

CONTACT

Address

353 Maplegrove Avenue Bradford ON L3Z 1V8

Phone

905.717.8907

Email

richard_arnone@live.com

<u>Website</u>

www.richardarnone.com

EDUCATION

2012 - 2016 Honours B.A.A. in Media Studies Diploma in Digital Communication University of Guelph-Humber

WORK EXPERIENCE

March 2021 - Present Freelance Designer

Sephora Canada

- · Design and roll-out of sales print collateral
- · Social media campaign asset development
- · Rich push and web push notification copy writing

May 2016 - Present Designer

7 Communications

- · Ideation and development of print and digital media
- · Video and motion graphic production and editing
- · Responsive front-end development

January 2016 - April 2016 Creative Intern

7 Communications

 Assisted in designing clear and engaging graphic communications for print and web.

SKILLS

- Adobe Creative Suite with proficiency in:
 After Effects, Dreamweaver Illustrator, InDesign,
 Media Encoder, Photoshop
- Utilization of typography and colour theory
- Motion graphics and video production
- Webflow
- HTML, CSS, JQuery
- Windows and Mac OS
- · Working with a group or individually
- · Project planning and execution
- · Troubleshooting and resolving issues under preasure

^{*}References available upon request.