

The background is a vibrant pink with large, flowing, organic shapes in various shades of pink and magenta. In the upper right corner, there is a stylized graphic of an eye, consisting of a dark grey circle with a black outline and a black pupil.

orbit db

brand guidelines

orbit bd

In this document, you will find the basic of orbit db brand. We have worked together to get to this version and we would like to make it an open source project, so feel free to download the file, modify it and share it with the community.

It is work in process and these guidelines are flexible and they should be just a reference to help the users of this brand and not a closed framework to constraint its usability.

Lincese

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Formats

All the files are created in Adobe Illustrator CS6.
PDF file can be open in Adobe Illustrator to edit them.

Main logotype



Elements

Logotype



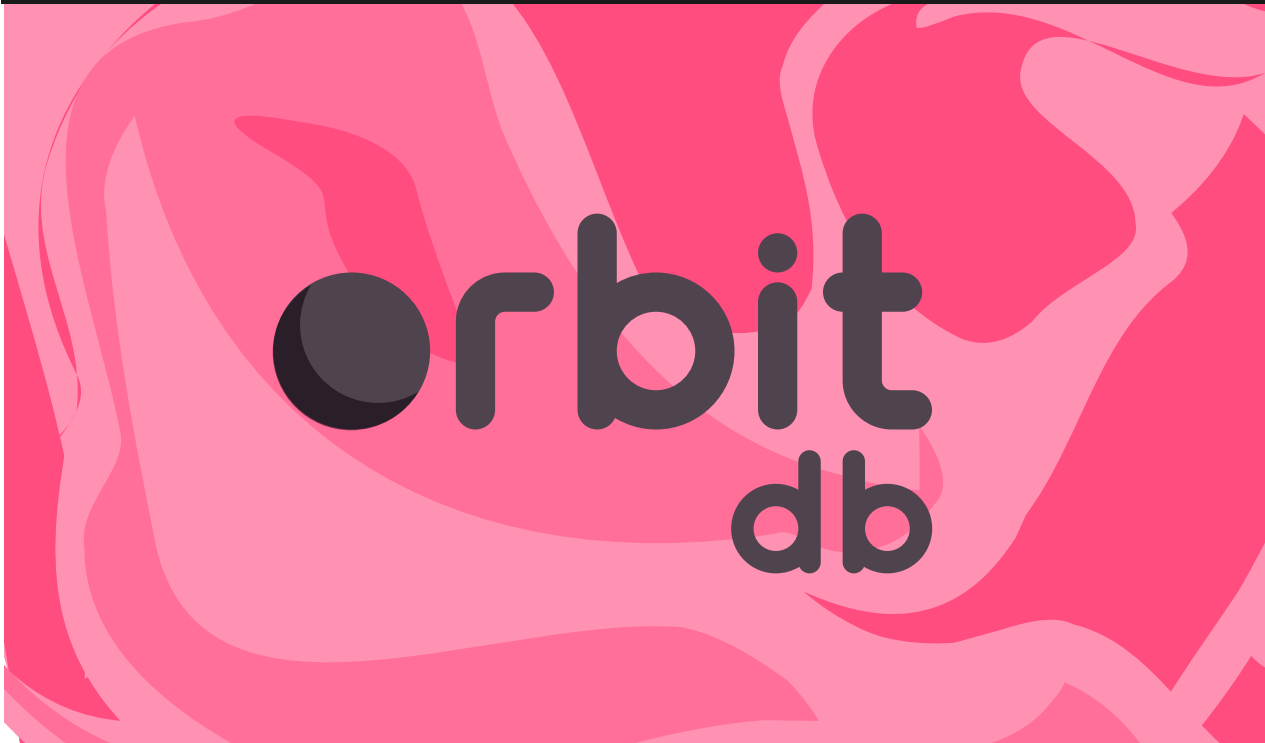
Icon



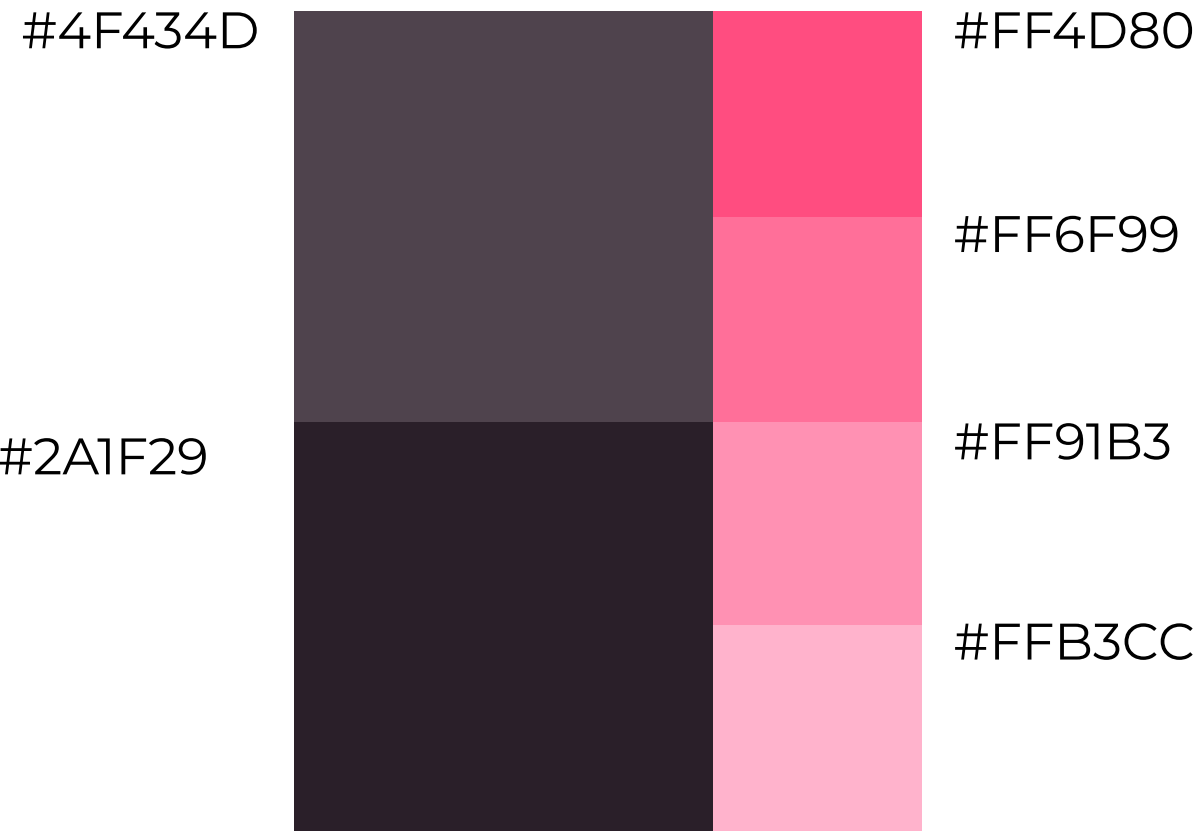
Applications

Backgrounds

Grayscale



Color Palette & Typography



Montserrat

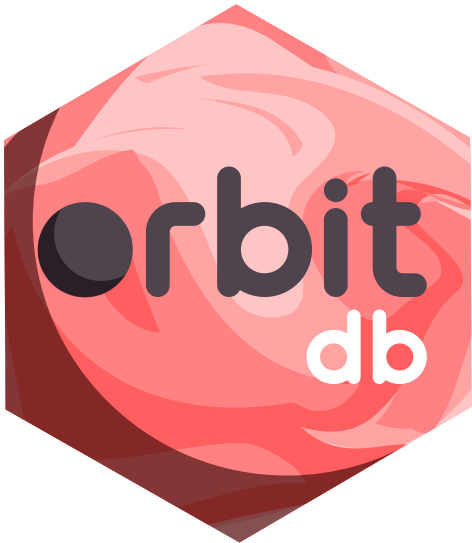
It was going to be a lonely trip back.
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Hexagons



Variations

1



2

