

XHTML

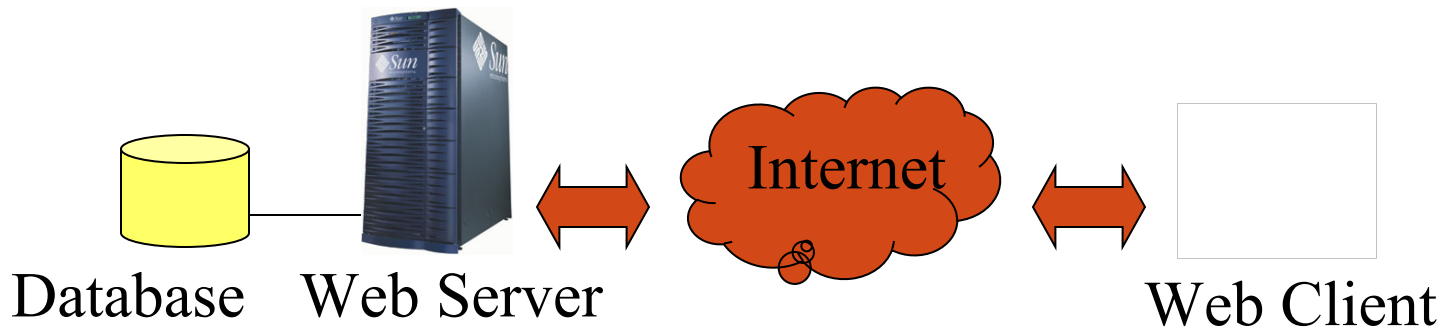
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Web site development

- To develop a Web site, three steps:
 1. Obtain the appropriate **equipment**
 - Web Server – hardware and software
 2. Register the Web Server to an **Internet Service Provider (ISP)**
 - Obtain the IP address and DNS address
 3. Develop the **contents**
 - Internet Programming

Internet Programming

- Web service is a kind of client / server process
- Need interaction between client and server
- Programming for providing Web service can also be divided into
 - **Client-side programming**: to define the operation to be performed on the client's machine
 - **Server-side programming**: to define the operation to be performed on the server



Server-side Programming

Skills that are often required:

- CGI
- PHP
- ASP
- Perl
- Java Servlet, ...

Client-side Programming

Skills that are often required:

- XHTML
- Javascript
- Java
- Dreamweaver
- Flash
- SMIL, XML ...

What is XHTML?

- Unlike procedural programming languages, e.g. C, C++, XHTML is a **markup language** that specifies the format of document to be seen in browser
- XHTML has replaced the HTML as the primary means of describing the Web page content
- Become a **World Wide Web Consortium (W3C)** recommendation
 - W3C is an industry consortium
 - Seeks to promote standards for the evolution of the Web and interoperability between WWW products by producing specifications and reference software
- Compared with HTML, XHTML provides **more robust, richer and extensible features**

Features of XHTML

- Platform **independent**
 - The same piece of code can give the same display in Mac, Linux and Windows
 - Text-based
 - Program is written with ASCII characters
 - Can be written using a text editor, such as notepad
 - An XHTML file must have an extension of .html or .htm
 - Information is generally enclosed inside paired **tags**
 - E.g. `<html> ... </html>`
 - There are many tags in XHTML. They specify different information
- start tag
- end tag (with a /)

Basic Structure of XHTML

`<html>`

`<!-- This is a comment -->`

`<head>`

`<title>`

This is title, describing the content

`</title>`

`</head>`

`<body>`

This is body, main part of the page

`</body>`

`</html>`

useful for validating the code to see if they meet the xhtml standard

```
<?xml version = "1.0"?>  
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Strict//EN"  
    "http://www.w3.org/TR/xhtml1/DTD/xhtml1-strict.dtd">
```

comment

```
<!-- main.html -->  
<!-- Our first Web page -->
```

define the namespace of html

```
<html xmlns = "http://www.w3.org/1999/xhtml">
```

```
    <head>
```

```
        <title>Internet and WWW How to Program -  
        Welcome  
    </title>
```

define the title of the web page

```
</head>
```

```
    <body>
```

```
        <p>Welcome to XHTML!</p>
```

