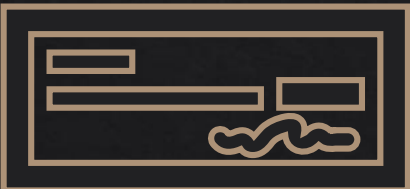


Credit EDA Assignment



RIYA CHETWANI

INDEX

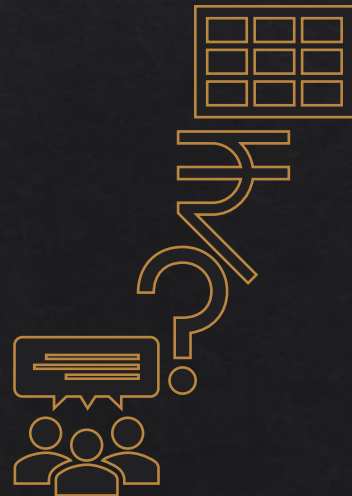
└ INTRODUCTION

└ BUSINESS OBJECTIVES

└ EXPLORING DATA

└ ANALYSISING DATA

└ CONCLUSION



INTRODUCTION

- ✓ The Case Study is related to Financial Institution especially of Lending Money.
- ✓ Risk for Loss is Greater in this Business Category.
- ✓ The Case Study aim applying EDA in real world problem



BUSINESS OBJECTIVE

- The company wants to understand the driving factors (or driver variables) behind loan default, i.e. the variables which are strong indicators of default through this case study.
- The company needs to understand the pattern of defaulter.
- & The company can utilize this knowledge for its portfolio and risk assessment.

EXPLORING DATA

- Data available are Previous Applicants, Column Description & Current Application.
- Previous Application : Customers who have already took loan.
- Column Description : This Data gives information of all columns present at other two data set.
- Current Application : This Data gives details of customer who have applied for loan currently & all other details related to them.



EXPLORING DATA

- We will start exploring the application of current Applicants then previous applicants.
- Data available for Current Application consist of :
 - Entries : 307511×122 (Rows & Columns)
- Data available for Previous Application consist of :
 - Entries : 1048757×37 ((Rows & Columns)

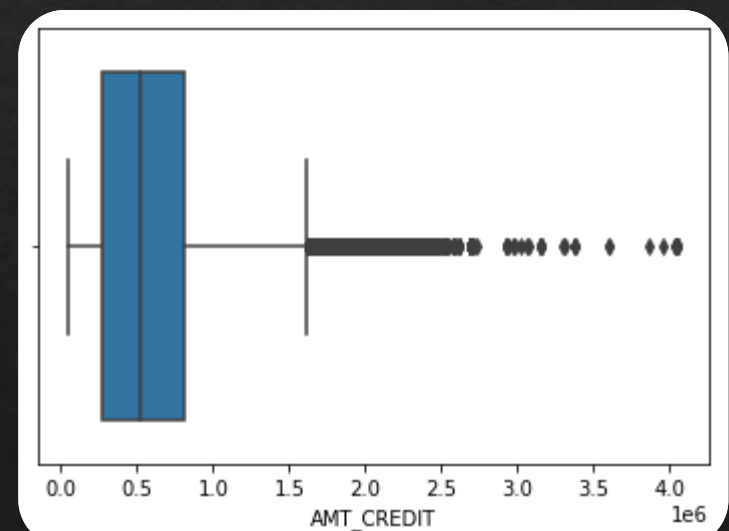
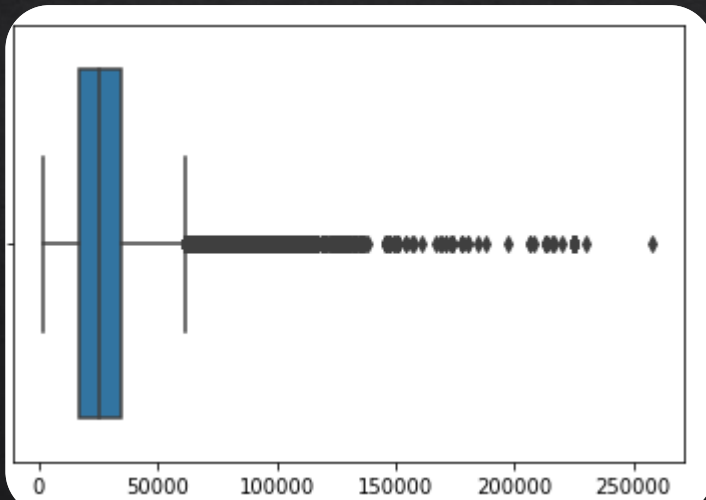


