Date: March 2021 SEM 4 Batch 1

Maximum Marks: 10 Duration: 20 Minutes

## **ALL QUESTIONS CARRY EQUAL MARKS**

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Q 1.	A CSR s	trategy for a company is a <u>roadmap</u> for moving ahead on CSR issues.	
Q 2.	The very first step of the CSR strategy stage is to assemble a CSR leadership team. (TRUE / FALSE)		
Q 3.	The CSR assessment flows from the CSR commitments.		
Q 4.	The CSF	R assessment stage should end up with a gap analysis.	
Q 5.	Name 3 things a good CSR strategy should be able to identify:		
	1.	specific priority areas	
	2.	basic approacch of moving ahead	
	3.	reviewing and assuring outcomes	
Q 6.	Name the 3 steps of the Evaluate & Improve stage of CSR implementation framework:		
	1.	evaluate performance	
	2.	Engage Stakeholders	
	3.	identify opportunities for inprovement	
Q 7.	Name the 4 major stages of the CSR implementation framework:		
	1.	plan	
	2.	<u>do</u>	
	3.	check	
	4.	improve	
Q 8.	At the T	Fransformation stage of CSR in a company, the transparency is minimum.	(TRUE / FALSE)
Q 9.	At the E	Elementary stage of CSR in a company, the leadership is proactive.	(TRUE / FALSE)
Q 10.	Name the 3 steps of the Assure & Report Progress stage of CSR implementation framework:		
	1.	Measure and Assure performance	
	2.	Report on performance, internally & externally	
	3.	Engage Stakeholders	