RICE DATATHON

2020

Sponsorship Information

Dear Potential Sponsors,

As part of the ongoing partnership between the Rice Data Science Club and the Rice Data to Knowledge Lab we are pleased to announce the annual Rice Datathon will take place on January 24th through 25th 2020.

The Rice Datathon is a student organized and planned data science competition that challenges students to design and implement a data science related project with a special emphasis placed on creativity, applicability, and relevancy in todays increasingly data driven world.

In our inaugural Datathon this past year we had over 100 students sign up to attend, just from Rice alone! As part of our commitment to furthering students' interest in data science we are working this year to expand the reach of the Rice Datathon to encompass all Houston area colleges and universities.

As a sponsor, this means that you will have access to some of the brightest crop of students studying data science and related fields. As part of your sponsorship package we will furnish you with resumes and contact information for everyone in attendance at the event as well as a chance to interact with the contestants as judges and mentors.

The Rice Datathon is a great way for students to learn more about and explore data science, but we can't do it without you! Help us keep the Datathon growing and attracting more talented students!

Thank you,

Parth Parulekar	psp3@rice.edu
Nicholas Meisburger	ncm5@rice.edu
Emily Wang	eyw3@rice.edu

Datathon Co-Chairs

Why Sponsor the Datathon?

- Recruiting opportunities
- Branding
- Outreach
- Community Involvement

Sponsorship Tiers

	Level 1 $1,000	Level 2 $2,000	Level 3 $4,000
Sponsor a Challenge/Dataset	✓	✓	✓
Representatives/Recruiters at Datathon	✓	✓	✓
Be a Judge or Mentor for the Competition	✓	✓	✓
Tables and Booths at the Datathon	✓	✓	✓
Logo on our Website	✓	✓	✓
Resumes and Contact Info for all Participants		✓	✓
Recruiting Pitch during the Event		✓	✓
Logo on T-Shirts			✓
Sponsor a Meal			✓