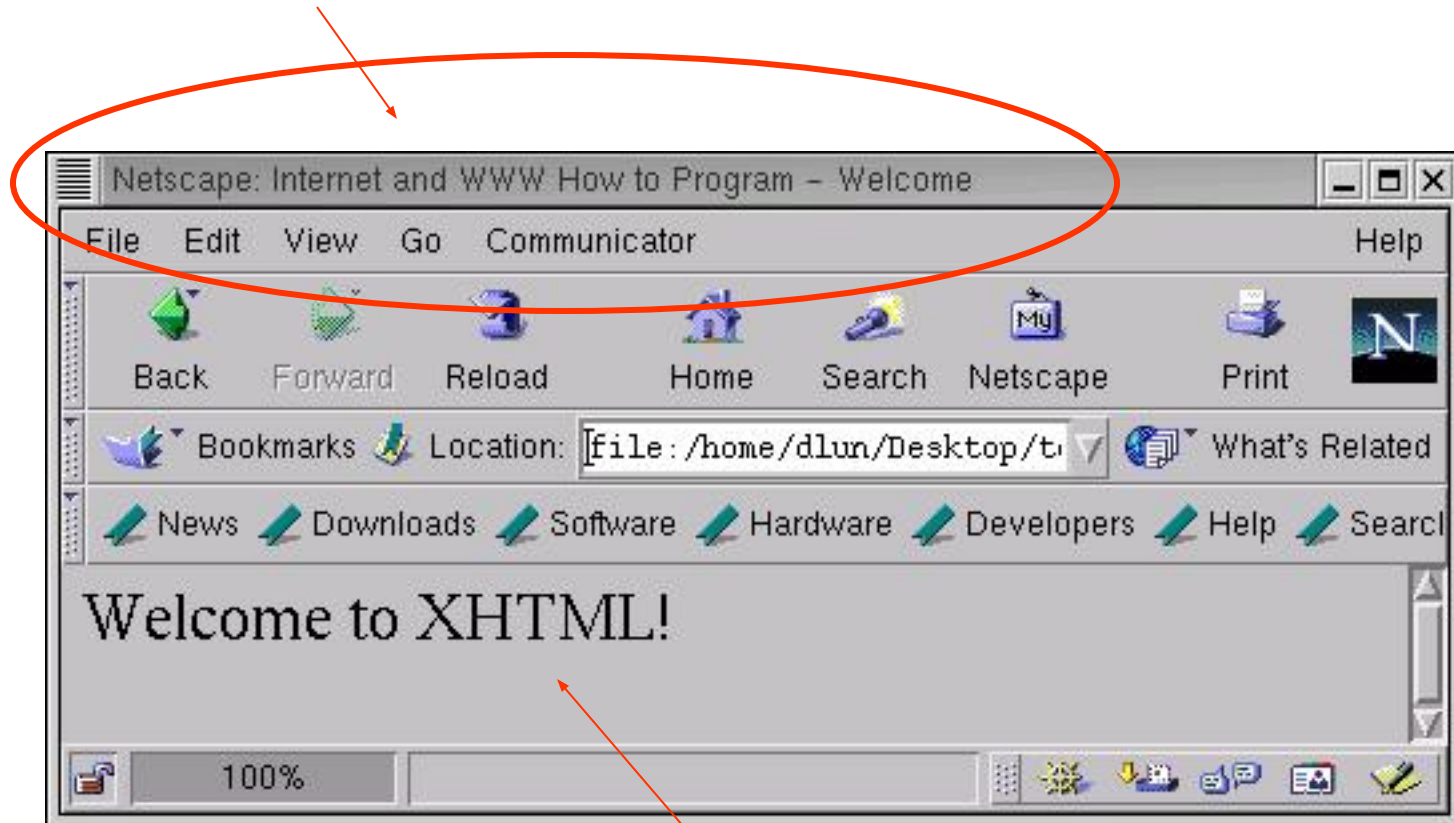
```
    </body>
```

```
</html>
```

<p> - new paragraph

Example

See the title defined in head



That's the content defined in body

- An XHTML document can be divided into 2 sections
- **head** section
 - contains information of how the page is formatted
 - e.g. `<title> ... </title>` can be found in head section to indicate the title of the Web page when it is shown in browser
- **body** section
 - contains the actual page contents
 - e.g. `<p>Welcome to XHTML!</p>` shows a line of text “Welcome to XHTML!” on the new paragraph

Tags

- Tags: case **sensitive**
 - For XHTML, <center> is different from <CENTER>
 - For HTML, it is case insensitive
- Browse will not display information within tag that does not understand
- Tags: **no precise** positioning
- Many start tags define attributes that provide additional information
- E.g. `<html xmlns = "http://www.w3.org/1999/xhtml">`
 - start tag
 - attribute name
 - attribute value

Common Tags – Headers

- Some text may be more important than the others
- XHTML provides six headers, called **header elements**, for specifying the relative importance of information
 - `<h1> ... </h1>`, `<h2> ... </h2>` to `<h6> ... </h6>`
- It is assumed the **text in `<h1>` is more important than that in `<h2>`** and so on so forth
- By default, the size of the text that is more important is bigger

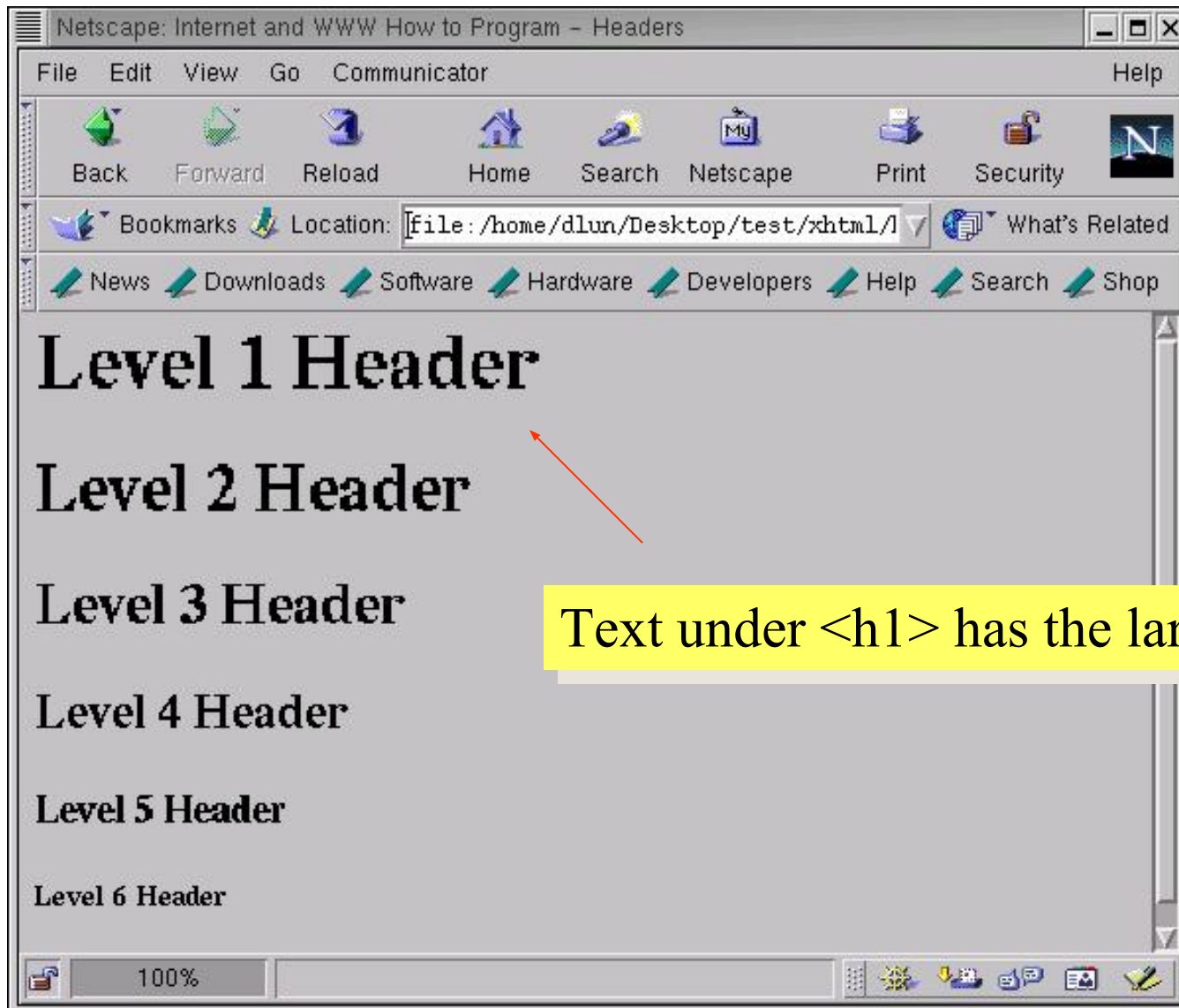
```
<html xmlns = "http://www.w3.org/1999/xhtml">
  <head>
    <title>Internet and WWW How to Program -
    Headers</title>
  </head>

  <body>

    <h1>Level 1 Header</h1>
    <h2>Level 2 header</h2>
    <h3>Level 3 header</h3>
    <h4>Level 4 header</h4>
    <h5>Level 5 header</h5>
    <h6>Level 6 header</h6>

  </body>
</html>
```

6 headers are all used
to indicate the relative
importance of text



Meta Tag

- HTML interacts with the search engines through using **meta** tag

These words are compared with words in search requests

```
<head>
  <meta name="keywords" content="lecture notes, html,
form, feedback">
  <meta name="description" content = "this web site
describes ...">
</head>
```

