

Bayesian multi-level modelling for predicting single and double feature visual search

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Abstract

Performance in visual search tasks is frequently summarised by “search slopes” - the additional cost in reaction time for each additional distractor. While search tasks with a shallow search slopes are termed efficient (pop-out, parallel, feature), there is no clear dichotomy between efficient and inefficient (serial, conjunction) search. Indeed, a range of search slopes are observed in empirical data. The Target Contrast Signal (TCS) Theory is a rare example of quantitative model that attempts to predict search slopes for efficient visual search. One study using the TCS framework has shown that the search slope in a double-feature search (where the target differs in both colour and shape from the distractors) can be estimated from the slopes of the associated single-feature searches. This estimation is done using a contrast combination model, and a collinear contrast integration model was shown to outperform other options. In our work, we extend TCS to a Bayesian multi-level framework. We investigate modelling using normal and shifted-lognormal distributions, and show that the latter allows for a better fit to previously published data. We propose running a new fully within-subjects experiment to attempt to replicate the key original findings, with some changes to help distinguish between theories.

Keywords: Visual search, Efficient search, Parallel processing

1. Introduction

Visual search, where participants are asked to find a target within a cluttered scene, has been extensively studied within psychology. Several models have been developed that can generate testable predictions about how different types of distractors and targets affect search efficiency. One of the key distinctions in the field

6 has been between efficient (also referred to as parallel or pop-out) and inefficient
7 (serial) search. These are often studied in the context of the regression slope be-
8 tween the number of distractors and mean reaction time, which has been termed
9 the *search slope*. When the search slope is shallow (usually positive, but occasion-
10 ally negative e.g. (Rangelov et al., 2017)), the search is called efficient or parallel,
11 and the addition of more non-target distractors has little impact on an observers
12 difficulty in finding a target. When the slope is steeper, each additional distrac-
13 tor has a noticeable impact on increasing difficulty, and the search is described
14 as inefficient or serial. However, the distinction between these types of search is
15 often less clear in real experimental data, with a range of different search slopes
16 being seen for different types of targets and distractors (Duncan and Humphreys,
17 1989; Cave and Wolfe, 1990; Wolfe, 1998; Liesefeld et al., 2016). Recent work
18 has also attempted to model the variation in search slopes at the boundary between
19 inefficient and efficient search (Liesefeld et al., 2016).

20 In the current study, we are interested in what has traditionally been termed
21 efficient or parallel search, and the factors that affect search slope in these condi-
22 tions. Recent work has suggested that for efficient search, there is a logarithmic
23 relationship between distractor set size and reaction time, and that this relation-
24 ship can be modified by target-distractor similarity (Buetti et al., 2016), providing
25 evidence that search behaviour in parallel search is more complex than has pre-
26 viously been assumed. This observation has formed the basis of the ‘Target Con-
27 trast Signal (TCS) Theory’ (Lleras et al., 2020), which aims to provide a means
28 of predicting observer search slopes for new search arrays by quantifying target-
29 distractor differences. For example, by measuring search slopes for conditions in
30 which the distractors differ from the target along a *single feature* (e.g. colour *or*
31 shape), it has been shown that you can predict search times for arrays in which
32 the target differs from the distractors along two features (e.g., colour *and* shape)
33 which we refer to here as *double feature* search (Buetti et al., 2019) (but simi-
34 lar paradigms have been known by other names e.g. ‘redundant feature search’
35 (Krummenacher and Müller, 2012; Mordkoff and Yantis, 1991)). Here, we aim
36 to replicate and extend this work both theoretically and empirically, to test the
37 generalisability of the TCS model, and to suggest ways in which the TCS model
38 could be modified to generate better predictions.

39 1.1. Previous Work

40 Many different forms of visual search models have been proposed. One well
41 developed class of models are the saliency models, which aim to predict eye move-
42 ments during scene viewing, including visual search. They rest on the assump-

tion that fixations are directed to objects or locations that are most dissimilar to the background or other objects in the visual display (Itti and Koch, 2000; Itti et al., 1998; Koch and Ullman, 1987). While the original saliency model was able to predict fixation allocation in a visual search task above chance (Parkhurst et al., 2002), further research demonstrated that a comparable level of performance could be achieved using a simple central fixation bias heuristic (Tatler, 2007). The saliency models have since been extended and improved (see for example Zhang et al. (2008)): however, the main issue with this family of models remains their limited usability in complex real-life search arrays (Tatler et al., 2011; Koehler et al., 2014), and even in abstract laboratory search arrays (Kotseruba et al., 2020). In addition, in most instances of visual search, the target is clearly defined (i.e. the goal is to find a specific object) and inspecting the most salient areas of the display may in these cases be inefficient. Finally, by focusing on eye movements, these models do not necessarily provide a theoretical framework for the cognitive processes underlying visual search.

Perhaps the most established class of models of visual search are based around Feature Integration Theory (Treisman and Gelade, 1980), which has been modified and extended by Wolfe and colleagues in the Guided Search Model (Wolfe et al., 1989; Wolfe, 2014). These theories have been developed using data from visual search tasks with discrete sets of abstract items. These models combine top-down influences (how closely an item resembles the observer's goal) with bottom-up image properties. For example, if one's goal (top-down processing) is to find a red horizontal bar, all the red and horizontal items in a visual search display will be given greater weight than distractors (e.g. vertical and blue items) in the model. The salience of a given object in the display (how distinctive it is from the surrounding objects) also activates bottom-up processing. For instance, a blue item among red items is ranked higher than red among orange items. In such cases, a salient item can capture attention even without resembling the target. Combining bottom-up and top-down sources of activation generates an activation map which generates a prediction of the order in which stimuli are processed in visual search. Other extensions to these models have been proposed, such as the Dimension Weighting Account, in which saliency weightings are assigned to different target 'dimensions' (e.g. colour or shape), helping to explain results where varying the target dimension within blocks of trials leads to longer reaction times than where the dimension remains consistent within a block (Krummenacher and Müller, 2012). Thus, these models aim to produce a representation of the visual properties of the distractors at each location in the visual field. However, these are predominantly qualitative models, and thus it is difficult to use them to make

specific quantitative predictions.

TCS falls under a class of models that take a different approach, in that they focus solely on representing the difference between targets and distractors. For example, in work on eye movement patterns, it has been proposed that performance in inefficient (serial) visual search is mostly determined by the size of the ‘functional viewing field’, whose size varies as a function of target-distractor similarity (Hulleman and Olivers, 2017). Similarly, work on attention has proposed the notion of ‘relative features’, where attention is tuned to feature relationships i.e. the appearance of the target relative to distractors in the environment (Becker et al., 2014; Becker, 2010). TCS also has features in common with other models that propose parallel identification of all items in a scene, with diffusion based mechanisms for identifying targets from distractors (Moran et al., 2013, 2016). However, TCS (Lleras et al., 2020) aims to provide a unifying framework that can make quantitative behavioural predictions for visual search based on this general assumption. As such, it is an attractive candidate model for a formal registered replication.

A key assumption of the TCS model is that behaviour is determined by comparing the target template (held in memory) with every element present in the scene in parallel. This allows the visual system to reject peripheral non-targets quickly; the speed at which items are evaluated is determined by how different the item is from the template through an evidence accumulation process (formally, the slope of the logarithmic function is assumed to be inversely proportional to the overall magnitude of the contrast signal between the target and distractor). The model thus focuses on an initial, efficient processing stage of search; if sufficient evidence is not accumulated during this process, the model posits that a second stage is entered, requiring a sequence of eye movements to search for the target in a serial manner. TCS has been successful in predicting a number of empirical results, including search performance in heterogeneous scenes based on parameters estimated in homogeneous scenes, both with artificial stimuli (Buetti et al., 2016; Lleras et al., 2019) and with real-world objects visualised on a computer display (Wang et al., 2017). Table 1 provides an overview of studies investigating the TCS framework to date.

