

Richard Parado

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Summary

A data-driven Data Analyst with 3+ years of experience in Data Analysis and Data Visualizations. I help companies turn their data into actionable insights and make better business decisions.

Past Projects

- Inventory Management: Help retail stores maintain and reduce the loss due to expiry. Retrieve the data from Microsoft SQL Server. Create new tables and views for data visualization and create inventory management reports using Microsoft Excel. This helped the store reduce expiry loss by 10%.

- Data Visualization: Utilize Facebook Graph API and Python (Programming Language) requests package to create scripts to retrieve social media posts and ads data. Create beautiful-looking dashboards showcasing key performance indicators (KPI) such as Impressions, Reach, Engagement, and Cost. Analyze the post data and suggest optimal times to post content, which helped grow engagement.

- Python Scripting: Generate Python scripts and create projects using object-oriented programming hosted on AWS Lambda and schedule events to automate the scripts. This helped reduce 3+ hours of manual work per week.

I love applying my data visualization skills to create beautiful, impactful dashboards to help companies grow their business.

Skills: Microsoft Power BI, Python (Programming Language), SQL, Microsoft Excel, Selenium WebDriver, Python Flask, AWS Lambda, AWS S3 Bucket, Facebook API, WhatsApp API, Tableau, MySQL, SSMS, Postgres.

Feel free to reach out to me at richard.parado2908@gmail.com. Visit my portfolio website to view my projects at https://richardparado.github.io/personal_website/

Experience

Data Analyst | Power BI, SQL, Excel and Python Programming

Analytics Station

Feb 2020 - Aug 2020 (7 months)

In the hospitality domain, I extracted, transformed, and loaded (ETL) hospitality data, including Average Room Rate and Check-ins, using Excel. I then imported this data into Power BI to create an overview report for the establishment. This report enabled clients to review their average Room Rate and Revenue trends over time. Additionally, I forecasted the Average Daily Rate (ADR) for the next calendar year, considering seasonality.

In the retail domain, I imported Retail Store Data into Microsoft SQL Management Studio (SSMS) and conducted a thorough analysis of the data. I created new tables, views, and stored procedures using the relevant data and ensured the use of proper nomenclature.

Licenses & Certifications

 **ChatGPT Complete Guide: Learn Midjourney, ChatGPT 4 & More - Udemy**
UC-f238f261-723a-4331-9c87-59cb1e8dcb0d

Skills

ChatGPT • Flask • Selenium WebDriver • AWS Lambda • Microsoft Power BI • Python
(Programming Language) • Data Analysis • Machine Learning • Microsoft Excel • SQL