DEALING WITH MISSING/NEGATIVE VALUE

- In the Data we have missing value.
- Sum of the Null Value in Current Application is 9152465.
- The Column which have more than 35%-40 % missing value its advisable to drop that those columns.
- We make sure the columns which we are dropping doesn't effect our analysis.
- After dropping the Null Value Columns we have 75 Columns in the Data in current application & 26 in Previous Application Data
- Missing Data with less than 40% is imputed with Mode, Median & Mean.
- Negative will also neutralize with absolute number

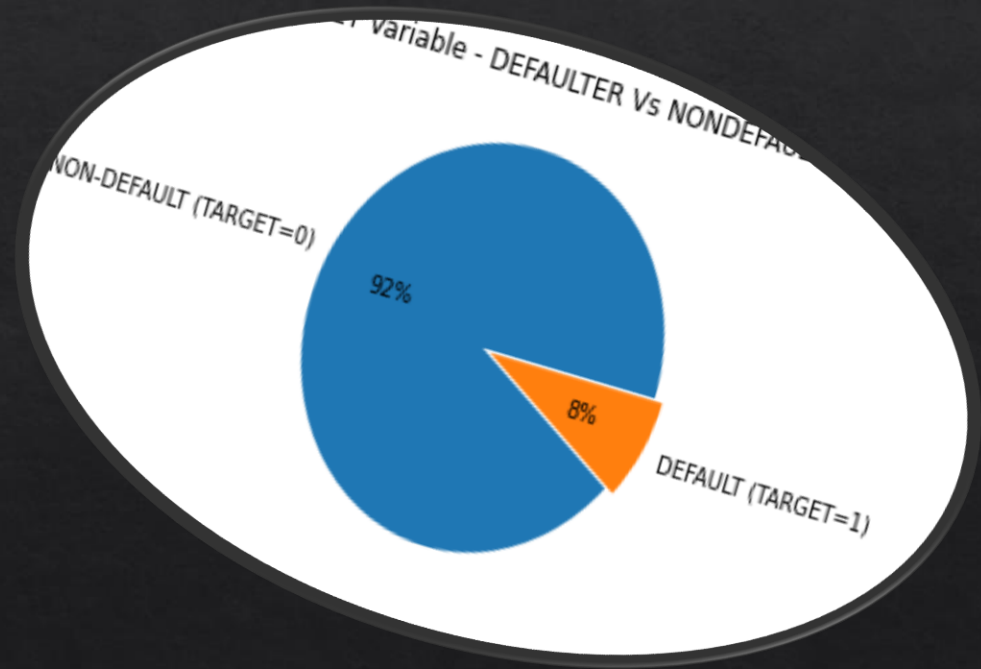
ANALYSIS DATA

- During the process we have observe there are few columns which have the Outliner.
- So we deal with these with Binnig Methods & balance the Outliner with required quantile.