The original version of the TCS model is essentially a (natural) log-linear model in the number of distractors. The full model contains a variable L , which represents the number of different types of distractors present in the display. However, in our paper, we will follow Buetti et al. (2019) and only consider the specific case of $L = 1$, of a target among a homogeneous set of distractors. In this case, the TCS model can be represented in the following way:

$$\hat{RT} = a + D \log(N_T + 1) \quad (1)$$

119 The intercept, a , corresponds to search arrays in which only the target is
 120 present and there are no distractors. N_T is the total number of distractors.

121 1.2. Rationale for proposed work

122 While many aspects of the TCS framework have been tested, with extremely
 123 promising results, there remains a great deal of scope for verification of some of
 124 the key findings to date, and extensions of aspects of the model. In all implementa-
 125 tions of TCS so far, predictions of search efficiency (e.g. in heterogeneous scenes)
 126 have been made on the average of a group of participants, using data from a dif-
 127 ferent group performing a different task (e.g. searching in homogeneous scenes).
 128 Thus, we know that TCS can replicate group-level averages between subjects in
 129 search well, but we do not know to what extent it is also able to make predictions
 130 at the individual level. This is particularly important given that conclusions based
 131 on aggregate data can be different from those that take individual differences into
 132 account; in one study where participants searched for a target in an array of ran-
 133 domly oriented line segments, aggregating the data suggested that participants
 134 were using a stochastic search model (Nowakowska et al., 2017). However, when
 135 considering each participant individually, it became clear that there was a high
 136 level of heterogeneity in responses, with some participants performing close to
 137 optimally, and others actually performing worse than chance (Nowakowska et al.,
 138 2017). Similarly striking variability has also been reported in other search studies
 139 (Irons and Leber, 2016, 2018; Clarke et al., 2022a).

140 Taking search time distributions into account is also important for constrain-
 141 ing theories of visual search (Wolfe et al., 2010; Liesefeld and Müller, 2020): for
 142 example, they have been used to help distinguish between models that make sim-
 143 ilar predictions at the level of average reaction times (Moran et al., 2016, 2017).
 144 Including subject and trial level data into our implementation of the TCS will
 145 therefore further aid model development and assumption testing.

146 We also extend the TCS model into a Bayesian framework, where we begin
 147 with existing 'prior' beliefs that are updated with data to give 'posterior' beliefs
 148 that can be used for inference (McElreath, 2020). We think this has a number
 149 of advantages over frequentist approaches. Perhaps most importantly, Bayesian
 150 models are highly flexible. We demonstrate how we are able to specify a model
 151 that is able to more accurately represent the distribution of responses (for exam-
 152 ple, by specifying a response distribution that avoids predicting negative reaction

Reference	Overview
Buetti et al. (2016)	For efficient search with a specific target, there is a logarithmic relationship between distractor set size and reaction time. The steepness of this relationship is modulated by distractor-target similarity, with steeper slopes for more similar distractors.
Wang et al. (2017)	Data from homogeneous search arrays can be used to predict search reaction times in heterogeneous displays containing images of real-world objects, using an equation assuming parallel, unlimited capacity, exhaustive processing, and independence of inter-item processing.
Madison et al. (2018)	Logarithmic efficiency in efficient search cannot be explained by crowding in peripheral vision.
Ng et al. (2018)	Logarithmic efficiency in efficient search cannot be explained by eye movements.
Lleras et al. (2019)	Validation of previous results showing data from homogeneous search arrays can be used to predict reaction times in heterogeneous displays. Distractor-distractor interactions can also facilitate processing when nearby items are similar to each other.
Buetti et al. (2019)	Data from search arrays where the distractors are distinguished from the target by one feature can be used to predict search reaction times in displays with compound stimuli, defined by two features. Reaction times can be predicted using a collinear contrast integration model, which assumes that the overall target-distractor contrast is the sum of the contrasts from the two feature vectors separately.
Lleras et al. (2020)	Full proposal of the Target Contrast Signal Theory, proposing that the initial stage of processing computes a difference signal between each item in the scene and the target template, using this to determine which items in the scene are unlikely to be the target.
Ng et al. (2020)	Attention works in a two stage process, first discarding target-dissimilar distractors in a distributed, parallel way. Focused spatial attention then visits target-similar items at random.
Xu et al. (2021)	Extension of Buetti et al. (2019) to new features (shape and texture), which combine according to a Euclidean metric (orthogonal contrast integration model).

Table 1: An overview of work on the Target Contrast Signal Theory. The key paper for our replication is highlighted.

times) with a relatively complex model structure, that can be fit to a relatively small amount of pilot data: something that would be challenging within a frequentist framework. We also believe that Bayesian models offer very intuitive methods for model testing and comparison and straightforward interpretation of results, and we hope that this manuscript can act as a demonstration of these benefits, showing how they can be applied to real scientific questions beyond the simplified examples often found in textbooks or tutorials.

In the current manuscript, we focus on replicating and extending findings from Buetti et al. (2019). In their study, participants searched for a target in a scene of homogeneous distractors (see Figure 1). First, parallel search efficiency (measured by the logarithmic search slope) was estimated for cases where the distractors varied from the target in one dimension: either colour (e.g. a cyan target being searched for in either yellow, blue or orange distractors) or shape (e.g. a semicircle target in either circle, diamond or triangle distractors). New participants then searched for the same targets in displays where the distractors were compounds, differing from the target in both colour and shape (e.g. searching for a cyan semicircle in either blue circles, orange diamonds or yellow triangles). The logarithmic search slopes in the initial experiments were then used to predict the logarithmic slopes and reaction times using a number of models. The authors found that the best model was a ‘collinear contrast integration model’ where the distinctiveness scores were summed along each attribute in the unidimensional experiments, creating an overall contrast score that was used for compound stimuli predictions. In our registered replication, we will attempt to verify the conclusions of Buetti et al. (2019), that the collinear contrast integration model does indeed offer the best characterisation of contrast signal combinations in visual search within the TCS framework.

We begin by verifying the analysis of Buetti et al. (2019). We then describe our proposed replication study, showing with pilot data how we are able to extend their model of how multi-dimensional contrasts are calculated, both by incorporating a multi-level design to predict within-subjects effects and by utilising a Bayesian generalised linear model framework to better represent the distribution of responses (e.g. avoiding predicting negative reaction times, accounting for uncertainty in model predictions).

2. The Target Contrast Model

We first describe the original Target Contrast Model, as presented in Buetti et al. (2019) and verify that we can successfully replicate the original analysis



Figure 1: Example stimuli from Buetti et al. (2019) Top left: Expt 1A. Here, the target is a blue semicircle within a set of homogeneous (yellow semicircle) distractors. Top right: Expt 1B. The target is a grey semicircle in circular grey distractors. Bottom left: Expt 2A. The target is a blue semicircle in orange diamond distractors. Bottom middle: Expt 2B. The target is a blue semicircle in dark blue triangle distractors. Bottom right: Expt 2C. The target is a blue semicircle in yellow circular distractors.

189 (both using frequentist modelling and Bayesian modelling; see *Supplementary*
190 *Materials - Computational Verification*).

