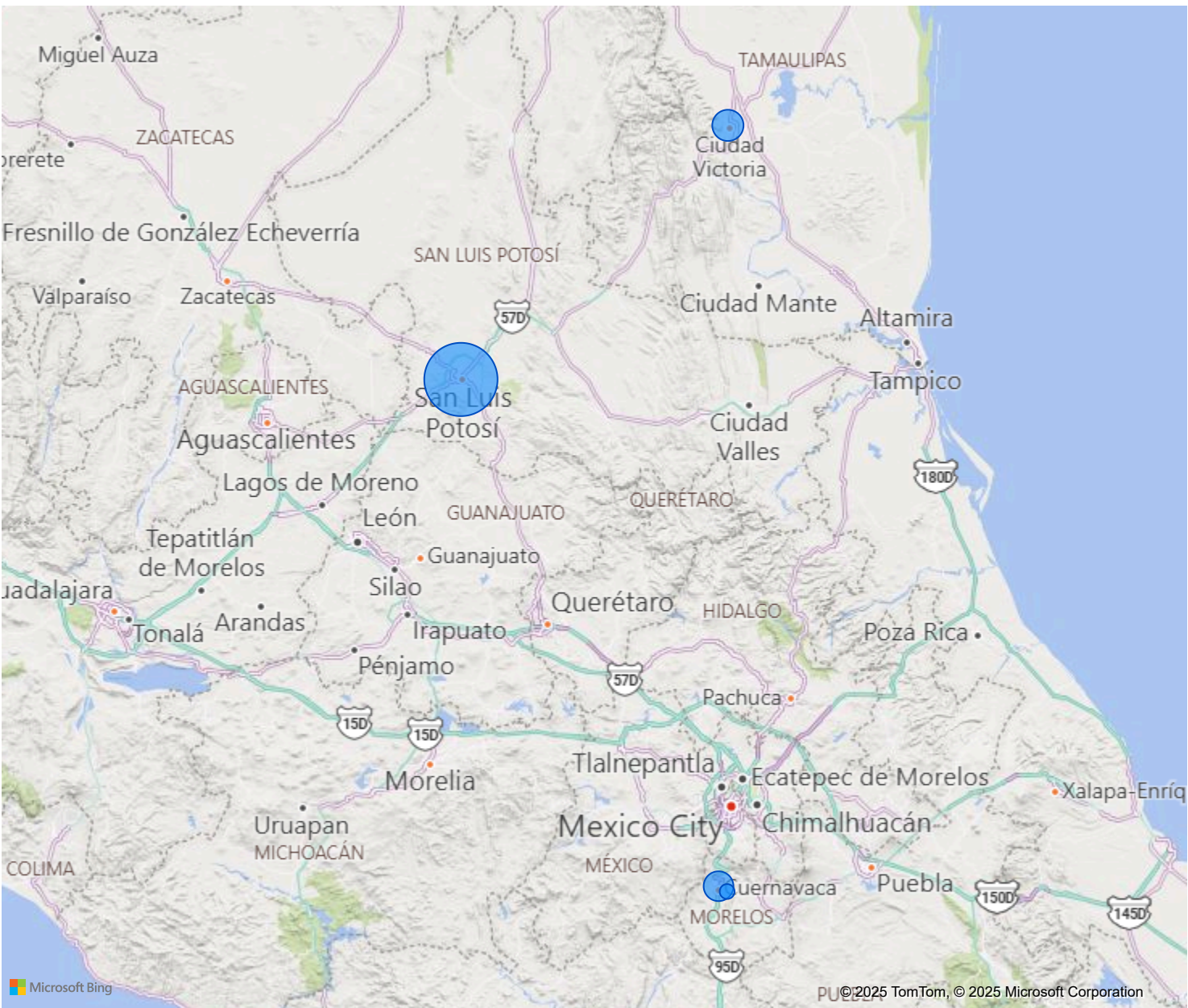
Consumer's Budget



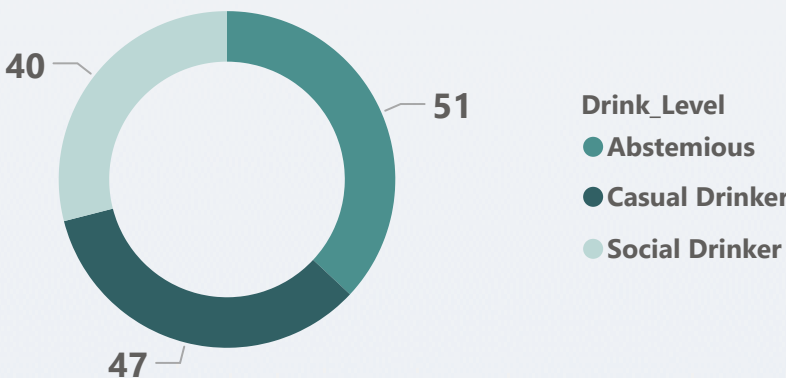
Consumers Transportation Method



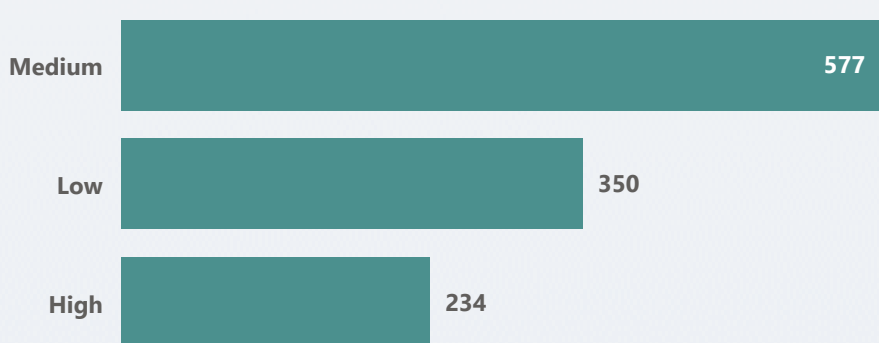
Consumers City Map



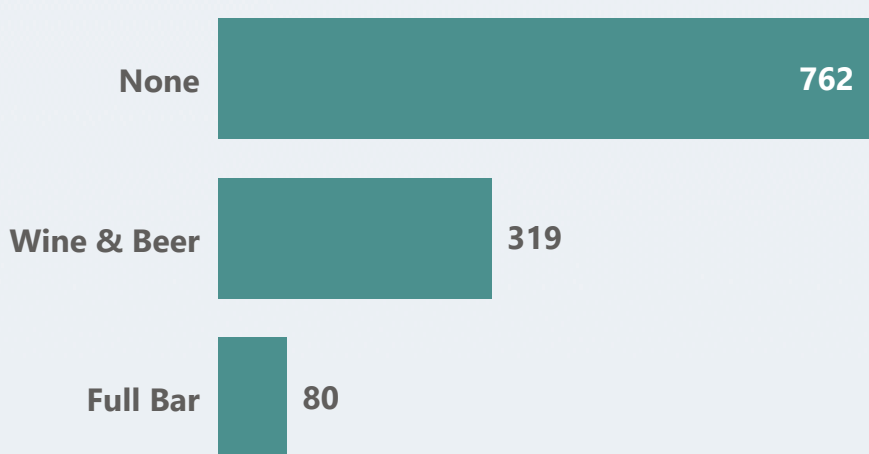
Consumer's Drink Level



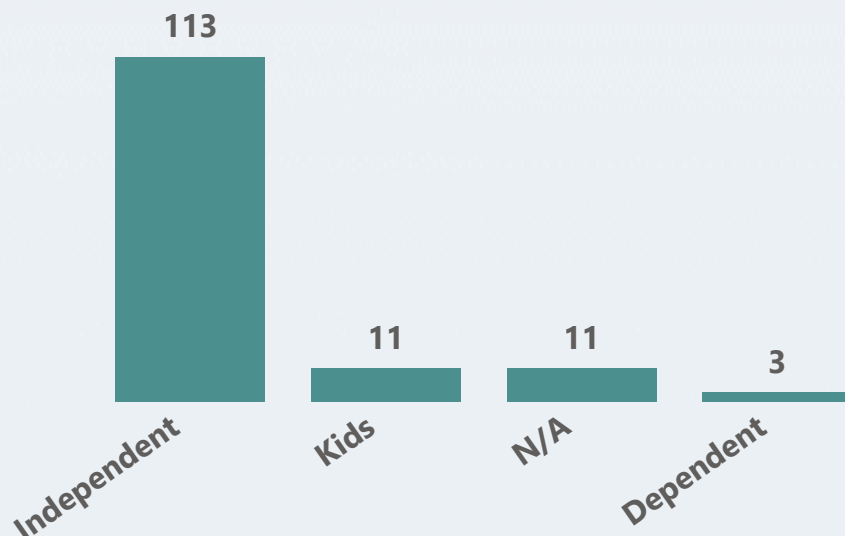
Pricing Level by Consumers



Consumer's Alcohol Service



Consumer's Dependency



Restaurant Rating Analysis



Restaurant

Consumers

Overall

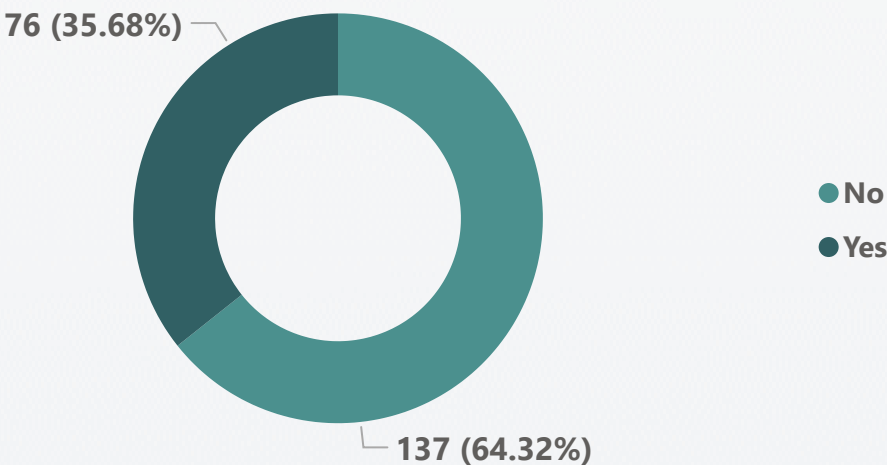
Sum of Demand

330

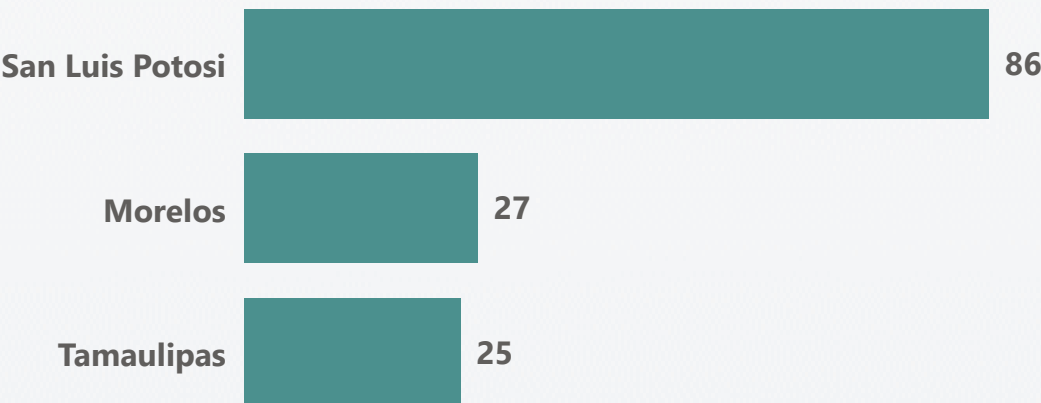
Sum of Supply

112

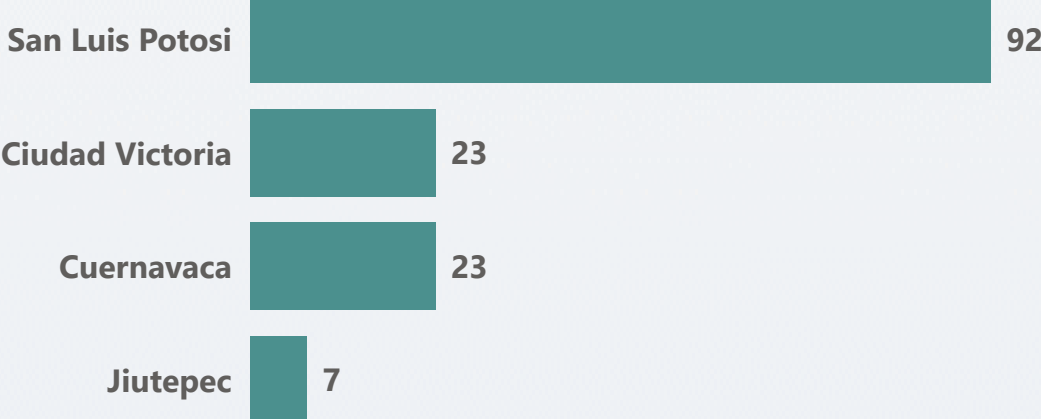
