Utopia

- From Thomas More's *Utopia* (1516)
- The ideal society
- The "good place" and "no place"

Singapore brand and name

• Syonan-To, Temasek, The Garden of Eden state, Little Red Dot (and many more)

Evolving Singapore Dream

- Traditional 5Cs
 - Cash, Car, Credit card, Condominium, Country Club
- New 5Cs
 - Contribution, Character, Commitment,
 Conviction, Community
 - OR Creativity, Collaboration, Contribution, Compassion, Confidence
 - OR Goh Chok Tong's: Career, Comfort, children, Consideration, Charity

Evolving aspirations

- Pursuit of happiness and non-material gains
 - E.g environmental consciousness, concern over animal welfare, work-life balance

SINGAPORE AS UTOPIA GES1035/GESS1025: LECTURE Aspirations & CHARTING FUTURES Identity Multiculturalism REDUX

Singapore's CMIO Classification

- Pivotal in the implementation of the state's ideology of multiculturalism
- Used as a tool of social engineering that influences an individual's access to housing, welfare benefits, political representation etc

CMIO under scrutiny

- Does not account for ethnic diversity
- Contemporary migration is disrupting this institutionalised form of multiracialism
- Does the CMIO model form the basis of contradictions to the nation's super-diversity?
- Are there any groups excluded from the city's super-diversity?

Multiethnicity in Multicultural Singapore: Critical Autoethnography to Understand Racism in Singapore (Bawany, 2021)

Singapore's CMIO Classification

- Inherently divisive
- Normalises racial segregation, stereotyping and discrimination
- Not aligned with state narratives of racial harmony, meritocracy and equality

ENTREPRENEURSHIP

SG cannot rely on the premise of attracting MNCs

- MNCs create many jobs when they set up base in SG
- But will also remove those jobs when they relocate

SPRING Singapore

- Help local businesses to flourish and prosper
- Offers financial assistance and mentorships to jumpstart business ideas and commercialize innovative technologies
- Provides grants to incubators, accelerators and individuals who invest in start-ups

EDUCATION

Broad-based education

• To meet the needs of an ever-changing job market

New Liberal Education

- Train students to think and apply knowledge
- Rather than memorising and regurgitating content

HERITAGE

Considerations for conservation

- Age of the building/site
- It's "Key achievements of the period"
- The "Character of an area"

Types of protections

- Preservation of sites and monuments
- Conservation