

Region	State	District	Population																			ACSM														Market Opportunities								
			Ethnic Group					Age														Age							Coverage															
			Malay	Chinese	Indian	Others	Non-Malaysian	0-4	5-9	10-14	15-19	20-24	25-29	30-34	35-39	40-44	45-49	50-54	55-59	60-64	65-69	70-74	75+	18-24	25-29	30-34	35-39	40-44	45-49	50-60	>60	CSU	KIOSK	Branch	Privileg e Mercha nt	18-24	25-29	30-34	35-39	40-44	45-49	50-60	>60	
Central Total			3,725,932	2,110,132	881,976	44,299	566,883	602,712	620,564	585,993	640,755	834,478	847,487	659,630	555,264	482,742	417,298	336,596	252,044	193,582	114,874	85,345	99,858	5,425	15,161	10,712	6,153	3,465	2,413	2,160	88	8	6	2	1	1,336	99.35%	98.21%	98.38%	98.89%	99.28%	99.42%	99.36%	99.97%
Central	Total		3,102,285	1,885,478	737,427	40,864	510,462	520,570	521,723	485,589	522,416	726,950	760,089	585,897	487,626	417,891	355,750	282,596	209,384	160,553	92,999	67,174	79,309	4,635	12,881	8,996	5,009	2,747	1,835	1,546	59	7	6	1	1,208	99.36%	98.31%	98.46%	98.97%	99.34%	99.48%	99.45%	99.97%	
	Selangor	Klang	344,846	190,854	140,519	3,573	64,270	61,217	68,596	65,236	60,616	76,657	87,854	68,407	59,273	49,973	41,609	33,328	25,187	18,933	10,857	7,715	8,604	723	1,860	1,472	839	487	314	276	8	1	2	-	88	99.06%	97.88%	97.85%	98.58%	99.03%	99.25%	99.53%	99.98%	
		Kuala Selango	146,554	18,537	30,135	388	9,643	18,661	21,816	21,338	22,289	20,805	16,272	15,265	14,539	13,582	10,743	8,811	6,519	5,575	3,296	2,683	3,063	33	84	55	33	24	28	9	-	1	-	-	3	99.84%	99.48%	99.64%	99.77%	99.82%	99.74%	99.94%	100.00%	
		Petaling Jaya	258,588	221,513	74,719	4,875	54,282	44,071	42,329	37,481	48,271	78,103	83,651	60,068	46,823	39,301	33,302	27,435	22,553	19,877	11,673	8,199	10,840	999	2,522	1,504	784	399	267	203	9	1	-	-	264	98.72%	96.99%	97.50%	98.33%	98.98%	99.20%	99.59%	99.98%	
		Shah Alam (Pe	318,136	53,988	34,579	4,503	32,016	39,982	38,276	34,793	38,046	69,974	54,652	38,740	33,165	26,241	21,413	16,895	12,128	8,696	4,214	2,551	3,456	836	2,707	1,881	1,025	537	343	224	9	1	-	-	65	98.81%	95.05%	95.14%	96.91%	97.95%	98.40%	99.23%	99.95%	
		Subang Jaya	273,506	288,752	80,080	3,765	62,193	57,477	55,368	48,115	52,994	80,718	96,354	77,437	62,742	47,294	38,881	30,389	21,574	16,262	8,788	6,253	7,650	180	604	387	207	92	51	52	3	2	-	1	137	99.78%	99.37%	99.50%	99.67%	99.81%	99.87%	99.90%	99.99%	
		Sabak Bernam	24,607	17,839	2,660	76	1,172	3,567	4,646	5,324	4,701	3,441	3,187	2,753	2,881	3,226	3,199	2,735	2,137	1,822	1,135	780	820	9	26	16	7	1	4	5	-	-	-	-	-	99.74%	99.18%	99.42%	99.76%	99.97%	99.87%	99.90%	100.00%	
		Sepang	128,206	30,328	27,796	1,083	19,941	21,848	20,146	17,231	16,616	28,357	25,093	20,377	16,612	12,522	8,725	6,641	4,637	3,267	1,867	1,444	1,971	62	219	174	116	58	47	22	-	-	-	-	7	99.78%	99.13%	99.15%	99.30%	99.54%	99.46%	99.80%	100.00%	
