

Richard Parado

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Summary

Hello, I'm Richard, a skilled and passionate data analyst with over 3+ years of experience. My expertise lies in harnessing the power of data to drive business insights and decision-making. I excel in leveraging various tools and technologies, including Power BI, Python, and SQL, to extract meaningful information from complex datasets.

Throughout my career, I have honed my analytical skills across different industries, making a significant impact on both hospitality and retail domains. In the hospitality sector, I have specialized in suggesting average daily room rates by analyzing relevant data, empowering organizations to optimize their pricing strategies effectively.

In the retail industry, I've been actively involved in streamlining inventory management processes. My proficiency in SQL Server has enabled me to clean, join, and manipulate data, creating valuable views for Excel sheets that contribute to efficient inventory control.

Moreover, my repertoire includes leveraging APIs to collect and analyze social media data. By utilizing the Facebook API, I've been able to extract valuable insights from Facebook and Instagram clients' social media activities. I take pride in my ability to present these findings in comprehensive Power BI reports, providing my employers with actionable intelligence to enhance their social media strategies.

One of my significant achievements has been automating report generation, saving valuable time and resources. By utilizing Python scripts in AWS Lambda, I have seamlessly collected and updated data in Google Sheets through the Google API, delivering accurate and real-time information for informed decision-making.

Furthermore, I have adeptly employed Python's Selenium package to scrape data, facilitating data-driven solutions and enriching the analytical process.

I am deeply committed to continuously enhancing my skills and staying up-to-date with the latest advancements in data analytics. I thrive on challenging projects that allow me to explore innovative solutions and make a tangible impact.

If you are looking for a data analyst who can bring valuable insights, automation, and analytical prowess to your organization, I'd be thrilled to connect and explore potential collaborations. Let's join forces to drive data-powered success together!

Experience



Data Analyst

Analytics Station

Sep 2020 - Present (3 years 1 month)



Data Analyst

Analytics Station

Feb 2020 - Aug 2020 (7 months)

Education



Smt. Parvatibai Chowgule college

Bachelor of mathematics, Mathematics

2014 - 2017



M.E.S higher secondary school

Higher secondary, science

2012 - 2014

Licenses & Certifications



Microsoft Excel - Excel from Beginner to Advanced - Udemy

UC-3e647e9d-4af4-43fe-93ba-cd0da0d4aa1e



The Complete SQL Bootcamp 2022: Go from Zero to Hero - Udemy

UC-0119ceb7-5955-4115-b576-9886706c4987



Microsoft Power BI Desktop for Business Intelligence - Udemy

UC-b8300b2a-0b7c-47d1-9893-05c41762fcfc



ChatGPT Complete Guide: Learn Midjourney, ChatGPT 4 & More - Udemy

UC-f238f261-723a-4331-9c87-59cb1e8dcb0d

Skills

ChatGPT • Flask • Selenium WebDriver • AWS Lambda • Microsoft Power BI • Python
(Programming Language) • Data Analysis • Machine Learning • Microsoft Excel • SQL