Consumer's Preference for Franchise



Consumer's State



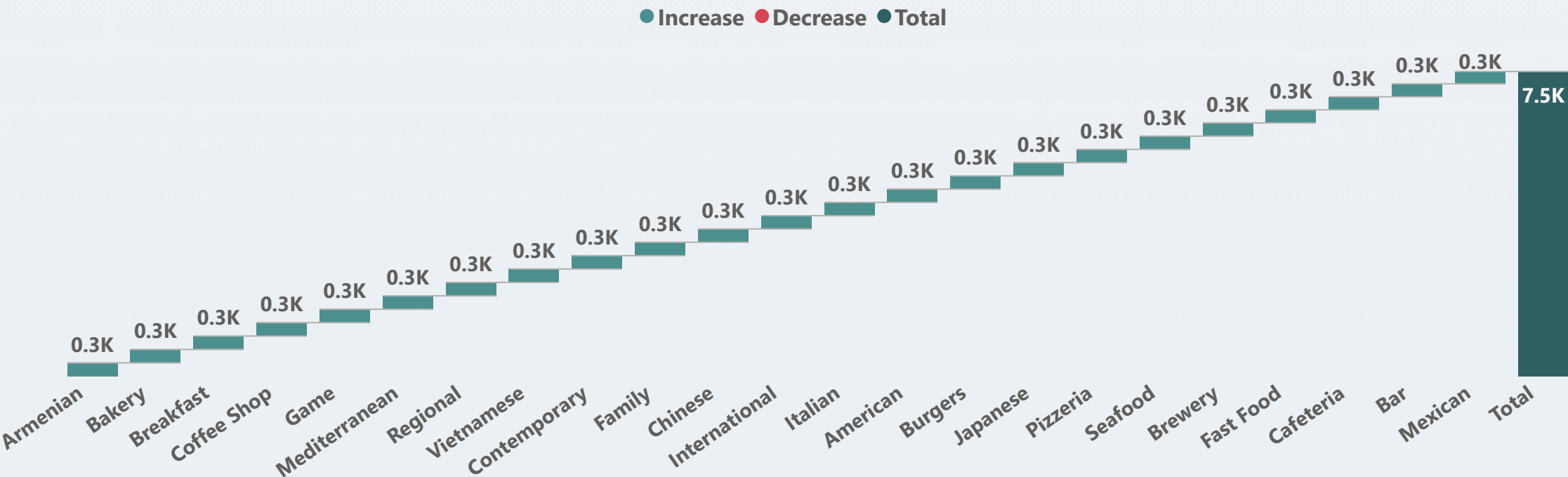
Consumer's City



Consumer's Area



Gap by Cuisine



Location Analysis

City	Area	Consumers	Price	Franchise	Alcohol_Service
San Luis Potosi	Closed	297	Medium	No	None
San Luis Potosi	Closed	131	Low	No	None
San Luis Potosi	Closed	103	Medium	No	Wine & Beer
San Luis Potosi	Closed	101	High	No	Wine & Beer
San Luis Potosi	Closed	69	High	No	None
San Luis Potosi	Closed	44	Medium	Yes	None
San Luis Potosi	Open	43	Low	No	None
Ciudad Victoria	Closed	37	Low	No	None
San Luis Potosi	Closed	36	High	No	Full Bar
Ciudad Victoria	Closed	30	Medium	Yes	None
