

Hatch

Hatch is the modern way to book a music studio.
Aimed at everyone from the rising bedroom producer through to established superstars, Hatch makes booking a studio both convenient and on demand.

The Hatch team



Pete Simmons



Ben Blackburn

Ben's first involvement in the music industry came as he co-founded the award winning new music blog 'Crack in the Road' in 2010. From this he spent a number of years working in A&R across all three major label groups, before most recently founding Twenty Ten Management. Current clients include girl in red and Aquilo, and the company focuses significantly on building forward thinking and future proofed businesses for its artists.



Matt Butt

Tom Campion

why Hatch
This doesn't sound right

Booking a studio requires and email, phone call or online request.

Hatch revolutionises and streamlines this process to a mobile product.

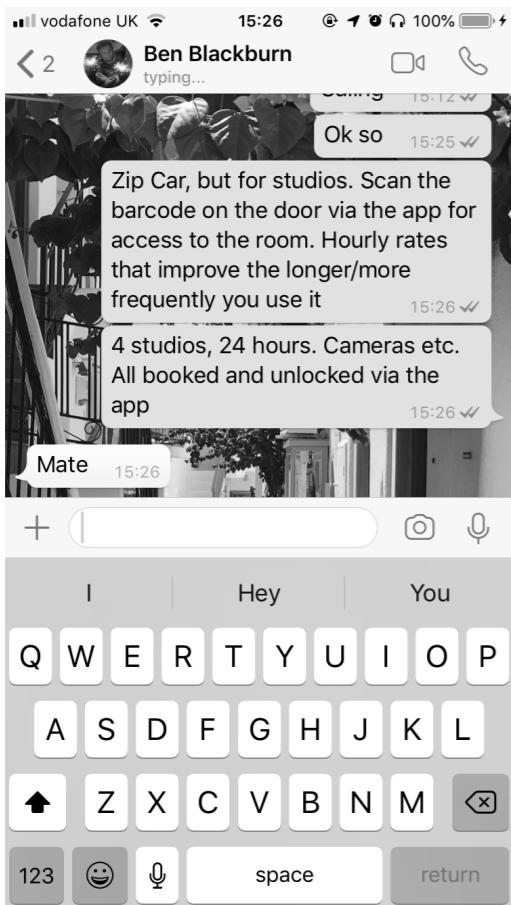
Allowing people from all walks of life to be creative and access professional studios

Hatched

Originating as a capsulated idea, the journey of Hatch has evolved considerably since it's inception.

Initial product development coupled with significant market research has identified a thriving demand.

Our design elements focus on creating an enjoyable, trusting, and uplifting user experience.



