

RICE DATATHON

January 24-25th 2020

Sponsorship Information



Dear Potential Sponsor,

As part of the ongoing partnership between the Rice Data Science Club and the Rice Data to Knowledge (D2K) Lab, we are pleased to announce that the Second Annual Rice Datathon will be taking place January 24th and 25th, 2020.

The Rice Datathon is a student-organized data science competition that challenges students to construct and present a data science-related project with a special emphasis placed on creativity, applicability, and relevance in today's increasingly data-driven world. Past projects have worked with datasets ranging from Twitter sentiment analysis to Houston-area demolition data sourced from the Kinder Institute's Urban Data Platform (UDP).

In our inaugural Datathon this past year we had over 100 students sign up to attend, just from Rice alone! As part of our commitment to furthering students' interest in data science, we are working this year to expand the reach of the Rice Datathon to encompass all Houston area colleges and universities.

By committing to sponsoring this event, you will help to ensure the success and quality of the event and will also receive a host of benefits, including:

- Recruiting opportunities with the brightest talents in the Houston-area
- Logo and branding on select event materials
- Opportunities to interact with teams as judges

Additional benefits, such as access to resumes of all attendees and a designated recruiting session at the event, are available through level 2 & 3 sponsorship packages. Full details can be found below.

As organizers, we are grateful for your consideration and support in making the Rice Datathon a success, as well as your investment in the development of tomorrow's technological leaders.

Thank you,

Nicholas Meisburger	ncm5@rice.edu
Parth Parulekar	psp3@rice.edu
Emily Wang	eyw3@rice.edu

Datathon Co-Chairs

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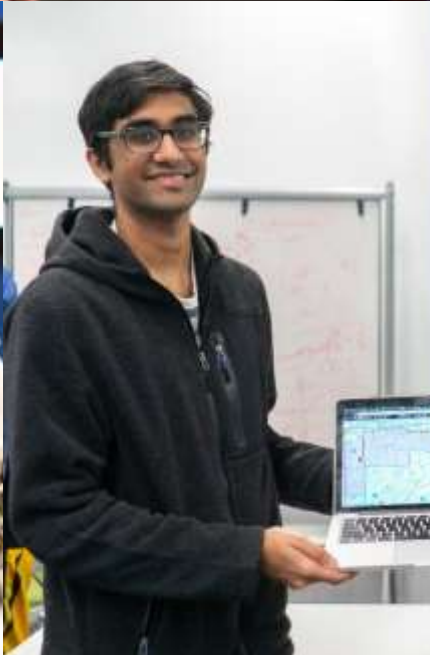
Sponsorship Tiers

	Level 1 \$1,000	Level 2* \$2,000	Level 3 \$4,000
Sponsor a Challenge/Dataset	✓	✓	✓
Representatives/Recruiters at Datathon	✓	✓	✓
Be a Judge or Mentor for the Competition	✓	✓	✓
Tables and Booths at the Datathon	✓	✓	✓
Logo on our Website	✓	✓	✓
Resumes and Contact Info for all Participants		✓	✓
Recruiting Pitch during the Event		✓	✓
Logo on T-Shirts			✓
Sponsor a Meal			✓

Interested in becoming the presenting sponsor for the 2020 Rice Datathon? Contact d2k@rice.edu for more information.

*D2K lab affiliate members automatically qualify for Level 2 sponsorship with the opportunity to upgrade their sponsorship package. Contact d2k@rice.edu for more information.

datathon.rice.edu // d2k@rice.edu



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