

CREDIT CARD TRANSACTION REPORT

Revenue

55.3M

Total Interest

7.8M

Amount

44.5M

Count

655.7K

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	4,61,39,397.74	36957875	64,95,887
Gold	24,54,072.16	2024078	3,73,784
Platinum	11,35,608.05	953314	1,61,629
Silver	55,86,332.28	4586746	8,12,081
Total	5,53,15,410.23	44522013	78,43,382

Week_Start_Date

All

Q4

Q3

Q2

Q1

F

M

LOW

MED

HIGH

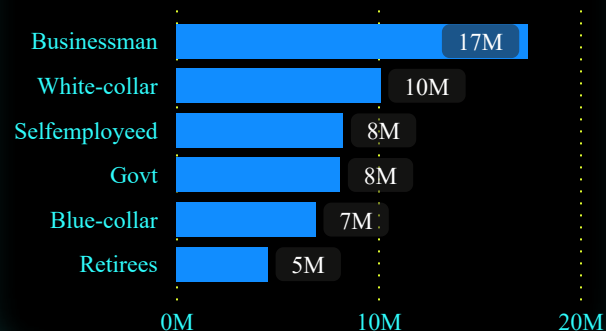
Silver

Blue

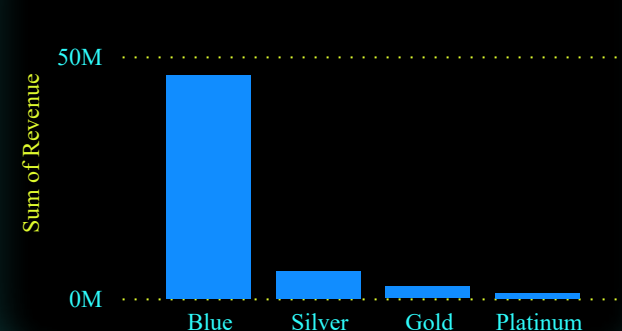
Gold

Platinum

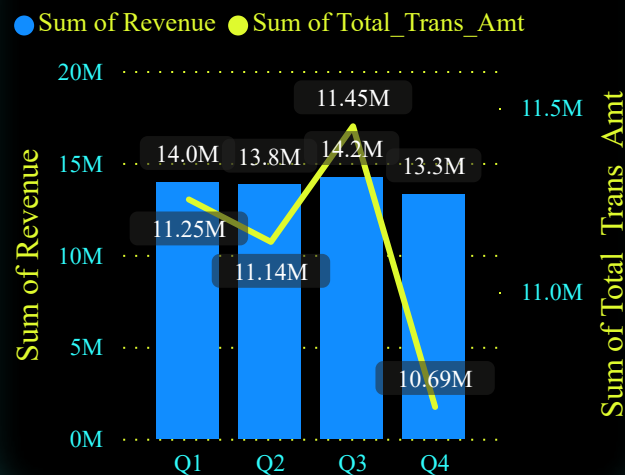
Sum of Revenue by Customer_Job



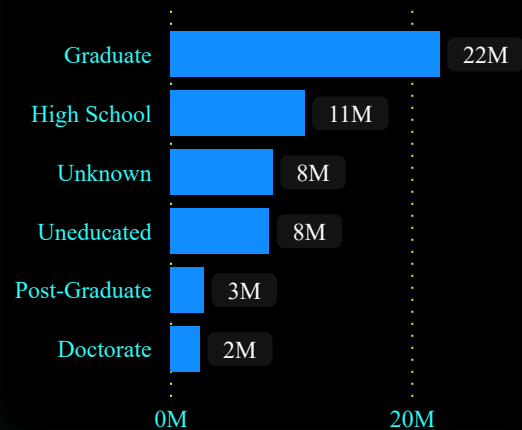
Sum of Revenue by Card_Category



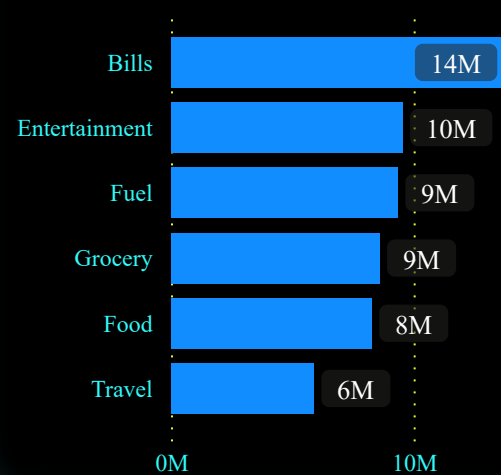
QTR Revenue and Total_Trans_Amt



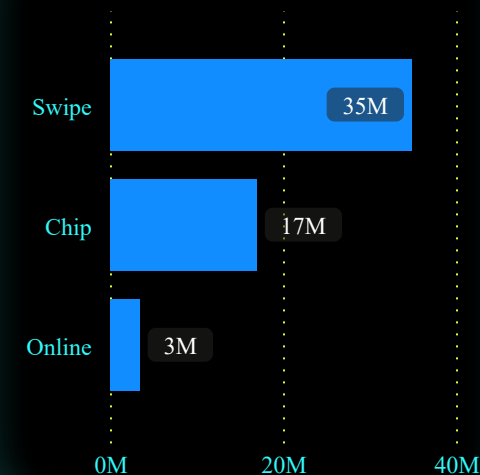
Sum of Revenue by Education_Level



Sum of Revenue by Exp Type



Sum of Revenue by Use Chip



