



PIZZA SALES REPORT

Jan/15 - Dec/15

Pizza Category

All

1/1/2015



12/31/2015



Home



Best/Worst Sellers

BUSIEST DAYS & TIMES

Days

Orders are **Highest** on Weekends, **Friday/Saturday** evenings

Monthly

There are **Maximum** Orders from month of **July and January**

SALES PERFORMANCE

CATEGORY

Classic Category contributes to **Maximum** sales & Total Orders

Size

Large Size Pizza Contributes to **Maximum** Sales

817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

Total Orders

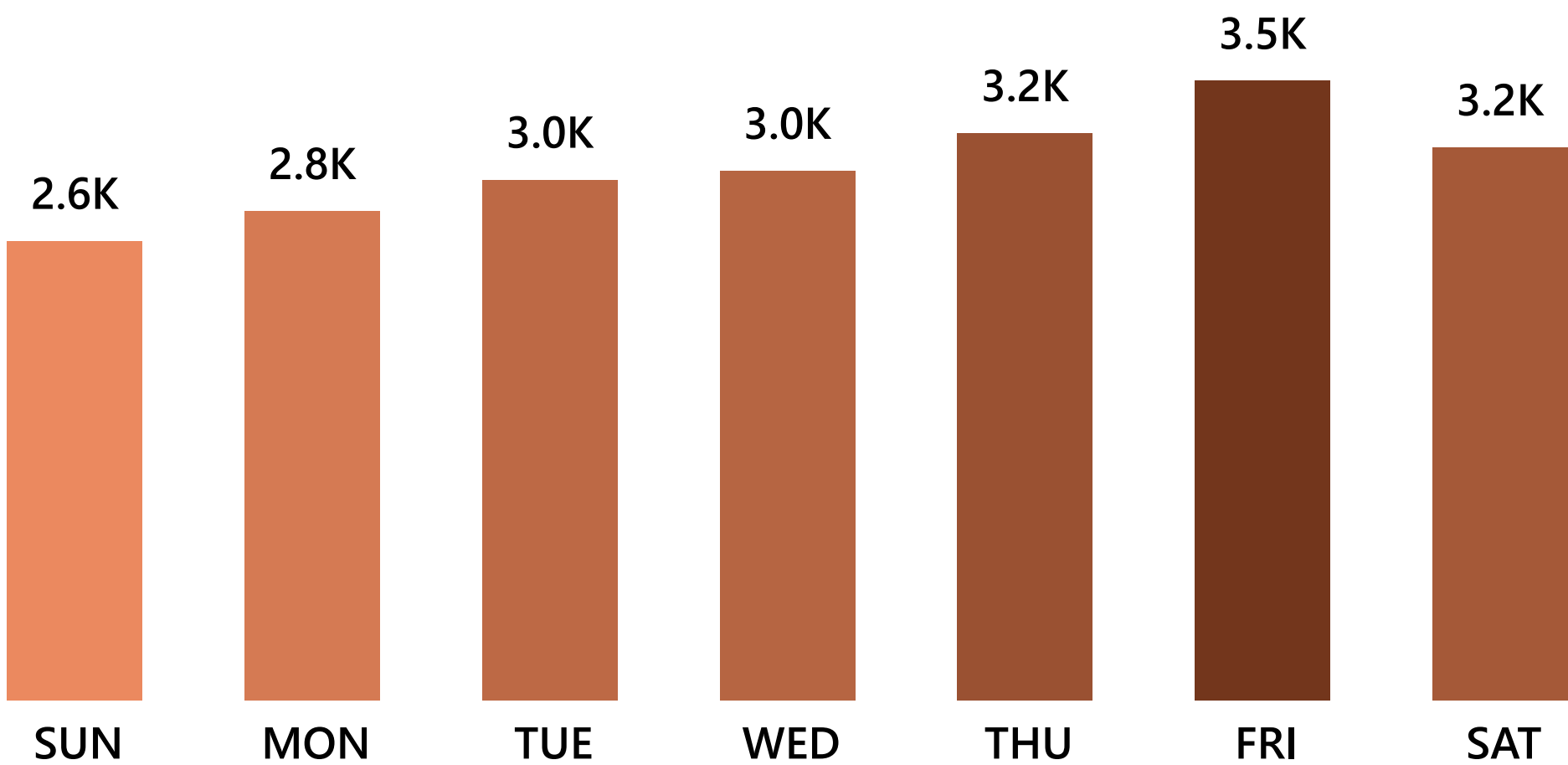


2.32

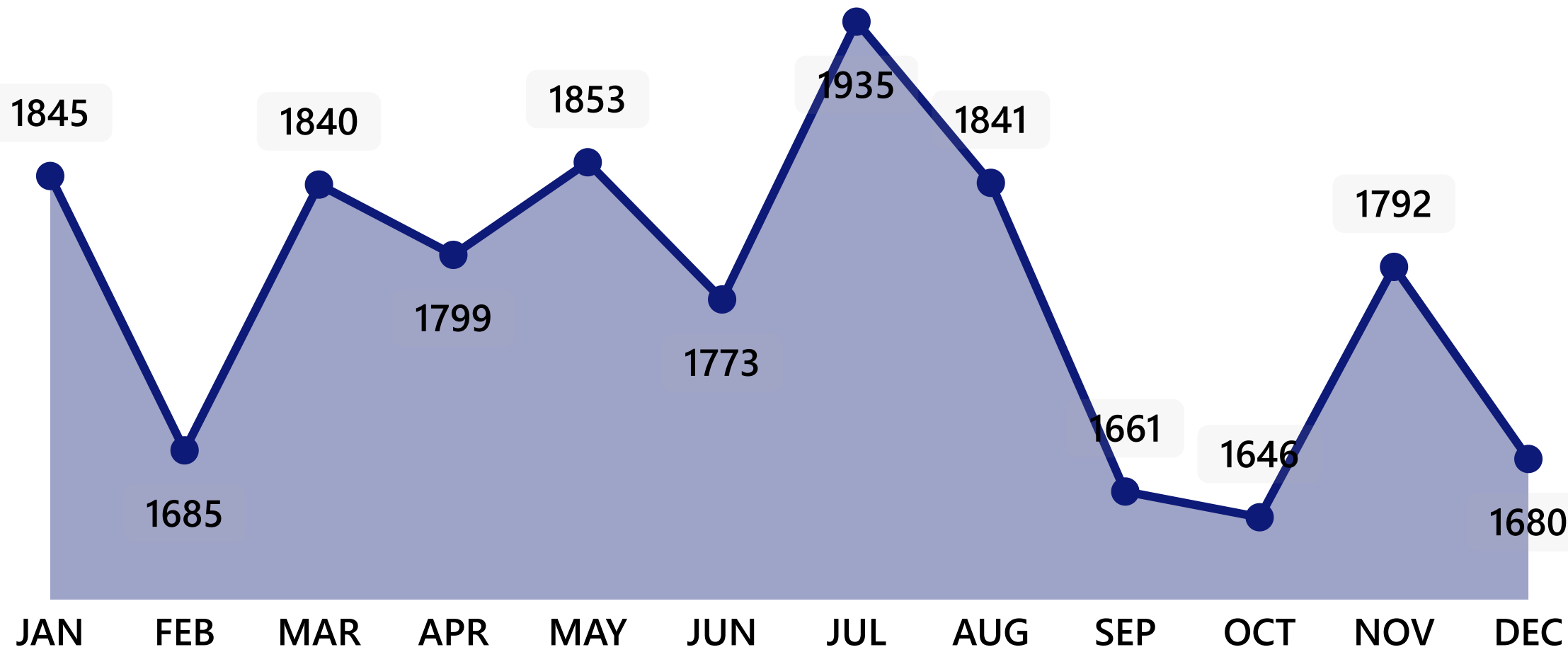
Avg Pizzas Per Order



