



**fullbox**

# Horizontal Logo



The image shows the 'fullbox' logo centered within a 5x5 grid. The logo consists of the word 'fullb' in a dark blue sans-serif font, followed by a red square icon with a white circle and four white diagonal lines, and then the letter 'x' in the same dark blue font. The grid lines are thin and black, with some cells containing diagonal hatching.

The Horizontal logo is the primary logo and should be used in most instance



The image shows the 'fullbox' logo in a larger, clean format. It features the word 'fullb' in dark blue, the red square icon with a white circle and four white diagonal lines, and the letter 'x' in dark blue.

Avoid using at small sizes,  
as it can become illegible.

Always use the logo files  
provided. Do not re-create.

## Colors

CMYK 0 0 0 0  
RGB 255 255 255  
HEX #ffffff

CMYK 12.43 26.34 100 0  
RGB 226 183 35  
HEX #E2B723

CMYK 10.94 96.88 96.09 1.95  
RGB 211 43 42  
HEX #D32B2A

CMYK 90.63 75.78 44.53 39.84  
RGB 34 53 78  
HEX #22354E

CMYK 0 0 0 90  
RGB 65 64 66  
HEX #414042

80%

80%

80%

80%

60%

60%

60%

60%

40%

40%

40%

40%

20%

20%

20%

20%

# Typography

## Proxima Nova

Light

*Light Italic*

Regular

*Italic*

Medium

*Medium Italic*

Semibold

*Semibold Italic*

**Bold**

***Bold Italic***

**Extrabold**

***Extrabold Italic***

### / **Headline** /

Recommended:

- Extrabold
- Bold

### / **Subtitle** /

Recommended:

- Semibold
- Bold

### / **Body text** /

Recommended:

- Regular
- Light

### / **Call to action** /

Recommended:

- Medium
- Semibold

# Headline style example

Our missione is to make people's working lives simpler, more pleasant and more productive

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip

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# Background Usage

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