



Synaptix Digital Solutions LTD

BACKGROUND PAGE

APPLICATION USAGE

APP USAGE BY LOCATION



SYNAPTIX USER-ENGAGEMENT ANALYSIS

Sum of App-Usage Hours Per Day

61K

Number of Users

10K

Average Engagement Score

499

Avg Session Per Minute

61

DeviceType

Desktop

Laptop

Smartphone

Tablet

User Eng ...

All

Age-Range

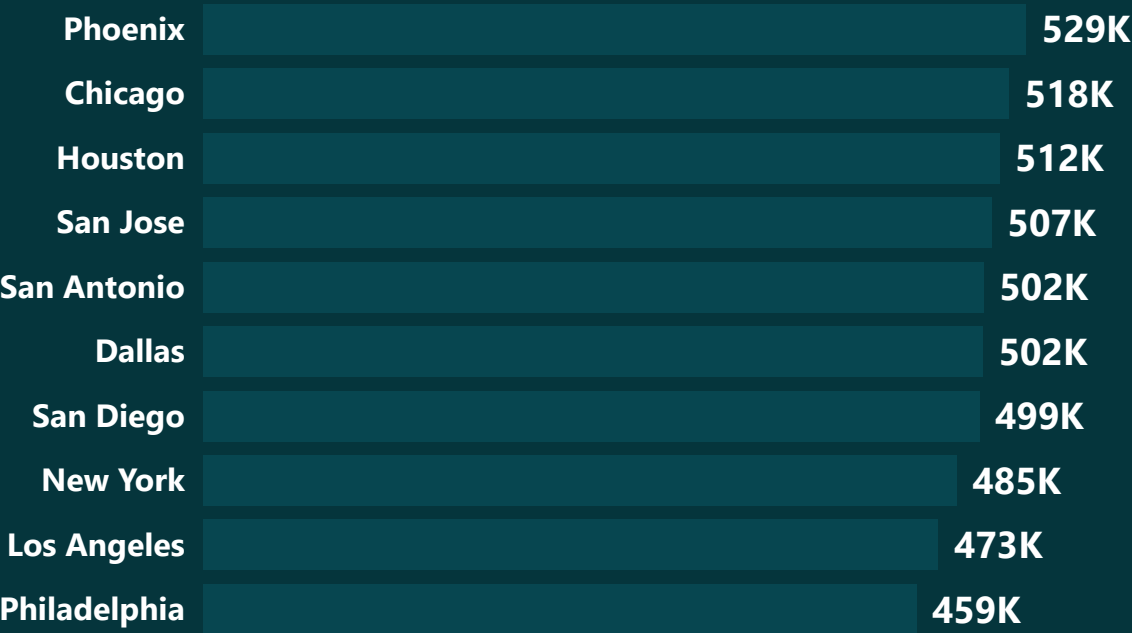
All

Total EngScore by Age-Range



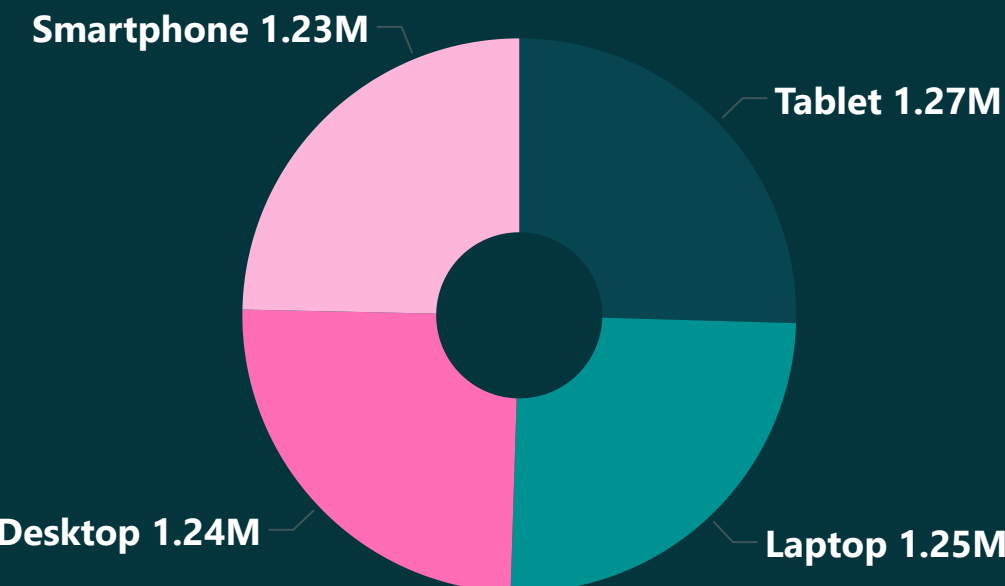
Engagement_Score

Total EngScore by Location



