Charlie Czechowski

Graphic & Web Designer

Charlie Czechowski is a San Francisco based designer and foodie. She specializes in creating product designs and user experiences that translate complex topics into user friendly pieces of art.

EDUCATION

University of California Riverside
Bachelor's of Humanities, Studio Art
Focus: Digital media and graphic design

SKILLS

Adobe Illustrator, Photoshop, InDesign, HTML 5, CSS, Sketch, Final Cut Pro, After Effects

cczec002@gmail.com

951.775.3812

designingsf.com

Experience

2015-16

Visual Designer
WaterSmart Software

- Create prototypes and UI designs across web, client software and mobile
- Balance user, product and business goals while delivering a worthwhile user experiences
- Work closely with engineers and product managers to implement designs based on customer research
- Design presentation slides and marketing materials using illustration and animation to engage clients

2013-15

Graphic Designer
Stanford University

- Develop new visual identities and layouts for Stanford Dining, Hospitality, Housing and Conferences web pages
- Work closely with web development team to ensure technical feasibility and correct design implementation
- Develop a digital signage program that reaches 64 strategic business units and features video, static and interactive visuals
- Collaborate with social media specialist to ensure that brand identity standards are met

2010-13

Graphic Designer
University of California, Riverside

- Design artwork for music venues, dining establishments, and housing options for a campus of 24,000
- Produce a variety of print and digital advertisements: pamphlets, menus, posters, banners and handbills
- Collaborate with upper management, copywriters and 2 other designers to create web and print material within quarterly deadlines
- Establish and manage relationships with printing and marketing vendors
- Create layouts and samples for exterior and interior store graphics for more than 10 dining locations