Description of a page seen on searching

Linking Webpage

- One of the most important XHTML features is the **hyperlink**
 - Link to another resources, such as web page, image, etc.
- Achieve by using the anchor tag `<a>`:
 - To a web page:

`PolyU`

anchor attribute

Value of the attribute:
The address of the Web page

The name on the Web
page that represents this
link

strong tag lets the text to be displayed with bold font
Other similar tags include **<u>** underline and **** italic

```
<body>  
  <h1>Here are my favorite  
    sites</h1>
```

```
<p><strong>Click a name to go to that page.  
  </strong></p>
```

Four links create

```
<!-- Create four test hyperlinks -->
```

```
<p><a href = "http://www.polyu.edu.hk">PolyU</a></p>
```

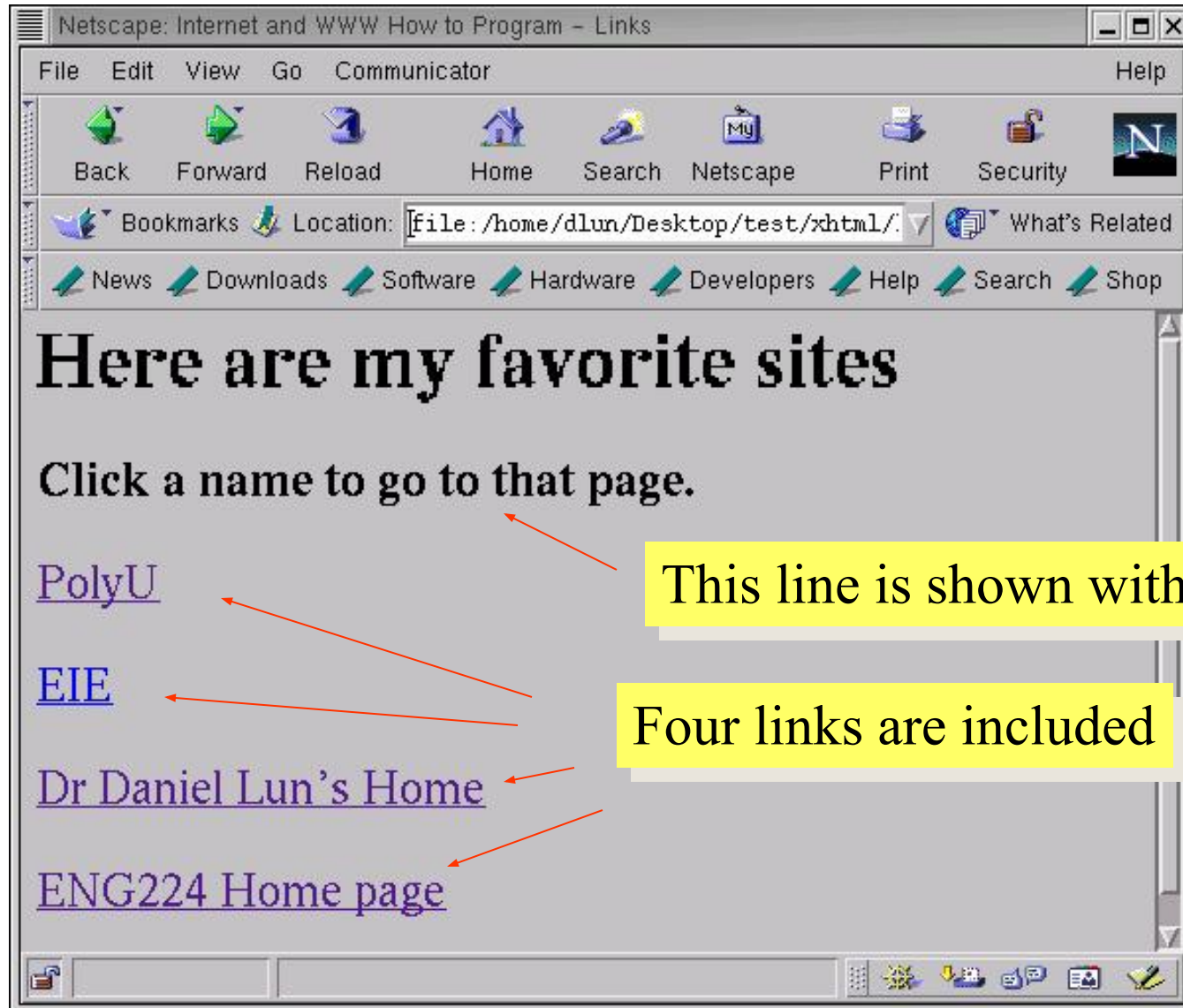
```
<p><a href = "http://www.eie.polyu.edu.hk">EIE</a></p>
```

```
<p><a href = "http://www.eie.polyu.edu.hk/~enpklun">
```

```
  Dr Daniel Lun's Home</a></p>
```

```
<p><a href = "http://www.eie.polyu.edu.hk/  
~enpklun/ENG224/ENG224.htm">ENG224 Home page</a></p>  
</body>
```

Don't introduce spaces between different parts of a URL address



Linking Email Addresses

- To a **mail address**:

` Email me
`

- With a **subject**:

` Email
me
`

- **Multiple recipients**:

` Email me
`

Linking Images

- **Background Image** can be defined as an attribute of the body tag:
`<body background="image.gif">`
- To show an **Image inside a page**:
``
- We can create an **image hyperlink**
`

`

Will scale to this size to display

```
<body>
```

```
  <p><img src = "xmlhttp.jpg"
    height = "238" width = "183"
      alt = "XML How to Program book cover"/>
    <img src = "jhttp.jpg"
      height = "238" width = "183"
      alt = "Java How to Program book cover"/>
  </p>
</body>
```

empty element:
do not markup text

jhttp.jpg in fact cannot be found.
With the **alt** attribute, the statement
is displayed if the image is not found



☒ Java How to Program book cover

“alt” statement (may not display the same for Netscape)

The image displayed at the specified size

Color

- 2 ways to specify:
 - Use hexadecimal numbers
 - RGB format: FF: strongest, 00 weakest
 - **#FF0000**
 - **#00FF00**
 - **#0000FF**
 - Use color names
 - Black, White, Red, Cyan, Green, Purple, Magenta, Blue, Yellow, OrangeRed, SpringGreen, BlueViolet, Gold, DarkGoldenrod, Burlywood, ...