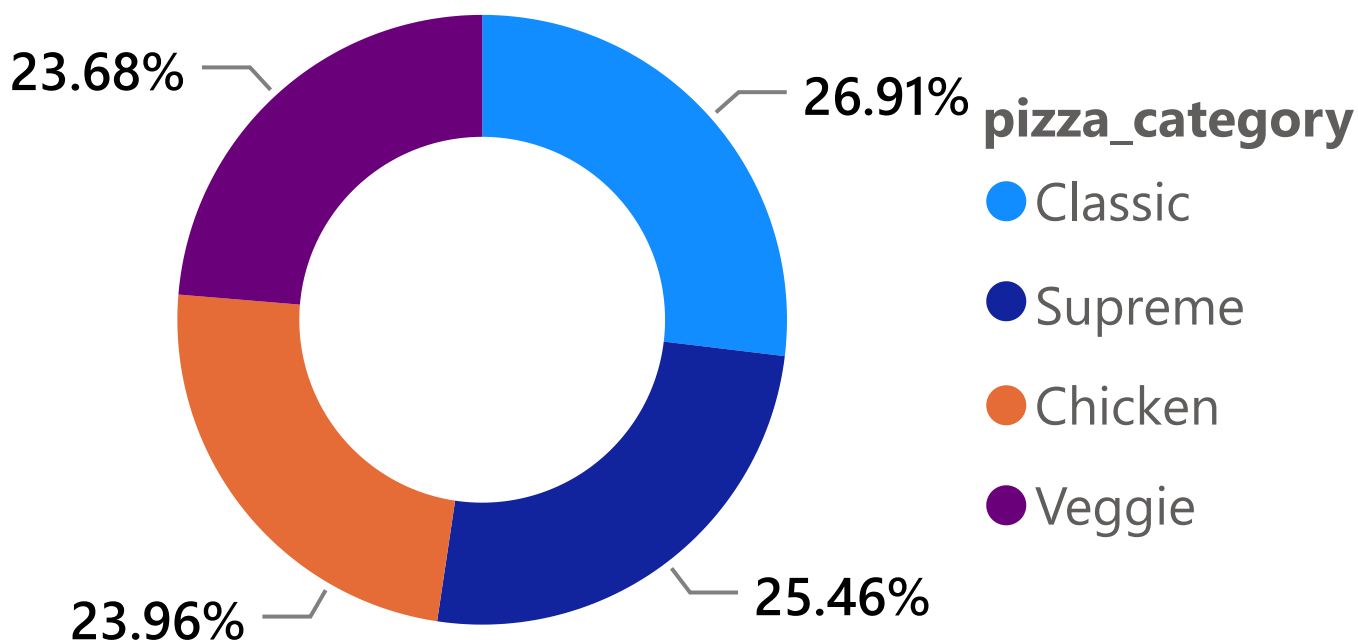
Daily Trend for Total Orders



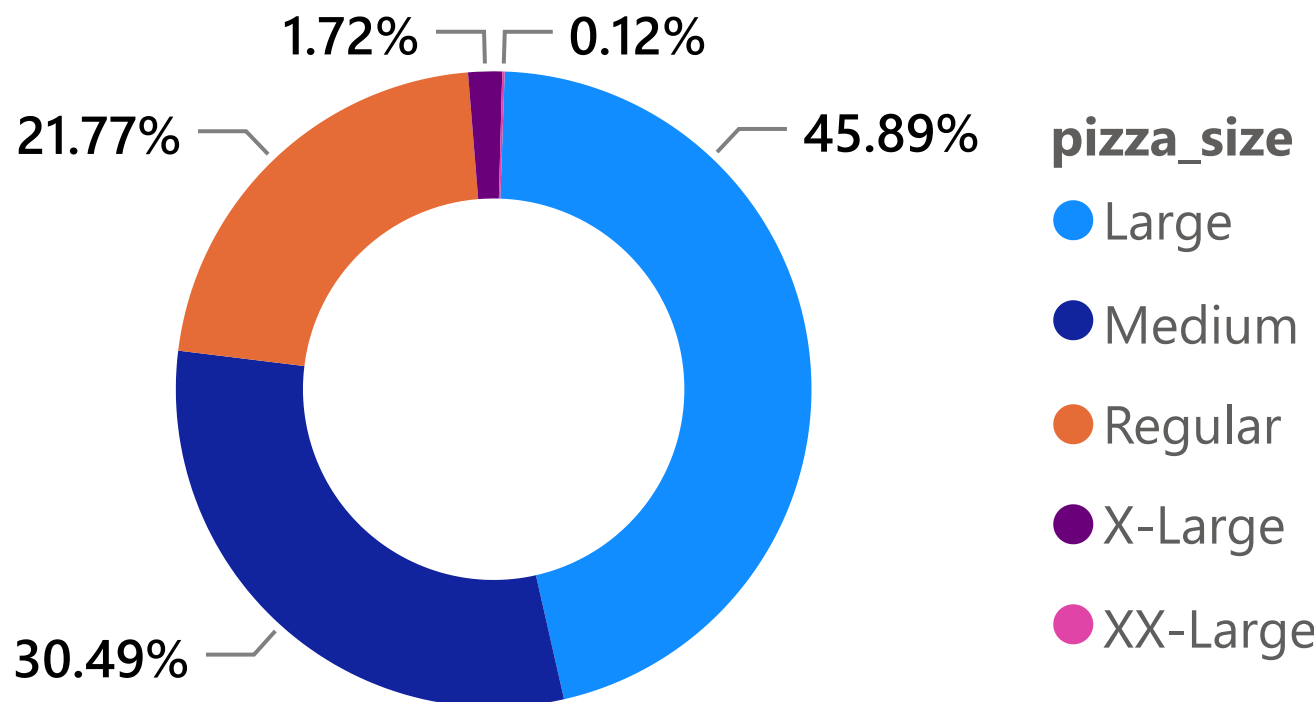
Monthly Trend for Total Orders



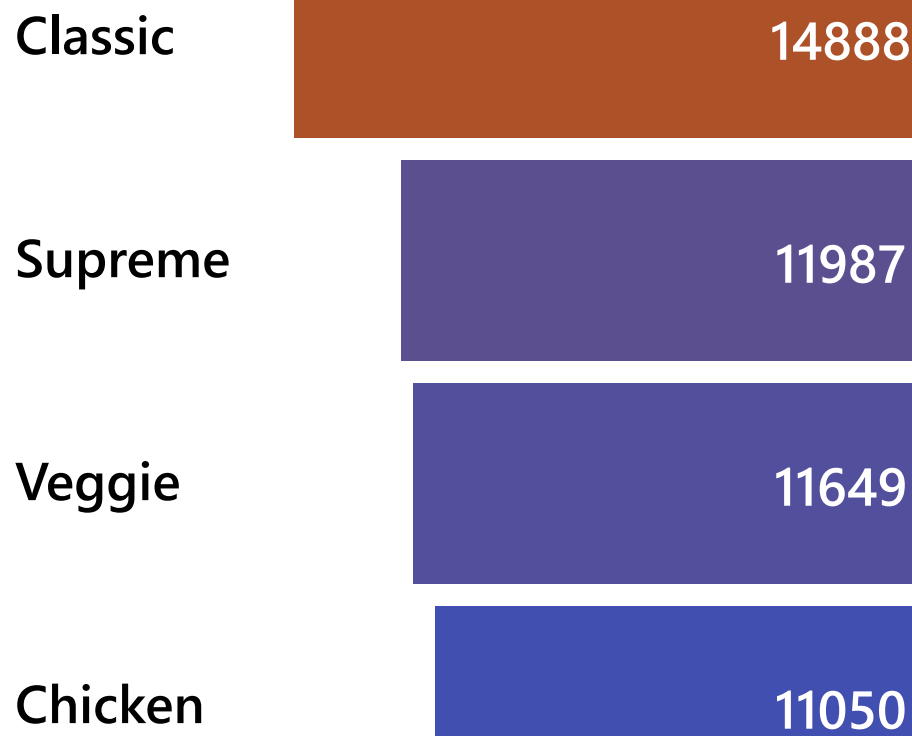
% of Sales By Pizza Category



% of Sales By Pizza Size



Total Pizzas Sold by Category





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Best/Worst Sellers



BEST SELLERS

REVENUE

The **Thai Chicken** Pizza Contributes to **Maximum** Revenue

QUANTITY

The **Classic Deluxe** Pizza Contributes to **Maximum** Total Quantities

Total Orders

The **Classic Deluxe** Pizza Contributes to **Maximum** Total Orders

