

# Credit Card Transaction Report



Week Start Date

All

Revenue

57M

Amount

45.5...

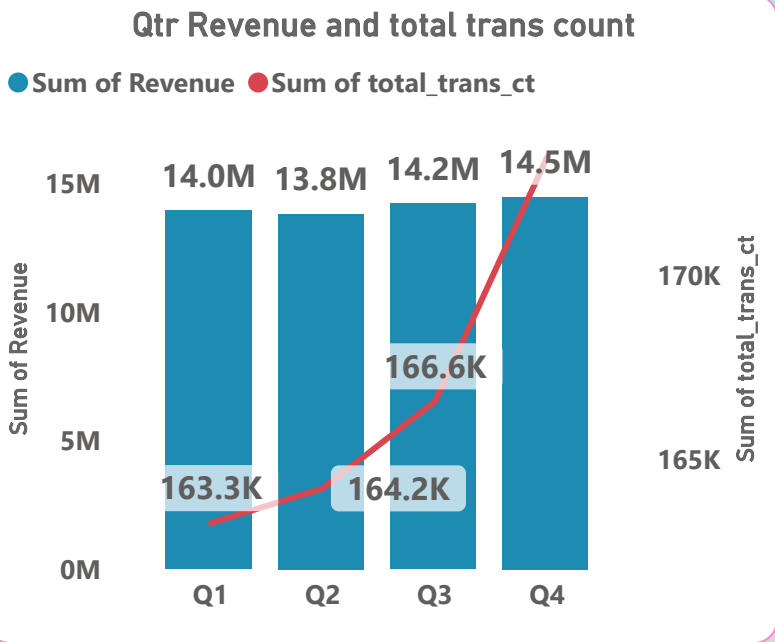
Total Interest

8.0M

Count

667K

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	47188612	37840749	6614173
Silver	5659109	4647596	821923
Gold	2533682	2091362	384755
Platinum	1135608	953314	161629
Total	56517011	45533021	7982480