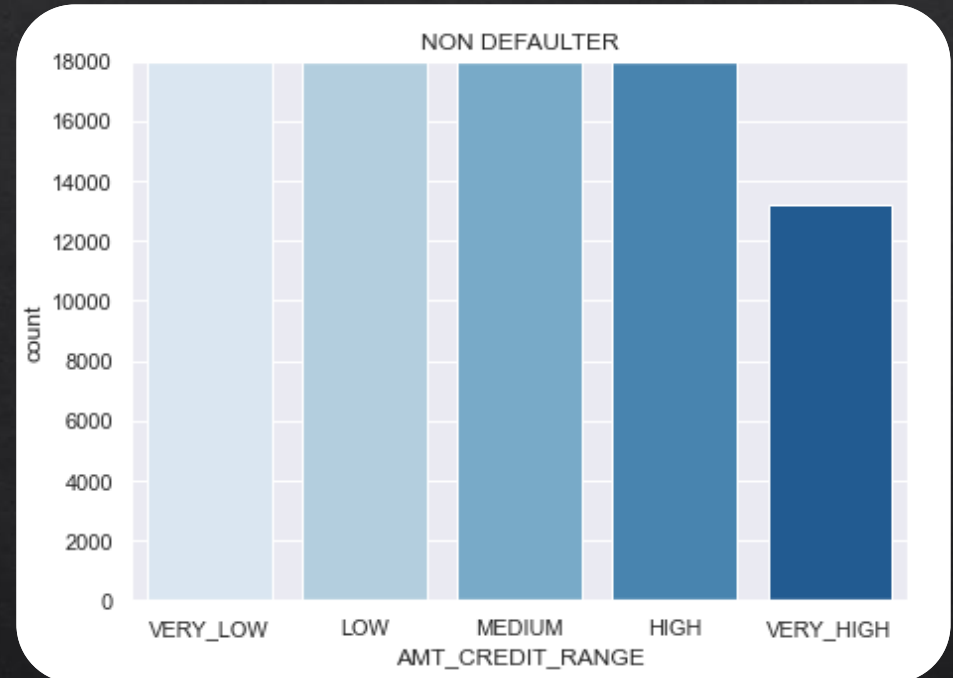
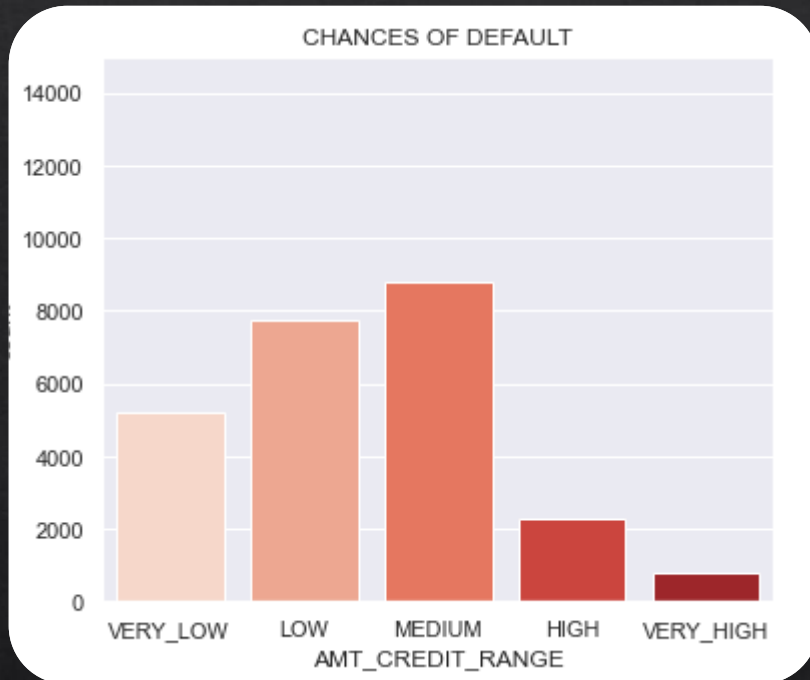
ANALYSIS DATA : TARGET

- *RATIO OF TARGET : 8% of APPLICANT difficulties in payments & 91.92% are having no difficulties*



