

Persona



Name: Arjun Banerjee

Age: 26

Location:

Oshawa, Ontario (commutes to
Toronto constantly)

Profile:

Arjun is an Indian-Canadian journalism student and guitarist who's always chasing gigs. Lives for rock shows, jazz sets, and the stories behind the musicians. Spends half his life on the GO Train to Toronto, shoots photos, records interviews. Runs a small music blog.

Needs:

Arjun has sleep deprivation from balancing his gig coverage and studies. Late-night transit back to Oshawa sucks after 1 a.m. Needs press passes for small venues. Apartment walls are thin and can't practice guitar loud. Always broke from cover charges and train tickets. Needs a quiet coffee shop that's open past midnight.