191 2.1. TCS modelling overview

192 In Experiment 1a of Buetti et al. (2019), participants searched for a cyan
193 semicircle target among blue, yellow or orange semicircular distractors i.e. they
194 searched for a target that differed from the distractors by a *single feature* (colour).
195 The experiment was then repeated (1b) using a different single feature (shape,
196 with participants searching for the semicircular target within triangle, circle or di-
197 amond distractors). In Experiments 2a, 2b and 2c, participants again searched for
198 a cyan semicircle, but this time, the distractors differed in both shape and colour.
199 We will refer to these conditions as *double features*. Note, unlike in standard con-
200 junction searches, in this paradigm, the distractors are all identical with respect to
201 these features (i.e. orange triangles). Examples of all these stimuli are shown in
202 Figure 1. Buetti et al. (2019) also carried out a replication of their basic results
203 using slightly different target and distractor stimuli (Experiments 3 and 4).

204 The *Target Signal Contrast* theory is built around a linear model for predicting
 205 mean reaction times from the logarithm of the number of distractors (see Equation
 206 1). In particular, the TCS theory allows us to predict the value of the logarithmic
 207 slope, $D_{c,s}$, in this condition based on the corresponding D_i in the single feature
 208 search experiments.

209 2.1.1. Calculating the intercept, a , and the logarithmic slope parameter, D_i

210 Experiments 1a and 1b and 3a and 3b were used to calculate the logarithmic
 211 slope parameter D_i . In all experiments, the number of distractors varied, allowing
 212 the data to be used to fit a log-linear model for reaction times, where reaction
 213 times increase logarithmically with N_T , the number of distractors (see Equation
 214 1). In the original model the error distribution was assumed to be normal. Thus
 215 the results of Experiments 1 and 3 were used to calculate D_i , for each type of
 216 distractor. When colour varied, we will refer to D_c , for $c = 1, 2, 3$. Similarly for
 217 shape we will denote this (D_s), and the compound features are denoted as ($D_{c,s}$).

218 Fitting the model specified in Equation 1 to the data, we obtain the values for
 219 D_c and D_s given in Table 2. As can be seen, the more similar the distractors are to
 220 the target, the steeper the slope parameter is.

feature	D_c	feature	D_s
blue	76.8	triangle	141.1
yellow	16.0	diamond	77.2
orange	9.8	circle	62.1

Table 2: A table of D_i values for Experiment 1a and 1b. See *Supplementary Materials - Computational Verification* for full values for all experiments.

221 2.1.2. Estimating $D_{c,s}$, the logarithmic slope parameter for compound features

222 In the context of the current experiments, the core idea of TCS theory is that
 223 we can estimate the (natural) logarithmic slope parameter for a double feature
 224 visual search from the slopes parameters in the two independent single feature
 225 searches i.e., $D_{c,s} = f(D_c, D_s)$. Buetti et al. (2019) tested three different models
 226 for predicting D for compound colour-shape stimuli. The best feature guidance
 227 model (Equation 2) suggests that when the target and lures differ in two dimen-
 228 sions, participants will choose to attend to whichever feature dimension is the
 229 most discriminable (i.e. has the smallest D value):

$$D_{c,s} = \min(D_c, D_s) \quad (2)$$

230 The orthogonal contrast combination model instead suggests that independent
 231 feature dimensions comprise a multidimensional space, where an object can be
 232 described by the overall vector in this space, and thus $D_{c,s}$ can be represented as:

$$D_{c,s} = \frac{1}{\sqrt{(\frac{1}{D_c})^2 + (\frac{1}{D_s})^2}} \quad (3)$$

233 Finally, the collinear contrast integration model also assumes independence of
 234 feature dimensions, but assumes that while the visual features create a multidimensional space, the contrast between them is unidimensional. As D is assumed
 235 to be inversely proportional to contrast, the equation can be written as follows:
 236

$$\frac{1}{D_{c,s}} = \frac{1}{D_c} + \frac{1}{D_s} \quad (4)$$

237 Buetti et al. (2019) found that with their dataset, the collinear contrast inte-
 238 gration model was best able to predict $D_{c,s}$ from D_c and D_s , with $R^2 = 0.915$.
 239 We verified we were able to replicate this result using the dataset available on
 240 OSF (<https://osf.io/f3m24/>)¹ and using the exclusion criteria originally applied;
 241 see Figure 2 (left panel) and *Supplementary Materials - Computational Verification*
 242 for details. We show that we are able to do this using both the frequentist
 243 modelling approaches used in the original paper, and using Bayesian modelling.

244 2.1.3. Estimating a , the intercept parameter for compound features

245 As a is the intercept of the model, it represents how long observers take to find
 246 a target when $N_T = 0$, i.e., there are no distractors. As such, it should be inde-
 247 pendent of both shape and colour, and can be thought of as the role of non-search
 248 processes (such as motivation, motor preparation etc.) that influence reaction time.
 249 In Buetti et al. (2019), a was calculated for each sub-experiment. Here, we follow
 250 that method in order to replicate their results exactly.

251 2.1.4. Estimating mean reaction times

252 Finally, we can use Equation 1 to predict mean reaction times. As can be
 253 seen in Figure 2 (centre panel), these predictions are essentially identical to the
 254 empirical RT results: $R^2 = 0.93\%$.

¹downloaded on 28th August 2020



Figure 2: (left) The collinear method for calculating D offers a good prediction. (centre) Using the TCS to predict reaction times. (right) Each dot now represents a randomly sampled reaction time from an observer. Note that there is greater spread in the data points here, due to the fact that there will be trial-to-trial variability due to target position, inter-item distances, observer differences and so on.

2.1.5. Discussion

While TCS theory offers a good prediction of search slopes and corresponding mean reaction times for double feature search, there are two related limitations. Firstly, it is unable to account for individual differences between observers, only the changes to the sample average. Secondly, it cannot account for the distribution of reaction times over multiple trials. Figure 2 (right panel) shows clearly that these factors generate high levels of variability within the individual trial-level data. To address these issues, we propose adapting TCS to make use of multi-level modelling techniques. Multi-level models allow us to take into account the hierarchical structure of the data (i.e. that each participant completes multiple trials) in a way that does not require averaging, meaning that we are able to model participant variability as well as group-level effects (Gelman and Hill, 2006).

2.2. A multi-level TCS

Switching from a linear regression model to a multi-level model will allow us to compute D for each participant, while simultaneously estimating the trial-to-trial variance. We also switch from a frequentist to Bayesian framework, as this allows us to naturally account for the uncertainty in the model's predictions. However, switching from linear regression to a multi-level model raises the problem of which distribution to use for modelling reaction times. Using a normal distribution is unlikely to be satisfactory, as it is unable to account for the skew

frequently seen in reaction time distributions, and also allows the possibility of negative reaction times. We can account for both of these problems by using a log-normal distribution. We will also test whether a slightly more complex extension of this model, the shifted lognormal model (which allows the distribution to be offset to the right i.e. mimicking the patterns seen in reaction time data, where valid responses begin at around 100ms) offers any improvement in model fit. Note that a Wald, or inverse Gaussian distribution, would also be a reasonable distribution choice for this data given that TCS is based on a diffusion process e.g. (Moran et al., 2013), and this distribution has been argued to be psychologically more plausible (e.g. Kieffaber et al. (2006), though see Matzke and Wagenmakers (2009)): we chose not to use this distribution as it often leads to computational issues, which would make it harder for others to reproduce or build on our approach later.

3. Hypotheses

We plan an experiment to test the extent to which the original results in Buetti et al. (2019) replicate and generalise, using our new modelling approach.

