

Sales Dashboard

Total Revenue

\$2.30M

Sales

Total Profit

286.40K

Profit

Total Quantity Sold

38K

Quantity

Slicer by order date

Order Date

1/3/2014

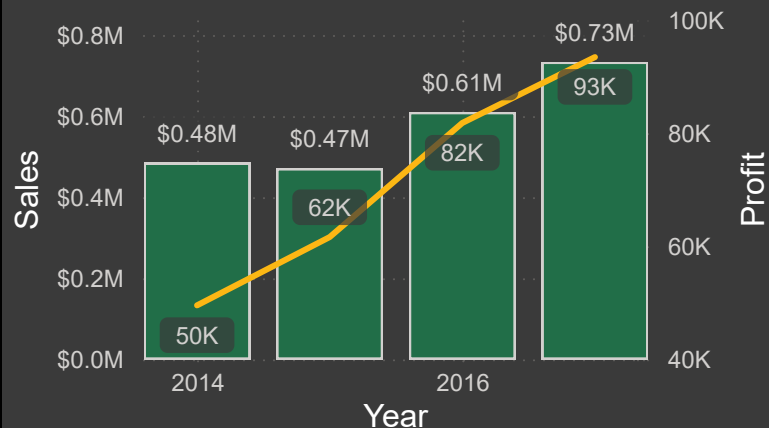


12/30/2017



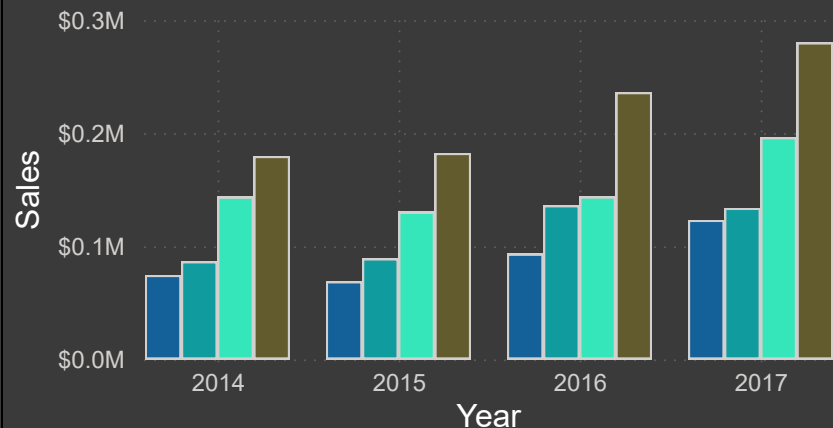
Sales and Profit by Year

Sales Profit



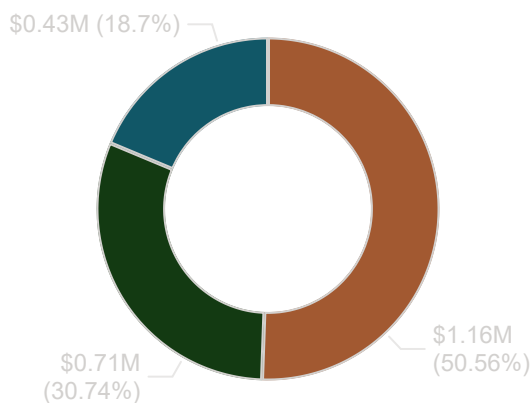
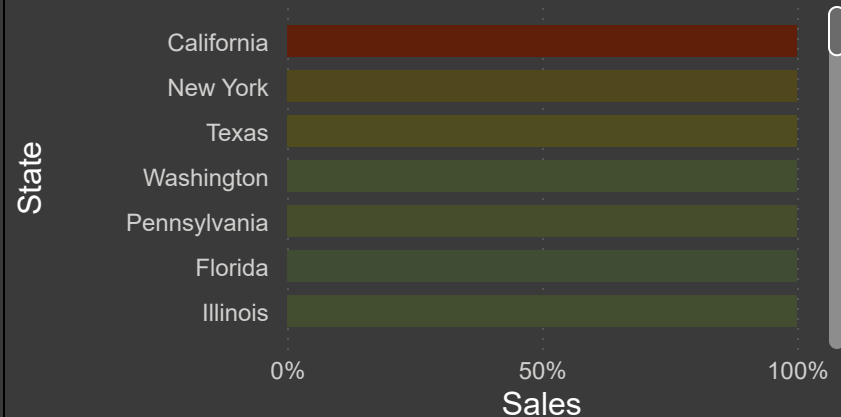
Sales by Year and Quarter

