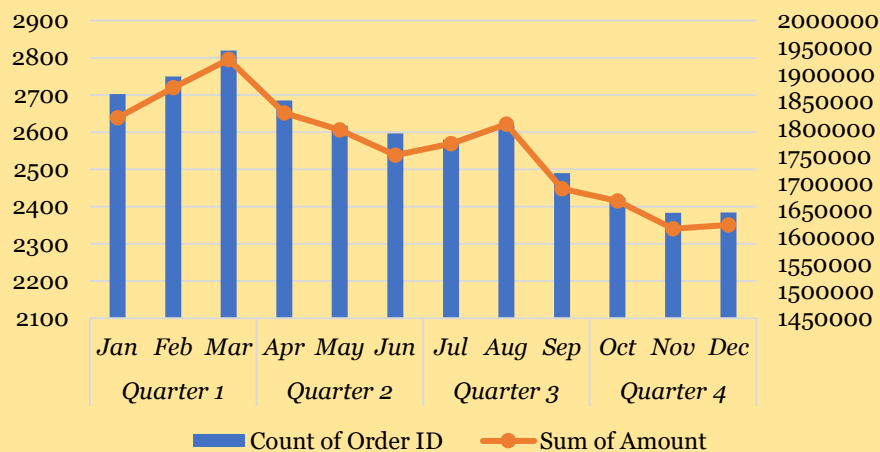


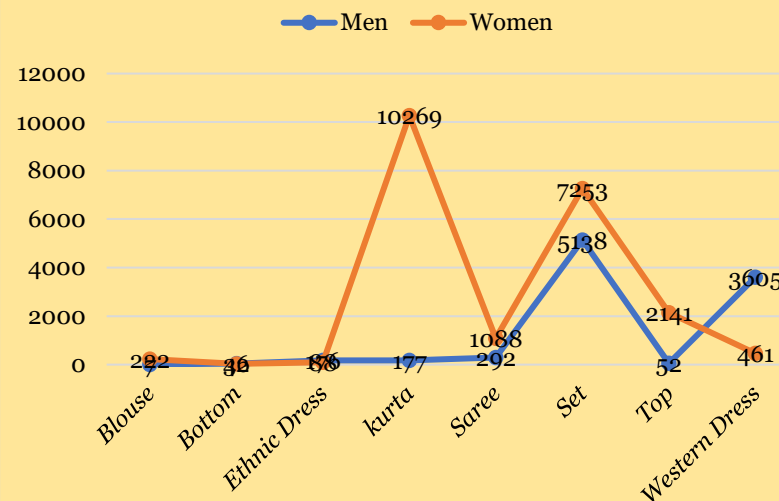


# COMPREHENSIVE SALES PERFORMANCE REPORT

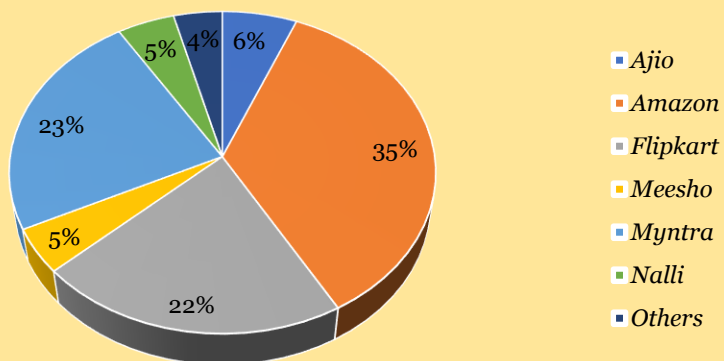
## Monthly/Quarterly Sales and Orders



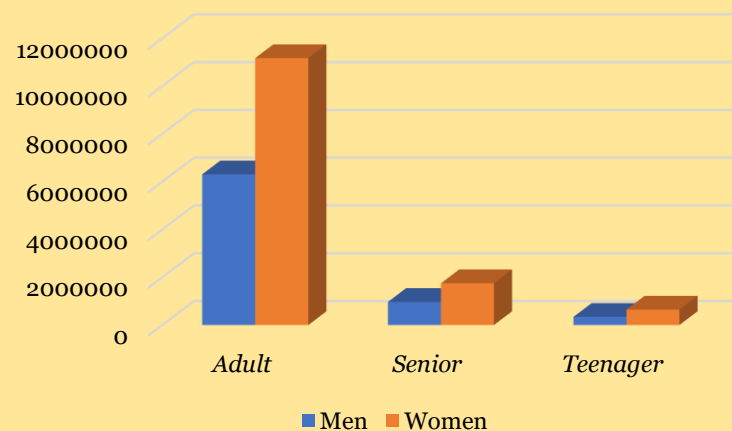
## Trends in Dress Orders

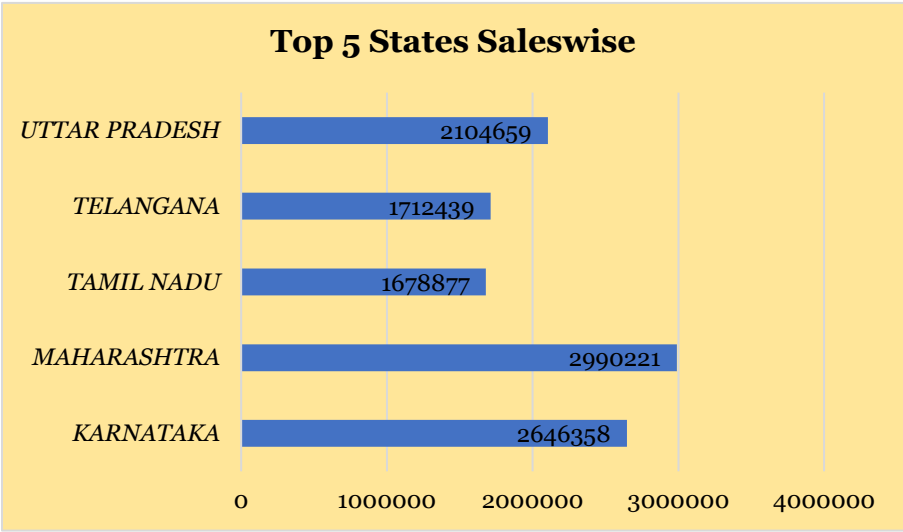
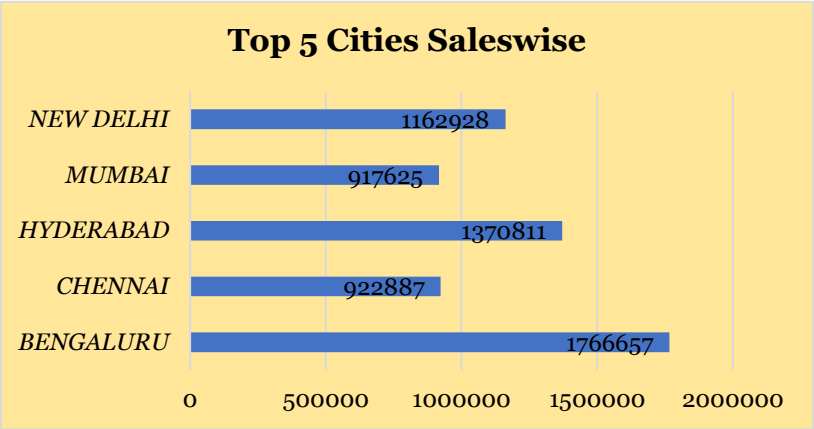
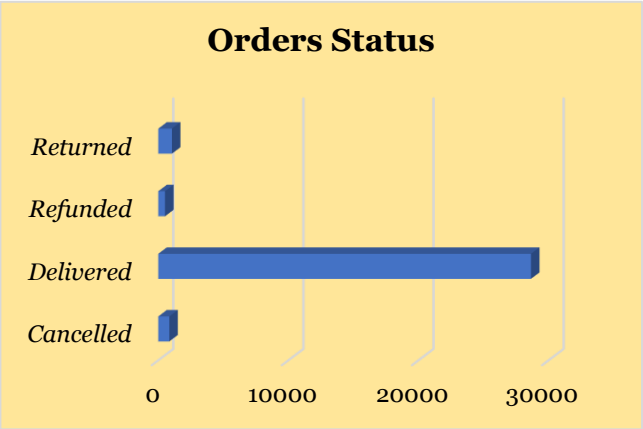


## Total Orders Channel wise



## Sales by Age Group and Gender





Category
Blouse
Bottom
Ethnic Dress
kurta
Saree
Set
Top
Western Dress

Channel
Ajio
Amazon
Flipkart
Meesho
Myntra
Nalli
Others

Month
Jan
Feb
Mar
Apr
May
Jun
Jul
Aug
Sep
Oct
Nov
Dec

Row Labels	Count of Order ID
Cancelled	844
Delivered	28641
Refunded	517
Returned	1045
<b>Grand Total</b>	<b>31047</b>

Row Label	Sum of Amount
BENGALI #####	
CHENNA #####	
HYDERAI #####	
MUMBA #####	
NEW DEI #####	
<b>Grand Total</b>	<b>#####</b>

Row Labels	Count of O	Sum of Amount
<b>Quarter 1</b>	<b>8271</b>	<b>5624599</b>
Jan	2702	1820601
Feb	2750	1875932
Mar	2819	1928066
<b>Quarter 2</b>	<b>7899</b>	<b>5378051</b>
Apr	2685	1829263
May	2617	1797822