Ciudad Victoria	Open	29	Low	No	None
San Luis Potosi	Closed	26	Low	No	Wine & Beer
San Luis Potosi	Closed	21	Medium	No	Full Bar
San Luis Potosi	Open	17	Low	No	Wine & Beer
Cuernavaca	Closed	16	Medium	Yes	Wine & Beer
Cuernavaca	Closed	14	Low	No	None
Cuernavaca	Closed	13	Low	Yes	None
Cuernavaca	Closed	13	Medium	Yes	None
Cuernavaca	Closed	12	High	No	Wine & Beer
Cuernavaca	Closed	12	Medium	No	None
Cuernavaca	Closed	11	Medium	No	Wine & Beer
San Luis Potosi	Open	10	Medium	No	Wine & Beer
Ciudad Victoria	Closed	9	Low	Yes	None
Cuernavaca	Closed	8	High	No	Full Bar
San Luis Potosi	Open	8	High	Yes	Wine & Beer
Total		1161			

Cuisine Analysis

Cuisine	Demand	Supply	Gap	Average overall rating
Mexican	330	28	302	1.20
Bar	330	13	317	1.20
Cafeteria	330	9	321	1.20
Fast Food	330	8	322	1.20
Brewery	330	6	324	1.20
American	330	5	325	1.20
Burgers	330	5	325	1.20
Japanese	330	5	325	1.20
Pizzeria	330	5	325	1.20
Seafood	330	5	325	1.20
International	330	4	326	1.20
Italian	330	4	326	1.20
Chinese	330	3	327	1.20
Contemporary	330	2	328	1.20
Family	330	2	328	1.20
Armenian	330	1	329	1.20
Bakery	330	1	329	1.20
Breakfast	330	1	329	1.20
Coffee Shop	330	1	329	1.20
Game	330	1	329	1.20
Mediterranean	330	1	329	1.20
Regional	330	1	329	1.20
Vietnamese	330	1	329	1.20
Total	330	112	218	1.20