Color

- Background color:

- `<body bgcolor="#00FF00"> ... </body>`

- `<body bgcolor="green"> ... </body>`

- Text color, links, visited links and activated links:

- `<body bgcolor="white" text="black" link="purple" vlink="blue" alink="yellow">`

- Font color:

- ` ... `

Formatting Text

- The format of displayed text can be changed by using ``
`... `
- Attributes:
 - Color:
 - Size:
 - Relative: +1, +2, -3, ...
 - Absolute: 10, 12, ...
 - Face:
 - Font used
 - Arial, Verdana, Helvetica, Times, ...
 - Multiple fonts:
 - ``

background color is yellow

```
<body bgcolor = "#ffff00">  
  <p><font face="courier" color="green" size="24">  
    This is a test.</font>
```

horizontal ruler

```
<hr />
```

```
<font face="times" color="red" >
```

```
  This is a test.</font>
```

```
</p>
```

the backslash is only
to improve readability

```
<p>
```

```
<font face="arial" color="red" size="+1">
```

```
  This is a test.</font>
```

```
<br />
```

```
<font face="times" color="#ff00ff" size="+2">
```

```
  This is a test.</font>
```

```
</p>
```

```
<p align = center><font face="courier" size="+3">
```

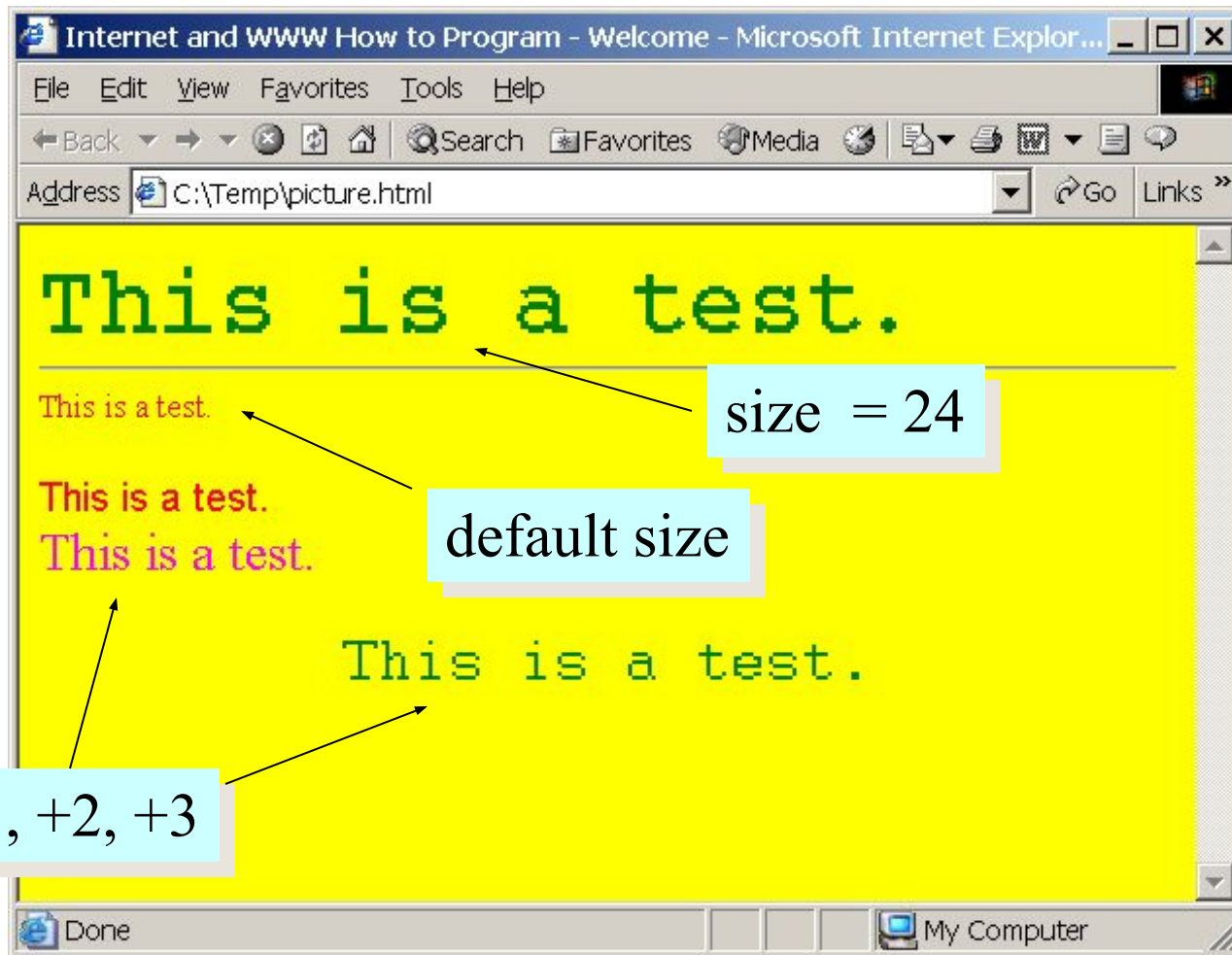
```
  This is a test.</font>
```

```
</p>
```

the text is placed at the center

```
</body>
```

See the
difference
between
<p> and



Lists

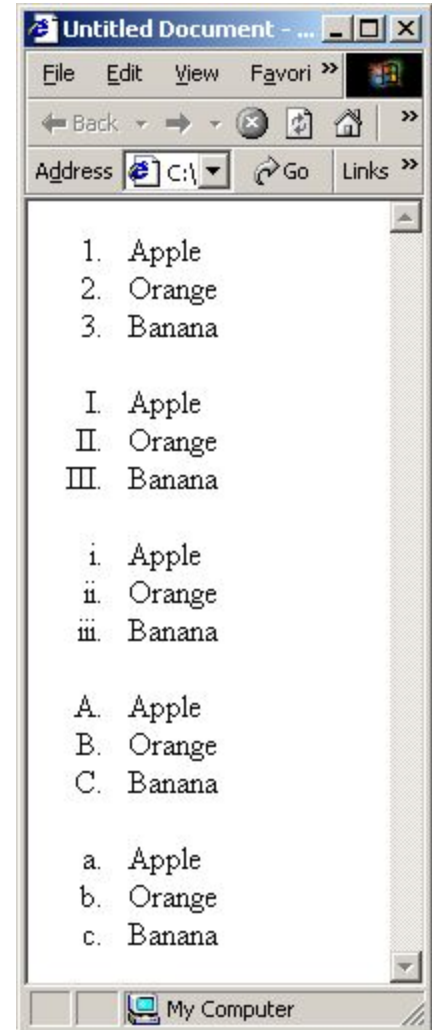
- Unordered list
 - a list that does not order its items by letter or number
 - ` ... ` creates a list where each item begins with a bullet
 - List items: ` ... `
 - For example

```
<ul>
  <li>Apple</li>
  <li>Orange</li>
  <li>Banana</li>
</ul>
```




Lists

- Ordered list
 - List that order their items by letter or number
 - `<ol type="style"> ... `
 - When style equals to
 - 1: decimal, 1, 2, 3, ...
 - I: uppercase Roman, I, II, III, ...
 - i: lowercase Roman, i, ii, iii, ...
 - A: uppercase Latin, A, B, C, ...
 - a: lowercase Latin, a, b, c, ...
 - List items: ` ... `



Table

- Organize data into rows and columns



The screenshot shows a Microsoft Internet Explorer window with the title 'A simple XHTML table - Microsoft Internet Explorer'. The address bar displays 'C:\Temp\table1.html'. The table is titled 'Price of Fruit' and contains the following data:

Fruit	Price
Apple	\$0.25
Orange	\$0.50
Banana	\$1.00
Pineapple	\$2.00
Total	\$3.75

Annotations with red arrows point to the following parts of the table:

- Table caption**: Points to the title 'Price of Fruit'.
- Table header**: Points to the first row of the table (Fruit, Price).
- Table body**: Points to the rows containing the fruit and price data (Apple, Orange, Banana, Pineapple).
- Table footer**: Points to the final row of the table (Total, \$3.75).
- Table border**: Points to the border of the table.