3.1. *Proposed Modifications to Experimental Design*

In order to better test the above, and increase sensitivity, we propose to make the following changes to the experiment described in Buetti et al. (2019):

1. **Within-subjects design.** This modification should give us greater power to detect differences between different models, as well as allowing us to investigate how individual differences in the single-feature task might explain differences in the double-feature task.
2. **Increase target-distractor similarity.** If the distractors are a very different colour from the target, they may not distinguish well between different contrast models. We will therefore run a version of the experiment where the target is a red semicircle, with distractors being either orange, purple or pink.

3.2. *Registered Hypotheses*

1. **Shifted lognormal model.** We hypothesise that a shifted lognormal model will give the best fit to our single-feature data, when compared to a lognormal and a normal model.

- 310 **2. Log-linear effect of N_T .** We will test the TCS model assumption that N_T
 311 has a log-linear effect by testing models with and without the log of this
 312 term. We expect that this will confirm the results previously seen in papers
 313 testing TCS i.e. that the log-linear approach will be best.
 314
- 315 **3. Contrast model comparisons.** We will test the hypothesis proposed by
 316 (Buetti et al., 2019): specifically, that the *collinear contrast integration*
 317 *model* outperforms the *best feature guidance*, and *orthogonal contrast com-*
 318 *bination models* for the calculation of D , by calculating and comparing the
 319 mean absolute prediction error for each model.
 320
- 321 **4. Reaction time predictions.** We will further test the hypothesis proposed by
 322 (Buetti et al., 2019) by testing which model gives the best prediction at the
 323 trial-by-trial RT level.

324 We will test each of these hypotheses by calculating the marginal likelihood
 325 of the relevant models, and then calculating the posterior probabilities. This will
 326 give us a probability for each model that represents the likelihood that the model
 327 gives the best prediction. We will consider there to be evidence for one model over
 328 the others if a given model has a probability above 90%. We will consider there
 329 to be strong evidence for one model over the others if that model has a posterior
 330 probability above 99%. This approach is most appropriate for our model: other
 331 measures of model fit, such as AIC, require an assumption of flat priors (which is
 332 not valid for multi-level models) and are based on point estimates (which is not
 333 valid for Bayesian models) (McElreath, 2020).

334 3.3. *Planned Explorations*

335 We plan to investigate the effect of individual differences in this paradigm:
 336 to what extent performance in the single-feature task can predict performance in
 337 the double-feature task for a given individual (Buetti et al. (2019) were not able
 338 to investigate this due to the between-subjects design of their study). We plan to
 339 do this by specifying a more complex random effects structure for the model, that
 340 allows for individual differences across different slopes for different features. This
 341 allows us to then study the random effect correlation structure. However, given
 342 these models can be challenging to fit, we will do this in an exploratory manner
 343 after carrying out our formally registered analysis.

344 One of the benefits of using a multi-level modelling approach is that it is rel-
 345 atively easy to extend to incorporate other factors that may contribute to reaction

346 times, such as eccentricity and inter-item distance, which may help to explain
347 behaviour further. To demonstrate this, we will also run exploratory analyses in-
348 cluding a factor for which ring the target is in to assess whether this improves
349 model fit or affects any of the conclusions that can be drawn from the model.

350 3.4. Pilot Experiment

351 Full details of a pilot experiment with $n = 4$ participants (960 trials each) using
352 our proposed analyses can be found in *Supplementary Materials - Pilot Analysis*.
353 This suggests that even with a small sample, we can convincingly demonstrate
354 H1 and H2. However, more data will be required to discriminate between the
355 models, particularly for H4. Given that our methods are within-subject, we have
356 reduced the number of trials per condition compared to Buetti et al. (2019) (12
357 in our pilot study, 20 in our proposed, compared to 40 in theirs). It is therefore
358 possible that the increased noise in our estimated D single-feature parameters will
359 make it more difficult to predict double-feature D s accurately. However, we think
360 this is unlikely to be the case as we can see that even in a small amount of pilot
361 data, we can verify H3, with the collinear model having the lowest mean absolute
362 prediction error.

363 4. General Methods

364 4.1. Sample Size: Participants and Trials

365 We plan to test 40 participants during the experiment. Our pilot experiment
366 shows that H1 and H2 are easily demonstrated with 10 times less data, and Buetti
367 et al. (2019) used 20 participants per experiment. Our sample size will therefore be
368 in line with previous work testing H3 and H4. Ethical approval for the study was
369 granted by the University of Aberdeen (application number PEC/4677/2021/2).

370 Our pilot study above suggests that just 12 trials per condition may be suffi-
371 cient to fit our models. To be conservative, we propose using 20 in our experiment.
372 We have demonstrated that using just half the data (20/40 trials per condition)
373 from Buetti et al. (2019) makes no difference to our computational verification
374 (see *Supplementary Materials - Computational Verification*).

375 Finally, we have carried out a simulation experiment to estimate the confi-
376 dence intervals on the mean when sampling from a log-normal distribution. We
377 defined our distribution to have a mean-log of 6.135 and a standard deviation of
378 0.32. These values were loosely based on the distributions of reaction times in
379 Buetti et al. (2019). The results are shown in Figure 3. Based on these simula-
380 tions, we find that a sample of $n = 20$ leads to a 95% confidence interval that is



Figure 3: (left) The dark line shows the distribution we sampled from. The blue lines show distributions fitted to different samples of 20 data points. (right) Plot showing how the distribution of sample means vary with n . Shaded regions indicate the 50%, 80% and 95% confidence intervals.

381 approximately 1.4 times larger than $n = 40$. We feel this is a suitable compromise
 382 given we will be collecting our data within-subjects.

383 4.2. Stimuli

384 The targets and distractors are randomly assigned to the display based on an
 385 invisible grid. Within each quadrant of the screen, there are three 'spokes' each
 386 with four possible target positions (starting from the centre of the screen and mov-
 387 ing outwards), creating 36 different target positions in total, in three concentric
 388 circles. A small amount of jitter is added to each possible position to make the
 389 target locations less predictable.

390 **Distractor and target types:** we will replicate the distractor types used in
 391 Buetti et al. (2019), apart from that we will change one distractor colour (from
 392 blue to pink) to allow us to discriminate better between different models of the
 393 data (see above). There are six single-feature conditions (purple, orange and pink
 394 distractors and triangle, circle and diamond distractors) and nine double-feature
 395 conditions (all possible pairings of the single-feature conditions). The target is al-
 396 ways a red semicircle, except in the trials where the distractors are single-feature
 397 shapes (triangles, circles and diamonds) in which case the target is a white semi-
 398 circle.

399 **Set sizes:** we will run all the distractor set sizes used in Buetti et al. (2019) (1,
 400 4, 9, 19 and 31). We will also run target-only 'zero distractor' trials (60 in total,
 401 with 12 being the white semicircle target and the remainder the red semicircle
 402 target).

403 The experiments were programmed in PsychoPy and Pavlovia (Peirce et al.,
404 2019). Stimuli were pre-made to generate search array images with 1920×1080
405 resolution.

406 4.3. Procedure

407 Participants will complete the experiment in the laboratory, sitting at a view-
408 ing distance of 45cm from the screen (viewing distance will be fixed by using a
409 chin rest). They will view a fixation cross before viewing a search array: they
410 will press the space bar to continue to the trial. Participants will be told to search
411 for the target among distractors (either a red semicircle or a white semicircle, de-
412 pending on the block) and report if the semicircle target points to the left or right,
413 by pressing either the left or right button on a button box (Cedrus RB-540). They
414 will first complete 16 practice trials where they will receive feedback immediately
415 after completing each trial. In the real experimental trials, participants will receive
416 feedback on their average accuracy and reaction time after each block of 320 tri-
417 als. Participants will complete 5 blocks of trials (1600 trials overall i.e. 320 trials
418 in each of 5 experiments, consisting of 5 set sizes x 3 distractor conditions x 20 re-
419 peats + 20 zero distractor trials). The trials where the distractors are single-feature
420 shapes (i.e. the target is a white semicircle - Experiment 1b in Buetti et al. (2019))
421 will all appear in one block (which will appear at a randomly selected position
422 within the experiment). All other trials (where the target is red semicircle) will
423 be fully randomised i.e. all different conditions will be completely intermixed.
424 This approach will be taken as TCS requires the participant to have a well-defined
425 target template in mind in order to compare this to the stimuli in the display. Thus,
426 participants will be cued to search for the relevant target at the beginning of each
427 block.

