**Richard Gutierrez**

**Reflection:**

Which existing websites out there most inspired your web site design thus far?

I really like the Fresh-u website. It’s a clean looking site and a step ahead in there css.

Which parts of the design are you most proud of?

I like putting up my Hamburger and Shopping Cart icons. I thought the completed the set up of the sites’ navigation.

What struggles did you encounter in your design process?

Understanding the problem, and brainstorming was not all that bad. I had a good idea of what the message was I wanted to convey. I think by adding “teasers” to my site is a good idea. Opening up box after box for me is like Christmas morning! Knowing, and conveying what your message is ¾ of the battle.

Which struggles did you encounter during page development?

Some of my struggles were trying to make my site more interactive. I lacked using more of the hover element. My biggest struggle was understanding how to implement the classes and id’s, and how they would react with different query’s.

What did you learn from making your project responsive?

Query’s are vital to a website. I have learned that making a website fluid is an important part of a modern designed website and is very intricate.

**Step 2: Reviews**

Review a website from group 1 and a website from group 2 of the following list, commenting on each website's layout, typography, navigation, and overall flow.

Group 1

<http://www.businessoffashion.com/>

The sites’ typography is very well done. The degree of clarity throughout the pages are well structured. The legibility of the font size is evenly proportionate to the pictures validating the readability of columns and paragraphs.

The navigation on this site is beautiful. Its vertical and horizontal navigation are spot on. The header is properly centered and clear. They used column layouts to navigate in and out of what’s trending.

The sites’ hierarchy is set up by a hero image that is set up on the left of the page. The overall flow draws your attention from left to right with a large image that is the main focal point. This helps viewer to know what’s trending first.

Group 2

<http://mimarch.net/>

The sites’ typography is clean; I like the big long horizontal columns. The clarity throughout the page are designed well thought out, showing the business’ attributes. The legibility of the font size is a bit small but the bordered color helps the readability of the font.

The navigation on this site is very intricate at times. The use of horizontal navigation works by giving examples what this company is selling. The navigation covers the header. They use horizontal navigation at the bottom half to confirm their business.

The sites’ hierarchy is prominent all the way across the page. The overall flow draws your attention from left to right with large images that are the main focal point. This helps viewer know what they are selling.

-**Step 3: Submission**

Submit your responses to you mentor.