

RICCARDO LORA

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“Student at top-ranked universities in Europe and Asia with strong academic record. Experienced in leading cross-cultural teams through marketing and consulting projects. Fluent in 4 languages and skilled in Python, R, SQL, and Excel, with a passion for strategy, data-driven problem solving and ready to make an impact.”

EDUCATION

Peking University (Guanghua School of Management)

Beijing, 2025-present

Double Degree Program in Business Administration

Part of “Future Leaders” International Undergraduate Double-Degree Program between Peking University and Bocconi University. The program combines students with a great sense of leadership, from top-tier Business School around the world in the most prestigious university in China.

Bocconi University

Milan, 2023-present

Bachelor in International Economics and Management

Focus on global economics, business management, and quantitative analysis. Completed courses in *Economic, Management Computer Science, Mathematics, Statistics, Accounting, Financial System, Corporate Finance*, overall GPA of 28.5 out of 30.

- Led team project in Marketing: developed a Marketing Plan for Virgin Active Cafeteria
- Led team project in Management: conducted analysis on Inditex

Liceo Scientifico G.B Quadri

Vicenza, 2018-2023

High School Diploma (96/100)

Strong focus on mathematics, science, and critical thinking. Liceo Scientifico provides a rigorous education in subjects like physics, chemistry, and advanced mathematics, alongside humanities.

WORK EXPERIENCE

180 Degrees Consulting Beijing, Consultant (2025)

- World's largest university-based consultancy for nonprofit & social enterprises.
- Developed innovative solutions to the challenges non-profits in the area are facing in

Bocconi Chinese Student Association Business Team Member (October 2024)

- Joined the Business Team.
- Organized events and activities with International companies and professionals.
- Organized and held conference with Alibaba Manager.
- Organized a Consulting Race focused on developing a strategy for a company to enter the Chinese Market

DEASYSTEM Marketing Intern, Vicenza (2022)

- Collaborated with the marketing team in the successful launch of the company's app.
- Conducted market research to support product positioning.
- Monitored KPIs to evaluate campaign effectiveness.
- Evaluated possible company expansion.

Volunteer Italian Teacher for Foreigners, Liceo Scientifico G.B. Quadri (2021-2022)

- Volunteered as an Italian teacher for foreigners facing economic difficulties.

LANGUAGE PROFICIENCY

- **Italian:** Native
- **English:** Advanced, IELTS 7.5 (C1) July 2024
- **Japanese:** Advanced (N2 equivalent to B2/C1) – Japanese Language Proficiency Test (JLPT), 12th January 2023
- **Spanish:** Advanced (DELE B2 July 2025)
- **Chinese:** Intermediate: currently preparing for the HSK 3 level

TECHNICAL SKILLS & CERTIFICATIONS

- **Programming Languages:** Proficiency in C++, Python, HTML, CSS and R
- **Oracle Database:** Oracle Cloud Infrastructure and Database Management Course. Basic SQL.
- **Excel:** Proficient in professional use of Excel spreadsheets
- **ICDL Certificate:** 2024
- **INSIDE LVMH:** June 2024, with a specialization in: *Creation & Branding, Operations & Supply Chain*.
- Experience with **Google Analytics**