CREDIT CARD CUSTOMER REPORT

Revenue

55.3M

Total Interest

7.8M

Income

575.9M

CSS

3.19

Week_Start_Date

All

Q4

Q3

Q2

Q1

Swipe

Online

740M

737M

Chip

MED

LOW

HIGH

Silver

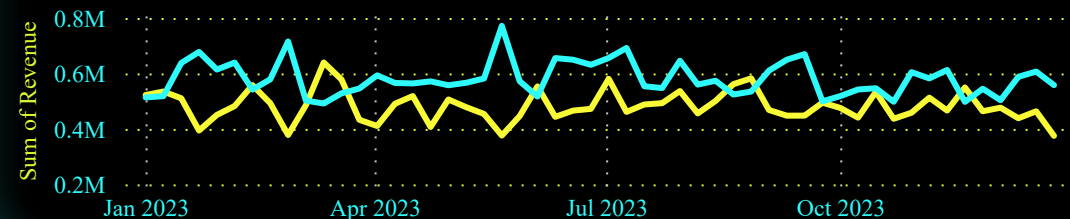
Blue

Gold

Platinum

Revenue by Week

Gender ● F ● M



M

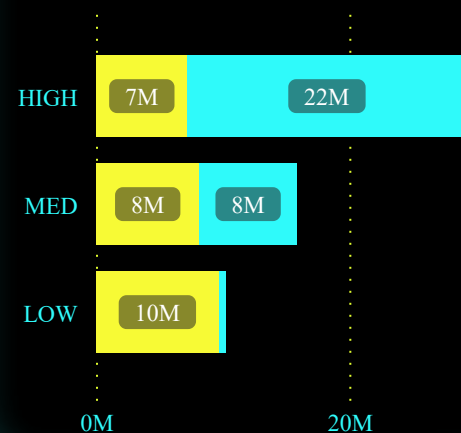
30M

F

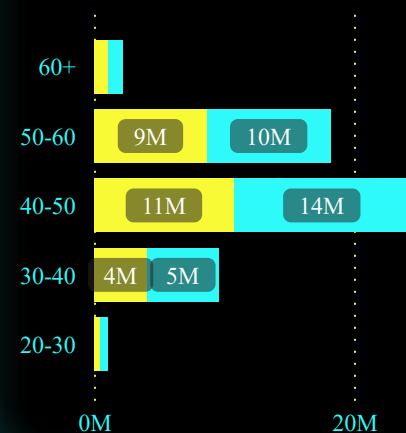
25M

Customer_Job	Sum of Revenue	Sum of Income	Sum of Interest_Earned
Businessman	1,73,87,832.31	186959919	25,39,390.31
White-collar	1,01,14,655.93	103930055	14,41,073.93
Selfemployeed	82,61,757.81	75313288	11,19,741.81
Govt	81,11,701.37	88773989	11,60,016.37
Total	5,53,15,410.23	575914439	78,43,382.23

Sum of Revenue by IncomeGroup and Gender



Sum of Revenue by AgeGroup and Gender



Sum of Revenue by Customer_Job and Gender



Sum of Revenue by state_cd and Gender