ANALYSIS DATA : TARGET

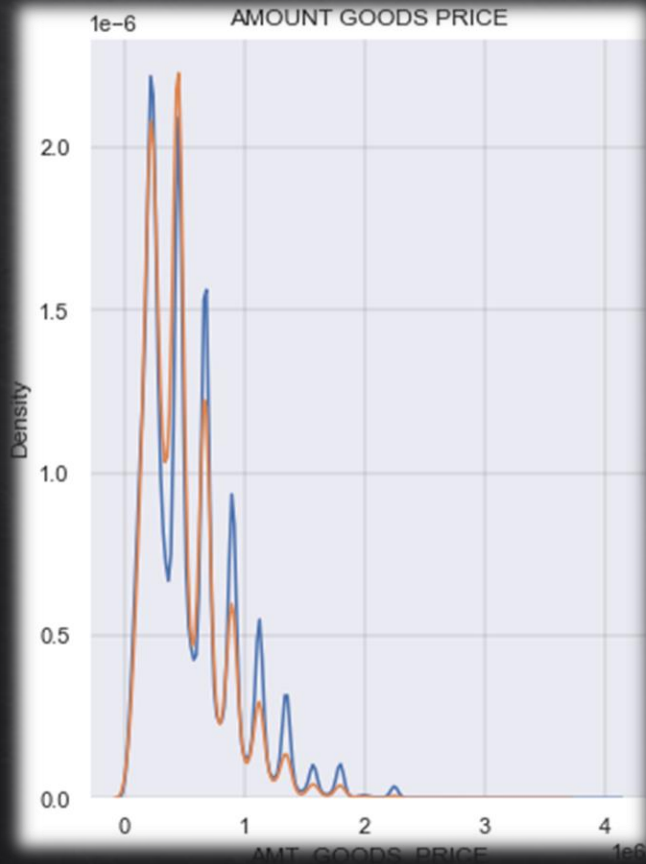
AMT_CREDIT_RANGE



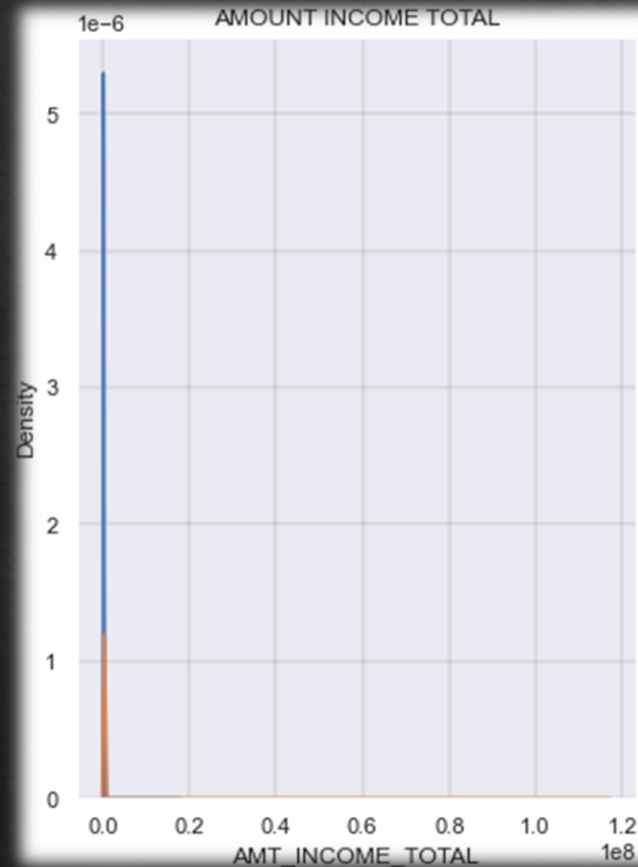
- APPLICANT *WITH HIGH & VERY HIGH* LIKELY TO PAY ON TIME
- APPLICANT *WITH MEDIUM CREDIT* ARE NOT LIKELY TO PAY ON TIME

