

PITCH IT!

beware of sharks

AKA: Angel Investing

Date: 2nd December 2022

Time: 11am

Venue: FiiRE Auditorium, FiiRE building

Eligibility: Senior

Team Composition: 1-4 members per team



Prizes:



1st – ₹8500 + Trophy

2nd – ₹5000

3rd – ₹2000

A cash prize or investment capital is up for grabs, so competitors are encouraged to channel their inner entrepreneurs and pitch their business ideas to a panel. The highlight event “Pitch It!”, as the name suggests; is an entry point into the prestigious world of venture capital and angel investing. Of course, you'll want to leave the finest impression possible.

Entrepreneurial teams consisting of one to three participants each take the stage to pitch a business idea to a panel of business experts.

There are two main aspects concerned to each pitch: The former being a presentation to the judges present and the latter being a QnA round, where participants must answer the questions put forth by the judges.

Rules:

- 2022 batch pass outs may also register
- Each team will get 8 mins to pitch their idea/product and 3 minutes for Q&A session
- Participants need to make a PowerPoint Presentation to present their idea
- Each presentation should consist of:
 1. Idea Title
 2. Idea Description
 3. Revenue Model
 4. Challenges
 5. Future Scope
 - NOTE: Participants may choose the means of conveying as they seem fit
- Teams may present a prototype to further convince the judges

Judging Criteria:

- Practical feasibility of the proposed idea
- Scalability
- Contribution of all members in the case of Team Participation
- Adjourning to the criteria of presentation content namely:
 - Idea Title
 - Idea Description
 - Revenue Model
 - Challenges
 - Future Scope

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Scan to Register