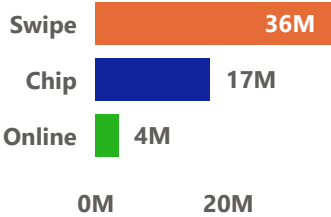
Less Moderate High

F M

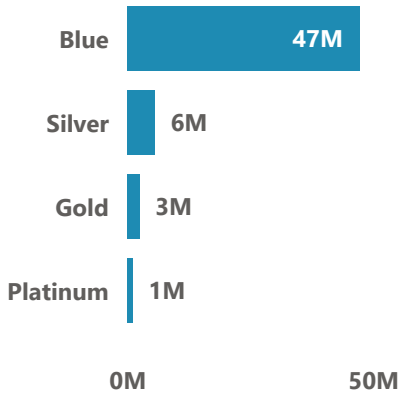
Unknown Married Single

Gold Silver Blue Platinum

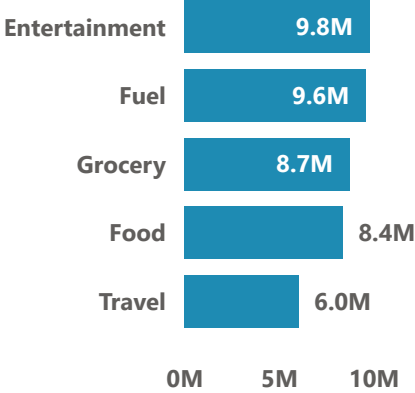
## Revenue by Use Chip



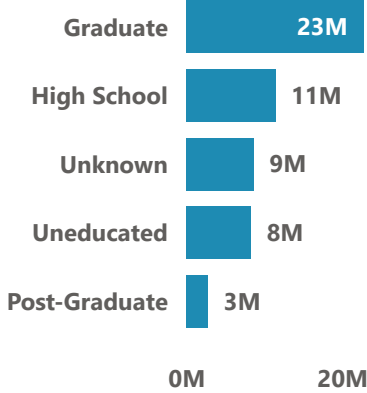
## Customer Acq Cost



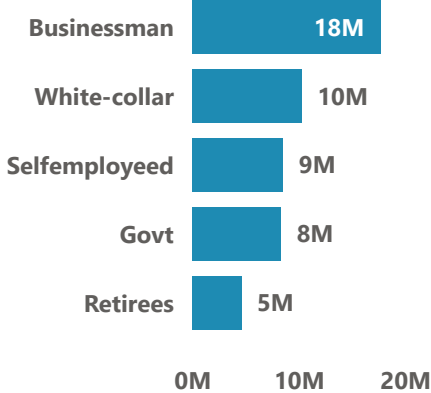
## Revenue by Exp Type



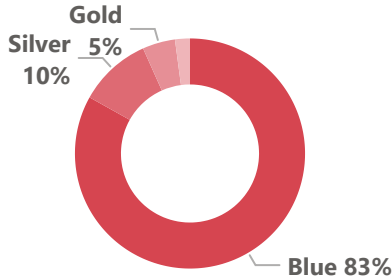
## Revenue by Education



## Revenue by Customer Job



## Total Trans by Card Category



# Credit Card Customer Report

Revenue

57M

Amount

588M

Total Interest

8M

CSS

3.19

Q4

Q3

Q2

Q1

Week Start Date

All

M

31M

F

26M

Swipe

Online

Chip

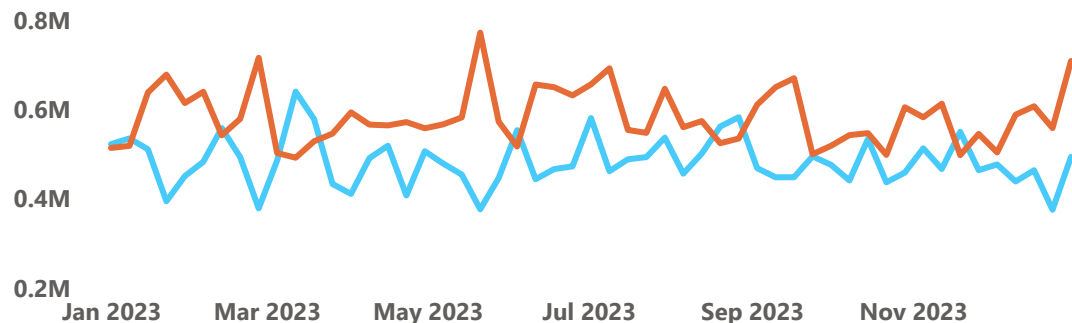
Gold

Silver

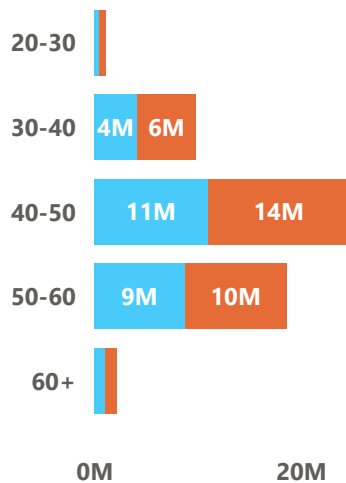
Blue

Platinum

Revenue by Week

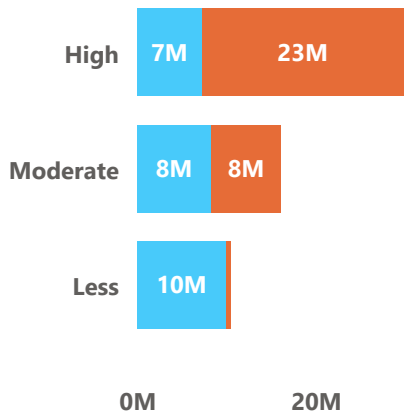


Revenue by Age Group

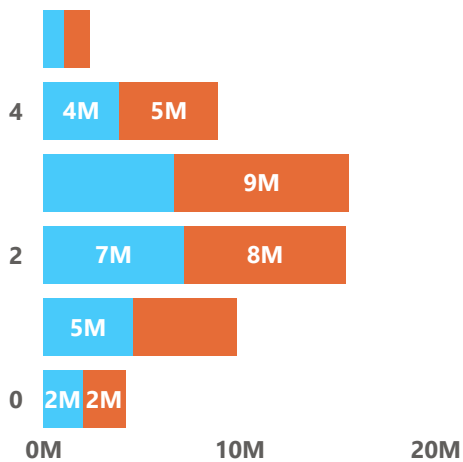


customer_job	Sum of Revenue	Sum of interest_earned
Businessman	17697472	2584604
White-collar	10283124	1464691
Selfemployed	8542826	1141510
Govt	8335534	1182231
Blue-collar	7040606	967751
Total	56517011	7982480

