

How to Create A Reusable Title Sequence in Adobe Premiere Rush (Desktop, ver. 2.9)

What's a Title Sequence, and Why Would I Want to Use One?

Strictly speaking, the purpose of a title sequence is to identify a movie or TV show and to credit the people responsible for it. But as any movie fan knows, it does much more than that. A well-made title sequence combines images, sounds, and graphics to generate viewer interest and establish a coherent identity from the first frame. And it can bring the same benefits to your video projects too.

Who This Is For

This instructional is intended for beginning users of Premiere Rush. Although making a title sequence consists of many steps, it's not difficult to do.

What You'll Need

- Adobe Premiere Rush. ([Download](#))
- A Computer. (For compatibility information, see [Adobe Premier Rush system requirements](#).)
- A short, single-image Premiere Rush project, running about 30 seconds to 90 seconds, with a customized title overlay with editable text. (See *how to make one* [here](#).)
- A locally saved music file. (For a complete list of compatible formats, see [Import photos, videos, and audio](#).)
- Media files that you want to make into a Premiere Rush project.
- An optional voiceover script.

What You'll Find Here

- A visual overview of the Premiere Rush Editing Workspace.
- Directions for creating a reusable title sequence, which are grouped into two major tasks:
 1. Create your title sequence source file.
 2. Adapt your title sequence source file.

Overview of the Premiere Rush Editing Workspace



- | | | |
|---------------------|--------------------|-----------------------|
| 1. Add Media button | 2. Titles button | 3. Transitions button |
| 4. Editing column | 5. Timeline | 6. Audio tracks |
| 7. Media track | 8. Preview monitor | 9. Media column |

Process Overview

There is currently no functionality in Adobe Premiere Rush for inserting a saved title sequence into a new project. However, there is an indirect way of achieving the same effect. It consists of two basic tasks:

1. **Create your title sequence source file.** This consists of modifying an existing scene and adding the visual and sound elements that you want to retain through all your projects.
2. **Adapt your title sequence source file.** This consists of duplicating the source file, making any alterations to its audio/visual elements, and then building a new project off of this scene.

The following instructions will walk you through those tasks.

1. Create Your Title Sequence Source File:

A title sequence is simply a single-scene still image or short video scene with a customized title and theme music. These instructions assume that you already have a short scene with a title overlay.

Open Your Project

1. Open **Adobe Premiere Rush** on your computer. The Home screen will open and display your projects.
2. Double click on the **scene** you want to use for your title sequence.

Add Theme Music

1. In the **timeline**, click where you want your music to start. (See figure 1, item 5.)
2. Click the **Add Media** button. It's the blue plus sign at the top left corner of your workspace. (See figure 1, item 1.)
3. Click **Your Media** in the popup window.
4. From the pulldown menu at the top of the column, select **Media Browser**. (See figure 2.)
5. Use the media browser to navigate to your desired **music file**. When you import your file, a green audio track will appear with the song name. (See figure 1, item 6.)
6. To stop your music at the end of your sequence, hover your cursor over the **right edge** of the audio track in the timeline. Your cursor should turn into a left-pointing arrow.
7. Drag the right edge until it is even with the end of your scene. (See figure 3.)

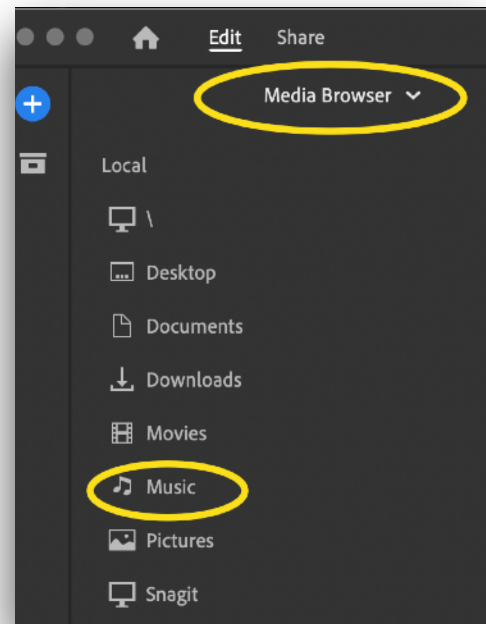


Figure 2. Locate music files in the Media browser.

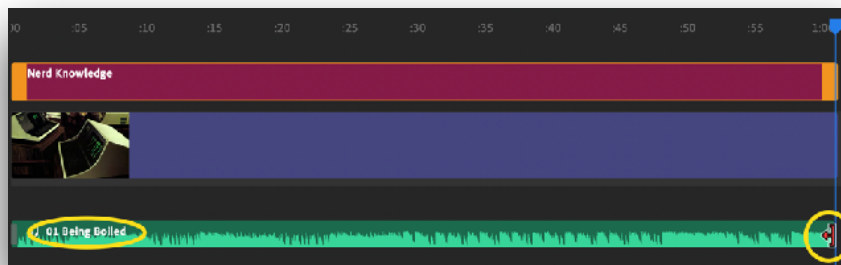


Figure 3. Song title (left) and song end point (right) in an Audio track.

Add Optional Music Fade-Out

If your theme song is longer than your title sequence, it will abruptly cut off at the end of your sequence. To make your music gradually fade out, follow these instructions:

1. Select **Transitions** in the editing column on the top right side of the screen. (See figure 1, item 3.)
2. In the Transitions panel, select **Dissolve** and drag it to the end of the theme song audio bar. (See figure 3.)
3. In the Transitions panel, adjust the **Duration**. The default setting is only .5 seconds. Use the slider to adjust the fade-out duration. (See figure 4.)

