

Ricardo Rendon

Davis, CA 95618 (Open to relocation on a global level)

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OBJECTIVE

To obtain a data-driven position where I can apply my data analytics skills to make a positive significant impact.

EDUCATION (REFER TO MY PERSONAL WEBSITE FOR MORE INFORMATION ABOUT THE COURSERA AND UDEMY CERTIFICATIONS)

- University of California, Davis (2016- June 2019) (GPA3.4/4.0)
 - Major: B.S. Statistics / Minor: Computer Science
- Sierra College (Rocklin, CA, 2013-2016):
 - Associates of Arts (AA-T) in Economics
- Coursera, UdeMy (July 2019 - February 2020) (Full time):
 - Applied Data Science with Python Specialization/ Machine Learning / Deep Learning Specialization/ The Ultimate MySQL Bootcamp.

SKILLS

- Python, MySQL, React Native, Microsoft Access/Word/Excel, Basic HTML and CSS, Octave, Tableau, C, C++ (OOP), R
- Bilingual (Spanish)

PROJECTS (REFER TO MY PERSONAL WEBSITE FOR ADDITIONAL INFORMATION AND CODE ABOUT MY PERSONAL PROJECTS)

- Analysis of loans data set: June-July 2019
 - Data exploration, data wrangling, and variable selection
 - Goal: predict if a bank should fund a loan and estimate the interest rate based on the data available.
 - Achieved a 92% cross-validation accuracy (logistic regression, KNN, random forest, and neural network) on the acceptance of a profitable loan. Also, achieved an average error of 1.024 for the estimated interest rate.
- Instagram app: January 2019- March 2019
 - Developed front end (React Native) and back end (Firebase) app similar to Instagram
 - Selected best KPI to track the performance of the app
 - Performed A/B testing with the goal to improve the personality (appearance) of our app.
- Craigslist (Python): February 2018- April 2018
 - Web scraped craigslist to obtain data on Sacramento's house rentals (Beautifulsoup)
 - Little manipulation of code required to adapt code for a different location (inside USA)
 - Divided Sacramento in 6 zones (i.e. Downtown, South Sac), utilized logistic regression, KNN (K-nearest neighbors), RFE (Recursive Feature Elimination) to predict the location of houses.
 - Achieved a prediction of the location with an accuracy of 65%, which is better than the initial 17% (random guessing)
 - Utilized linear regression to predict renting prices based on craigslist data set
 - Achieved an average error of \$200
- Kaggle (House Prices Dataset, Python, Lasso): April 2018-April 2018
 - Data cleaning (removing outliers, working with missing values)
 - Analyzed and selected the most relevant features to predict the market value of the house
 - Achieved a RMSE (standard deviation of residuals) of \$30,000 utilizing LASSO.
- KNN (K-nearest neighbors algorithm) and CV (cross-validation) (R): November 2017- December 2017
 - Built a program capable of categorizing numbers from images of handwritten numbers (96% accuracy)
- Biking project (R): November 2017- November 2017
 - Graphical analysis of biking dataset of SF and LA with the purpose of identifying riding patterns.

WORK EXPERIENCE

- Launchpad, Summer Intern: Davis, California Jul 2019-Sep 2019
 - Developed new methods on how to approach new campaigns and projects.
 - Created and presented a strategic plan driven by data exploration to generate insights to support the approval of an innovation center in the city of Davis.
 - Reached out to customers to help and inform on the best practices on how to deal with foreclosure.
- Breckenridge Ski Resort, Lift Scanner: Breckenridge, Colorado Jan 2016-Feb 2016
 - Authorized access to the ski resort and managed problems regarding invalid passes.
- L.R. Travel Agency, vehicle rental: Arequipa, Peru Nov 2011-Jan 2012
 - Administration and management of light mining vehicles.
 - Full detail inspection and supervision of light mining vehicles on retrieval and delivery from the mine.