



Bears' Lair Winner Disrupting the Global Wedding Video Business

PETERBOROUGH, August 16, 2016 – Bears' Lair Entrepreneurial Competition winner BlushDrop has created a new cloud-based solution for DIY wedding videos. BlushDrop provides a DIY wedding video experience, which allows wedding guests to capture video using their mobile devices. Unlimited guests can upload unlimited video to a personalized webpage that features drag and drop cloud storage.

BlushDrop owner Rick Dolishny has operated Blush Wedding Films, a full-service video company, since 2003. He saw the opportunity for BlushDrop while shooting a number of weddings in 2015. At one wedding, he noticed the mother of the groom shooting video on an iPad, and realized he had no way to get access to that footage. So he built a solution.

"BlushDrop gets friends and family involved by making it easy for them to upload all of the video they captured at the wedding," says Rick. "BlushDrop allows the couple to have complete control over their video. They can screen all of the uploaded videos and pictures, and select what royalty-free music they want include." Skilled BlushDrop editors will then edit the footage and music into a beautiful montage. The service doesn't require any app to install, special cameras or log ins for guest contributors.

It was entering the Bears' Lair Entrepreneurial Competition that drove him to come up with a business plan for the concept. Since winning Bears' Lair in April, BlushDrop has been growing quickly with clients across Canada, the US and Europe. A new [website](#) was launched August 16 2016 that features the work of local graphic designer Deanna Henry. Deanna was the winner of the Clubs' Lair Entrepreneurial Competition last year for her business Modern Alchemy, and met Rick while attending the Bears' Lair events.

Deanna fell in love with the idea of BlushDrop because it was something she could have related to when she got married a year and a half ago. "Having a friend film the ceremony added an extra touch of warmth and happiness to the whole video," explains Deanna. However when it came to editing the footage, she found the month long process very frustrating. "If BlushDrop had of been around at the time I got married, I totally would have used it." [Watch the video of Deanna's Story.](#)

BlushDrop is proud to be part of the new incubator space located in downtown Peterborough. "I support high tech and startup culture in Peterborough", said Rick about the new space. "This new incubator is a very important part of the success and growth of my business and I support it 100%."

[Learn more about BlushDrop, how it works, and the pricing.](#)

For more information please contact:

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