WORST SELLERS

REVENUE

The **Brie Carre** Pizza Contributes to **Minimum** Revenue

QUANTITY

The **Brie Carre** Pizza Contributes to **Minimum** Total Quantities

Total Orders

The **Brie Carre** Pizza Contributes to **Minimum** Total Orders

817.86K

Total Revenue



38.31

Avg Order Value



49574

Total Pizzas Sold



21350

Total Orders



2.32

Avg Pizzas Per Order



Top 5 Pizza By Revenue

The Thai Chi...	43K
The Barbecu...	43K
The Californ...	41K
The Classic ...	38K
The Spicy It...	35K

Total Revenue

Top 5 Pizza By Quantity

The Classic ...	2.5K
The Barbecu...	2.4K
The Hawaiia...	2.4K
The Pepper...	2.4K
The Thai Chi...	2.4K

Total Pizzas Sold

Top 5 Pizza By Total Orders

The Classic ...	2.3K
The Hawaiia...	2.3K
The Pepper...	2.3K
The Barbecu...	2.3K
The Thai Chi...	2.2K

Total Orders

Bottom 5 Pizza By Revenue

The Spinach...	16K
The Mediter...	15K
The Spinach...	15K
The Green G...	14K
The Brie Car...	12K

Total Revenue

Bottom 5 Pizza By Quantity

The Soppres...	961
The Spinach...	950
The Calabre...	937
The Mediter...	934
The Brie Car...	490

Total Pizzas Sold

Bottom 5 Pizza By Total Orders

The Chicken...	938
The Calabre...	918
The Spinach...	918
The Mediter...	912
The Brie Car...	480

Total Orders