

## Purpose of Events & Activities

Events and community activities are the heartbeat of ElevatePro. They are designed to foster collaboration, inspire action, and create meaningful experiences for members at every stage of their professional journey.

We categorize our activities into four strategic layers:

1. **Knowledge Sharing**
  2. **Networking & Relationship Building**
  3. **Skill Development**
  4. **Purpose-Driven Initiatives**
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## Core Event Types

### 1. ProTalks (Monthly)

- **Format:** 45-min expert talk + 15-min Q&A
  - **Goal:** Expose members to trends, ideas, and breakthroughs across tech, leadership, social innovation, and more.
  - **Speakers:** Industry leaders, academics, emerging voices
  - **Example Topics:**
    - The Future of Work in AI-driven Economies
    - Building Inclusive Teams Across Cultures
    - Stories of Failing Forward
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### 2. ElevateMixers (Quarterly)

- **Format:** Informal gatherings (in-person or virtual)
  - **Goal:** Build trust, foster collaborations, and nurture friendships within the community.
  - **Features:** Icebreakers, thematic discussions, rapid networking rounds
  - **Local Chapters:** Encouraged to host these independently and creatively
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### 3. Impact Circles (Bi-Monthly)

- **Format:** Small, focused group discussions or workshops (6–10 people)
  - **Goal:** Solve real-world challenges, peer-mentor, and build deeper connections
  - **Themes:**
    - Women in Tech Circle
    - Social Innovation Lab
    - Career Switchers' Circle
    - Startup Builders Roundtable
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### 4. SkillLabs (Bi-Monthly)

- **Format:** Hands-on workshops, bootcamps, or project-based learning
- **Focus Areas:**

- Communication Mastery
- Personal Branding & LinkedIn
- AI Tools for Productivity
- CV & Interview Readiness
- Data, Cloud & DevOps Crash Courses

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### 5. ElevatePro Annual Summit

- **Highlight of the year.** A multi-day hybrid event that brings together global members, partners, and allies.
- **Features:** Keynotes, panels, startup pitch competitions, innovation showcases, networking lounges
- **Theme Example:** “Unlocking Collective Intelligence for a Thriving Future”

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### Additional Activities

- **Mentorship Program:**
  - Matching based on expertise and career goals
  - Structured 3-month cohorts
  - Digital platform support for progress tracking
- **Volunteering for Growth:**
  - Members can opt to lead events, contribute content, or mentor others
  - Encouraged as a form of skill-building and community giving
- **Community Giveback Projects:**
  - Education outreach (career talks in schools)
  - Tech for Good Hackathons
  - Local impact days (tree planting, refugee career days, etc.)
- **Member Highlights & Spotlights:**
  - Celebrate milestones: promotions, launches, awards
  - “Member of the Month” based on engagement or values embodiment

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### Sample Yearly Calendar (Simplified)

Month	Major Event	Supporting Activities
Jan	Kickoff Mixer	Goal-setting Circle, Workshop
Feb	ProTalk	Mentorship onboarding
Mar	Impact Circle	SkillLab: Resume & Storytelling
Apr	Community Volunteering	ProTalk, Circle: DEI Dialogues
May	Local Mixers	Startup Builders Meet

Month	Major Event	Supporting Activities
Jun	Mid-Year Summit	Career Clinics, Hackathon
Jul	Podcast Launch	Member Spotlights
Aug	Summer Break (Light)	Async Learning Challenges
Sep	SkillLab: AI Tools	Mentorship reboot
Oct	ProTalk x Partner Org	Giveback Project
Nov	Circle: Giving & Legacy	Annual Member Awards Nomination
Dec	ElevatePro Summit	Global Recognition + Planning Session