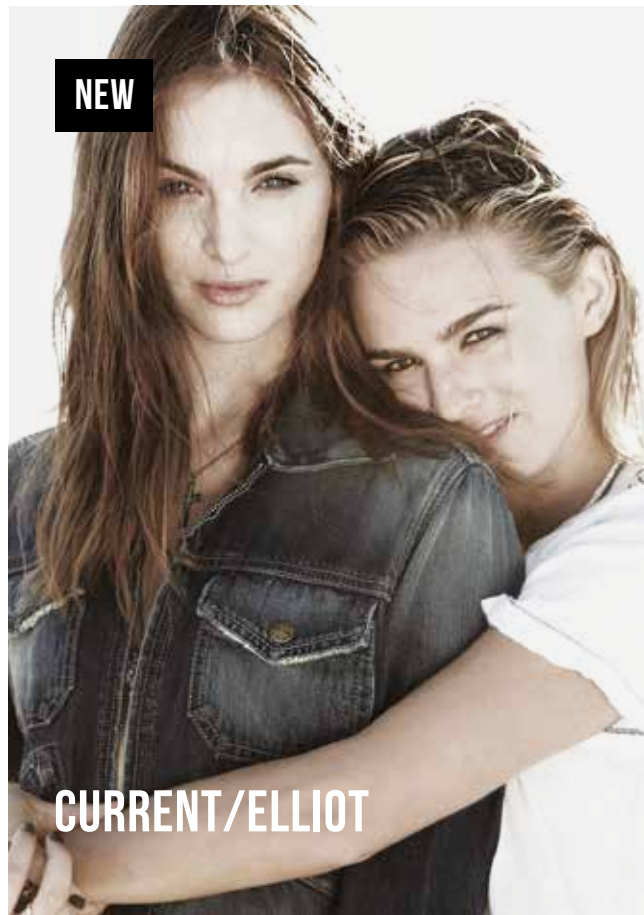




Montana wears Lee High Lick jeans, \$169.95.



NEW

CURRENT/ELLIOT



TRUE
RELIGION

COULD YOU BE THE RIGHT MATCH?

Every pair of jeans in our denim range is waiting for a perfect partner - is it you? We have an extensive range of brands, many of which are available at no other department store. You'll be sure to find the perfect fits and styles, designed to suit every occasion, price range, and body type.

I JUST WANNA
BE CLOSE TO YOU

Skinny

HE DOESN'T
NEED TO KNOW

Boyfriend

I NEED A
LITTLE SPACE

Slim

STRAIGHT SHOOTER
LOOKING FOR LOVE

Straight

WHAT DOES YOUR DENIM SAY ABOUT YOU?

Go to denim.davidjones.com.au and play around with personalised filters to narrow your brand matches across our entire denim range. Save your favourites, buy online or check store availability. Visit us instore and we'll find your favourites for you so you can try them on and fall in love. Simple!



