

# RICHARD PARADO

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## WORK EXPERIENCE

Analytics Station L.L.P – Goa

Oct 2020 - Present

### Data Analyst

- Automated recurring reports and workflows using Python, n8n and Power BI, reducing manual work by 3+ hours per week and increasing reporting efficiency.
- Developed interactive dashboards in Power BI to visualize key performance metrics across business units.
- Integrated Meta Graph API and Google API to generate automated marketing and sales performance reports.
- Leveraged WhatsApp Business API to send automated customer and team communications, improving response rates and internal alignment.
- Built and deployed internal web apps using Python and AWS (Lambda, EC2) to streamline workflows and reduce overhead.
- Integrated OpenAI's API into internal tools to support faster decision-making and task automation.
- Collaborated cross-functionally to manage and deliver data projects on time, demonstrating strong time management and project planning skills.
- Wrote SQL queries to extract and manipulate large datasets for actionable business insights.
- Communicated technical findings to non-technical stakeholders, improving data-driven decision-making across departments.

Analytics Station L.L.P – Goa

Feb 2020 – Sept 2020

### Data Analyst Intern

- Analyzed retail sales and inventory data to identify patterns in stock movement and optimize reorder strategies.
- Implemented inventory tracking improvements that helped reduce product expiry losses by 10%.
- Collaborated with cross-functional teams to align inventory levels with demand forecasts, minimizing waste and improving stock availability.
- Gained hands-on experience with data tools and retail operations, laying a strong foundation in business analytics.

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## EDUCATION

Parvatibai Chowgule College of Arts & Science - Goa

Jun 2014 – Apr 2017

### Bachelors of Science – Mathematics

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## SKILLS

**Programming Languages:** Python, SQL (SQL Server, MySQL, PostgreSQL)

**Analytics:** Power BI, Excel

**Web Development:** Django, Flask, HTML, CSS, Bootstrap

**Cloud Computing:** AWS (Lambda, EC2, S3), Google Cloud Platform

**API's:** Facebook, Google, OpenAI, WhatsApp, etc.

**Automation & Testing:** Selenium WebDriver, n8n Automations