		Kajang	419,704	228,912	84,018	5,433	57,455	69,946	72,092	66,016	66,546	97,400	95,384	73,245	63,683	51,930	44,068	32,402	22,174	17,351	8,532	6,645	8,108	396	1,162	984	603	331	191	208	6	-	-	-	-	157	99.59%	98.78%	98.66%	99.05%	99.36%	99.57%	99.62%	99.99%
		Kuala Lumpur	661,003	621,805	148,300	9,050	148,592	122,757	118,323	110,266	135,646	174,004	183,897	147,150	118,777	113,024	100,326	81,052	62,107	46,628	29,474	21,167	24,152	1,397	3,697	2,523	1,395	818	590	547	24	-	2	-	-	367	99.20%	97.99%	98.29%	98.83%	99.28%	99.41%	99.62%	99.98%
	Total		226,326	40,760	26,876	595	10,694	24,914	28,116	29,967	39,453	27,474	23,993	17,714	16,698	18,816	17,446	15,618	12,644	10,598	7,640	6,582	7,578	105	298	240	157	72	97	81	5	-	-	-	-	1	99.62%	98.76%	98.65%	99.06%	99.62%	99.44%	99.71%	99.98%
	Melaka	Alor Gajah	129,680	24,046	13,325	368	6,293	14,537	15,232	16,024	24,593	16,121	13,755	10,394	9,532	10,344	9,592	8,567	6,981	6,061	4,348	3,408	4,223	70	201	155	99	37	61	48	1	-	-	-	-	99.57%	98.54%	98.51%	98.96%	99.64%	99.36%	99.69%	99.99%	
		Jasin	96,646	16,714	13,551	227	4,401	10,377	12,884	13,943	14,860	11,353	10,238	7,320	7,166	8,472	7,854	7,051	5,663	4,537	3,292	3,174	3,355	35	97	85	58	35	36	33	4	-	-	-	-	99.69%	99.05%	98.84%	99.19%	99.59%	99.54%	99.74%	99.97%	
	Total		397,321	183,894	117,673	2,840	45,727	57,228	70,725	70,437	78,886	80,054	63,405	56,019	50,940	46,035	44,102	38,382	30,016	22,431	14,235	11,589	12,971	685	1,982	1,476	987	646	481	533	24	1	-	1	127	99.14%	96.87%	97.37%	98.06%	98.60%	98.91%	99.22%	99.96%	
	N.Sembilan	Kuala Pilah	31,030	8,423	3,111	119	1,108	2,954	4,064	4,247	6,041	3,101	2,698	2,292	2,099	2,650	2,932	2,695	2,247	1,711	1,209	1,282	1,569	11	42	47	16	11	8	18	-	-	-	-	2	99.65%	98.44%	97.95%	99.24%	99.58%	99.73%	99.64%	100.00%	
		Port Dickson	51,223	26,697	19,493	360	3,300	8,395	10,246	10,100	11,408	9,888	7,846	7,008	6,971	6,390	5,749	5,134	4,056	3,058	1,756	1,487	1,581	55	122	75	52	37	32	18	-	-	-	-	5	99.44%	98.45%	98.93%	99.25%	99.42%	99.44%	99.80%	100.00%	
		Rembau	23,087	2,041	3,268	54	1,145	2,440	2,916	3,239	3,115	2,423	2,096	1,773	1,690	1,900	1,829	1,646	1,342	1,011	688	677	810	30	98	49	30	20	23	34	-	-	-	-	-	98.76%	95.32%	97.24%	98.22%	98.95%	98.74%	98.86%	100.00%	
		Seremban	153,219	98,104	48,587	1,248	13,344	23,348	28,918	30,030																																		

Terengganu	Total	709,629	23,697	2,059	970	13,082	69,820	83,770	83,702	88,083	78,119	57,689	46,810	42,988	41,762	40,872	35,589	26,274	19,495	13,739	9,940	10,785	429	1,488	1,239	812	611	552	766	63	-	-	1	23	99.45%	97.42%	97.35%	98.11%	98.54%	98.65%	98.76%	99.88%			
	Dungun	143,267	3,446	300	305	2,533	14,615	18,044	16,532	20,222	15,959	11,089	9,510	8,285	7,888	7,344	6,582	4,815	3,247	2,454	1,578	1,687	35	174	135	83	73	67	71	7	-	-	-	2	99.78%	98.43%	98.58%	99.00%	99.07%	99.09%	99.38%	99.92%			