- `<table attribute="value"> ... </table>`
- Attribute examples:
 - `border="1"` ⇒ the larger the number, the thicker is the border.
"0" means no border
 - `align="center"` ⇒ the table is aligned at the center of the browser
 - `width="60%"` ⇒ to set the table width to 60% of the browser's width
- **Caption** of the table: `<caption> ... </caption>`
- Insert a table **row**: `<tr> ... </tr>`
- The head, body and foot sections are defined by
`<thead> ... </thead>`
`<tbody> ... </tbody>`
`<tfoot> ... </tfoot>`

```
<table border = "1" width = "40%" align = left
  summary = "This table provides information about
    the price of fruit">

  <caption><strong>Price of Fruit</strong></caption>

  <thead>
    <tr>      <!-- <tr> inserts a table row -->
              <th>Fruit</th> <!-- insert a heading cell -->
              <th>Price</th>
    </tr>
  </thead>

  <tbody>
    <tr>
      <td>Apple</td> <!-- insert a data cell -->
      <td>$0.25</td>
    </tr>
```

The use of **th** tag defines the content of header or footer cells

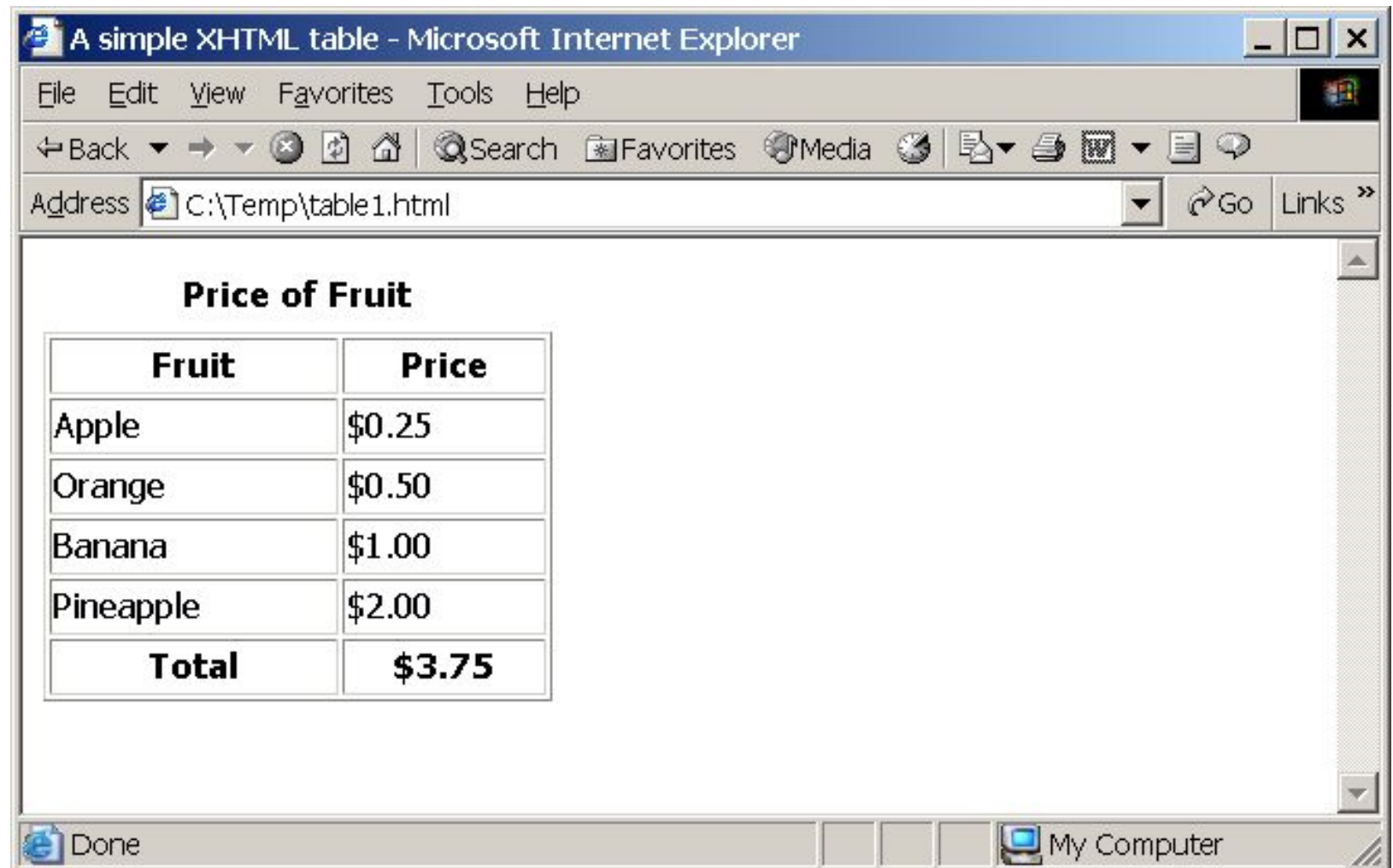
The **tr** tag insert a new row


```
<tr>
  <td>Orange</td>
  <td>$0.50</td>
</tr>
<tr>
  <td>Banana</td>
  <td>$1.00</td>
</tr>
<tr>
  <td>Pineapple</td>
  <td>$2.00</td>
</tr>
</tbody>
```

The use of **td** tag defines the content of body cells

```
<tfoot>
  <tr>
    <th>Total</th>
    <th>$3.75</th>
  </tr>
</tfoot>
</table>
```

The use of **th** tag defines the content of header or footer cells



Col span and Row span

- **colspan** and **rowspan** allow merging columns/rows
 - `<colspan="number">`
 - data cell spans more than one column
 - `<rowspan="number">`
 - data cell spans more than one row

```

<table border="1" width="60%">
  <caption> Average Grades </caption>
  <tr>
    <th colspan="4"> Report </th>
  </tr>
  <tr>
    <th> </th> <th> 2000 </th> <th> 2001 </th>
    <th> 2002 </th>
  </tr>
  <tr>
    <td> Maths </td> <td> A </td> <td rowspan="2"
    valign="center"> B </td> <td> C </td>
  </tr>
  <tr>
    <td> English </td> <td> C </td> <td> A </td>
  </tr>
</table>