ANALYSIS DATA : TARGET

AMT_GOODS_PRICE

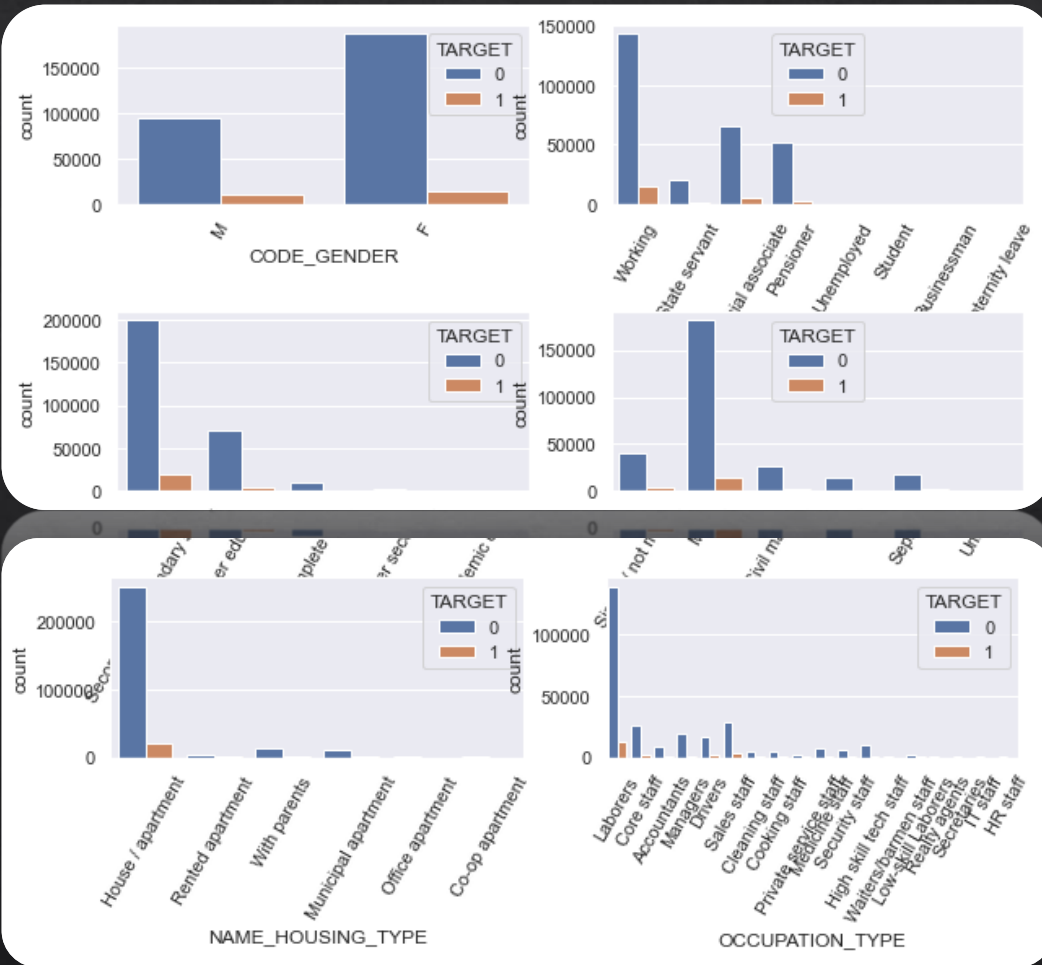


AMT_INCOME_TOTAL



- *APPLICANT WITH INCOME TOTAL MORE THAN 1.5 IS VERY HIGHLY LIKELY TO PAY ON TIME*
- *APPLICANT WITH INCOME TOTAL LESS THAN 1.0 ARE NOT LIKELY TO PAY ON TIME*

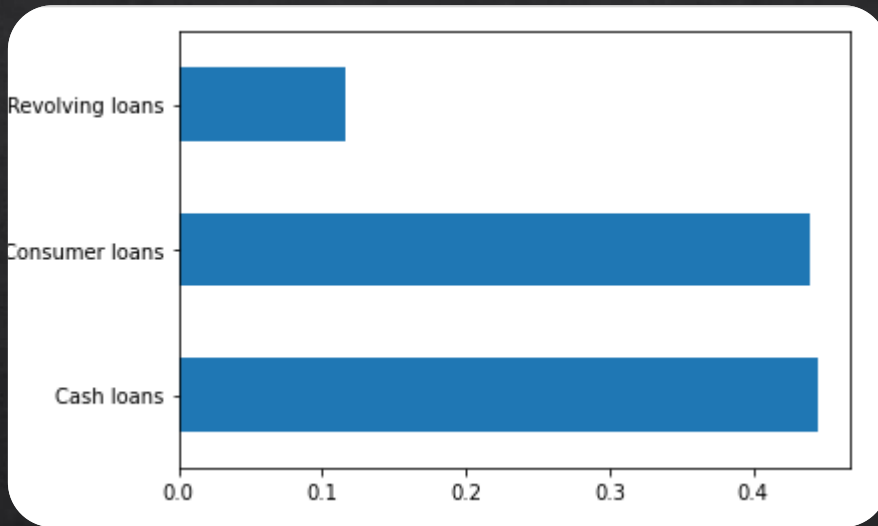
ANALYSIS DATA : TARGET



- Applicant with **Gender Female** are more likely to pay on time
- Applicant with **occupation type core staff, laborer** are more likely to pay on time.
- Applicant with **Secondary Education** is more likely on time.
- Applicant as an **working class** are likely to pay on time.
- Applicant with **HR Profession** is not likely to pay on time

