

UX Design

Business Information Systems

De Montfort University

# RICHARD MARSHALL

## CONTACT



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## PROFILE

I am a First Class 2019 Graduate with a unique skill set including excellent interpersonal skills in combination with a strong technical background. I have developed a passion for user experience and have tailored many aspects of my degree, including my Final Year Project, to reflect this.

I was Snowboard captain of my university snowboard team for two years. I took a leadership role during this time and consistently raised the standard of the team and the results gained.

## EDUCATION

### De Montfort University

#### Business Information Systems

SEPTEMBER 2016 – JULY 2019

Degree Classification: **First Class**

#### DMU SNOW Society – Snowboard Captain

SEPTEMBER 2018 – JULY 2019

### Dauntsey's School

SEPTEMBER 2007 – JULY 2014

A Levels: Maths – Economics – Physics

GCSEs: 9 As

#### Captain: Rugby Team

SEPTEMBER 2012 – JULY 2013

Went unbeaten for 2 years including the year under my captaincy.

### Interaction Design Foundation

JUNE 2020 – CURRENT

Currently enrolled and working through the UX design material on the IDF

## EMPLOYMENT

### Immediate Media Co.

#### CMS Assistant

SEPTEMBER 2019 – JULY 2020

I worked on a website migration project with Immediate Media Co. transferring data onto the new “Fabric” system. Most recently, I fixed broken content and page errors to increase overall site health.

The brands I have worked on include: BBC Countryfile, BBC Discover Wildlife, Homestyle UK, Your Home, EKBB and KBB Daily.

### The Winterbourne

#### Barista and Bartender

SEPTEMBER 2019 – NOVEMBER 2019

Customer facing role in a French influenced country pub. I was afforded a lot of autonomy and was able to manage myself during this period of work. This taught me to be confident in making my own decisions.

I trained other staff members and created new menu items when new drinks and desert cocktails were needed.

# SKILLS

User Experience  
Adobe XD  
Html  
CSS  
Responsive Design  
Git  
Google Analytics  
Power BI  
ITIL

## User Experience and Adobe XD:

I spent a significant portion of my degree working on my Final Year Project where I designed using XD and focused my research on UX and how user psychology affected their behaviour while using systems.

## HTML, CSS, Responsive Design and GIT:

I have extensively used HTML, CSS and to a lesser extent, JavaScript while completing assignments in my degree and doing some freelance website development. Throughout all of this I have maintained mobile first design and have managed version control with GIT.

## Google Analytics and Power BI:

While on my 6 week internship for Immediate Media Co. I used both platforms to assist the UX and Business Analytics teams and provide them with data they required. I Also created analytics dashboards with Power BI from the data collected.

## ITIL:

I completed the ITIL foundation in my second year of Uni and passed the certification.

# EXPERIENCE

## Immediate Media Co. Intern

JULY 2018 – SEPTEMBER 2018

Intern for Immediate Media Co. in London and Bristol. I spent time with several teams, including: UX, Marketing, Business Analysis, Apps and Data. This gave great insights into how a mid-sized publishing firm operates across all areas.

I worked with Google analytics, Power BI, Swift and Node JS and Node RED. I was allowed to manage my own time on individual projects and a lot of research in these areas of potential future projects.

## Yodel Ski School. Niigata – Japan Ski and Snowboard Instructor

DECEMBER 2015 – MAY 2016

Taught a range of mostly Japanese, Australian and Chinese clients in private and group sessions. This developed my interpersonal and presentation skills and improved my understanding of other cultures. I gained the ability to manage my time and lead/run a session on my own and was able to consistently maintain a safe working environment.

## Giraffe Barista and Bartender

APRIL 2015 – DECEMBER 2015

Customer facing role in a 200 cover restaurant. I worked and thrived under pressure and this taught me to be confident in making my own decisions and prioritising work. Working in a high pressure environment like this ensured that I was able to fix problems and sort out situations as they occurred without having to resort to support from higher level staff.

# REFERENCES

Available on request