428 In both the practice and experimental trials, the search display will always
429 remain on screen until a response is made, or until 5 seconds had passed.

430 4.4. Data Pre-processing

431 Only participants who complete the full experiment will be considered candi-
432 dates for inclusion in the data analysis. We will apply the same inclusion criteria
433 as the original paper: participants will only be included if their search accuracy
434 is over 90% and their average response time is not smaller or larger than two
435 standard deviations from the group average response time.

436 For participants included in the analysis, we will apply the data cleaning used
437 in the pilot data analysis i.e. *removing incorrect trials* and removing the top and
438 bottom 1% of their data.

439 4.5. Analysis Plan

440 All analysis will be carried out using R (v4.2.0), brms (v2.17.0) and rStan
441 (v2.26.11) As discussed above, we will use mixed-effect models with either nor-
442 mal, lognormal or shifted lognormal distributions.

443 Please see the analysis of our pilot data for a full implementation of our anal-
444 ysis pipeline, including all code (available on Github at https://github.com/Riadsala/single_double_feature_search).
445

446 4.6. Registered Report

447 The original Stage 1 registered report for this manuscript is available at <https://osf.io/f9sua/>. All study data, materials and analysis code for both Stage 1
448 and Stage 2 are available at [https://github.com/Riadsala/single_double_](https://github.com/Riadsala/single_double_feature_search)
449 [feature_search](https://github.com/Riadsala/single_double_feature_search).
450

451 We report how we determined our sample size (see Section 4.1), all data exclu-
452 sions (if any), all inclusion/exclusion criteria, whether inclusion/exclusion criteria
453 were established prior to data analysis (see Section 4.4) all manipulations, and all
454 measures in the study (see Section 4.2).

455 5. Results

456 All 40 participants had accuracy over 90% (minimum 93.1%). One participant
457 had an average response time (1100ms) over two standard deviations from the
458 group average response time (781ms) and was removed. Incorrect trials were
459 then removed, and the data was trimmed (only including response times between
460 the 1% and 99% quantiles) leaving us with 39 participants completing a total of
461 59,587 trials.

462 All Bayesian models were fit to the new data using exactly the same proce-
463 dure² as the pilot data presented in the Stage One review process. We checked
464 for convergence of our models by visually inspecting the chains as well as ver-
465 ifying that the \hat{R} was close to 1 for all parameters of all the fitted models (see
466 *Supplementary Material - Main Analysis* for full model fit information).

²The only departure was an increase in iterations from 5000 to 80000 for the model predicting reaction times, based on advice given in the Stan forums, to enable the bridge sampling process to work properly.

467 5.1. Hypothesis 1: Shifted-lognormal model

468 Our first hypothesis concerns which distribution best fits the single feature
469 response time data. We fit multi-level models with a i) normal, ii) lognormal, and
470 iii) shifted-lognormal distribution. The models all used the same model formula
471 that estimated search slopes in terms of $\log N_t$ for each feature. Maximal random
472 effect structures were used.

473 After each of these models had been fit to the data, leave-one-out (LOO) model
474 comparison was used to calculate posterior probabilities for each. The results of
475 this procedure allocated $\sim 100\%$ of the weight to the shifted-lognormal model, so
476 we can conclude that it is the best distribution (out of the three we tested³) to use
477 for modelling response times in this paradigm. This model is shown in Figure 2.2
478 of the *Supplementary Materials - Registered Analysis*.

479 5.2. Hypothesis 2: log-linear effect of N_T

480 We then used the same methods to verify that using $\log N_T$ for the search slope
481 does indeed give a better fit to the data than simply using N_T . The results are again
482 conclusive with $\sim 100\%$ of the model weight being assigned to the model that is
483 log-linear in N_T .

484 5.3. Hypothesis 3: Contrast Model Comparison

485 Now that we have confirmed that the shifted-lognormal multilevel model (with
486 a log-linear effect of N_T) is indeed the best fit to the data we will extract the search
487 slopes for each feature. These are summarised in Table 3. We can see that we have
488 successfully obtained a range of values for both D_c and D_s . As with Buetti et al.
489 (2019) we find that the values for D_s are larger than D_c (see Table 2), meaning
490 that search slopes for colour features are shallower than shape.

feature	D_c	95%HDCI	feature	D_s	95%HDCI
orange	0.156	[0.139 , 0.173]	triangle	0.253	[0.230 , 0.275]
pink	0.042	[0.028 , 0.057]	diamond	0.187	[0.171 , 0.205]
purple	0.015	[0.002 , 0.030]	circle	0.191	[0.175 , 0.204]

Table 3: A summary of the posterior estimates of D_c and D_s values from our Experiment. Note that our values are reported in seconds, in contrast to Table 2, which follows (Buetti et al., 2019) and reports the slopes in milliseconds.

³See discussion for Wald, Weibull, etc.

491 We now combine the *single-feature* search slopes, D_c and D_s , to predict the
 492 *double-feature* conditions ($D_{c,s}$) using Equations 2, 3 and 4 and above. The results
 493 are summarised in Figure 4. We find that while the collinear contrast model has
 494 the highest R^2 (0.922, compared to $R^2 = 0.884$ for best feature, and $R^2 = 0.916$ for
 495 orthogonal contrast), the orthogonal contrast model is the most accurate, both in
 496 terms of mean absolute error (0.165, compared to 0.185 for best feature and 0.271
 497 for collinear) and having a regression slope closest to 1 (1 compared to 0.753 and
 498 1.48). Therefore, Hypothesis 3 does not hold: orthogonal contrast rather than
 499 collinear contrast offers the best prediction of search slopes in the double-feature
 500 condition.

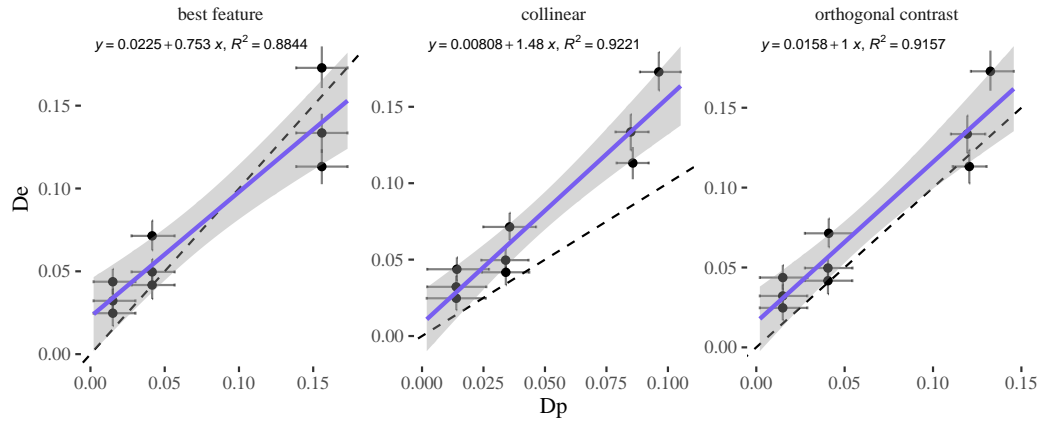


Figure 4: Predicting $D_{c,s}$ from D_c and D_s . The x-axis shows our predictions, D_p , using the best feature, collinear contrast, and orthogonal contrast models.