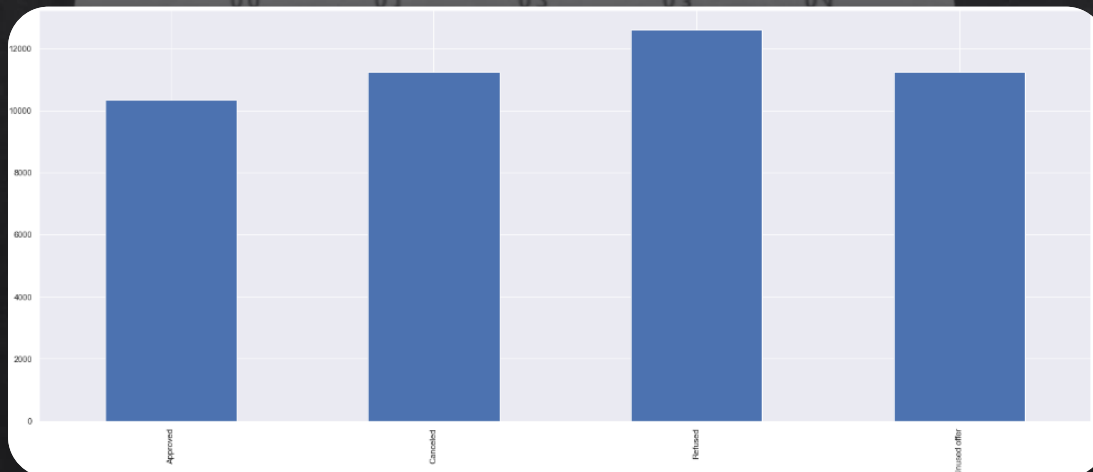
ANALYSIS DATA : CONTRACT_STATUS

PRODUCT TYPE



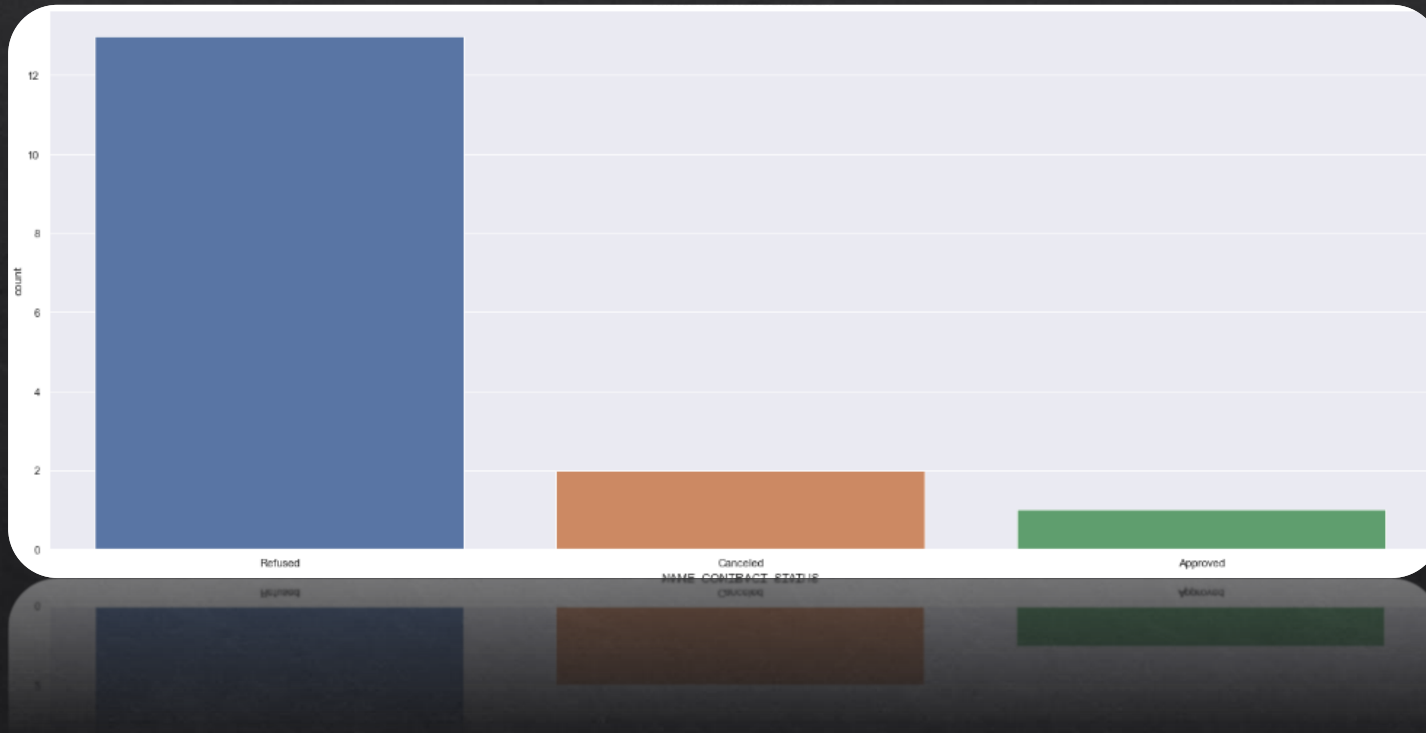
➤ Applicants are more likely to take *cash loan* in Previous Data.

➤ The Rate of *Rejected* is high in Previous Data.