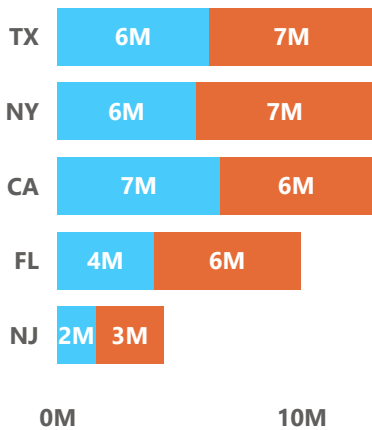
Revenue by Income



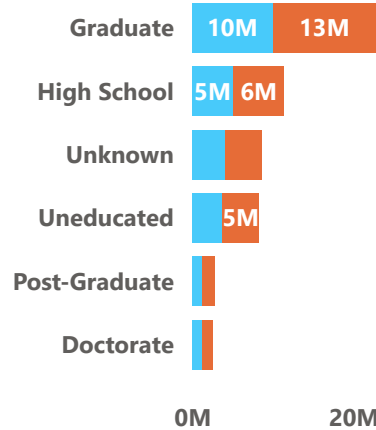
Revenue by Dependent



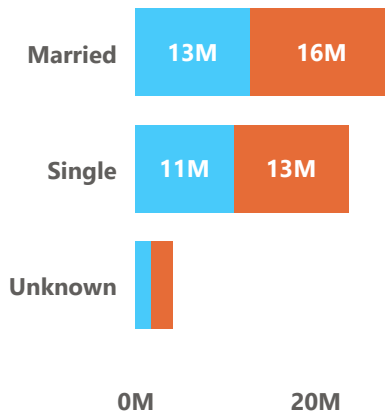
Top 5 States



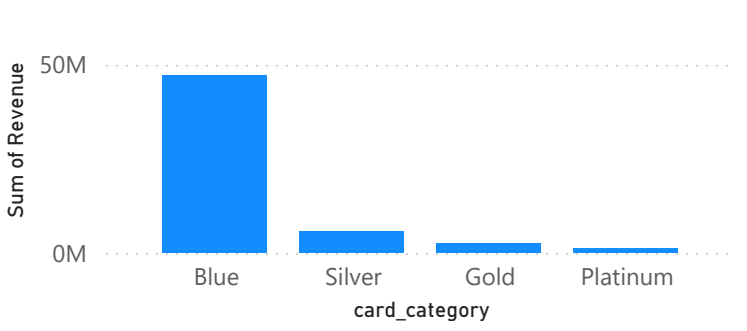
Revenue by Education



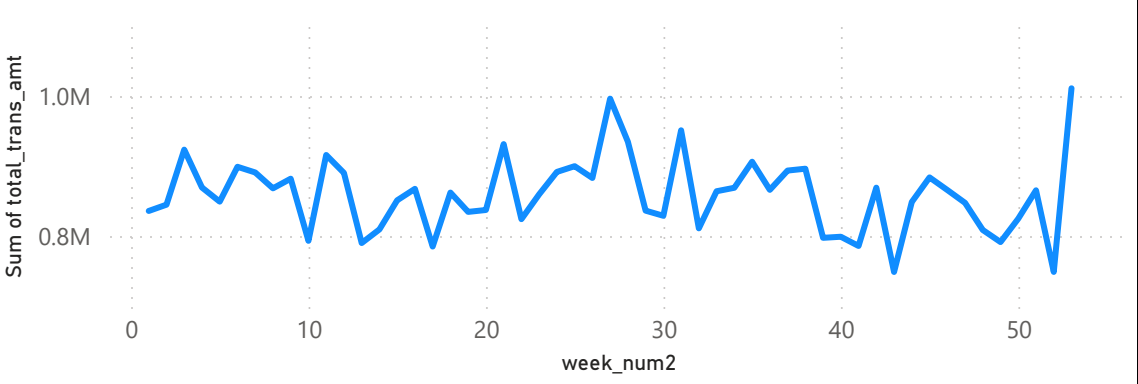
Revenue by Marital Status



Sum of Revenue by card\_category



Sum of total\_trans\_amt by week\_num2



week_num	Sum of week_num2	revenue_prev_week	revenue_curr_week	wow_revenue
Week-51	9945	1026549	1070439	4.3%
Week-53	9805	933134	1201601	28.8%
Week-50	9750	980152	1026549	4.7%
Week-49	9555	1008777	980152	-2.8%
Week-48	9360	1047120	1008777	-3.7%
Week-47	9165	1078915	1047120	-2.9%
Week-46	8970	1094927	1078915	-1.5%
Week-45	8775	1063363	1061337	-0.2%
Total	276902	933134	1201601	28.8%

delinquent_acc	%GT Count of delinquent_acc
0	93.94%
1	6.06%
Total	100.00%

activation_30_days	%GT Count of activation_30_days
0	42.54%
1	57.46%
Total	100.00%