501 5.4. Hypothesis 4: Reaction Time Predictions

502 Upon reflection, the approach to model comparison we outlined in our reg-
 503 istered analysis was limited in a number of ways. Our original plan was to use
 504 the posterior predictions from a model trained on the single-feature data to act
 505 as a prior for the double-feature data. While we initially thought this would be
 506 an elegant approach, there are a large number of parameters that are outside the
 507 main focus of this paper yet still require priors (intercepts, group level variance
 508 and residual variance). Furthermore, while the methods for estimating $D_{c,s}$ pre-
 509 sented above give good predictions in terms of the mean value, it is not clear
 510 that the standard deviation for these distributions will be accurate. As such, we

511 have developed a new, simpler method for this final comparison. To maintain full
512 transparency, we present both methods here.

513 5.4.1. Registered Method

514 Our final hypothesis concerns how well the different feature combination mod-
515 els perform when predicting reaction times. We find very little difference between
516 the three methods in terms of LOO model weights: 0.318 for best feature, 0.346
517 for collinear and 0.336 for orthogonal contrast.

518 5.4.2. Updated Method

519 Our new method for exploring this hypothesis involves taking $n = 100$ sam-
520 ples of the fixed effects from both the model fitted to the single-feature data and
521 the model fitted to the double-feature data. Each of these samples includes an
522 intercept (a), slope (D), non-decision time (ndt), and residual variance (σ). We
523 then take the parameters from the double-feature model, but replace the D values
524 with our predicted D using the single-feature model. Finally the predicted mean
525 $\log(rt)$ is calculated for each feature and number of distractors. These are then
526 compared to the empirical reaction times and we compute the absolute error.

527 We can also calculate an upper-bound by carrying out the above process, but
528 without replacing the fitted $D_{c,s}$ with the predicted. This allows us to report ‘rel-
529 ative absolute error’. As all of the methods under consideration make identical
530 predictions for trials with no distractors, these are omitted from this calculation.

531 The results of this procedure are in-line with the registered analysis presented
532 above: all three methods perform well relative to our baseline (see Table 4).

metric	abs error		
	lower	median	upper
orthogonal	0.994	1.00	1.02
collinear	0.990	1.01	1.05
best feature	0.999	1.01	1.02

Table 4: How well can we predict RTs using D_p (collinear, best feature or orthogonal contrast) compared to using D_e ? A value of 1 means that our estimates of D derived from the single-feature trials does an equally good job at predicting the double-feature trials as using the D fit to the data.

533 6. Planned Explorations

534 Our interpretation of the null/neutral results for Hypothesis 4 (the prediction
535 of reaction times) is that the differences in predictions from the three contrast

536 combination methods are small relative to the (i) individual differences between
 537 participants and (ii) trial-to-trial variability due to target eccentricity. Thus, in our
 538 exploratory analysis, we investigate how incorporating these factors affects our
 539 conclusions.

540 6.1. Individual Differences

541 We start this exploratory analysis looking at how the D_c and D_s values vary
 542 from participant to participant. From Figure 5 (*left*) we can see that there is con-
 543 siderable variation between observers - in fact, the variation from one observer
 544 to the next is often larger than the variation across features. To investigate this
 545 further we calculated the correlations between each of the features, by calculating
 546 Pearson's r for each sample from our posterior, which gives us a full posterior dis-
 547 tribution for the correlations. We can see in Figure 5 (*right*) that while both the D_c
 548 and D_s are correlated within feature classes (~ 0.75), there is no correlation of any
 549 of the colour features with any of the shape features. The individual differences
 550 for the *double-feature* conditions are much less pronounced - these conditions are
 551 easy and the search slopes are quite close to flat. Hence, the correlations are all
 552 much weaker, presumably due to range restriction.

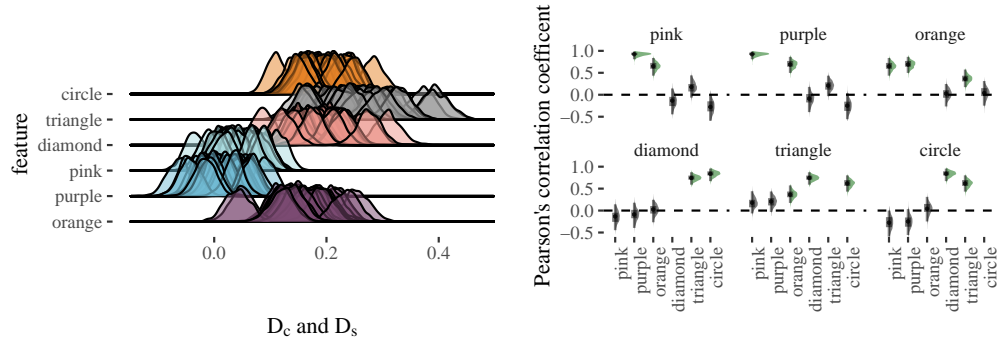


Figure 5: Individual differences in D_c and D_s . (*left*) Posterior probability distributions for D_c and D_s for each individual. (*right*) Estimated correlations between each of the D_c and D_s .

553 Given these results, it is perhaps unsurprising that our analysis for Hypothesis
 554 4 leads to an inconclusive result for distinguishing between the three contrast com-
 555 bination methods. Perhaps taking these individual differences into account when
 556 we predict reaction times will lead to improved power to discriminate between
 557 the models. However, before we do so, we will also investigate incorporating
 558 information about target eccentricity into the model.

6.2. Target Eccentricity

It is well known that there are eccentricity effects in visual search, with reaction times being longer for targets that are further away from fixation (Carrasco et al., 1995). To investigate this in our dataset, we will use the same methods as above (fitting a multi-level shifted-lognormal model) but now including an additional factor that represents how far the target was from the fixation cross. This is coded as a three-level categorical factor representing which ring contained the target (see stimulus details, above). Allowing for interactions with the *feature* and $\log N_T$ increases the number of fixed effect parameters in the model from 8 to 22.

$$y \sim 0 + r + r : f : \log(N_T) + (1|id) \quad (5)$$

We experimented with including r in the random effect structure, but this proved difficult to fit. We also had to revise the priors used in our registered analysis, in order to lower the intercept. Full details can be found in the supplementary materials.

After obtaining a model that passed all convergence checks, we examined the posterior distribution for the effect of *ring*. Figure 6 paints an interesting and complex picture in which some features (e.g. some colours, particularly those that are more distinct from the target colour) are clearly leading to ‘pre-attentive search’ in which response times are unaffected by either the number of distractors or target eccentricity. However, shape features seem to be strongly affected by eccentricity, particularly when there are multiple distractors in the stimulus.

We can now compute our predictions (D_p) for $D_{c,s}$ taking the *ring* into account. Doing so leads us to a similar result as before with orthogonal contrast outperforming the best feature and collinear measures in terms of absolute error (0.023 compared to 0.025 (best feature) and 0.034 (collinear)). However, the regression slopes are all relatively similar (0.90 for best feature, 1.58 for collinear and 1.15 for orthogonal contrast).

6.3. Predicting Response Times

We will now test to see if we can discriminate between the three contrast combination methods when we take target eccentricity (ring) and individual-level slopes into account. We use the same model comparison as before (see *Supplementary Materials - Planned Explorations* for full code) and find orthogonal contrast performs best, closely followed by best feature.

