

DON BOSCO COLLEGE OF ENGINEERING

FATORDA-GOA
ENTREPRENEURSHIP CELL

presents



avinyā 2.0

where passion meets ambition

25th November 2023

BROCHURE

CHIEF PATRON
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PATRON
DR. NEENA PANANDIKAR

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@dbcecell

General Rules

- Registration is free of cost
- All teams must register online by 2 pm, 21th November 2023
 - Except for BIZZ WIZZ no other event will have offline registrations
 - However BIZZ WIZZ offline registrations will conduct only if less than 30 teams register (online) for the said event
- The events are divided into categories:
 - **Senior category:** Any student studying in any college pursuing any undergraduate or higher degree
 - **Junior category:** Any student studying in any school or higher secondary
- All participants will receive e-certificates
- Please enter the correct names as they would be used on the certificates as well
- All events will start at the designated time and participants are expected to be present at the venue at least 10 mins before the start time
- Clarifications of any kind could be sorted out with respective event coordinators
- The decisions of the coordinators and the judges are final and binding to all.
- Upon any malpractices, the participant/team will be disqualified

PITCH IT!

beware of sharks

AKA: Angel Investing

Date: 25th November 2023

Time: 11am

Venue: Seminar Hall 2, 1st Floor

Eligibility: Senior

Team Composition: 2-3 members per team



Prizes:



1st – ₹3000

2nd – ₹2000

A cash prize or investment capital is up for grabs, so competitors are encouraged to channel their inner entrepreneurs and pitch their business ideas to a panel. The highlight event "Pitch It! ", as the name suggests; is an entry point into the prestigious world of venture capital and angel investing. Of course, you'll want to leave the finest impression possible.

Entrepreneurial teams consisting of one to three participants each take the stage to pitch a business idea to a panel of business experts.

There are two main aspects concerned to each pitch: The former being a presentation to the judges present and the latter being a QnA round, where participants must answer the questions put forth by the judges.

Rules:

- 2023 batch pass outs may also register
- Registrations shall be done by 23rd November
- Pitch it! is divided into 2 rounds
- Round 1: Online submission of elevator pitch and ppt : Elevator pitch is a 1 minute pitch explaining the idea
- Submission link will be provided to the team leader upon registering
- Online submission shall be done by 23rd November
- Only best 10 teams will get an opportunity to appear for round 2
- Round 2: Offline presentation
- Each team will get 5 mins to pitch their idea/product and 5 minutes for Q&A session
- Participants need to make a PPT to present their idea
- Each presentation should consist of:
 1. Problem Statement
 2. Solution
 3. Market Analysis
 4. Revenue Model
 5. Challenges
 6. Future Scope
- NOTE: Participants may choose the means of conveying the as they seem fit
- Teams may present a prototype to further convince the judges

Judging Criteria:

- Practical feasibility of proposed idea
- Scalability
- Contribution of all members in the case of Team Participation
- Adjourning to the criteria of presentation content namely:
 1. Problem Statement
 2. Solution
 3. Market Analysis
 4. Revenue Model
 5. Challenges
 6. Future Scope

Faculty Incharge: Prof. Amey Tilve

Coordinator: Pranav Naik: 7720996607

Shreya Joshi: 7744841015

Shivam Naik Gaonkar: 7447724414

To Register

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BIZZ WIZZ

unlocking knowledge at the speed of thought

AKA: Quiz

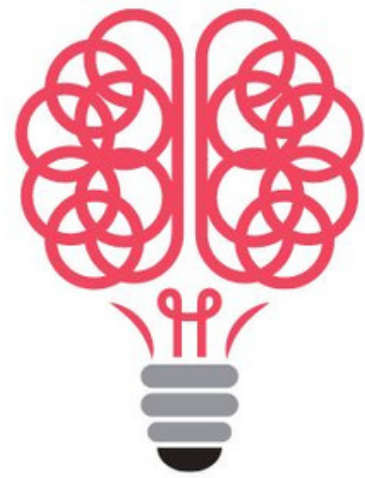
Date: 25th November 2023

Time: 11am

Venue: Seminar Hall 1, 1st floor

Eligibility: Senior

Team Composition: 2 members per team



BIZZ WIZZ



Prizes:

1st – ₹2500

2nd – ₹1500

*Quiz is one of the best medium to reinvent the classroom learning and give break to the monotony in students. So lets unlock the knowledge at the speed of thought. **BIZZWIZZ** is a quiz that will challenge your very core and test your knowledge of Entrepreneurship, Economics and General Knowledge of the world around you.*

Rules:

- The theme of the quiz will be Entrepreneurship, economics, and GK
- There will be a written preliminary round after which only the top 5 teams will proceed to the next round
- Final 2 winning teams will be determined after that
- Rules of each round will be announced prior to it
- The decision of the quiz master shall be final
- A maximum of 2 teams per institute can register

Faculty Incharge: Prof. Sanjeel Naik

Coordinator: Vedant Gad: 9130021185

Sonal Gaonkar: 7666437251

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EUREKA

think it to fix it

AKA: Idea Generation

Date: 25th November 2023

Time: 10am

Venue: BE Comp, 2nd floor

Eligibility: Senior & Junior

Team Composition: 3-4 members per team



EUREKA

Prizes:



For Seniors: 1st – ₹2000

2nd – ₹1000

For Juniors: 1st – ₹1000

An idea with a simple thought that form the stepping stone for success!!