```

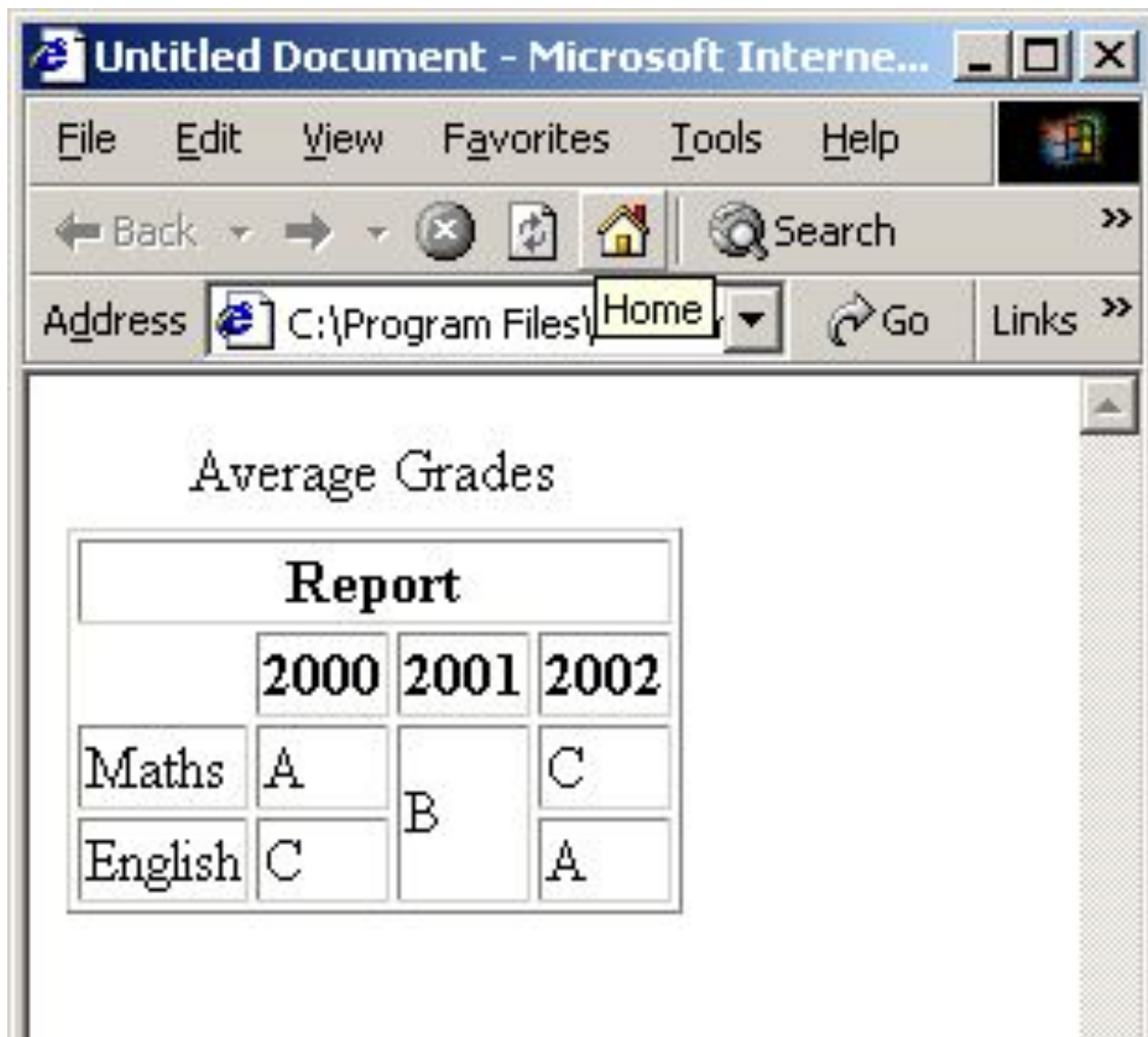
first row

2nd row

vertical alignment

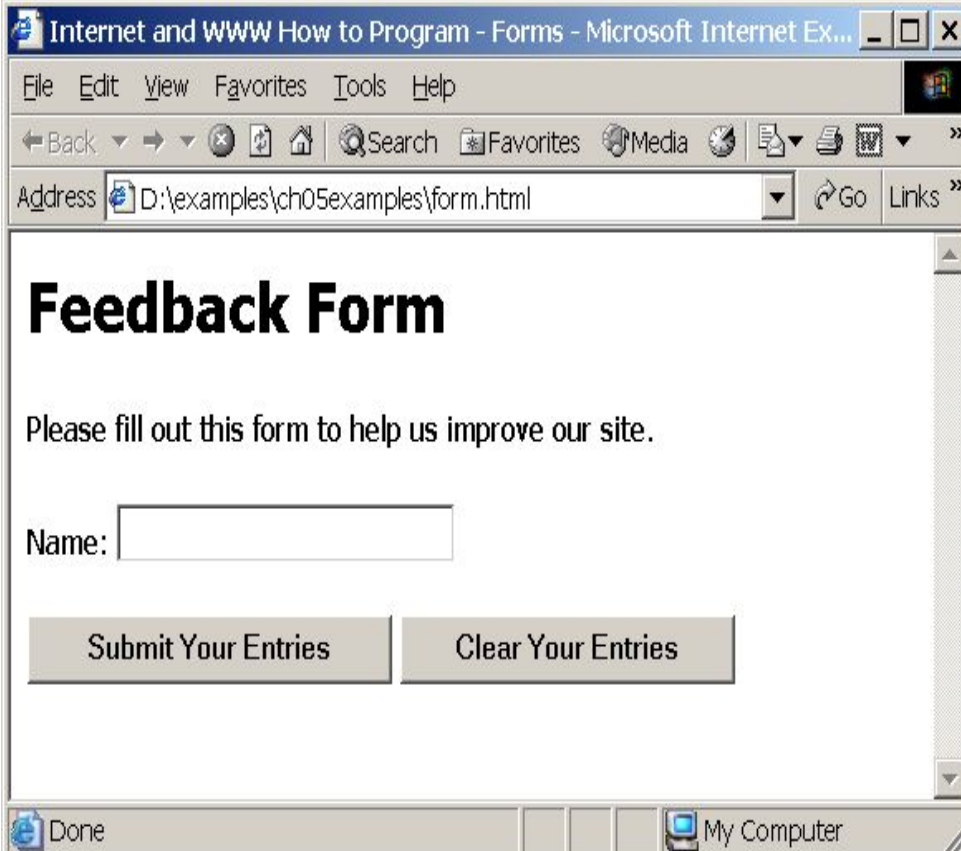
3rd row

4th row



Forms

- When browsing web sites, users often need to provide information such as email address, search keywords, etc
- **Forms** allows user to **input information**



The screenshot shows a Microsoft Internet Explorer browser window. The title bar reads 'Internet and WWW How to Program - Forms - Microsoft Internet Ex...'. The menu bar includes 'File', 'Edit', 'View', 'Favorites', 'Tools', and 'Help'. The toolbar contains buttons for 'Back', 'Forward', 'Stop', 'Home', 'Search', 'Favorites', 'Media', and 'Print'. The address bar shows the URL 'D:\examples\ch05examples\form.html'. The main content area displays a 'Feedback Form' with the text 'Please fill out this form to help us improve our site.' Below this is a 'Name:' label followed by a text input field. At the bottom of the form are two buttons: 'Submit Your Entries' and 'Clear Your Entries'. The status bar at the bottom shows 'Done' and 'My Computer'.