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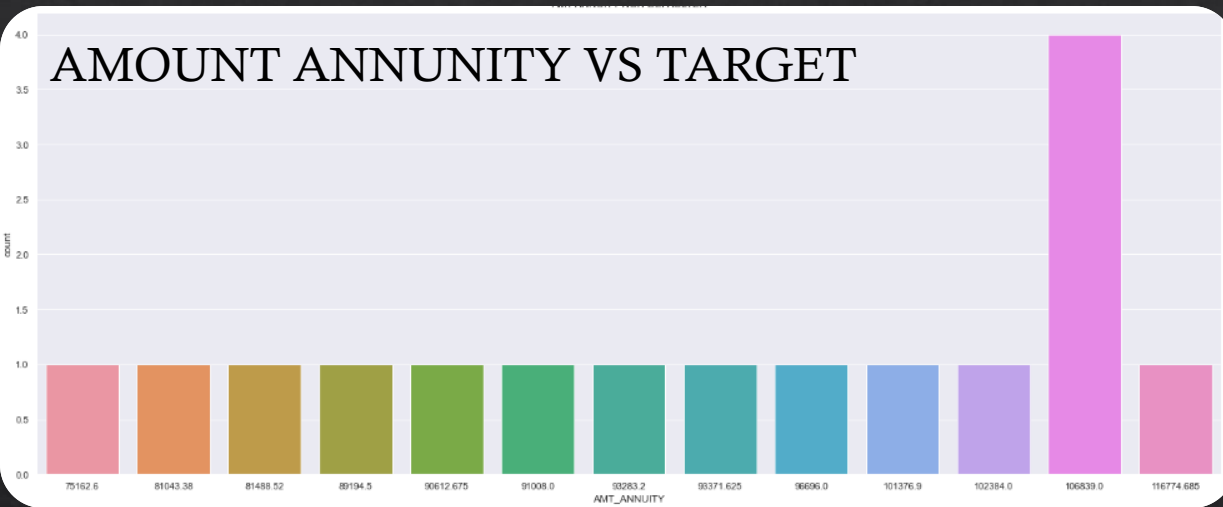
ANALYSIS DATA AFTER MERGING THE DATA



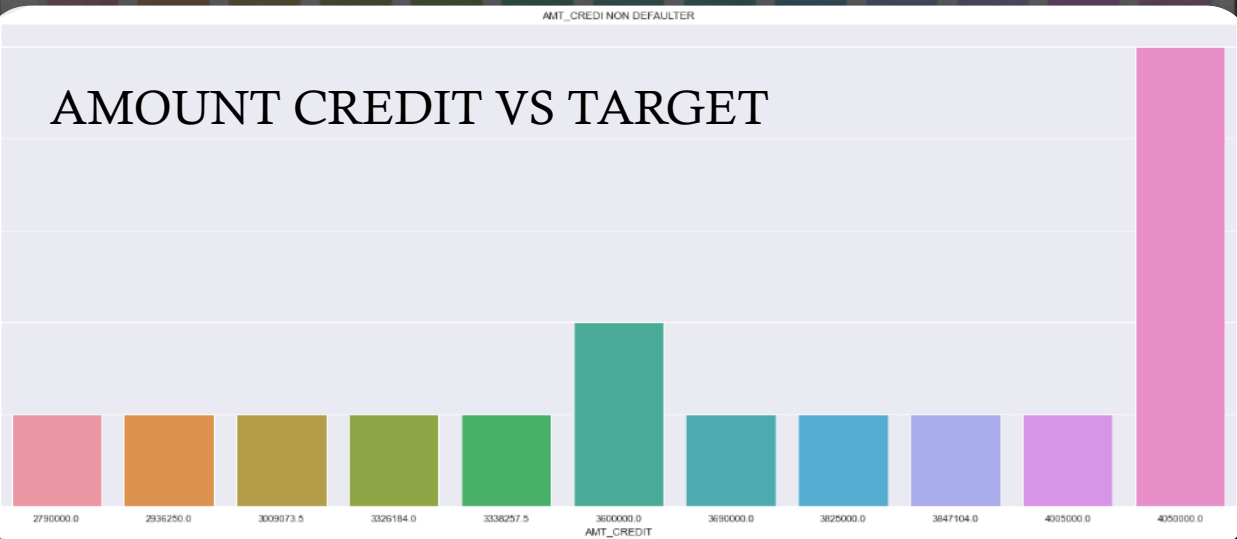
CONTRACT STATUS VS TARGET

- Applicant which are more likely to pay on time are **refused**.