	Kuala Terengganu	320,456	11,617	867	287	4,326	28,663	34,538	37,073	40,241	38,629	25,890	19,581	18,205	18,617	18,675	16,958	12,625	9,836	7,098	5,365	5,559	358	1,199	999	659	489	438	629	54	-	-	-	1	13	99.07%	95.37%	94.90%	96.38%	97.37%	97.65%	97.87%	99.81%		
	Marang	91,735	1,834	163	119	1,432	8,653	10,598	11,672	11,351	8,227	6,561	5,409	5,752	5,687	5,595	4,573	3,346	2,718	1,903	1,487	1,751	36	115	105	70	49	47	66	2	-	-	-	-	-	99.56%	98.25%	98.06%	98.78%	99.14%	99.16%	99.17%	99.97%		
East Coast Total		3,177,621	620,797	11,216	53,644	969,750	480,378	514,884	507,608	545,136	500,839	494,598	348,579	316,615	280,407	239,746	190,648	135,021	95,199	72,648	48,017	62,705	1,050	3,824	3,232	1,866	1,301	981	951	22	1	-	1	92	99.79%	99.23%	99.07%	99.41%	99.54%	99.59%	99.71%	99.99%			
East Coast	Total	1,911,943	284,049	7,171	47,052	867,190	326,989	336,969	334,043	372,371	340,627	347,778	232,046	198,661	169,057	141,161	110,629	72,117	46,210	36,033	24,426	28,288	719	2,701	2,309	1,323	854	611	570	7	1	-	-	61	99.79%	99.22%	99.00%	99.33%	99.49%	99.57%	99.69%	99.99%			
	Sabah	Tawau	185,897	40,061	833	6,153	164,729	39,965	48,271	41,386	43,618	40,241	45,372	33,020	27,462	22,639	17,047	14,068	8,939	5,486	4,652	2,597	2,910	8	59	56	40	11	11	12	-	-	-	-	-	3	99.98%	99.87%	99.83%	99.85%	99.95%	99.94%	99.95%	100.00%	
		Semporna	90,632	1,060	74	1,230	40,168	17,773	19,271	17,229	16,908	11,417	11,095	7,698	7,759	6,457	5,216	4,546	2,559	1,749	1,374	955	1,158	-	12	7	7	2	3	-	-	-	-	-	-	100.00%	99.89%	99.91%	99.91%	99.97%	99.94%	100.00%	100.00%		
		Sandakan	178,521	63,201	974	8,754	144,840	33,088	36,857	40,899	44,044	47,666	53,997	34,164	26,730	21,786	17,092	14,150	9,337	6,191	4,194	2,915	3,180	19	79	82	60	53	31	31	-	-	-	-	-	10	99.96%	99.85%	99.76%	99.78%	99.76%	99.82%	99.87%	100.00%	
		Beluran	57,241	875	90	1,033	45,245	12,589	10,908	12,262	12,004	12,550	14,328	7,780	6,366	4,721	3,558	2,885	1,422	1,103	879	523	606	1	1	1	3	2	-	-	-	-	-	-	-	99.99%	99.99%	99.99%	99.95%	99.96%	100.00%	100.00%	100.00%		
		Kota Kinabalu	240,384	93,429	2,207	5,482	110,556	44,838	43,734	38,714	69,137	63,811	46,504	32,690	24,567	23,132	20,008	16,593	10,884	6,577	4,686	2,877	3,306	525	1,891	1,497	878	511	363	319	2	1	-	-	-	45	99.18%	95.93%	95.42%	96.43%	97.79%	98.19%	98.84%	99.99%	
		Ranau	86,135	1,521	59	720	5,657	13,330	11,560	11,944	10,599	8,311	7,807	5,689	4,986	5,011	4,195	3,222	2,284	1,435	1,499	988	1,232	6	22	18	7	1	8	6	-	-	-	-	-	-	99.93%	99.72%	99.68%	99.86%	99.98%	99.81%	99.89%	100.00%	
		Kota Belud	83,755	1,171	72	407	5,867	9,041	10,350	11,453	11,023	7,892	7,506	5,055	5,739	5,182	4,534	3,770	2,565	2,090	1,924	1,410	1,738	12	47	48	29	18	10	12	1	-	-	-	-	-	99.85%	99.37%	99.05%	99.49%	99.65%	99.78%	99.81%	99.99%	