Jun	2597	1750966
<b>Quarter 3</b>	<b>7686</b>	<b>5269676</b>
Jul	2579	1772300
Aug	2617	1808505
Sep	2490	1688871
<b>Quarter 4</b>	<b>7191</b>	<b>4904051</b>
Oct	2424	1666662
Nov	2383	1615356
Dec	2384	1622033
<b>Grand Total</b>	<b>31047</b>	<b>21176377</b>

Row Labels	Count of Order ID
Ajio	1931
Amazon	11016
Flipkart	6703
Meesho	1398
Myntra	7254
Nalli	1484
Others	1261
<b>Grand Total</b>	<b>31047</b>

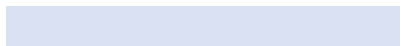
Sum of Amount Column Labels

Row Labels	Men
Adult	6306385
Senior	965720
Teenager	340764
<b>Grand Total</b>	<b>7612869</b>

Count of Order Column Labels	
Row Labels	Men
Blouse	7
Bottom	46
Ethnic Dress	176
kurta	177
Saree	292
Set	5138
Top	52
Western Dress	3605
<b>Grand Total</b>	<b>9493</b>



Row Labels	Sum of Amount
KARNATAKA	2646358
MAHARASHTRA	2990221
TAMIL NADU	1678877
TELANGANA	1712439
UTTAR PRADESH	2104659
<b>Grand Total</b>	<b>11132554</b>



Women	Grand Total
11170286	17476671
1748223	2713943
644999	985763
<b>13563508</b>	<b>21176377</b>

Women	Grand Total
222	229
32	78
88	264
10269	10446
1088	1380
7253	12391
2141	2193
461	4066
<b>21554</b>	<b>31047</b>