Eureka is an idea competition that will create a space that gives young people the opportunity to receive competent feedback and advice from business manganates and entrepreneurs at an early stage of their entrepreneurial process!!

So calling upon all the innovative minds and pioneers to embark on this quest to invent and create solutions that will inspire and secure generations to come!

Rules:

- Participants need to find the solution on the spot
- The problem statement will be declared 2 hours before the event
- Each team will have to make ppt to present the solution they have devised (within 2 hours)
- Each team will get 5 minutes for presentation and 2 minutes for Q&A
- A maximum of 15 teams will be allowed to register (10 from the senior category and 5 from the junior category)
- The participants are advised to carry the required devices to make PPT
- Charging ports will be provided however participants may carry a battery backup
- Usage of internet is allowed

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Judging Criteria:

- Presentation (more weightage)
- Problem statement and solution
- Uniqueness
- Knowledge of Competitors
- Future Scope

Faculty Incharge: Prof. Mathilda Colaco

Coordinator: Jovan Pinto: 9284662355

Ashden Mascarenhas : 9049589165

BUSINESS TO BRAND

the journey revealed

AKA: Case Study competition

Date: 25th November 2023

Time: 11am

Venue: Auditorium, 2nd floor

Eligibility: Senior & Junior

Team Composition: 2-4 members per team



Prizes:

For Seniors: 1st – ₹2000

2nd – ₹1000

For Juniors: 1st – ₹1000

Case studies are one of the best teaching tools for enhancing business acumen and testing practical knowledge.

Those that innovate the future, understand history the best!

Understand the past and you can shape your future!

So gear up folks, to participate in an event where you would dig the history, present the mystery & predict the future of a company

Rules:

- The registrations will close on 23rd November 2023, at 12 pm
- Allocation of companies for presenting the case study will be done by the event coordinator once the registrations are closed
- The presentation must include the following sub-topics:
 - Introduction to the chosen Company
 - Any one Marketing Campaign run by them
 - Any one product of the company
 - Any social initiative taken by the company
 - Future Scope
 - Freedom to explore other points
- The submission deadline for the presentation is set as 11:59pm 23rd November 2023 (Submission link would be sent to all team leaders)
- Presentation must strictly not exceed 8 minutes
- No restrictions on number of slides
- After the presentation, the judges will ask the team a few questions related to the topic of their presentation.
- Team members are expected to contribute to the presentation equally
- The organizing committee and the judges will make the final decisions, which shall be binding on all
- A maximum of 2 teams per institute from senior category and 1 team per institute from junior category can register for the event

Judging Criteria:

- Ingenuity
- Depth of observation
- Key aspects
- Presentation

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Faculty Incharge: Prof. Mathilda Colaco

Coordinator: Shaunak Narvekar : 7588116943

Sanil Naik: 8767267198

BRANDWAVE

bring the name to fame

AKA: Advertisement Video

Venue: Online

Eligibility: Senior

Team Composition: 1-4 members per team



BRANDWAVE

Prizes:



1st – ₹1500

2nd – ₹1000

Promote it and bring it to fame ! Video is the most attractive way to promote anything, bring your attention capturing skill to play through an Advertisement Video.

Showcase your influential skills, editing skills and knowledge regarding products available in the market.

Rules:

- Event will be online
- The ad length should be not more than 45 seconds + 5 seconds of event intro (AVINYA2.0)
- Participants are free to use any editing software
- Video frame can be portrait or square
- Participants can act out in the video or can also make it completely animated, with no limit on the number of actors
- *Details of the product will be given on WhatsApp group once registrations are closed* (Advertisement video must be unique and not a recreation of an existing one)
- Videos shall be submitted on or before 24th November 2023, 6 pm (Submission link will be sent to the group)
- Shortlisted videos will be uploaded on the Instagram page
- Videos will be judged based on the judging criteria mentioned above

Judging Criteria:

- editing
- uniqueness(creativity)
- sound(background score or dialogues if any)
- product placement & info.

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Faculty Incharge: Prof. Swaroopa Sail

Coordinator: Rachel Fernandes: 8275056817

Pranav Kerkar: 8857990312

EVENT SCHEDULE

25th NOVEMBER 2023

9:30am-11:00am Inaugural function
Venue-Auditorium

9:30am-11:00am Offline registration
Venue-SE CIVIL

10:00am-3:00pm EUREKA
Venue-Seminar Hall 2

11:00am-3:00pm BUSINESS TO BRAND
Venue-Auditorium

11:00am-3:00pm BIZZ WIZZ
Venue-Seminar Hall 1

11:00am-3:00pm PITCH IT!
Venue-FiIRE auditorium

10:00am-3:00pm BRANDWAVE
Venue-Online

4:00pm-5:00pm Valedictory function
Venue-Auditorium