InnovateSphere Inc. – Brand Identity Guide

Logo Usage

The official InnovateSphere logo must be used in its original form. Do not stretch, alter, or re-color it. Maintain a clear space around the logo, equivalent to the height of the "I" in "InnovateSphere."

Color Palette

- Primary Blue: #005A9C
- Accent Green: #84BD00
- Neutral Gray: #F2F2F2

Tone of Voice

- Confident, but not arrogant.
- Innovative and forward-thinking.
- Clear and concise.
- Avoid overly technical jargon in public-facing communications.