

Cover Letter

January 9, 2022

Michel John
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Dear Mr. Michel John,

I am writing to apply for your position in Accent media corp. as a junior Graphic Designer/Web developer. It might seem strange that I get excited thinking about colors, typography and cascading style sheets, but my passion for all aspects of graphic design has remained strong throughout my 2 year career.

I am returning to Montreal to complete my final year at CDI college, where I am majoring in Web Design. I am interested in working for Accent Media Corp. because I want to further my own knowledge and interest in web development, and I believe I will be able to offer new ideas to help in your company.

My background includes corporate, agency and freelance graphic design experience, with a history of leading print, interactive and digital design projects to acclaimed completion. I have worked on nationwide and international marketing, advertising, product launch and image campaigns for global brands and companies.

I am backed by a BFA in graphic design and proficiencies in Adobe Creative Suite, HTML, CSS, WordPress and a range of other design, web, wireframe and multimedia software.

Dedicated to bringing brands to life through omni-channel marketing programs, my key focus is to exceed client and employer expectations. I enjoy collaborating with clients, creative teams and production professionals to deliver design solutions propelling web traffic, social media engagement, response rates and customer-acquisition results.

I am readily available via email or phone in order to arrange an interview, and have attached my resume below as per your request. Please do not hesitate to contact me if you have any questions. I appreciate your consideration and look forward to hearing from you.

Sincerely,

Richa Bakshi