Internet and WWW How to Program - Forms - Microsoft Internet Ex...

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites Media Print

Address D:\examples\ch05examples\form.html Go Links

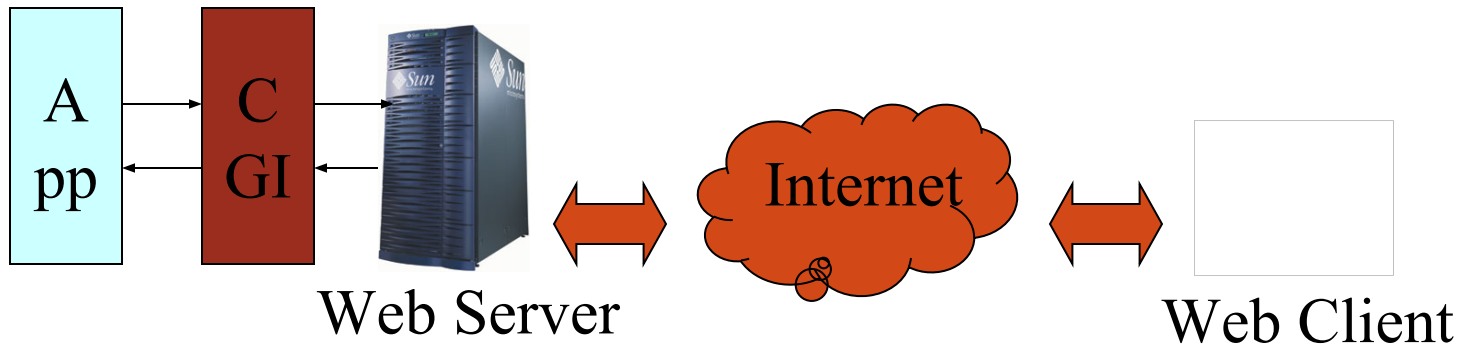
Feedback Form

Please fill out this form to help us improve our site.

Name:

Submit Your Entries Clear Your Entries

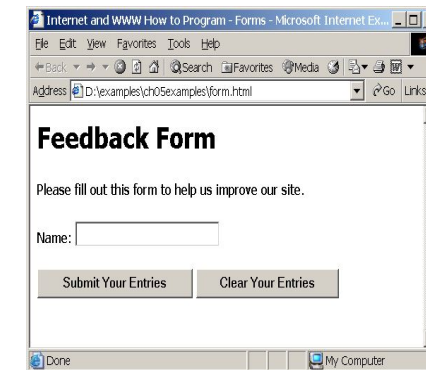
Done My Computer



www.abc.com/form.htm ← 1

www.abc.com
method = post or get
action = program name
(script) in server to
receive the data

Name = ???
and others



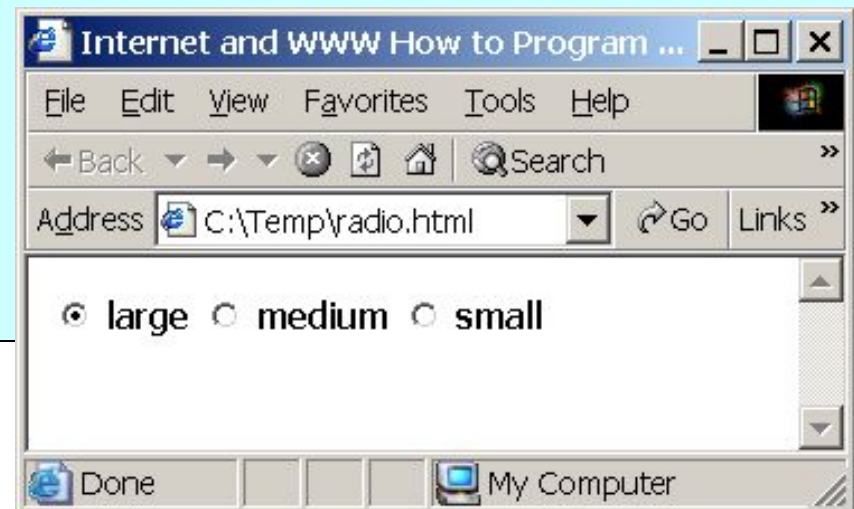
- A form element is inserted into a web page by the `<form>` tag
- `<form method = "value1" action = "value2"> ... </form>`
- Attributes:
 - method = "`post`" or "`get`"
 - Indicates the way the Web server will organize and send you the form output
 - `post`: causes changes to server data, e.g., update a database
 - `get`: does not cause any changes in server-side data, e.g., make a database request
 - action = ""
 - Path to script, e.g., CGI

use **post** method

script that will be called to execute in the server

```
<form method = "post" action = "/cgi-bin/formmail">  
  <input type="radio" name="size" value="large"  
    checked="checked"/> large  
  <input type="radio" name="size" value="medium"/>  
medium  
  <input type="radio" name="size" value="small"/>  
small  
</form>
```

Only the radio button of large is checked



Forms

- Elements inside a form are introduced by the `<input>` tag
- `<input>`
 - `type="hidden" name="variable name" value="value that sends to the server"`
 - `type="text" name="" value="" size="25"`
 - `type="submit" value=""`
 - `type="reset" value=""`
 - `type="checkbox" value="" name=""`

Form example 1

Thing that sends back to server

```
<input type="checkbox" name="things" value="ham"/> Ham  
<input type="checkbox" name="things" value="sweetcorn"/> Sweet Corn  
<input type="checkbox" name="things" value="mushroom"/> Mushroom  
<input type="checkbox" name="things" value="chicken"/> Chicken  
<input type="checkbox" name="things" value="peas"/> Peas
```

