

LEARN, CREATE, CHANGE

Our programs offer opportunities for working in-depth in the field of creativity, as well as collaboratively across related fields of art and design, including Advertising, Graphic Design Illustration, Multimedia Communications and Photography, Visual Development and Web design & Augmented Reality.

1. Web Design & Development (Duration-3 Months)

The Internet is an ever-changing marketplace and information is the key to stay on its top. Website is the most common and dynamic medium to stay in contact with the audience. This course is introduction to creative design for the internet and technologies that are used for websites. This course will enable the students to achieve basic understanding of the principles and practice of professional web design and development.

2. User Interface Design (Duration-3 Months)

User Interface Design course begins by teaching you what UX is and how it affects the UI design. You'll begin creating mockups and visual concepts for your idea. Following the first design of your application, you'll work on redesigning the navigation, home content, and camera flow. Once you have completed the redesign of your application, you will learn how to design an icon for the app and showcase your finished app design.



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3. Augmented Reality (Duration-3 Months)

Augmented Reality is the most effective technology in providing real-time and real-world view information to users, where advancements in Smart Devices are expected to trigger various new AR services. Augmented Reality course start with its definition. Augmented Reality is a technology that superimposes a user's real world view with a computer generated virtual text or image on the user's viewing screen, monitor, helmet face mask, glasses, goggles, head mounted display, a window, or like an automobile windshield.

4. Graphic Design

Design theory and skills training are combined to provide students with a thorough understanding of digital and design for use in print, motion graphics, on the web and mobile App. This program would be of interest to individuals active in the field of Media design who wish to enhance their technical skills and those individuals who have a strong design sense, wanting to shape their own destiny in a design studio, production house, creative agency, or as a freelancer.

The program focuses on to build both, their conceptual skills and the ability to execute it with graphic design applications – Adobe Photoshop, Illustrator, In-Design, and also Dreamweaver and Flash for the web application



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Career Opportunities

Graphic Designer
Multimedia Designer
Web page Designer
Illustrator
3D Graphics Designer
Motion Graphic Artist
App Designer
User Interface Designer
App Developer
Walk through artist
Architectural modeler
Environment Artist
Lighting Artist
Junior Technical Director

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