		Tuaran	91,268	4,418	177	1,380	5,168	10,169	10,864	10,553	11,393	9,838	9,468	6,829	6,688	6,279	6,325	4,613	3,073	1,988	1,684	1,208	1,439	31	135	148	54	34	31	26	2	-	-	-	-	-	99.68%	98.57%	97.83%	99.19%	99.46%	99.51%	99.66%	99.97%	
		Papar	95,719	6,382	210	1,004	21,105	10,303	11,647	12,945	19,617	13,283	12,414	8,046	7,684	6,514	7,172	5,332	3,460	2,072	1,651	1,018	1,262	39	156	167	80	79	52	65	-	-	-	-	-	-	99.71%	98.74%	97.92%	98.96%	98.79%	99.27%	99.26%	100.00%	
		Kudat	69,432	4,928	65	355	8,360	9,118	10,752	11,921	9,541	6,450	7,136	5,182	4,819	4,015	3,497	3,187	2,367	1,615	1,287	1,036	1,217	10	12	13	9	5	5	7	-	-	-	-	-	-	99.84%	99.83%	99.75%	99.81%	99.88%	99.86%	99.87%	100.00%	
		Kota Marudu	62,165	1,742	69	512	1,886	7,614	8,290	9,028	7,918	5,846	5,553	4,065	3,674	3,516	2,783	2,561	1,773	1,347	901	694	811	6	21	14	11	4	4	7	1	-	-	-	-	-	-	99.90%	99.62%	99.66%	99.70%	99.89%	99.86%	99.84%	99.97%
		Beaufort	55,265	3,671	138	1,328	3,948	7,137	6,015	6,711	6,249	5,631	5,538	4,295	4,385	4,164	3,742	3,135	2,296	1,622	1,343	964	1,123	4	26	17	12	8	9	12	-	-	-	-	-	-	-	99.93%	99.53%	99.60%	99.73%	99.81%	99.76%	99.78%	100.00%
		Kuala Penyu	17,628	269	61	116	884	1,589	1,631	1,800	2,061	1,587	1,820	1,302	1,177	1,168	1,232	998	734	556	528	340	435	1	6	6	2	2	-	5	-	-	-	-	-	-	99.94%	99.67%	99.54%	99.83%	99.83%	100.00%	99.71%	100.00%	
		Sipitang	28,478	1,225	57	1,384	3,718	3,084	3,607	3,944	3,870	3,165	3,607	2,551	2,413	2,377	2,035	1,557	850	536	513	351	402	8	24	15	12	20	16	13	-	-	-	-	-	-	99.75%	99.33%	99.41%	99.50%	99.16%	99.21%	99.46%	100.00%	
		Tenom	45,836	4,686	38	546	4,447	5,456	5,740	6,690	5,812	4,955	5,049	3,786	3,677	3,474	3,087	2,574	1,423	972	1,076	759	1,023	1	9	5	5	6	4	6	1	-	-	-	-	-	-	99.98%	99.82%	99.87%	99.86%	99.83%	99.87%	99.85%	99.97%
		Nabawan	26,711	283	7	290	4,516	3,633	3,991	4,884	3,815	3,310	3,292	1,997	1,630	1,501	1,201	851	535	313	263	277	314	-	2	-	1	-	-	-	-	-	-	-	-	-	-	100.00%	99.94%	100.00%	99.94%	100.00%	100.00%	100.00%	100.00%
		Keningau	120,030	10,661	374	3,169	38,869	20,970	19,541	21,372	20,189	18,006	17,937	11,685	11,129	9,113	8,123	5,438	3,401	2,025	1,600	1,163	1,411	4	18	21	17	16	10	12	-	-	-	-	-	-	-	99.98%	99.90%	99.82%	99.85%	99.82%	99.88%	99.86%	100.00%
		Tambunan	33,028	376	12	156	2,095	3,966	4,707	5,529	4,728	3,014	2,521	1,673	1,658	1,836	1,763	1,293	932	588	501	419	539	3	9	9	2	6	2	3	-	-	-	-	-	-	-	99.90%	99.64%	99.46%	99.88%	99.67%	99.89%	99.87%	100.00%
		Kunak	28,099	544	69	1,933	30,449	5,989	5,806	6,167	7,401	7,705	8,871	4,784	4,027	3,156	2,539	1,831	1,037	627	451	287	416	-	1	6	4	1	-	-	-	-	-	-	-	-	-	100.00%	99.99%	99.87%	99.90%	99.97%	100.00%	100.00%	100.00%
			Penampang (F)	46,023	2,887	319	1,894	3,610	5,766	5,597	5,690	5,650	5,798	5,936	4,184	3,881	3,181	3,142	2,145	1,607	849	535	446	326	41	171	179	90	75	52	34	-	-	-	-	-	-								