



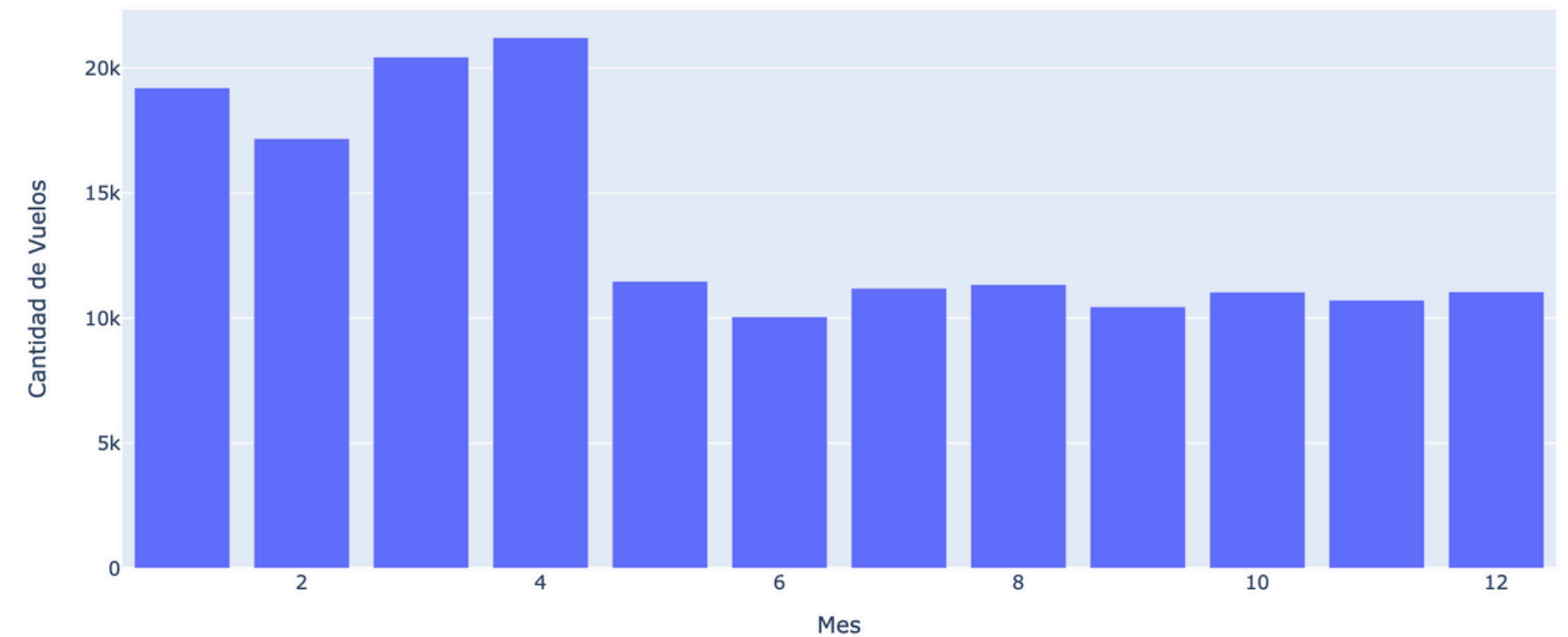
BUSINESS PROPOSAL

CONNECTING ALL OF US WITH THE WORLD

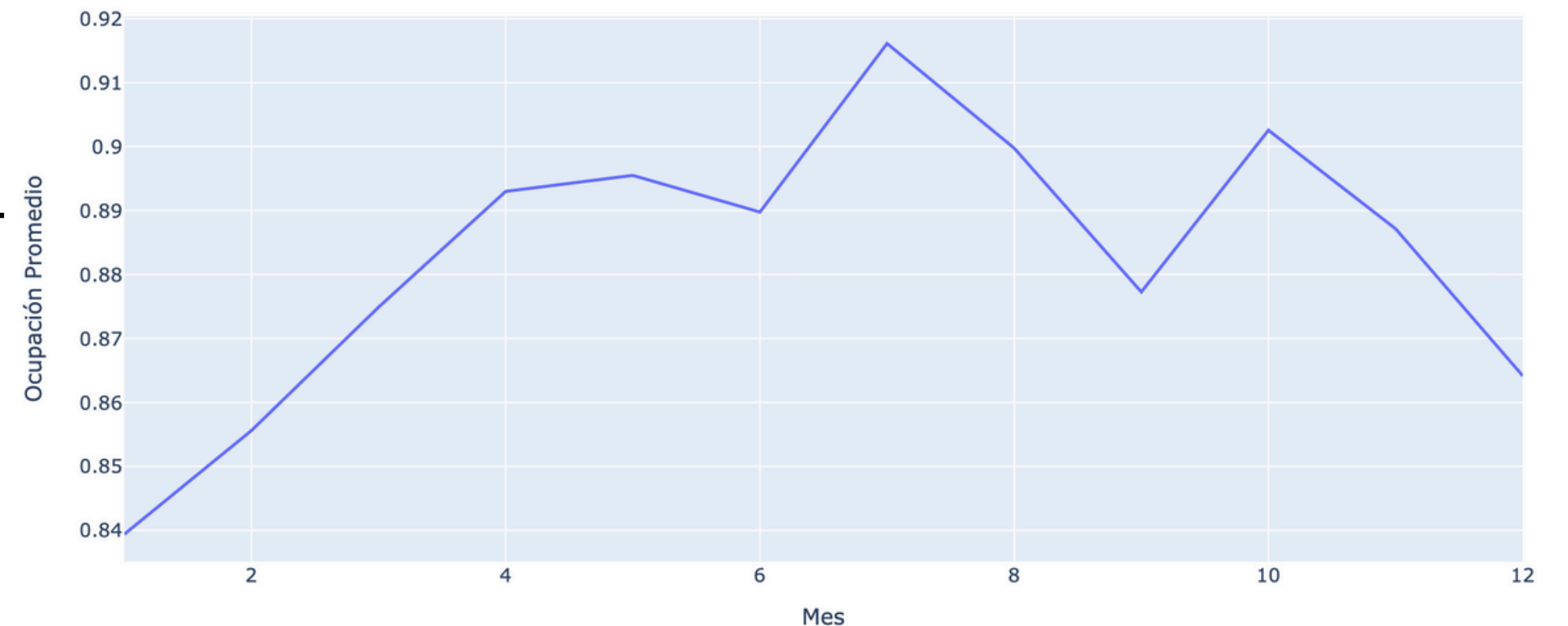
INSIGHTS

IN THIS INSIGHT, WE CAN SEE HOW THE PEAK SEASON FOR FLIGHTS IS IN THE FIRST 5 MONTHS OF THE YEAR, AND THE OCCUPANCY OF AIRPLANES WITHIN FLIGHTS INCREASES DURING THE LOW SEASON BECAUSE FEWER FLIGHTS DEPART AND AIRPLANES FILL UP MORE.

