

| EDUCATION | |
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| Bachelor of Computer Science - Universitas Brawijaya | Sep 2023 – Present |
| <ul style="list-style-type: none">Majoring in Informatics Engineering, Faculty of Computer Science4th semester, Cumulative GPA: 3.86/4.00 | |

| WORK AND ORGANIZATIONAL EXPERIENCE | |
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| Product Manager Intern - SineasMov | Feb 2025 – Present |
| Over-The-Top (OTT) platform focused on streaming independent films from Indonesia <ul style="list-style-type: none">Managed the development of SineasMov using Taiga to define epics, acceptance criteria, and DoD, leading a team of 19 developers to achieve a 50% faster development cycle.Created a comprehensive PRD through detailed stakeholder coordination and requirements analysis, ensuring 80% stakeholder satisfaction and successful feature implementation.Optimized agile workflows and task management, improving project delivery time by 20% ensuring timely, on-budget feature rollout. | |
| Marketing Manager - Indonesia Organization Chamber | Aug 2024 – April 2025 |
| First Youth-led organization to empower leadership, promote collaboration, and bridge ideas among youth-led organizations across Indonesia <ul style="list-style-type: none">Led a marketing team of 5, boosting IOC's Instagram followers by nearly 1,500 in 6 months through strategic social media initiatives.Developed and executed weekly content plans (3 Instagram posts and 1 LinkedIn post), and spearheaded IOC Conference marketing with 20+ engaging pieces, attracting 330 participants from 215 organizations.Enhanced team efficiency using Google Workspace and Figma; conducted market research and led weekly KPI-driven progress reports to foster continuous improvement. | |
| Project Leader- 180DC UB | Mar 2024 – Dec 2024 |
| The world's largest student-led consultancy for non-profits and social enterprises at Chapter University of Brawijaya <ul style="list-style-type: none">Developed and executed a comprehensive internal training program focused on consulting and stakeholder engagement, enabling over 20 internal members to gain hands-on experience with case exercises, enhancing their consulting skills.Collaborated with MC and marketing teams to boost public awareness of the internal training, successfully engaging 58 viewers with 180DC UB and increasing visibility of our initiatives.Led the 180DC UB Consulting Bootcamp with Grab, engaging 120 participants and 3 national consulting experts in a 4-day intensive program in result gained 6 million to support the operational of project | |
| Product Researcher Intern - PT Growthhub | Jul 2024 - Nov 2024 |
| The best ecosystem for #DaretoGrow. Regularly discuss career and self-development. Part of Ousean Indonesia <ul style="list-style-type: none">Led a quantitative survey with 40+ potential users, uncovering key insights into customer needs and market trends, which directly influenced the prioritization of product features.Conducted in-depth interviews with 3 target customers, translating qualitative insights into actionable strategies that addressed critical user pain points and improved product-market fit.Delivered a comprehensive research report, highlighting 3 high-impact opportunities, enabling the product team to streamline development and reduce the research phase by 15%. | |

| PROJECT EXPERIENCE | |
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| Software Development Life Cycle for Green City Planning WebApp <ul style="list-style-type: none">Created Software Development Life Cycle (SDLC) project plan for Green City planning WebApp, ensuring timely delivery, efficient resource allocation, and seamless integration | |
| Hukara: An all-in-one app integrating legal and government services to simplify public access to advocates and legal aid <ul style="list-style-type: none">Conducted research with legal professionals to develop Hukara's features enhancing legal access, and crafted a sustainable business model, resulting in winning a business competition. | |
| Masakan: An AI-integrated B2B2C one-stop solution system in Indonesia's food industry. <ul style="list-style-type: none">Conducted research with legal professionals to develop Hukara's features enhancing legal access, and crafted a sustainable business model, resulting in winning a business competition. | |
| Company Attrition Prediction with 5 Models and F1 Score Metric <ul style="list-style-type: none">Developed an 88% F1 score predictive model for employee attrition using advanced machine learning techniques to enhance HR retention strategies. | |

| ACHIEVEMENTS | |
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| [NATIONAL, 2024] Tanoto Foundation Scholarship Awardee | |
| [NATIONAL, 2024] 1st Winner of 4C National Competition by University of Brawijaya | |
| [NATIONAL, 2024] 1st Winner of Business Plan Competition by I/O Festival Tarumanagara University | |
| [NATIONAL, 2024] 1st Winner of Business Plan Competition by ITConvert Jember University | |
| [NATIONAL, 2024] 1st Winner of Business Plan Competition by SEMET Gadjah Mada University | |
| [NATIONAL, 2024] 1st Winner of Business Plan Competition by TechX President University | |
| [NATIONAL, 2025] 2nd Winner of Business Plan Competition by RECURSION 5.0 Hassanudin University | |
| [NATIONAL, 2024] 2nd Winner of Business Plan Competition by Udayana University | |
| [NATIONAL, 2024] 2nd Winner of Business Ideas Proposal Competition by Dies natalis Mahaya Ilmu Politik UPNVJ | |
| [NATIONAL, 2025] 3rd Winner of UI UX Competition by FORTEX 5.0 Al-Azhar University | |
| [FACULTY, 2024] 1st Winner of Hackjam by RAION Community | |

| ADDITIONAL INFORMATION | |
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| <ul style="list-style-type: none">Skills: End-to-End Project Management, Data collection, Python, Microsoft Word, Microsoft Excel, Verbal and Written Communications, Java programming, Accounting, Data Analytics (PowerBI), Data modeling and prediction, Scrum Methodologies, Agile, Work Breakdown Structure (WBS), Project Planning, Notion, Google Suites, Market ResearchCertifications: Python by Kaggle, Project Management by Dicoding, Data Science by Dicoding. | |