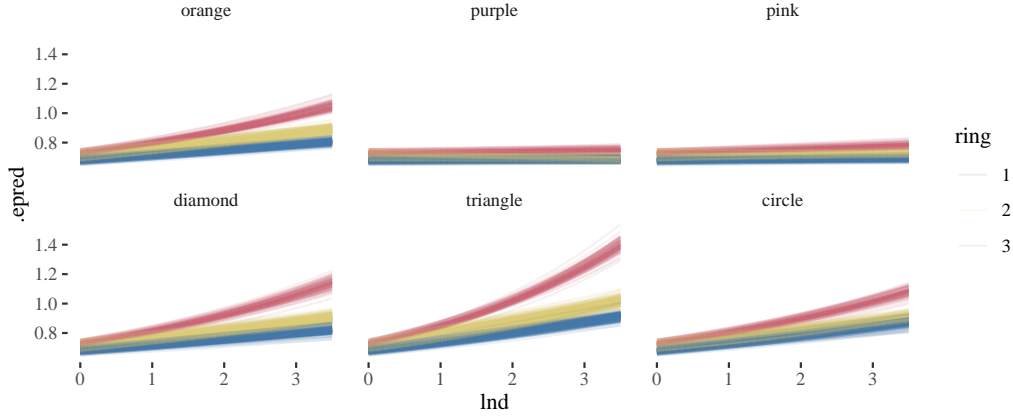


Figure 6: Fixed effects for predicting the effect of ring, feature and number of distracters on response times. SWITCH TO HPDI PLOT TO BE CONSISTENT WITH WHAT WE USED BEFORE. Shaded regions represent 97% HPDI. We can see that *ring* has an effect on search slopes, and that this effect is more pronounced for some features (i.e., triangles) than others.

metric	abs error		
	lower	median	upper
orthogonal	1.01	1.00	1.04
collinear	1.03	1.00	5.15
best feature	1.03	1.00	1.07

Table 5: How well can we predict RTs using D_p (collinear, best feature or orthogonal contrast) comped to using D_e when using a model containing the ring of the target? A value of 1 means that our estimates of D derived from the single-feature trials does an equally good job at predicting the double-feature trials as using the D fit to the data.

591 6.4. Issues with the Collinear Contrast method

592 The collinear contrast method performs very poorly in this test. To explain
593 this, we can look back at Equation 4 and realise that empirical data is not required
594 to reject this hypothesis as a suitable method for predicting search slopes in feature
595 search. This is because when search slopes are close to 0, it is possible that we will
596 observe negative values in the empirical data. Breaking down our data to compute
597 search slopes for each person and each target eccentricity increases the chances
598 of this being observed. Looking at Equation 4 we can see that $D_1 \sim -D_2 \Rightarrow$
599 $1/D_1 + 1/D_2 \sim 0$. This leads to our estimated $D = \frac{1}{1/D_1 + 1/D_2} \gg \gg D_1, D_2$ which
600 is clearly incorrect.

601 7. General Discussion

602 In this paper, we aimed to test the extent to which the results of Buetti et al.
603 (2019) replicate and generalise, using a new modelling approach. Our results
604 allow us to confirm our pre-registered hypotheses 1 and 2. Firstly, a shifted-
605 lognormal distribution of response times outperforms normal and lognormal dis-
606 tributions, demonstrating that reaction time data are best modelled by a skewed
607 distribution with an offset. Similarly, we confirmed that the number of distractors
608 has a log-linear effect in this model, in line with the predictions of TCS theory.
609 We also replicated other aspects of the original Buetti et al. (2019) paper with
610 a different experimental set up, such as to observing shallower search slopes for
611 colour features compared to shape features.

612 We do not find support for our pre-registered hypotheses 3 and 4. For pre-
613 dicting D in the double-feature conditions, our analyses found that the orthogonal
614 contrast model was favoured over collinear, which is not in line with the regis-
615 tered hypothesis, which predicted that the collinear contrast model would be best
616 (in line with Buetti et al. (2019)). Similarly, for hypothesis 4, we found that
617 there was relatively little difference between the three combination methods for
618 prediction of trial-by-trial reaction times. Our exploratory analyses suggest that
619 incorporating additional factors (e.g. individual differences in participant D_c and
620 D_s values, and the eccentricity of the target) allows better discrimination between
621 models, but again suggests that the orthogonal contrast combination method gives
622 the best predictions.

623 7.1. Modelling of reaction times

624 In much of the literature on visual search, mean reaction times are modelled
625 using a simple linear model $\bar{y} = bN_T + a$ (e.g. Treisman and Gormican (1988);
626 Rosenholtz et al. (2012); Hughes et al. (2016)). The b coefficients are often re-
627 ferred to as “search slopes” and are often treated as measurements of theoretical
628 importance. Our results indicate that a shifted-lognormal model that is loglinear
629 in N_T offers a much better fit to the data ($\log(y) - ndt = b \log(N_T) + a$), which
630 is perhaps not surprising, given the properties of reaction time data, where valid
631 responses normally begin at around 100ms, and the distribution often has a long
632 “tail” of slower responses.

633 However, there have been concerted efforts within the literature to model re-
634 action time distributions more effectively: indeed, Buetti et al. (2019) use $\log N_T$
635 when computing their search slopes. In terms of reaction time distributions, log
636 transformations are frequently taught as a way to normalise reaction time data

637 (although often with caveats regarding how this can change the interpretation of
638 the results (Osborne, 2002)) and are frequently used in analysing reaction time
639 data e.g. (Clarke et al., 2022b). Researchers have also looked at other distribu-
640 tions to assess which offer the best fit to empirical response times in visual search.
641 For example, Palmer et al. (2011) compared ex-Gaussian, ex-Wald, Gamma, and
642 Weibull distributions and found that the distributions with exponential compo-
643 nents offer a better fit to the data. Our results are in line with this. However,
644 we opted to use a shifted-lognormal distribution in our analysis above for mostly
645 pragmatic reasons, as these more complex distributions are often computationally
646 difficult to fit⁴. It has also been argued that trying to select a “correct” distribu-
647 tion is likely to be problematic for empirical data, which is probably a mixture
648 of multiple components (Wolfe et al., 2010). Similarly, some recent approaches
649 make use of drift-diffusion methods (e.g. Wolfe and Van Wert (2010); Yu et al.
650 (2022); Corbett and Smith (2020)), though again these models can be challenging,
651 particularly when considering how to interpret the parameters (Evans and Wagen-
652 makers, 2019; Bompas et al., 2023). While important, these debates are outside
653 the scope of the present Registered Report.

654 Despite these previous findings, the use of linear search slopes is still prevalent
655 in the visual search literature. Our work shows that these choices of distribution
656 can influence results and conclusions (see section 7.2 below), and therefore we
657 recommend that other researchers consider carefully how they want to model their
658 data. Even in the case where the search slopes are the primary outcome measure
659 of interest (as opposed to the potentially more ‘cognitive’ parameters of e.g. Wald
660 distributions, or drift diffusion models), we demonstrate that more sophisticated
661 approaches that better account for the data distribution can be taken with relative
662 ease.

