Richard Parado

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Data Analyst with **3+ years** of experience in Retail and Hospitality Domain.

Skills

Analytical Skills: Microsoft Power BI, Microsoft Excel, Tableau

Programming Skills: Python, SQL (Structured Query Language)

Database: Microsoft SQL Server, MySQL, Postgres SQL

Development: Django, Flask

Experience

Analytics Station L.L.P – Data Analyst   Oct 2020 – Present

- Retail Domain: Utilized **Power BI** for Overview report on store performance. Covered revenue, units sold, average basket size, GMROI, etc. Provided insights into store performance. Developed Inventory Management model using **SQL** and **Excel**. Implemented EOQ method, **reducing expiry loss by 10%.**
- Social Media: Created **Power BI** dashboards with Facebook API. Developed **Python** scripts for social media and ad data. Analyzed post data for optimal posting times.
- AWS Domain: Worked with **AWS Lambda** and **S3 buckets**. Wrote **Python** scripts, **saving 3+ hours per week**.
- Web Development: Developed **Flask** and **Django** Apps in **Python** for internal use. Integrated **OpenAI** API for **ChatGPT** prompts. Used **Selenium WebDriver** for basic automation testing.

Analytics Station L.L.P – Data Analyst Intern   Feb 2020 – Sept 2020

- Hospitality Domain: Extracted, transformed, and loaded (ETL) hospitality data using **Excel**. Imported data into **Power BI** to create an overview report. Report covered Average Room Rate, Check-ins, and Revenue trends. Forecasted Average Daily Rate (ADR) for the next calendar year, considering seasonality.
- Retail Domain: Imported Retail Store Data into **Microsoft SQL Management Studio (SSMS)**. Conducted thorough analysis of the data. Created new tables, views, and stored procedures. Ensured proper nomenclature for data elements.

Education

Parvatibai Chowgule College, Goa – Bachelors of Mathematics   June 2014 – Apr 2017

M.E.S Higher Secondary School, Goa – Science   June 2012 – Apr 2014