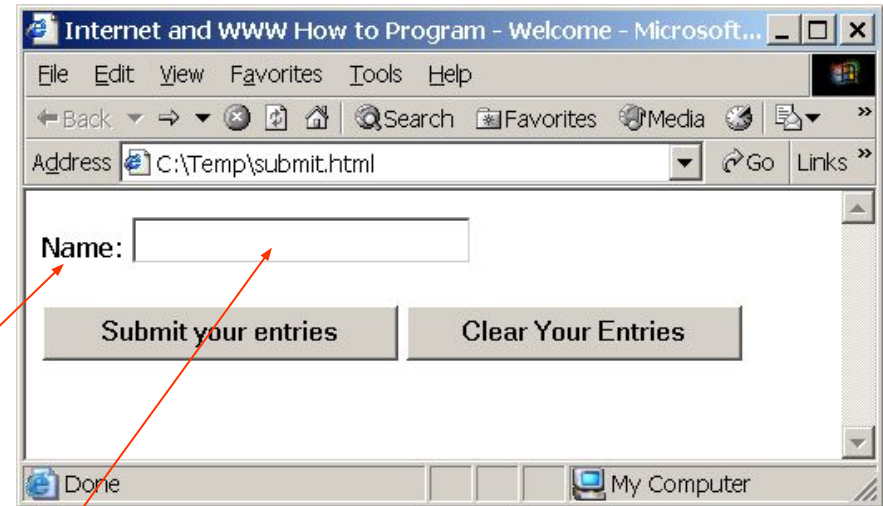
Indicate all 5 checkboxes belong to the same group

The words show on screen



Form example 2

Data that would send to server but do not display on screen



```
<input type="hidden" name="title" value="Feedback" />
```

```
<p><label>Name:
```

```
  <input type= "text" name= "name" size="25"  
maxlength="30" />
```

```
  </label>
```

```
</p>
```

```
<input type= "submit" value="Submit your entries"/>
```

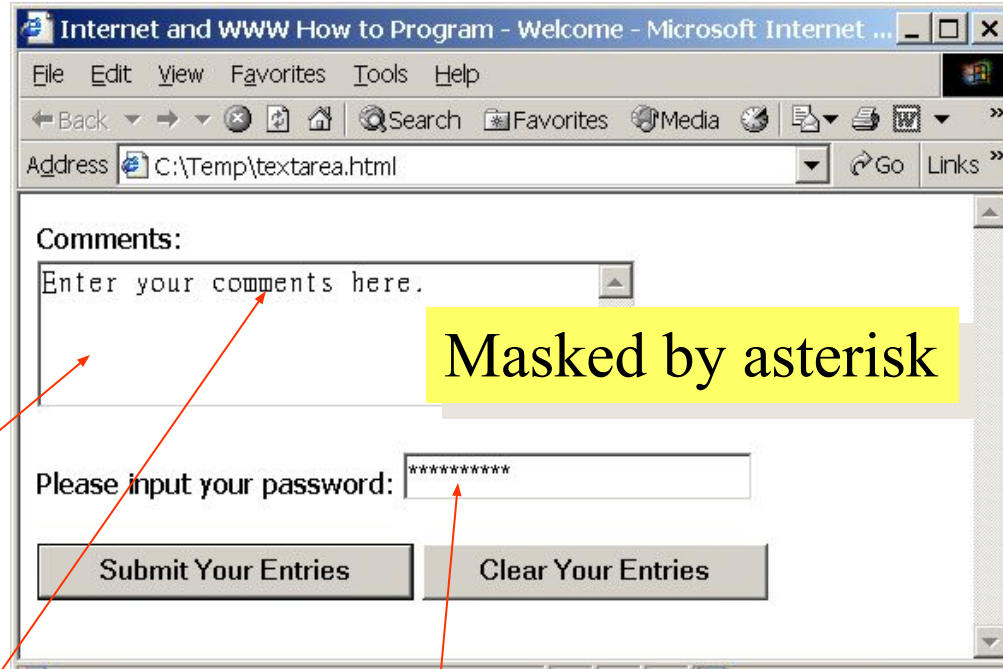
```
<input type= "reset" value="Clear Your Entries"/>
```

send the input the textbox to server

clear the content of textbox

Form example 3

Space is counted here



The screenshot shows a Microsoft Internet Explorer window titled "Internet and WWW How to Program - Welcome - Microsoft Internet ...". The address bar shows "C:\Temp\textarea.html". The form contains a "Comments:" label followed by a text area with the placeholder text "Enter your comments here.". Below this is a "Please input your password:" label followed by a password field filled with asterisks. At the bottom are two buttons: "Submit Your Entries" and "Clear Your Entries".

Masked by asterisk

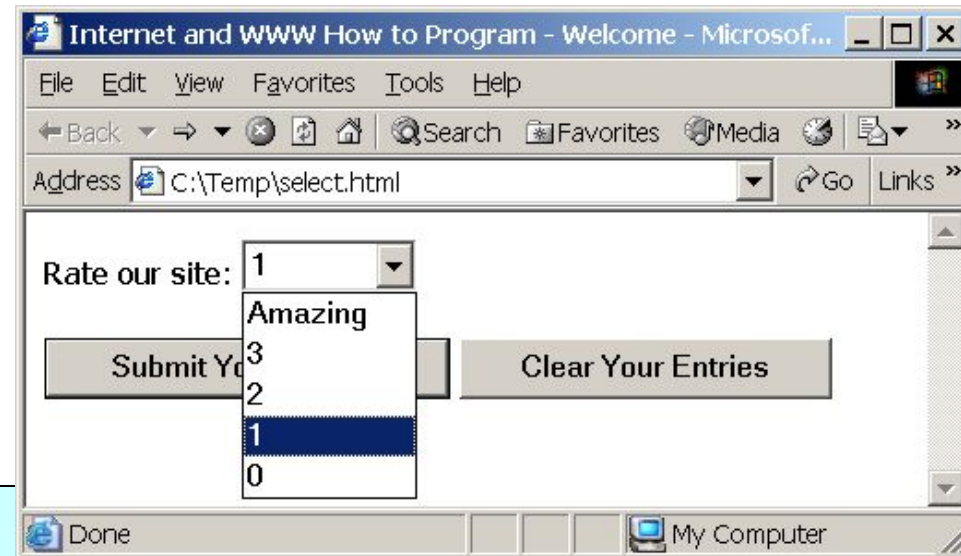
```
<p><label>Comments:<br />
  <textarea name= "comments" rows="4" cols="36">
Enter your comments here.
  </textarea> </label></p>
<p><label>Please input your password:
  <input name= "secret" type="password" size="25"/>
</label></p>
<input type= "submit" value="Submit Your Entries"/>
<input type= "reset" value="Clear Your Entries"/>
```

Form example 4

The “selected” value here mean **Amazing** is selected default value

```
<p><label>Rate our site:
<select name= "rating">
  <option value="Amazing"
    selected="selected">Amazing</option>
  <option value="3">3</option>
  <option value="2">2</option>
  <option value="1">1</option>
  <option value="0">0</option>
</select></p>
```

```
<input type= "submit" value="Submit Your Entries"/>
<input type= "reset" value="Clear Your Entries"/>
```



Change to default value when reset