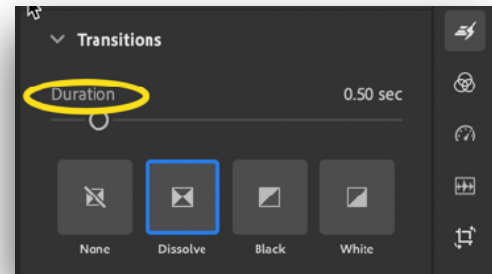


Figure 4. Adjust fade-out duration in the Dissolve Transitions panel.

Apply Optional Auto Duck

Auto duck is a useful feature should you ever want to add a voiceover to your title sequence. It automatically lowers the background music and then raised it again so it doesn't interfere with a voiceover. (Also see Add an Optional Voiceover, below.)

1. Double click anywhere on the **Audio track**. This opens the sound editing panel.
2. Click **Advanced**. (See figure 5.)
3. From the expanded options, click **Auto duck**. This will lower the volume of the song you just added so your voiceover will be audible. You can use the slider to adjust the volume, but the default should work fine.

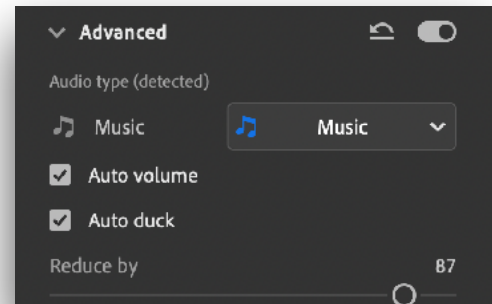


Figure 5. Advanced audio panel.

Complete Your Title Sequence

1. Click on the **home** icon in the top left corner of the app. It's the gray button that's shaped like a house.
2. In the **Your Projects** library, click the ... below your completed title sequence.
3. Select **Rename**.
4. Enter a name for your title sequence. "Title Sequence Source" is a convenient option.

2. Adapt a Source Title Sequence:

Unlike a title overlay, the title sequence you just created cannot be added to another project through the media browser. You can still reuse it, though—it just takes a few more steps.

Instead of adding your title sequence to a new project, you, in effect, do the opposite: First open your title sequence source and then add new media to it in order to create your new project. The following instructions will show you how to do that. They'll also show how to add an optional voiceover.

Duplicate and Open Your Source Title Sequence

1. In the **Home screen**, find your saved title sequence source file.
2. Select ... below the bottom right corner of the file.
3. Select **Duplicate**.
4. Rename your **duplicate file**. *This will become the first scene of your new project, so give it an appropriate name.*
5. Open this **new project**.

Customize Your Title

More than anything else, what defines a title sequence is displaying the name of your project, so take a moment to do that.

1. To customize your title overlay, click on your **title** media track. (See figure 1, item 7.)
2. Click the **text** in the Preview Monitor that you want to change. (See figure 6.)
3. Enter your **new text**.

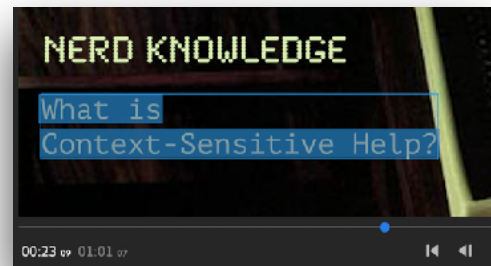


Figure 6. Highlighted title text.

Add an Optional Voiceover

Adding a voiceover is an easy way to make your title sequence double as an introduction for your project.

1. In the **timeline**, click where you want your voiceover to start.
2. Click the **Add Media** button.
3. Select **Voiceover** from the popup window. A column will expand at the left of the timeline. (See figure 7.)
4. Click the red **record button**. *If this is your first time*

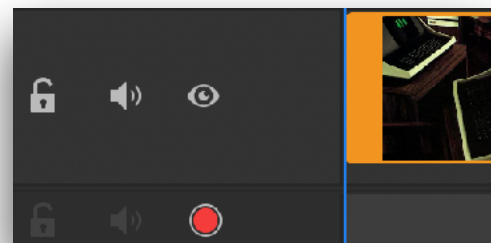


Figure 7. Red record button in the expanded timeline.

using this function, Adobe Premiere Rush will request access to your microphone.

5. Record your **voiceover**. Before recording, the Preview monitor will display a three-second countdown.
6. Click the **record button** again to stop the recording. A green audio track titled "Voiceover" will appear to the right of the record button.
7. Double click anywhere in the **Voiceover** track. This opens the sound editing panel.
8. Click on **Advanced**. Confirm that **Voice** is selected in the pulldown menu. (See figure 8.)
9. Click the **Auto Volume** box.
10. From the adjacent pulldown menu, select **Voice**.

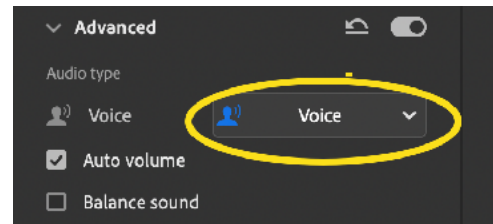


Figure 8: Advanced Voice options panel

Add New Media

Now that you have completed your title sequence, it's time to start your new project.

1. Click **Add Media**.
2. Click **Your Media** in the popup window.
3. Complete your **project**.