

# RICE DATATHON

January 24-25<sup>th</sup> 2020

## Sponsorship Information

Rice University Datathon 2020

[datathon.rice.edu](http://datathon.rice.edu)

Dear Potential Sponsors,

As part of the ongoing partnership between the Rice Data Science Club and the Rice Data to Knowledge (D2K) Lab we are pleased to announce that the annual Rice Datathon will be taking place from January 24<sup>th</sup> to 25<sup>th</sup> 2020.

The Rice Datathon is a student organized and planned data science competition that challenges students to construct and present a data science related project with a special emphasis placed on creativity, applicability, and relevancy in todays increasingly data driven world.

In our inaugural Datathon this past year we had over 100 students sign up to attend, just from Rice alone! As part of our commitment to furthering students' interest in data science we are working this year to expand the reach of the Rice Datathon to encompass all Houston area colleges and universities.

As a sponsor, this means that you will have access to some of the brightest crop of students studying data science and related fields. As part of your sponsorship package you will have a chance to interact with the contestants as judges and mentors, and with level 2 & 3 sponsorship packages we will furnish you with resumes and contact information for everyone in attendance at the event, along with the opportunity for a designated recruiting pitch at the event. Further benefits are listed on the following page regarding our Sponsorship Tiers.

The Rice Datathon is a great way for students to learn more about and explore data science, but we can't do it without you! With your sponsorship we can bolster the Rice Datathon, allowing it to grow and attract more talented students!

Thank you,

Parth Parulekar	psp3@rice.edu
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Nicholas Meisburger	ncm5@rice.edu
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Emily Wang	eyw3@rice.edu
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Datathon Co-Chairs

# Why Sponsor the Datathon?

- Recruiting opportunities
- Branding
- Outreach
- Community Involvement

## Sponsorship Tiers

	Level 1 \$1,000	Level 2 \$2,000	Level 3 \$4,000
Sponsor a Challenge/Dataset	✓	✓	✓
Representatives/Recruiters at Datathon	✓	✓	✓
Be a Judge or Mentor for the Competition	✓	✓	✓
Tables and Booths at the Datathon	✓	✓	✓
Logo on our Website	✓	✓	✓
Resumes and Contact Info for all Participants		✓	✓
Recruiting Pitch during the Event		✓	✓
Logo on T-Shirts			✓
Sponsor a Meal			✓

D2K lab affiliate members automatically qualify for Level 1 sponsorship with the opportunity to upgrade their sponsorship package. See [d2k.rice.edu](http://d2k.rice.edu) for more information.