Engagement_Score

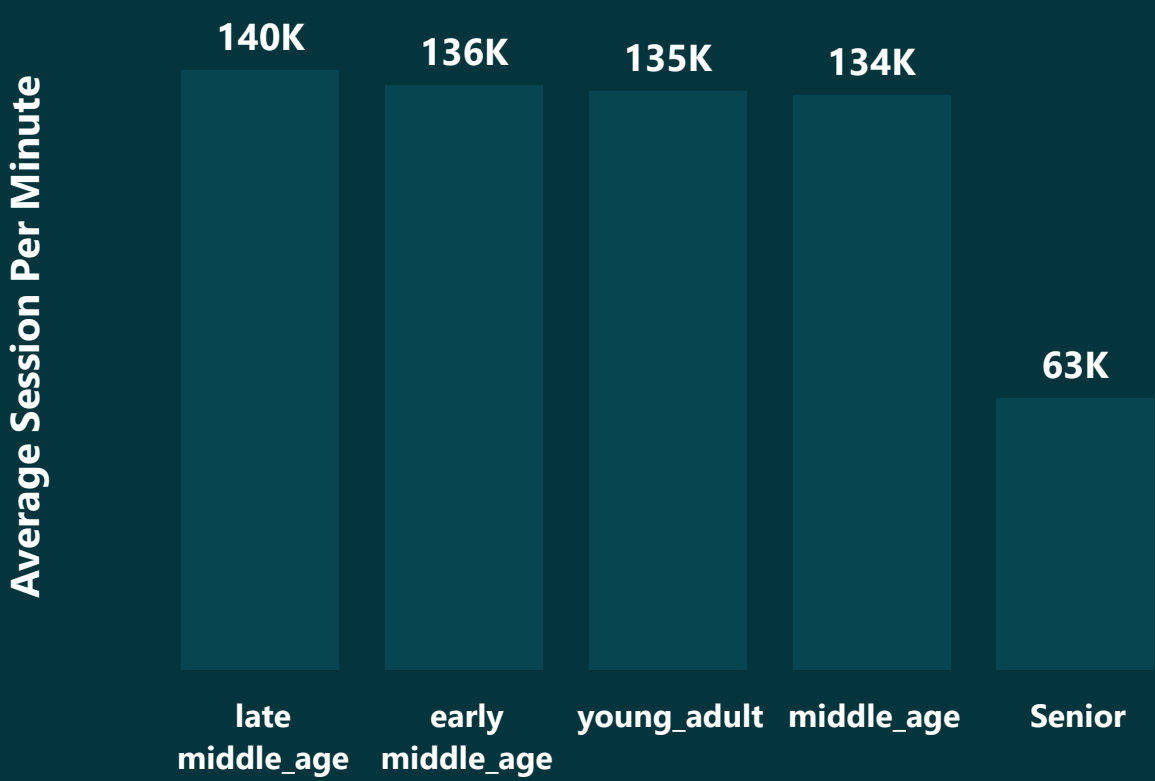
Total EngScore by DeviceType



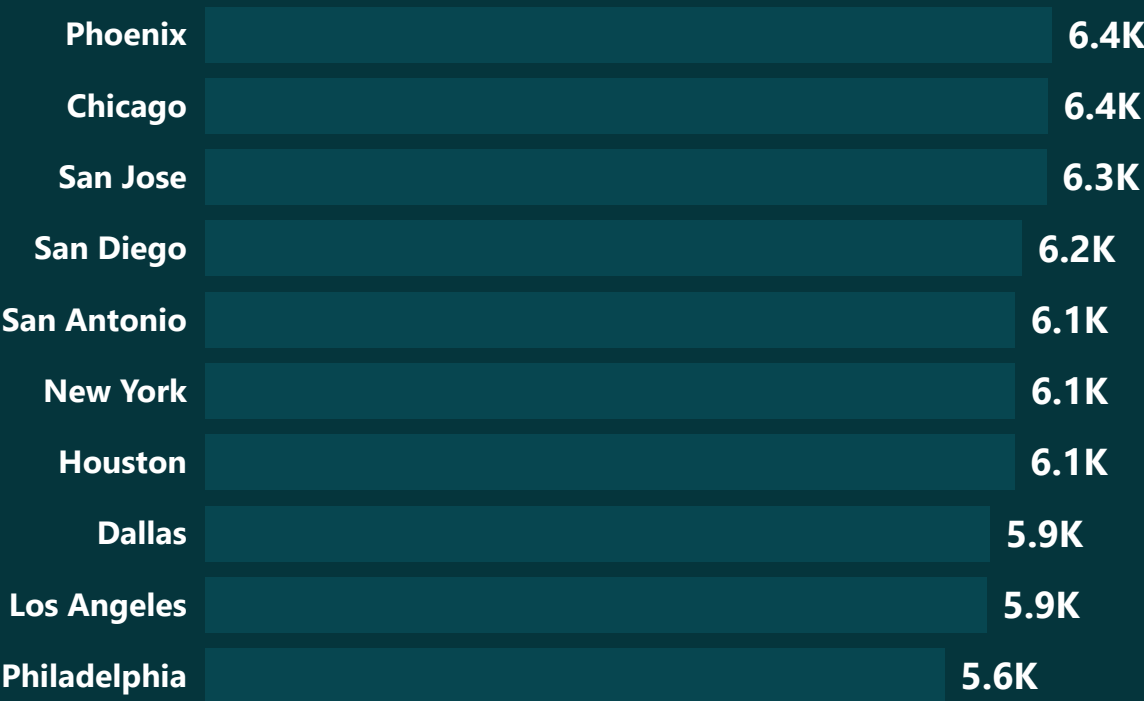
App Usage Hours Per Day by Age-Range



