Verify - VeriChain? Veri.fy | Verify.io

An ETH-based platform for validating user data.

Immediate:

- Credentials (Uni)

- Certifications

Semi-immediate:

- CV verification from previous employer?

Future:

- Legal Documents

- Luxury goods authenticity

- Companie's green initiatives verified on the chain? Numetric as original?

- There has been a rise in fraudulent certs / diplomas etc.: why?

* AI-generated content easier
* More people
* Lets read and see lol

Some reasons why this is a good thing, how to sell:

* Academic insitutions having their name smeared by fake, bad candidates (someone who fakes their diploma will likely not be a great reflection of what someone like who studied there should actually be)
* Other students feeling their legitimate degrees are undervalued, why study for numerous years and pay a ton of money if you can just take a shortcut

Some points about the above:

* Numerous South-Africa politicians cought with fake degrees https://www.marisit.co.za/how-to-spot-a-fake-cv-what-to-do/
  + How are qualifications faked?
  + Online platforms that have digital recreations of existing certs
  + Hacks to unis to put someone in who wasn't really there
  + Individuals making certs themselves
  + AI-generated content becoming better??? - look into this one
  + Employees of unis selling fake certs
  + Simply giving employers a notion they've studied there without having any actual proof
  + Article also mentions bogus institutions that take a student's money and don't actually deliver teaching and deliver invalid qualifications
  + Problem serious - governmental action is now taking place
  + Current ways of spotting a fake qualifications:
    - Often fictional universities are listed, check if it exists, it can even have fake social media or website to make it look real - this really is a problem we need to solve to ensure legitimacy
* US estimates about every 3/10 people lied about their college degrees, purchasing fake stuff online as replacement https://standout-cv.com/usa/study-fake-job-references-resume-lies
* Countries making it a criminal offense highlight the prevalence of this issue (SA again) https://www.marisit.co.za/how-to-spot-a-fake-cv-what-to-do/
* 54% people lied on their CV about something https://standout-cv.com/usa/study-fake-job-references-resume-lies (proclivity for lies innate apparently)
* Fake job references https://standout-cv.com/usa/study-fake-job-references-resume-lies -- could do something about that here using a transaction or having some signed reference that is authorized by the authority

Potential "cool features":

* ZKPs that can tell if a person has met a threshold for grades for example without revealing the entire transcript