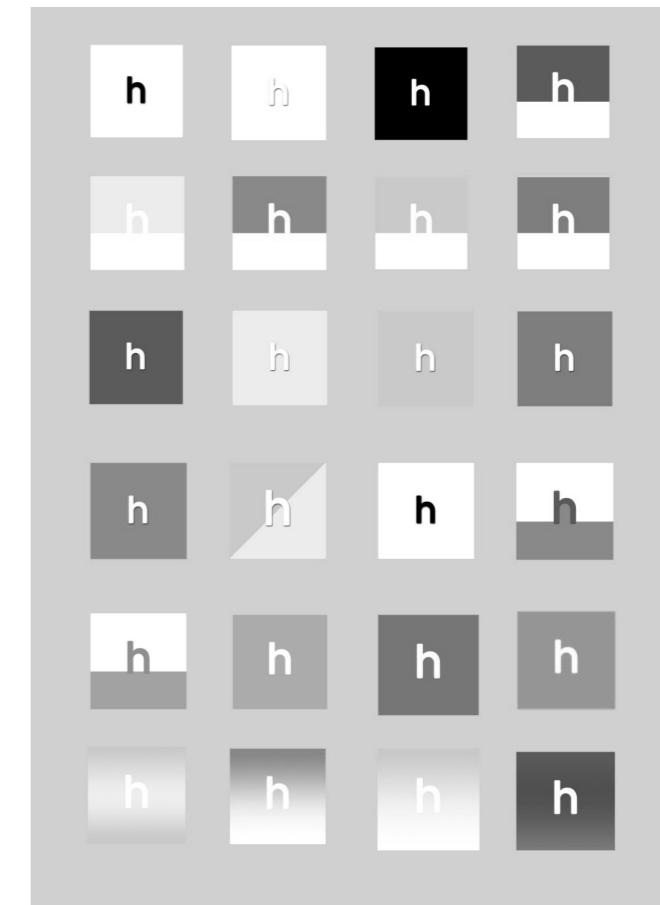
October 2018



March 2019

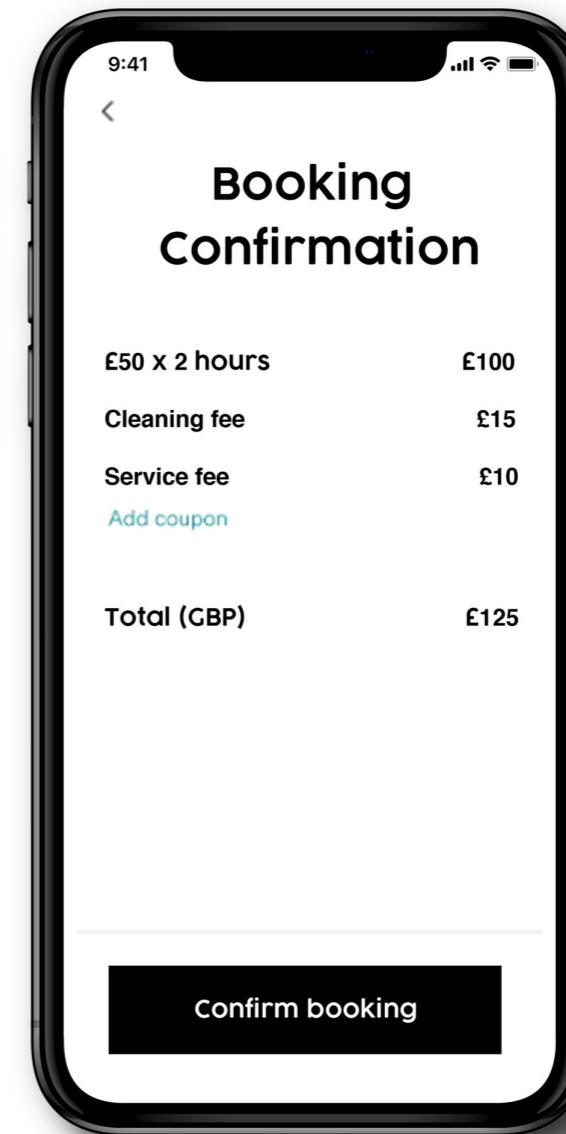
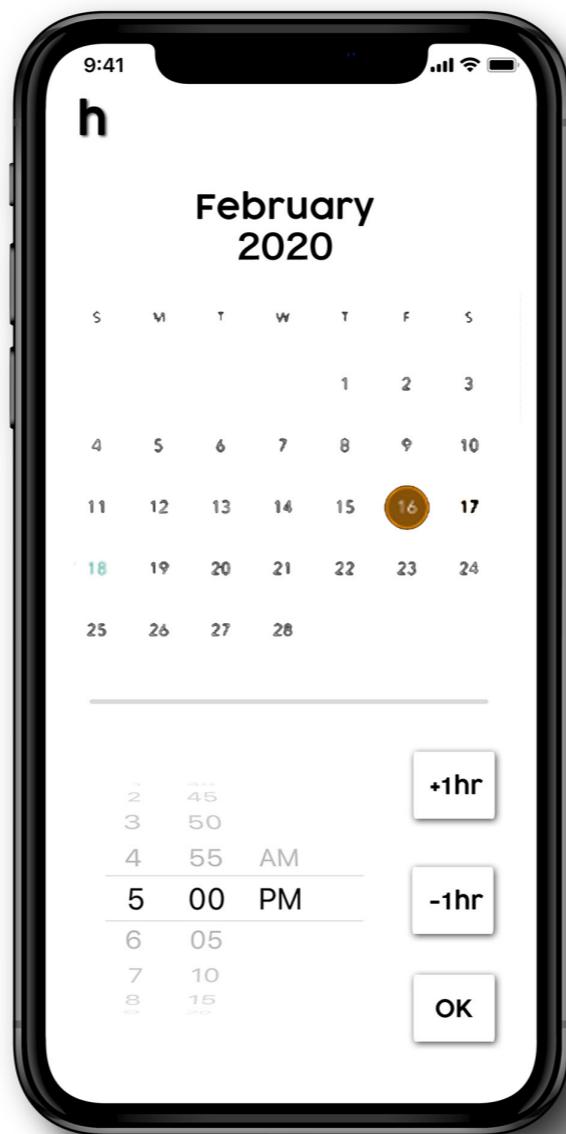