YOU

Discover
your style

+



JEANS

Save your
favourites

=



LOVE

Find your
perfect fit

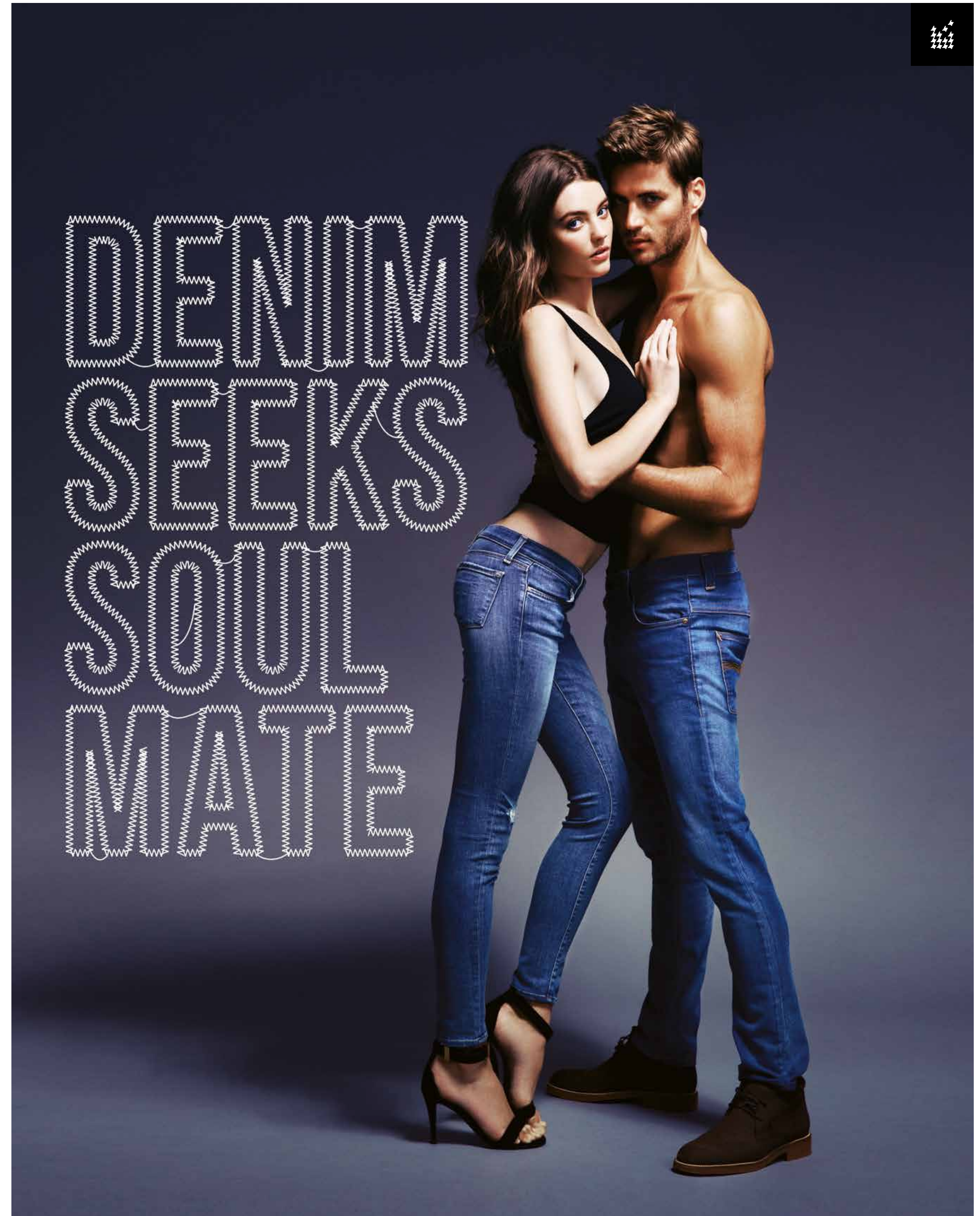
DENIM.DAVIDJONES.COM.AU

STAY IN THE KNOW

Register for email at davidjones.com.au and you'll receive the Denim Seeks Soulmate calendar of events plus 10% off your next purchase online.*

*One per customer. Redeemable online only. Offer ends two weeks from email send date.

Visit davidjones.com.au for store availability. Not all brands available at all stores.



DENIM.DAVIDJONES.COM.AU

f t q | DAVIDJONESSTORE

WAS.IS.ALWAYS SINCE 1838

David Jones

YOUR NEW JEANS ARE WAITING FOR YOU

Find your denim soulmate at David Jones. Our exciting new denim range has been stitched, selected, and stacked - and is waiting for you. To find your perfect fit, visit your nearest David Jones or explore denim.davidjones.com.au

Watch our denim love story [here](#).

Front cover: Montana wears J Brand Revenge jeans, \$259, at no other department store. Christian wears Nudie Tape Ted jeans, \$219.



HAPPILY EVER AFTER

Start your new denim relationship on the right foot with exclusive denim styling tips and advice on the Black & White and Style Me Romy blogs. Plus see behind the scenes footage from Style Me Romy as she styles our Denim Seeks Soulmate campaign.

