RICE DATATHON

2022 Sponsorship Information

Dear Potential Sponsor,

We're excited to let you know that Rice Data Science Club and the Rice D2K Lab will be collaborating to host the 4th annual Rice Datathon! The Rice Datathon is a data science competition that encourages and challenges students to use data to create their own project to answer the world's biggest problems and questions. We will be hosting the event on January 21-22, 2022. While the pandemic still presents many challenges, we plan to host the Datathon in a hybrid format with both in-person and virtual components to allow everyone to participate safely.

We're reaching out to ask if your organization is interested in joining us as a sponsor!

Last year, we had over 250 students from all over the world sign up to participate in the Datathon. Though things may change, it is our intent to meet in-person with a virtual component. We expect many more participants next year who are eager to connect with like-minded peers. We will also open the competition to many Houston-based universities and colleges to facilitate easier access to computational competitions for diverse students from the area. The Datathon will feature some of the brightest future engineers, statisticians, data scientists, and people of all disciplines!

Your organization can help by sponsoring the event, providing representatives to network with competitors, and even acting as judges and/or mentors for the competition! With your sponsorship, you can receive many benefits including:
- Logo/branding on merchandise and event materials (ex. website, posters, etc.)
- Resume booklet of participants
- Opportunity to give recruiting pitch and network with students
- Sponsorship of a competition track and acting as judges

New for this year, we are also looking for a potential Presenting Sponsor! Full details of the sponsorship tiers can be found below.

Thank you for your consideration. With your support, we can make this **the best Datathon to date!** Please don't hesitate to reach out to us if you have any questions!

<div align="center">

Sincerely,

Gazi Fuad   gff1@rice.edu
Michael Kelley   mpk7@rice.edu
Caleb Huang   cdh7@rice.edu
Rice Datathon 2022 Co-Chairs

datathon.rice.edu // d2k@rice.edu

</div>

Sponsorship Tiers

New for Datathon 2022! Interested in becoming a Presenting Sponsor? Combine the sponsorship benefits below with maximum branding as a headline sponsor, speaker spot at kick off and closing of the event, alongside branding on key Student Awards! The Presenting Sponsor will achieve maximum brand recognition and networking with talented data science and computational students! To become the Presenting Sponsor, we'd be looking for at least $10,000. If you're interested, please reach out to us for additional details!

	Level I $1,250	Level II* $3,000	Level III $5,000
Sponsor a Challenge/Dataset	✓	✓	✓
Representatives/Recruiters at Datathon	✓	✓	✓
Be a Judge or Mentor for the Datathon	✓	✓	✓
Virtual Company Booth at the Datathon	✓	✓	✓
Logo on our Website	✓	✓	✓
Resumes and Contact Info for all Participants		✓	✓
Recruiting Pitch during the Event		✓	✓
Logo on T-Shirts and Official Zoom Background			✓
Host a Workshop			✓

*D2K lab affiliate members automatically qualify for Level 2 sponsorship with the opportunity to upgrade their sponsorship package. Contact d2k@rice.edu for more information.

Three Questions

Which US cities have the highest risk of contraction?

Should Texas airports consider a stronger response?

RICE DATATHON 2020

1/24-25/2020
datathon.edu