Cantidad de Vuelos por Mes



Ocupación Promedio por Mes

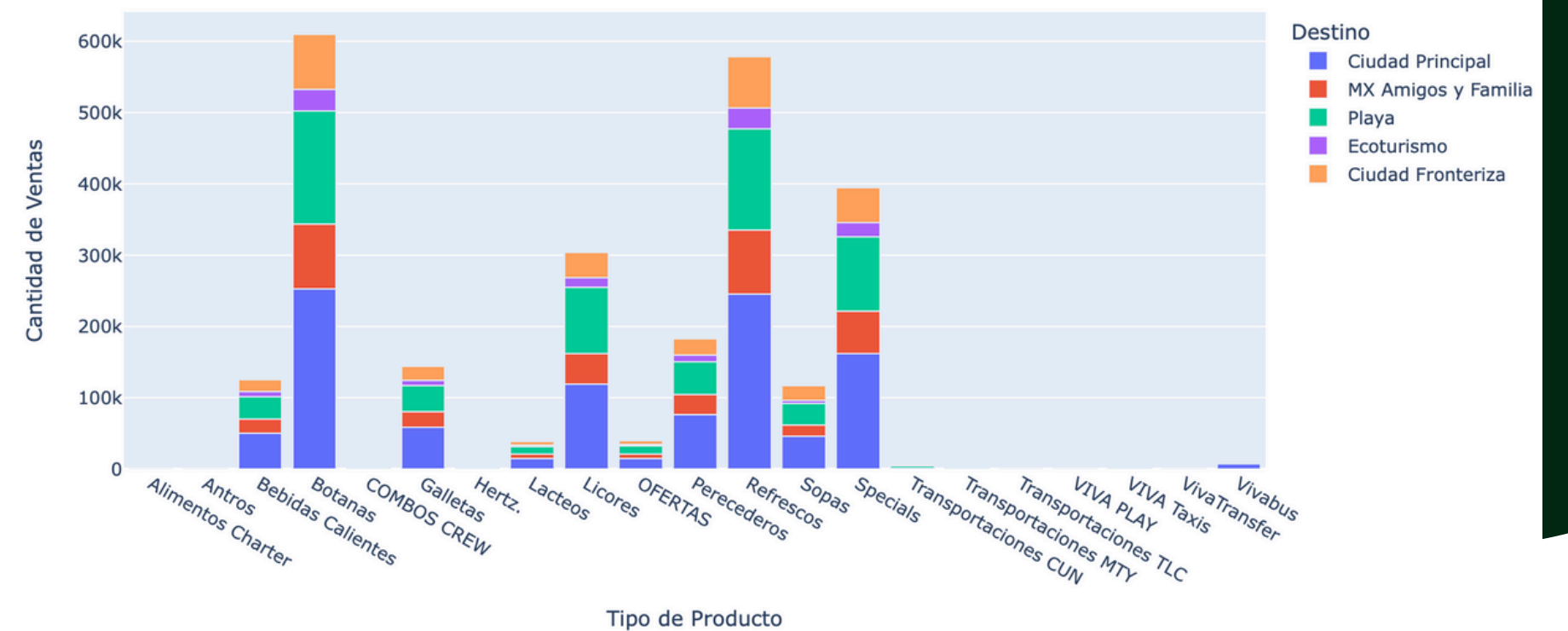


INSIGHTS

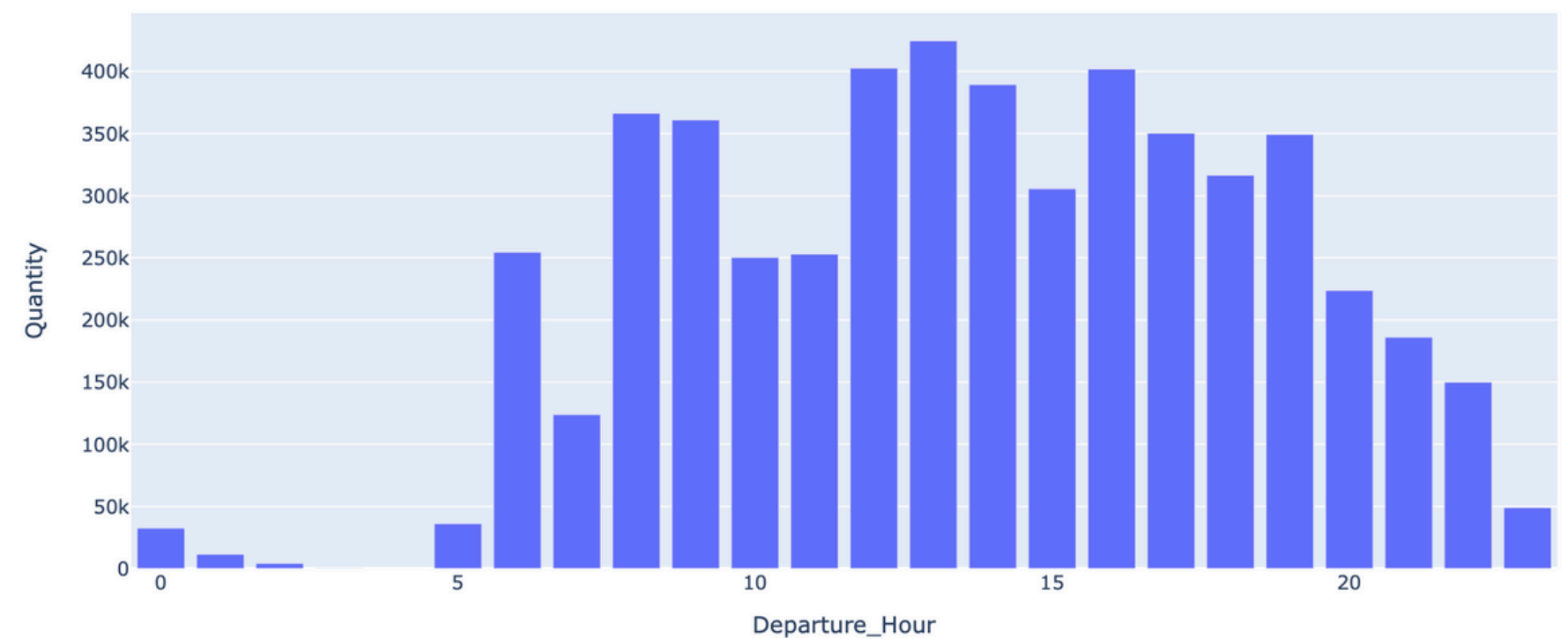
WE CAN SEE HOW THERE ARE MORE POPULAR PRODUCTS DEPENDING ON THE DESTINATION CITY.

ADDITIONALLY, WE CAN OBSERVE THE APPROXIMATE TIME WHEN PRODUCTS ARE PURCHASED.

Cantidad de Ventas por Tipo de Producto y Destino



Cantidad de ventas por hora



INSIGHTS

WE CAN SEE THAT THE NUMBER OF FLIGHTS IS RELATED TO THE NUMBER OF SALES.