663 7.2. *Discriminating between combination methods*

664 CHECK ALL THIS; AL THINKS THAT THIER ORIG DATA + OUR ANAL-
665 YSIS METHODS LEADS TO SAME CONCLUSION AS OUR DATA + OUR
666 METHODS

667 In Buetti et al. (2019), the collinear contrast integration model was found to
668 provide the best fit for their data, providing a more precise prediction than the
669 orthogonal contrast combination model (as measured by both the closeness of the
670 slope of the regression line to one, and the mean average prediction error). Accept-

⁴See: <https://discourse.mc-stan.org/t/model-fails-to-converge-when-using-brms/9062>

ing this model of how the combination process works has theoretical assumptions e.g. it implies that colour and shape contrasts independently contribute to attentional guidance. However, we did not find strong support for this model, instead finding that the orthogonal contrast combination model was better. This does not seem to be something inherent to our slightly altered methods, as we were able to replicate the original Buetti et al. (2019) findings using our methods on their data, and our pilot analysis also suggested the collinear contrast model had the lowest mean error for that (small) dataset.

One possibility is that our small modifications to the experimental stimuli changed the strategy that participants used. However, this seems unlikely given that we only made changes to the colour of the stimuli, a manipulation that Buetti et al. (2019) also used, with no changes to their overall conclusions. The orthogonal contrast method would arguably be more likely for feature dimensions that are not independent of each other, but the colour and shape dimensions used in our stimuli are similar to those used previously (and our exploratory correlation analyses suggest that they can be considered independent feature dimensions).

Another possibility is that because some participants had negative search slopes, the collinear contrast model predicts implausibly large reaction times, due to the mathematical formulation of this model, leading to worse predictions. Given that negative search slopes do occur in some situations (Utochkin, 2013), we suggest that a future improvement for the collinear contrast integration model would be to modify it to be able to give sensible predictions in these situations.

Finally, we would argue that it is difficult from these results to definitively make a decision about which model is best: all three models give very similar predictive weights during our model evaluation process. One challenge is that in general, the double feature searches are easy, and therefore the search slopes are fairly flat and there is not much variability to allow different models to make different predictions. For the current paradigm, a fruitful approach for future research could be to consider only trials in which there are a large number of distractors: the small differences in predicted search slope diverge as D_T increases, leading to larger differences in predicted reaction times.

7.2.1. Individual differences

Our (planned) exploratory analysis of the individual differences in search slopes suggests that there are large differences from one observer to the next. Indeed in some cases, these are larger than the differences from one feature to another. The difference between the steepest and shallowest search slopes (fixed effects) is 0.238 ($D_{triangle} = 0.253$ 3 while $D_{purple} = 0.015$). If we compare this to the range

708 of observer search slopes within a feature, we find this varies from 0.242 ($D_{triangle}$
709 per-observer ranges from 0.395 to 0.152) to 0.149 (D_{pink} ranges from -0.065 to
710 0.092). This suggests a challenge for modelling based on average performance:
711 can we be sure that averages represent a meaningful summary of the data, given
712 that we see very clear individual differences? It could certainly be argued that ob-
713 servers might be using different strategies, and thus some members of the sample
714 population might use (for example) a collinear combination strategy, while others
715 use an orthogonal contrast strategy. Variable strategies have been found for other
716 search behaviour (Clarke et al., 2022a; Kristjánsson et al., 2014; Proulx, 2011;
717 Li et al., 2022), highlighting the importance of considering individual differences
718 when understanding behaviour.

719 We also found that search slopes were correlated within feature, but not be-
720 tween: i.e, knowing that an observer’s search slope for a colour condition allows
721 us to predict their search slopes for the other colour conditions, but not any of
722 the shape conditions. However, given the block design of our experiment, it is
723 possible that this reflects a type of priming effect: knowing the search slope for
724 a feature in the first block tells allows us to predict the search slopes of the other
725 features in that block, but tells us nothing of the observer’s behaviour in the second
726 block. Understanding whether these correlations reflect something about an ob-
727 server’s behaviour with different features, or instead how an observer’s behaviour
728 changes over time, would be an interesting question for future research.

729 7.2.2. *Eccentricity*

730 (Buetti et al., 2019) argues that the “odd one out” processing undertaken in
731 this type of task can be done in parallel, with observers using peripheral vision
732 to distinguish between target and distractors, and that there is systematic varia-
733 tion in reaction times as a function of set size associated with parallel process-
734 ing. However, the experimental design did not preclude slower, serial search (eye
735 movements were not monitored, and participants had up to five seconds to make
736 a response). The relatively strong eccentricity effects we found during our ex-
737 ploratory analyses (a model with target ring number included was a better predic-
738 tor of the data than one without) also suggests the possibility that, at least in some
739 cases, peripheral information was insufficient (or at least, observers felt it was in-
740 sufficient) to make judgements. This supports the idea that it may not be helpful
741 to distinguish between serial and parallel search, and many models now assume
742 that one mechanism underlies all different types of search (Wolfe, 1998). DO WE
743 WANT TO ALSO CITE HULLMAN’S DEMISE OF ITEM SEARCH PAPER
744 HERE???? Given that the experiment was not designed to test eccentricity effects

745 and this analysis was exploratory, we make no strong claims about what this find-
746 ing might mean for Target Contrast Signal Theory Lleras et al. (2020). Instead,
747 our claim is simply that this modelling methodology is useful precisely because it
748 can incorporate a wider range of factors easily, giving us a better insight into what
749 is driving behaviour in visual search, and helping to test model assumptions.

750 7.3. *Conclusions and future directions*

751 In the current paper, we have independently reproduced the findings of Buetti
752 et al. (2019) by extending their modelling to a multi-level framework. We have
753 used a Bayesian approach, but note that this is in many ways entirely arbitrary: all
754 of the modelling decisions we have taken would be possible within a frequentist
755 framework as well. We also aimed to replicate the previous findings by running
756 a within-subjects experiment, and broadly find that the Target Contrast Signal
757 Theory does a good job of predicting the data. When using single-feature search
758 slopes to predict double-feature search slopes, we do not replicate the previous
759 finding that the collinear contrast integration method outperforms other options,
760 but instead find that all combination methods do reasonably well, and in this par-
761 ticular experimental design, it may be difficult to conclusively distinguish between
762 them.

763 One of the clear benefits of Target Contrast Signal Theory (Lleras et al., 2020)
764 is its quantitative nature, allowing it to be empirically tested in a straightforward
765 manner. Here, we demonstrate that we can independently replicate many aspects
766 of TCS, while also offering extensions to the model that we hope will stimulate
767 more research and refinement of this theory. Some suggestions for possible future
768 directions and hypotheses that could be tested include:

- 769 1. It is relatively straightforward to make predictions about the mean reaction
770 time per participant in the double-feature search condition: however, we
771 have not attempted to predict an individual’s trial-to-trial variance for dif-
772 ferent features, which could improve the model fit further.
- 773 2. We find correlations within feature classes (i.e. D_c and D_s) but not between:
774 however, these may be a side-effect of the block design of the experiment.
775 A future experiment could randomise trial type in order to more fully un-
776 derstand the nature of these correlations.
- 777 3. To more fully explore which combination model best predicts the data, we
778 suggest a) modifying the collinear contrast model to make sensible predic-
779 tions with negative search slopes b) focusing on trials with a larger number
780 of features
781

782 of distractors and c) modifying the experimental design to enforce parallel
783 processing e.g. by making the display gaze contingent.

784 Computational modelling approaches alongside detailed, quantitative theory
785 building has been argued to be one way to improve the reliability of psycho-
786 logical research (Oberauer and Lewandowsky, 2019; Guest and Martin, 2021).
787 By combining this approach with fully open datasets and analysis scripts, we
788 can hopefully begin to take a more “distributed collaborative network” approach
789 (Moshontz et al., 2018) to our scientific questions. As such, we would like to
790 conclude by encouraging other researchers to critique, build on and improve the
791 approach we have taken in this manuscript, in order to further improve our ability
792 to model performance in visual search tasks.

793 **Conflict of interest**

794 The authors declare that they have no conflict of interest.

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