Play the role of a salesperson using the Hubspot CRM.

Describe the steps you would take in Hubspot to accomplish the following: send an email campaign to users who have visited your website in the past 30 days but have not purchased anything or created an account, inviting them to return for a 20% discount off their purchase. Include a drip campaign to follow up twice with users who don't respond to the initial message.

1. Log into the Hubspot CRM and create a new list of contacts. Filter the contacts to include only users who have visited your website in the past 30 days but have not purchased anything or created an account.

2. Create an email template. Include the details of the 20% discount offer, with a clear call to action.

3. Set up an automated email campaign to send the message to the filtered contacts list.

4. Set up a drip campaign to follow up twice with contacts who do not respond to the initial message.

5. Monitor the results of the email campaign and adjust the content, timing, and frequency of the messages as needed.

Translate these instructions into a set of commands for the Hubspot API

1. Use the contacts API endpoint to get a list of all contacts who have visited your website in the past 30 days but have not purchased anything or created an account.

2. Use the email API endpoint to create an email template with the details of the 20% discount offer, with a clear call to action.

3. Use the campaigns API endpoint to create an automated email campaign and send the message to the filtered contacts list.

4. Use the sequences API endpoint to create a drip campaign to follow up twice with contacts who do not respond to the initial message.

5. Use the reporting API endpoint to monitor the results of the email campaign and adjust the content, timing, and frequency of the messages as needed.

Write example API requests for each of these steps

1. GET /contacts?property=last_visited_at&property_value=30 days ago

2. POST /email/templates {"body": "20% discount offer details and call to action"}

3. POST /campaigns {"contacts": list of contacts from first API request, "email": ID of email template from second API request}

4. POST /sequences {"contacts": list of contacts from first API request, "emails": list of emails to send in the drip campaign}

5. GET /reports/campaigns?campaign_id=ID of campaign from third API request