BLOG.DAVIDJONES.COM.AU | **black&white** | **STYLE ME ROMY**



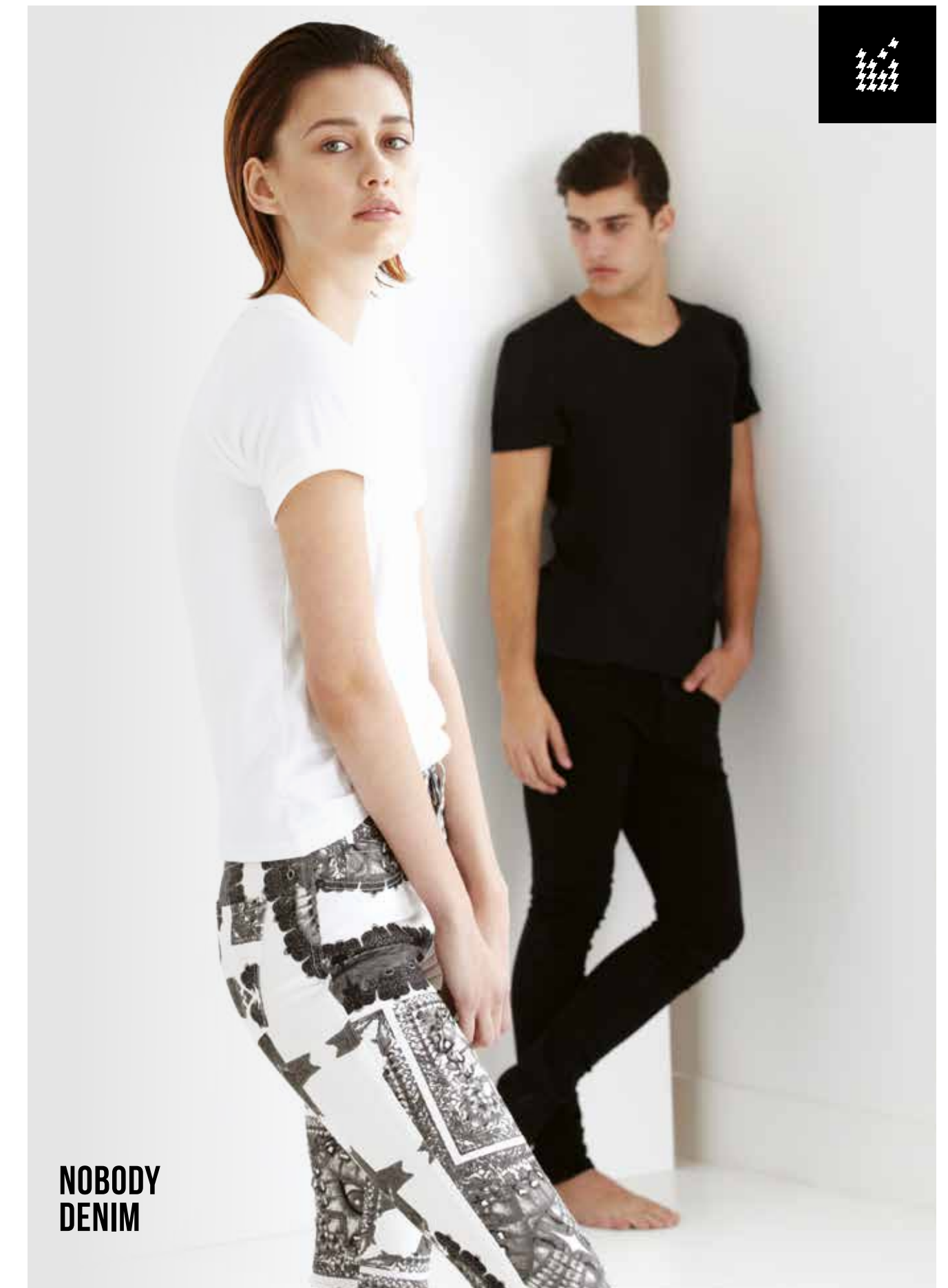
GET TO KNOW YOUR DENIM

Let us introduce you to some great new jeans this season at any one of our David Jones men's and women's denim departments or online. Between 21 April - 12 May we'll be hosting denim fitting sessions and customisation services at select stores. See denim.davidjones.com.au for our event calendar as well as specific brand and store availability.

BE FAMOUS FOR YOUR FIT

Visit one of our pop-up Denim Bars at Westfield Sydney Shopping Centre 22 April - 28 April or Westfield Bondi Junction Shopping Centre 6 May - 12 May, or visit one of our instore denim photobooths, and you could be a part of our Denim Seeks Soulmate campaign.

See denim.davidjones.com.au for locations and details.



#DJSDENIM DISCOVER OTHER DENIM LOVE STORIES IN THE MAKING ON TWITTER & INSTAGRAM

