

VIRIDIS IT

GRAPHICAL CHARTER

April 2023



VIRIDIS IT

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ABOUT US

Viridis is an innovative agile software company!

At Viridis, we are a dynamic and passionate company that specializes in creating innovative software solutions to tackle the complex challenges of today’s digital world. With an agile approach, we adapt quickly to market changes and our clients needs to deliver high-quality, efficient, and scalable products.

Our talented team consists of developers, Designers, Project management experts, and other seasoned professionals in the software industry. We take pride in our ability to turn ideas into reality by using the latest technologies and best development practices.



OUR LOGO



Typographic Logo + ICON



Typographic Logo



ICON

LOGO USAGE



MINIMUM SPACE

The minimum space that must be around the Logo is defined by the spacing between the name “VIRDIS IT” and the icon

MINIMUM LOGO SIZE

The logo can be reduced to a minimum size of 20mm in height

MAXIMUM LOGO SIZE

The logo can be enlarged in all the sizes on the sole condition of respecting its strict proportionality

TYPOGRAPHY

Mechanismo **Mechanismo is a futuristic sci-fi font with different uppercase and lowercase shapes.**

This font is perfect for logotype, especially on technology, construction, automotive, esports and more. also for the poster design, web design, branding, illustrations, badges and other works.

Aa

Aa	Bb	Cc	Dd	Ee	Ff	Gg	Hh	Ii
Jj	Kk	Ll	Mm	Nn	Oo	Pp	Qq	
Rr	Ss	Tt	Uu	Vv	Ww	Xx	Yy	Zz
01	02	03	04	05	06	07	08	09

COLOR PALLET



Yellowish Green

COLOR CODE

CMYK : C42 M0 J91 N0
RVB : R158 V223 B71
WEB

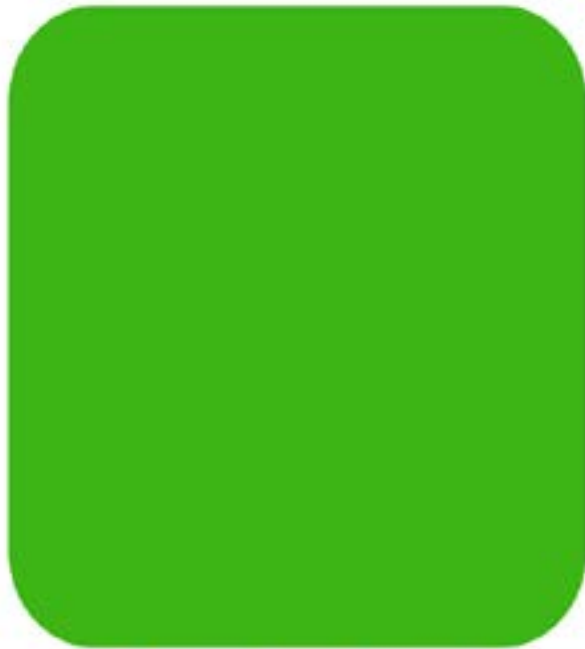
9edf47



Color Tones



Color Grades



Yellowish Green

COLOR CODE

CMYK : C74 M1 J100 N0
RVB : R60 V181 B20
WEB

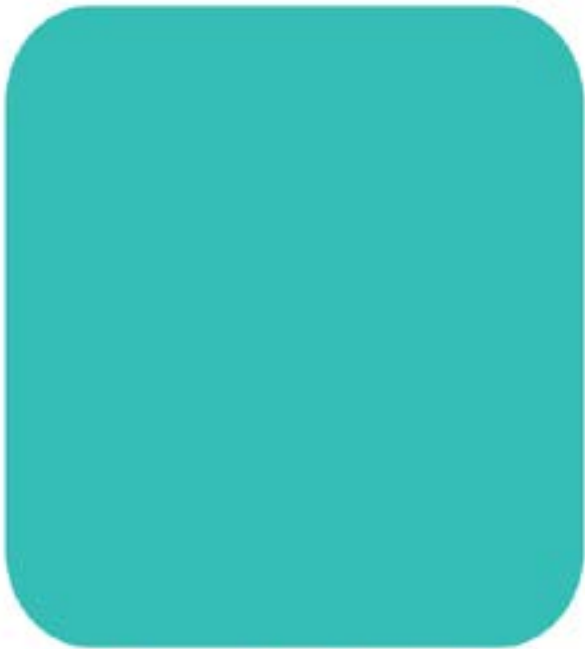
3cb514



Color Tones



Color Grades



CYAN

COLOR CODE

CMYK : C68 M0 J35 N0
RVB : R53 V190 B182
WEB

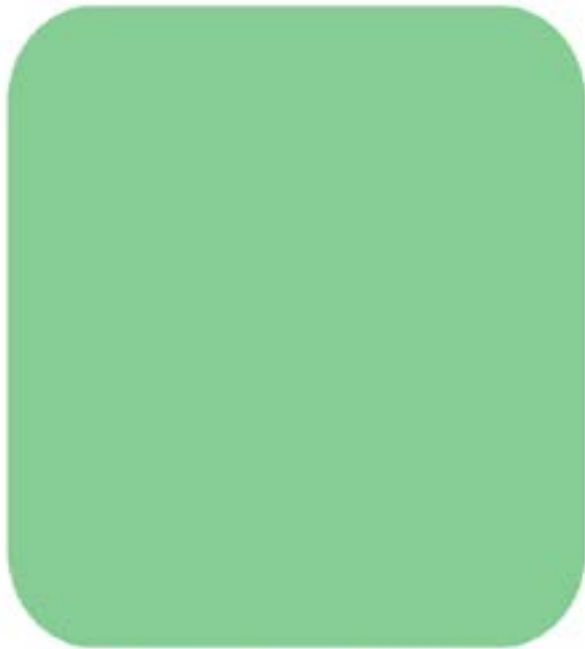
#35BEB6



Color Tones



Color Grades



Tealish Green

COLOR CODE

CMYK : C49 M0 J55 N0
RVB : R134 V205 B149
WEB

#86cd95



Color Tones



Color Grades

APPLICATION - BUSINESS CARD



APPLICATION - BADGE



Contact

In case of questions, please contact:

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