Quarter Qtr 1 Qtr 2 Qtr 3 Qtr 4

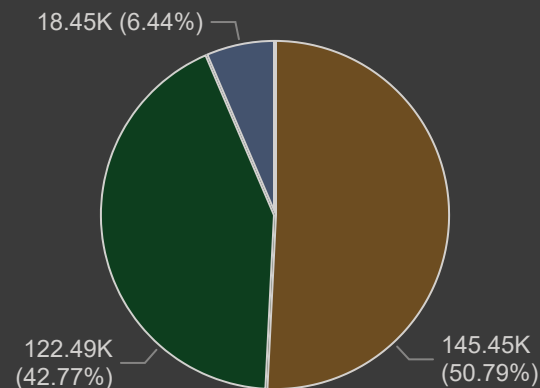


Sales by State

Count of State 0.00K 1.00K 2.00K



Profit and Sales by Category



Region and state Level analysis

Category

- ☐ Furniture
- ☐ Office Supplies
- ☐ Technology

State

- new
- ☐ New Hampshire
 - ☐ New Jersey
 - ☐ New Mexico

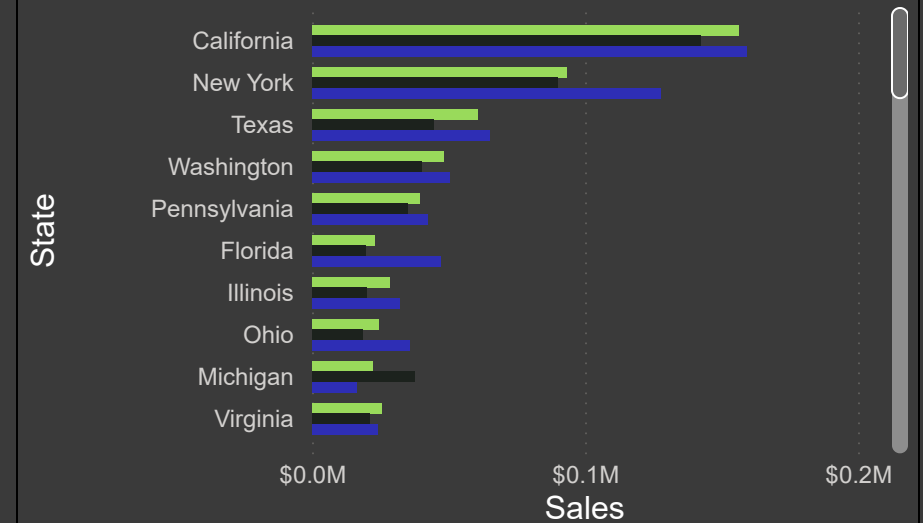
Year

- ☐ 2014
- ☐ 2015
- ☐ 2016
- ☐ 2017

| City | Quantity | Profit |
|--------------|----------|----------|
| Philadelphia | 1981 | -13837.1 |
| Houston | 1466 | -10153.1 |
| San Antonio | 247 | -7299.6 |
| Lancaster | 171 | -7239.6 |
| Chicago | 1132 | -6654.1 |
| Burlington | 105 | -3622.8 |
| Dallas | 555 | -2846.1 |
| Phoenix | 224 | -2790.8 |
| Aurora | 258 | -2691.1 |
| Total | 37873 | 286397.6 |

