

Richard Llewellyn

Front End Developer and Designer

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Profile

A versatile front end developer and designer based in London with expertise in website design, UI, typography, branding, and motion graphics. A quick learner, I'm self-motivated, creative, and conscientious. My confidence allows me to excel independently or collaboratively, and I'm known for reliability in achieving objectives.

Skills

Development

HTML5, CSS3, Javascript ES5/ES6, jQuery, React, Node.js, Bootstrap, Tailwind CSS, Git

UI & Prototyping

Figma and Invision.

Design Software

Photoshop, Illustrator, After Effects and InDesign.

Personal Skills

Time management, clear communication, attention to detail, teamwork, problem solving.

Experience

Webdadi / Senior Graphic Designer

[March 2015 - Present, London](#)

Began as first-line support on the Helpdesk, using Salesforce to handle client issues and inquiries related to websites and software. Concurrently, took on minor design tasks such as crafting sales brochures and business cards.

Progressed to the role of Graphic Designer in 2017, where I assumed responsibility for designing website templates, a task previously handled by the development team.

Promoted to Senior Graphic Designer in 2019, where I provided mentorship to junior designers and played a pivotal role in creating brand guidelines for Webdadi, ensuring a cohesive visual identity.

Led the naming and logo design process for our CRM software, Via, while also conceptualising and creating the Atom website template, which has since become the flagship design adopted by 90% of our clients and endorsed exclusively by our sales team.

Undertook a significant overhaul of the Webdadi website, employing Figma and the atomic design methodology to redesign every element from scratch. This resulted in a notable increase in leads and conversions.

Managed all ongoing projects using Wrike, ensuring efficient communication and timely delivery across the board.

Snappy Snaps / Graphic Designer

[February 2011 - March 2015, London](#)

Designing logos, business cards, leaflets, and posters for individuals and businesses, as well as preparing PDF artwork for high volume print suppliers.

Photo restoration and retouching, as well as digital and film printing.

Designing and producing photo-gifts, such as T-shirts, mugs, placemats etc.

Customer Service and Sales.

D&AD / Awards Production Assistant

[February 2010 - June 2010, London](#)

Handled the collection and storage of award entries, addressed queries from entrants, and performed data entry tasks.

Aided in setting up the D&AD awards show at Olympia London, and assisted juries when judging award entries.

Other Experience

EDX / Bootcamp in Front End Web Development

[November 2023 - March 2024, Online](#)

A 16 week course in Front End Development, learning skills such as HTML, CSS, Javascript, as well as frameworks such as Bootstrap, jQuery and React. Also gained experience in server side environments such as Node.js, and developed knowledge of version control with Git.

D&AD / Advertising Workshops

[August 2010 - October 2010, London](#)

Participated in an 8-week program pitching a variety of work to leading Advertising and Design agencies such as BBH, JWT, Fallon, Euro RSCG, Blue Hive, and Tomato.

Education

University of Wales, Newport / BA (Hons) Advertising Design

[2006 - 2009](#)

Grade achieved - 1st Class

Neath Port Talbot College / A/AS Levels

[2004 - 2006](#)

Graphic Design – A (A Level)

Accounting – B (A Level)

Media Studies – A (AS Level)

Mathematics – C (AS Level)

Llangatwg Comprehensive School / GCSEs

[1999 - 2004](#)

9 GCSEs: A-C Grade