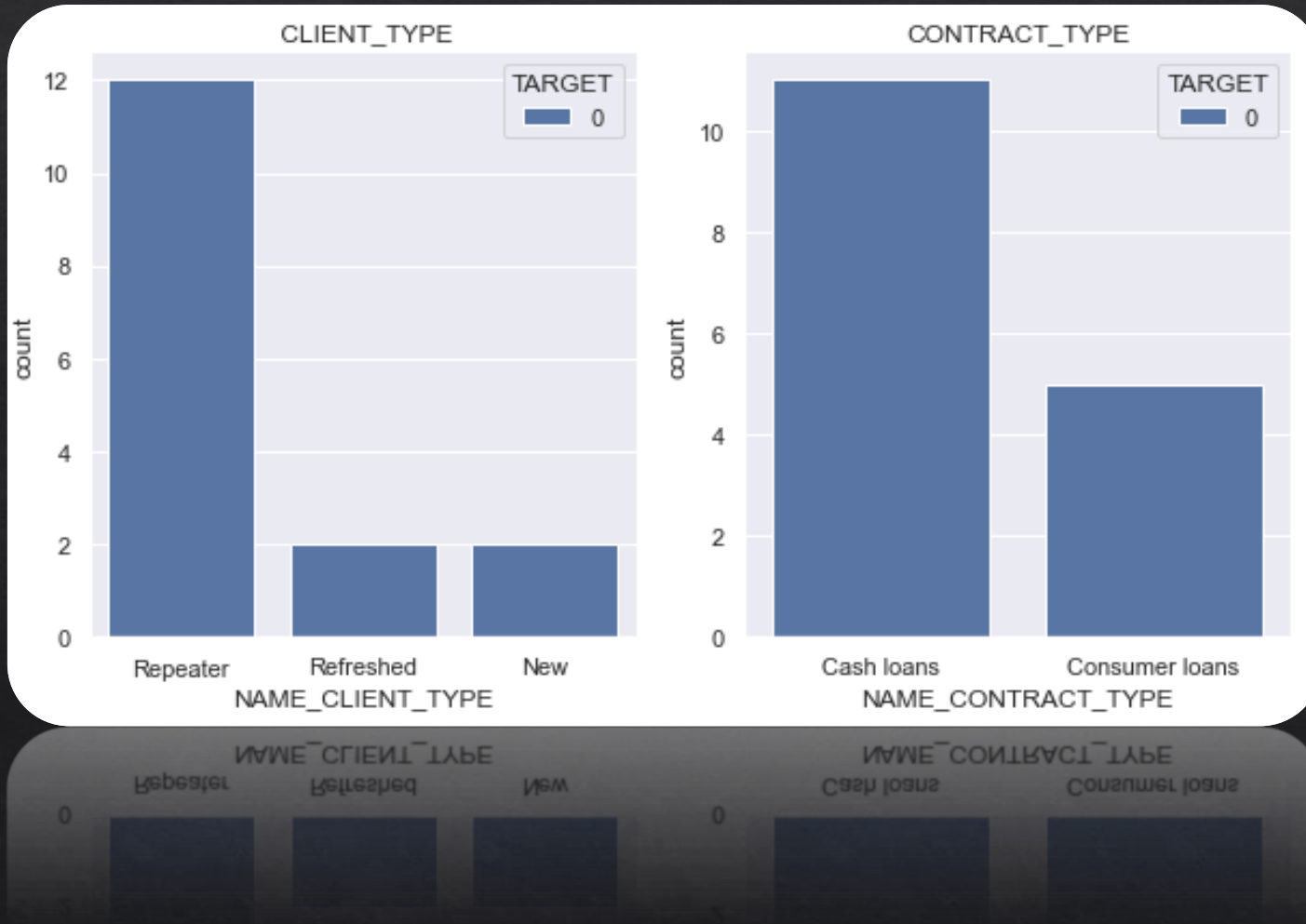
ANALYSIS DATA AFTER MERGING THE DATA



- Applicants are *high Annuity & credit* are likely to pay on time.
- Applicant with more than 1,00,000 Credit & Annuity more than 2 lacs.



ANALYSIS DATA AFTER MERGING THE DATA



*Applicant are more of **Repeater** & Loan type applied is most for **Cash Loan**.*

CLIENT TYPE, CONTRACT TYPE VS TARGET

CONCLUSION

└ Female are more likely to pay on time.

└ Applicant with occupation Core Staff are more likely of Non-Defaulter Category.

└ Applicant with Married Status are likely to pay on time.

└ Applicant with Annuity more than 2 Lac is like to pay on time.

└ Applicant with Credit more than 1 Lac is likely pay on time.

└ Applicant of Working Class are likely pay on time

THANK YOU