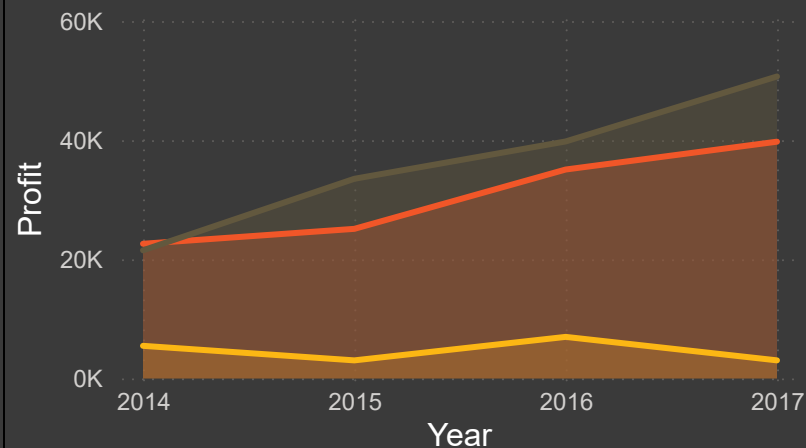
Sales by State and Category

Category ● Furniture ● Office Supplies ● Technology



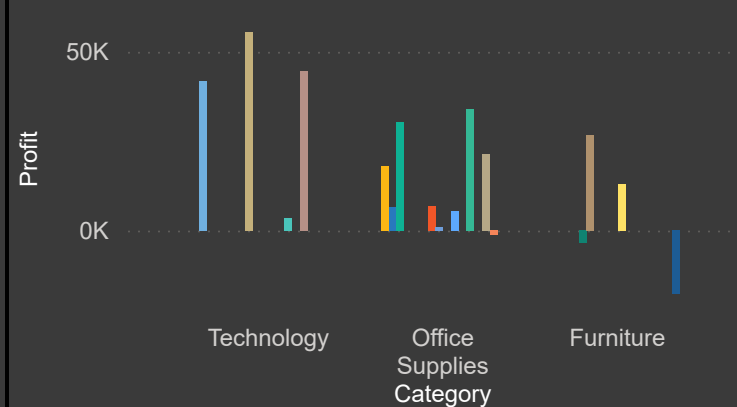
Profit and Profit by Year and Category

Category ● Furniture ● Office Supplies ● Technology

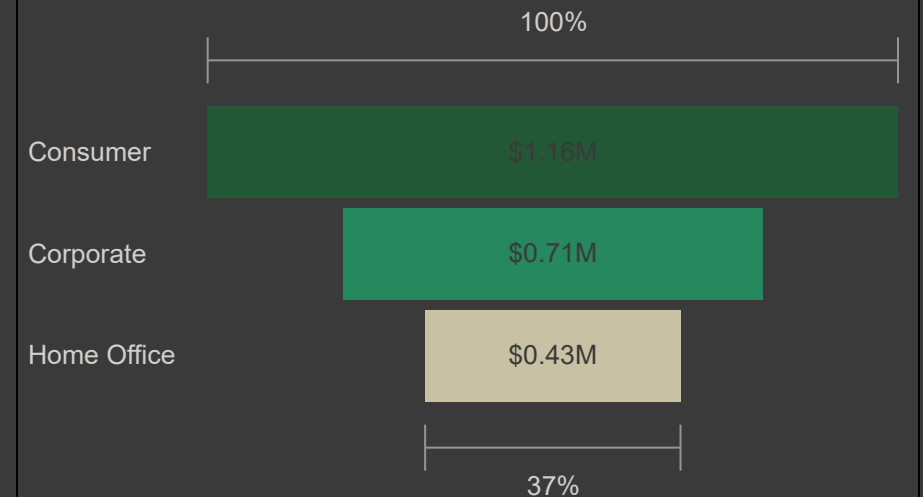


Profit and Sum of Quantity by Category and Sub-Category

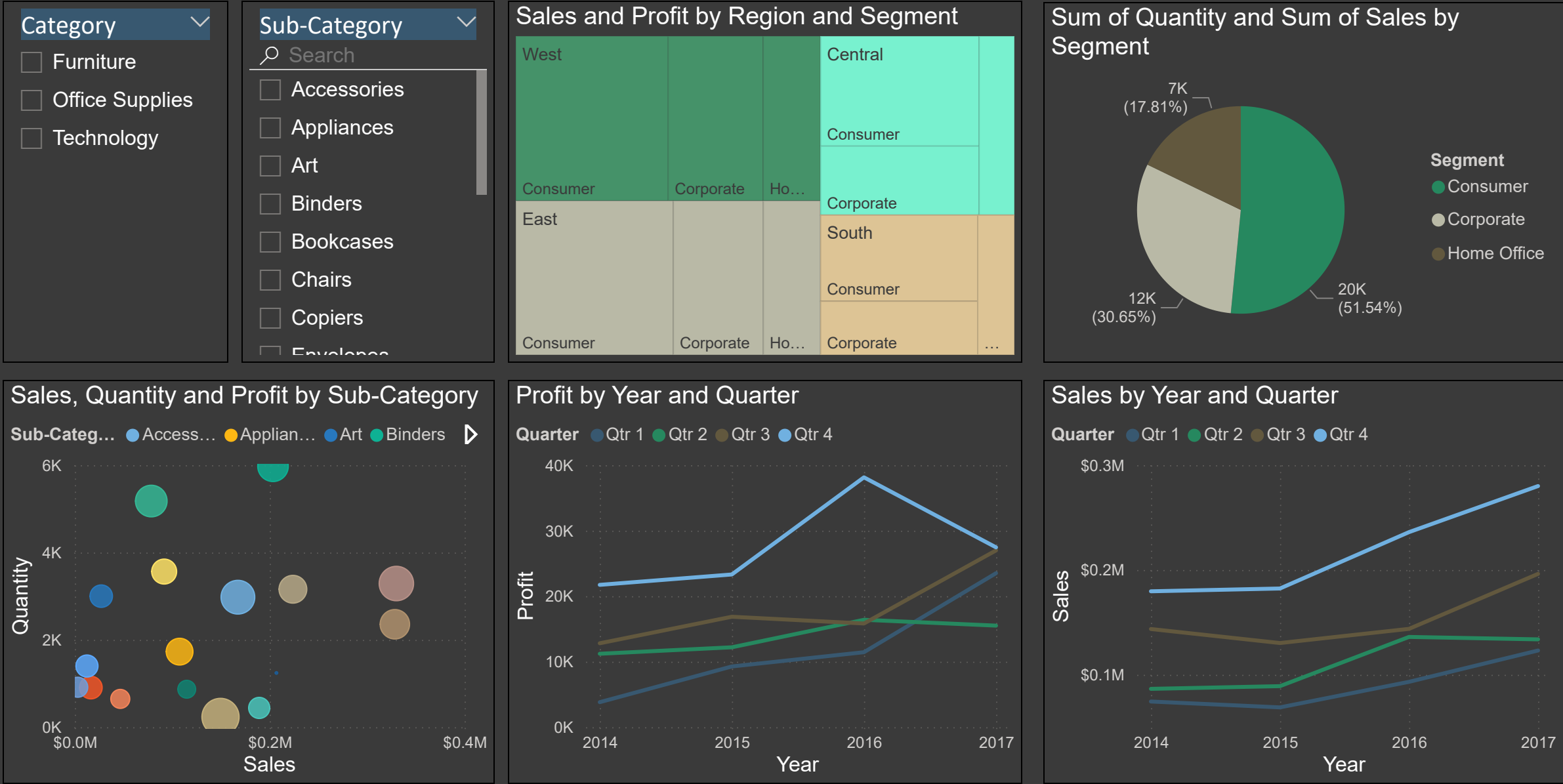
Sub-Category ● Accessories ● Appliances ● Art ● Binders



Sales by Segment



Category and Sub-category Level analysis



Sales and Profit by Region and Segment

| | | | | |
|----------|-----------|-------|-----------|-----|
| West | | | Central | |
| | | | Consumer | |
| Consumer | Corporate | Ho... | Corporate | |
| East | | | South | |
| | | | Consumer | |
| Consumer | Corporate | Ho... | Corporate | ... |

Sum of Quantity and Sum of Sales by Segment

| Segment | Quantity | Percentage |
|-------------|----------|------------|
| Consumer | 20K | 51.54% |
| Corporate | 12K | 30.65% |
| Home Office | 7K | 17.81% |

Sales, Quantity and Profit by Sub-Category

Sub-Categ...

☐ Access...

☐ Applian...

☐ Art

☐ Binders

Profit by Year and Quarter

Quarter

☐ Qtr 1

☐ Qtr 2

☐ Qtr 3

☐ Qtr 4

Sales by Year and Quarter

Quarter

☐ Qtr 1

☐ Qtr 2

☐ Qtr 3

☐ Qtr 4