

Design proposal for Morning Thunder Café.

Morning Thunder Café

1. I am going to keep this simple and straight forward. I will have a logo that I create and a header on all four pages. There will be some simple photos that represent the vibe and feel of the café, which is very Grateful Dead, hippie-centric (yeah I know, he's my friend what can I say). For the menu page, it will be broken into three parts with internal anchors that navigate to each section of the page. I will also have main navigation that directs the viewer to each section of the menu. The color pallet will be somewhat loud or bright to give it the Grateful Dead-ish vibe. It's going to be hard to pick images and image sizes currently there will be one or two big images on each page along with thumb nail sized images of food on the menu page. On the home page, I'm also contemplating adding an image that represents each section of the menu and linking that image to the section that they represent.
2. For the mobile version, it would be cool to just have a logo with basic info and a menu. The café is located in the heart of the Oregon wine country, so I think that having it be mobile and really good SEO is required.
3. My intent is recreating a site for my friend's café. I did a site for him a couple years ago for a Word Press class, but the host I was using wasn't super reliable and I let the account expire. I want to make a cooler site the appearance isn't micromanaged by WordPress. I hope I can still use a google map and make the menu downloadable and printable.
4. Inspirational sites-
 - <http://www.waywardvegancafe.com/menu.html> I love the no frills simplicity of this site, and plan on making my menu page similar to theirs.
 - <http://thedishseattle.com> This site has a nice background, but it inspired me to structure information better than they did.
 - <http://salmonbaycafe.com> This site had some really nice gimmicky bells and whistles big images, parallax scrolling, crazy rollover images that switched out. Really cool effects that distracted me from seeing what they had to offer. So, this inspired me to keep things simple and not flashy, but this site was really fun to look at though.