June 2019



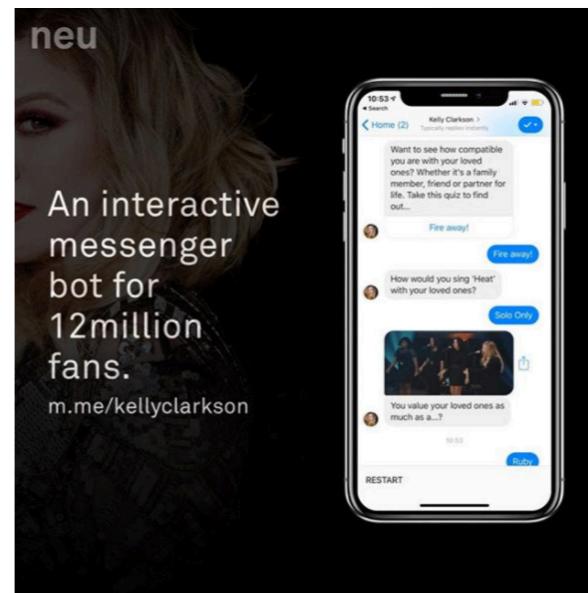
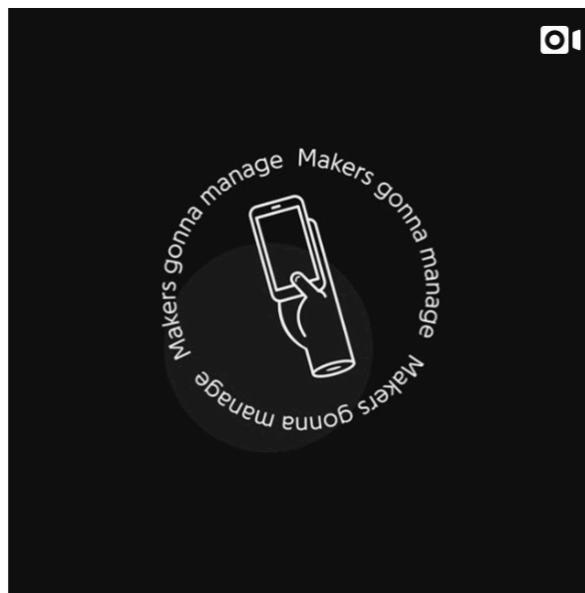
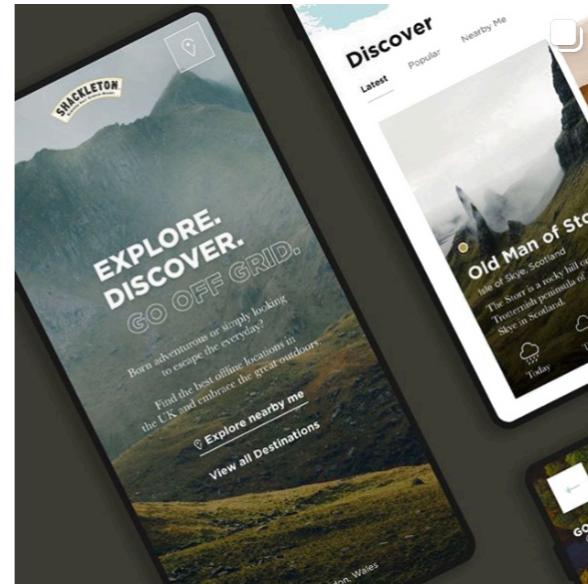
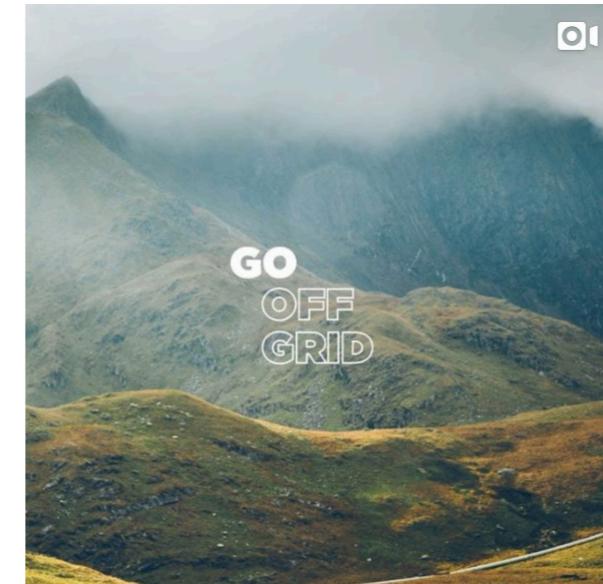
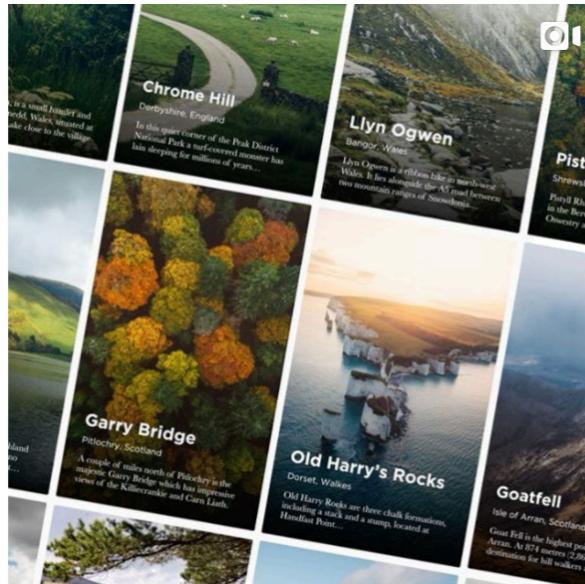
November 2019

A user focussed, simplistic, booking system. Allowing musicians to connect directly with studio complexes in 5 clicks or less.



neu

We are working alongside Neu Digital Studio to create an initiative app that allows flexible in app bookings for users and functional control for the host studio and it's staff.





With an agreement in place, the proof of concept will be tested at Ten87 studios. Trialing the app and working in collaboration to develop the product for users and hosts.



The plan

6 months

Completed beta testing of Hatch App and have a fully operable and user friendly Hatch app
Aim to have completed an average of 30 hours p/w of occupancy across available studios

24 months

Aim to have completed an average of 120 hours p/w of occupancy across available studios
Working with a number of different studio complexes
Developed Hatch User (studio user) and Hatch Client (studio manager) separate.

Hatch v2.0 released, incorporating all necessary feedback from previous 12 months of use.
Aim to have completed an average of 60 hours p/w of occupancy across available studios
Begin process of pitching Hatch out to other studio complexes

12 months

Hatch
Studio bookings in the
palm of your hand

See you in five