

# Sales Dashboard

Total Revenue

**\$2.30M**

Sales

Total Profit

**286.40K**

Profit

Total Quantity Sold

**38K**

Quantity

Slicer by order date

Order Date

1/3/2014

12/30/2017

Sales by State

Count of State 0.00K 2.00K  
1.00K

State

California

New York

Texas

Washington

Pennsylvania

Florida

Illinois

0%

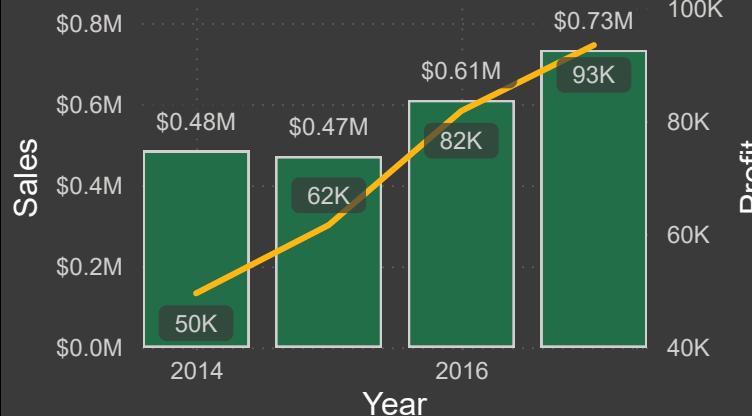
50%

100%

Sales

Sales and Profit by Year

Sales Profit



Sales by Year and Quarter

Quarter Qtr 1 Qtr 2 Qtr 3 Qtr 4



Profit and Sales by Category

Profit and Sales by Category

\$0.43M (18.7%)

122.49K (42.77%)

\$0.71M (30.74%)

18.45K (6.44%)

\$1.16M (50.56%)

145.45K (50.79%)

Segment

- Consumer
- Corporate
- Home Office

- Category
- Technology
- Office Supplies
- Furniture

# Region and state Level analysis

**Category**

- Furniture
- Office Supplies
- Technology

**Year**

- 2014
- 2015
- 2016
- 2017

**State**

new

- New Hampshire
- New Jersey
- New Mexico

City	Quantity	Profit
Philadelphia	1981	-13837.1
Houston	1466	-10153.1
San Antonio	247	-7299.0
Lancaster	171	-7239.0
Chicago	1132	-6654.9
Burlington	105	-3622.8
Dallas	555	-2846.1
Phoenix	224	-2790.8
Aurora	258	-2691.1
Total	37873	286397.6

**Sales by State and Category**

**Category**

- Furniture
- Office Supplies
- Technology

State	Furniture	Office Supplies	Technology
California	~0.18M	~0.15M	~0.15M
New York	~0.12M	~0.10M	~0.10M
Texas	~0.08M	~0.08M	~0.08M
Washington	~0.06M	~0.06M	~0.06M
Pennsylvania	~0.05M	~0.05M	~0.05M
Florida	~0.04M	~0.04M	~0.04M
Illinois	~0.03M	~0.03M	~0.03M
Ohio	~0.02M	~0.02M	~0.02M
Michigan	~0.02M	~0.02M	~0.02M
Virginia	~0.02M	~0.02M	~0.02M

**Profit and Profit by Year and Category**

**Category**

- Furniture
- Office Supplies
- Technology

**Profit and Sum of Quantity by Category and Sub-Category**

**Sub-Category**

- Accessories
- Appliances
- Art
- Binders

**Sales by Segment**

Segment	Sales
Consumer	\$1.16M
Corporate	\$0.71M
Home Office	\$0.43M

# Category and Sub-category Level analysis

