RICE DATA SCIENCE CLUB PRESENTS

RICE DATATHON

2021 Sponsorship Information

Dear Potential Sponsor,

Want help create the next generation of premier data scientists? We are excited to announce that the third annual **Rice Datathon** will be held this upcoming January, and we need your help to make it Rice University's greatest data science competition yet.

We expect to exceed last year's attendance of 150 students given the unprecedented interest in recent Rice Data Science events. With more students, we need your support for us to scale up our tracks, networking opportunities, food, merchandise, and prizes.

Considering the potential impact of COVID-19 this upcoming January, the format of the Datathon will either be virtual or "hybrid." A "hybrid" Datathon means that certain aspects of the event will be in person following social distancing protocols, but all aspects of the event will also be available virtually.

Sponsors are critical to the Rice Datathon's continued success and commitment to providing a high-quality data science event. In addition to being judges, sponsors are also mentors to the Rice Data Science community.

Sponsorship benefits include:

- Resume booklet of all contestants

- Logo on t-shirts and other merchandise

- Recruiting booths at the event

- Opportunity to give a recruiting pitch at the event

- Sponsor a competition track or provide a dataset

Thank you for your time and consideration in addition to your potential sponsorship! We hope you have a wonderful day, and please reach out to us if you have any questions.

Best Regards,

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Rice Datathon 2021 Co-Chairs

datathon.rice.edu // d2k@rice.edu

Sponsorship Tiers

	Level I $1,000	Level II* $2,500	Level III $5,000
Sponsor a Challenge/Dataset Representatives/Recruiters at Datathon	✓	✓	✓
	✓	✓	✓
Be a Judge or Mentor for the Competition	✓	✓	✓
Tables and Booths at the Datathon	✓	✓	✓
Logo on our Website	✓	✓	✓
Resumes and Contact Info for all Participants		✓	✓
Recruiting Pitch during the Event		✓	✓
Logo on T-Shirts and Official Zoom Background			✓
Host a Workshop			✓
Sponsor a Meal			✓

Interested in becoming the presenting sponsor for the 2021 Rice Datathon? Contact d2k@rice.edu for more information.
*D2K lab affiliate members automatically qualify for Level 2 sponsorship with the opportunity to upgrade their sponsorship package. Contact d2k@rice.edu for more information.

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