Average Session Per Minutes by Age-Range

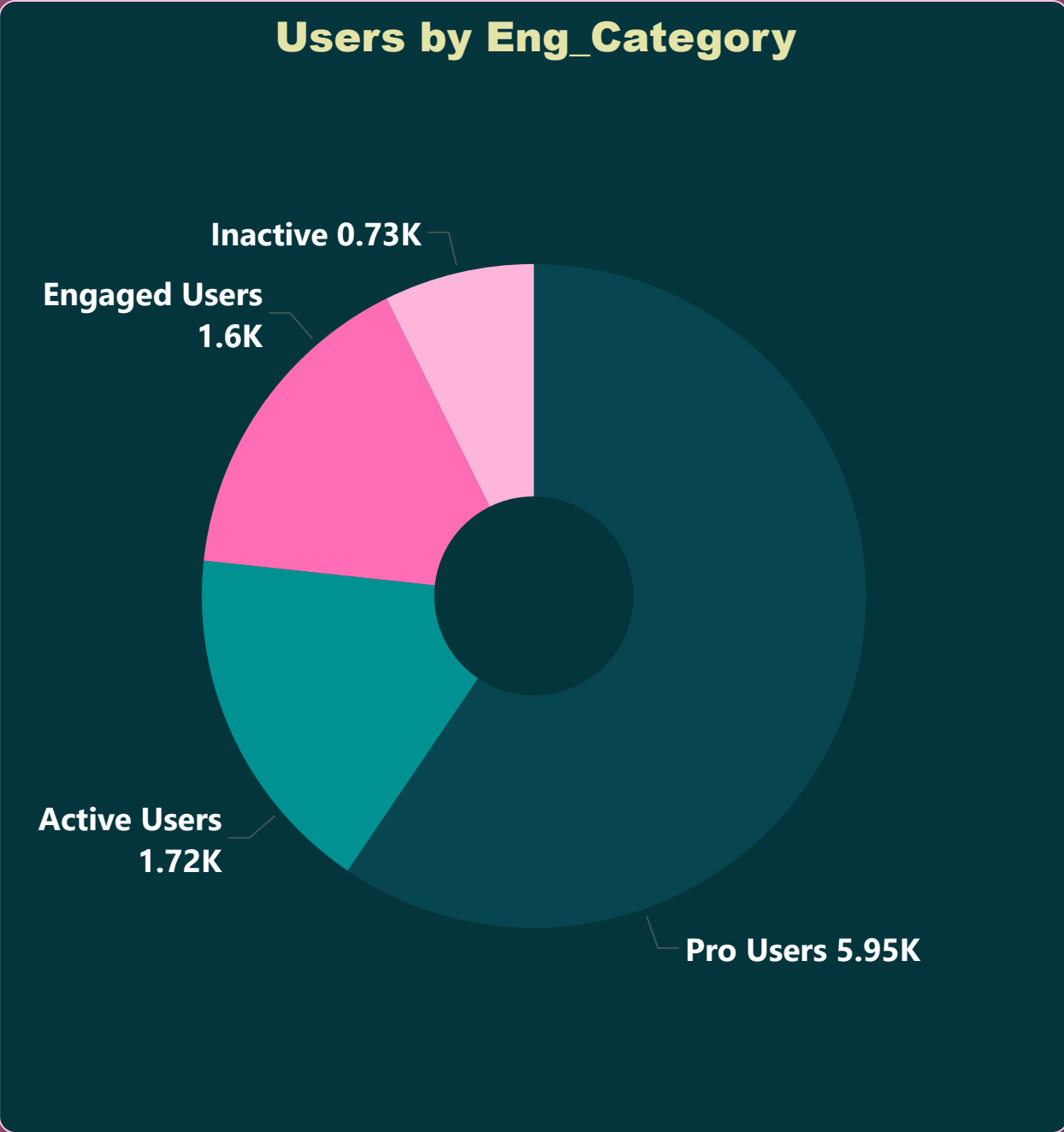
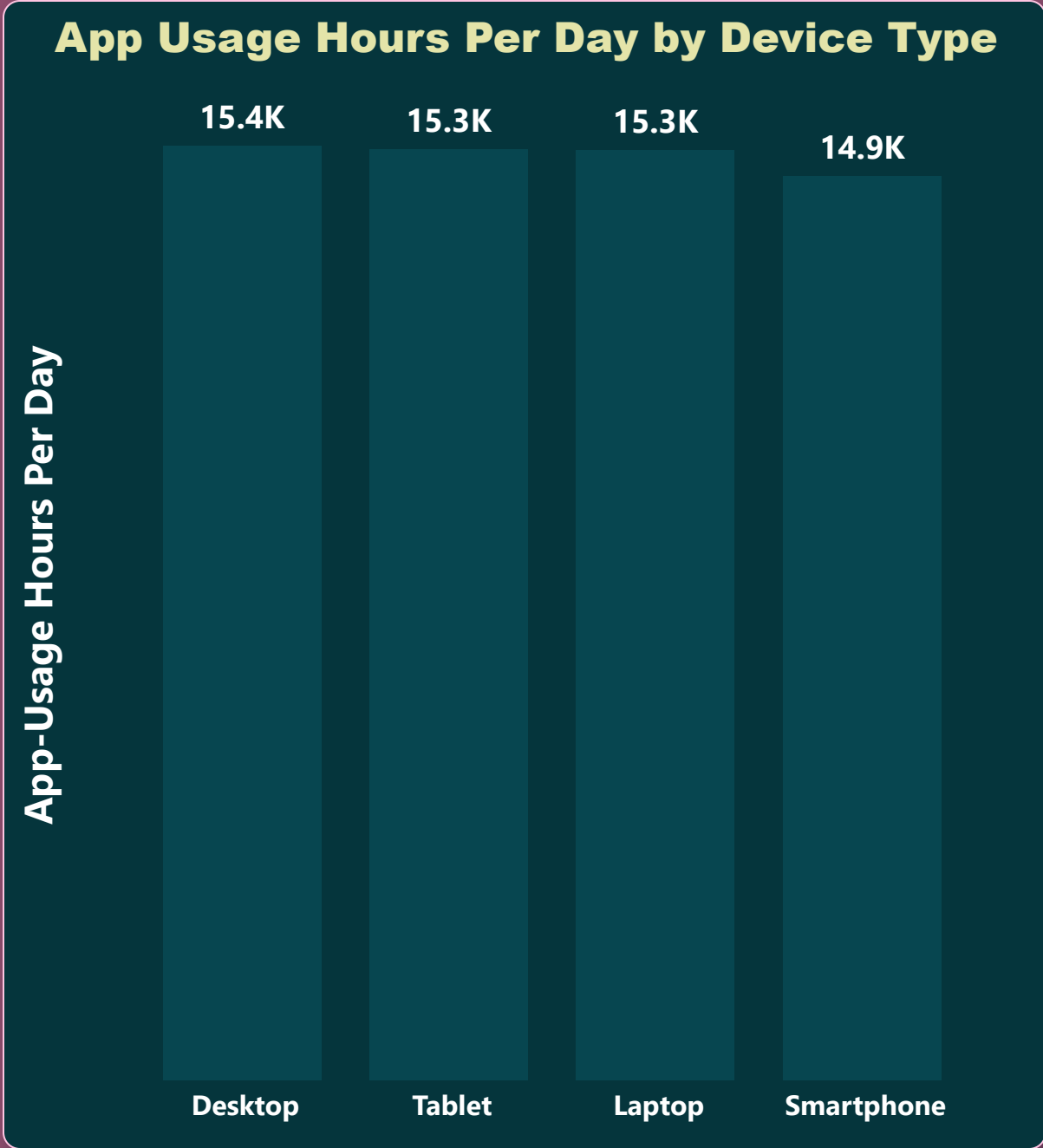
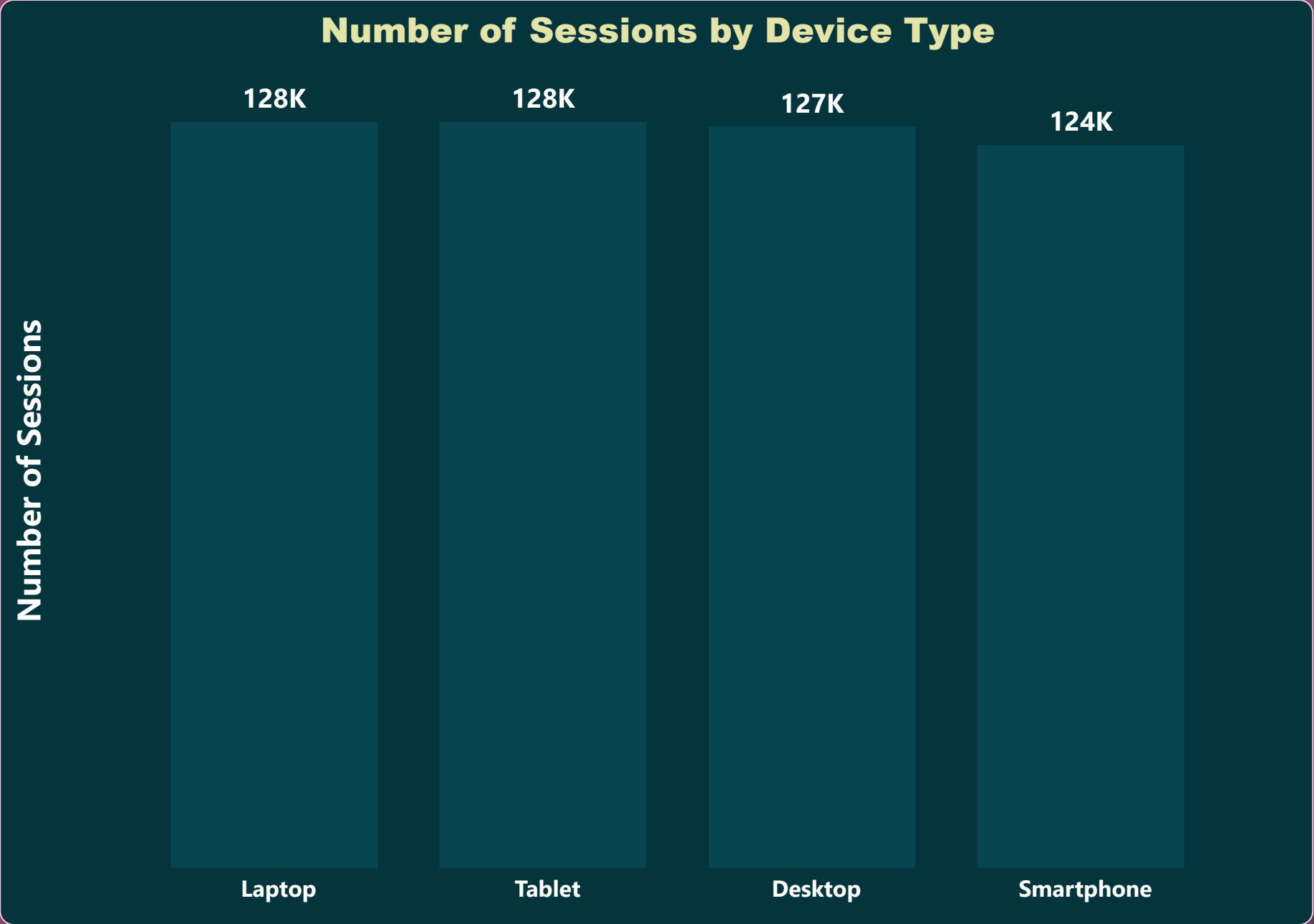
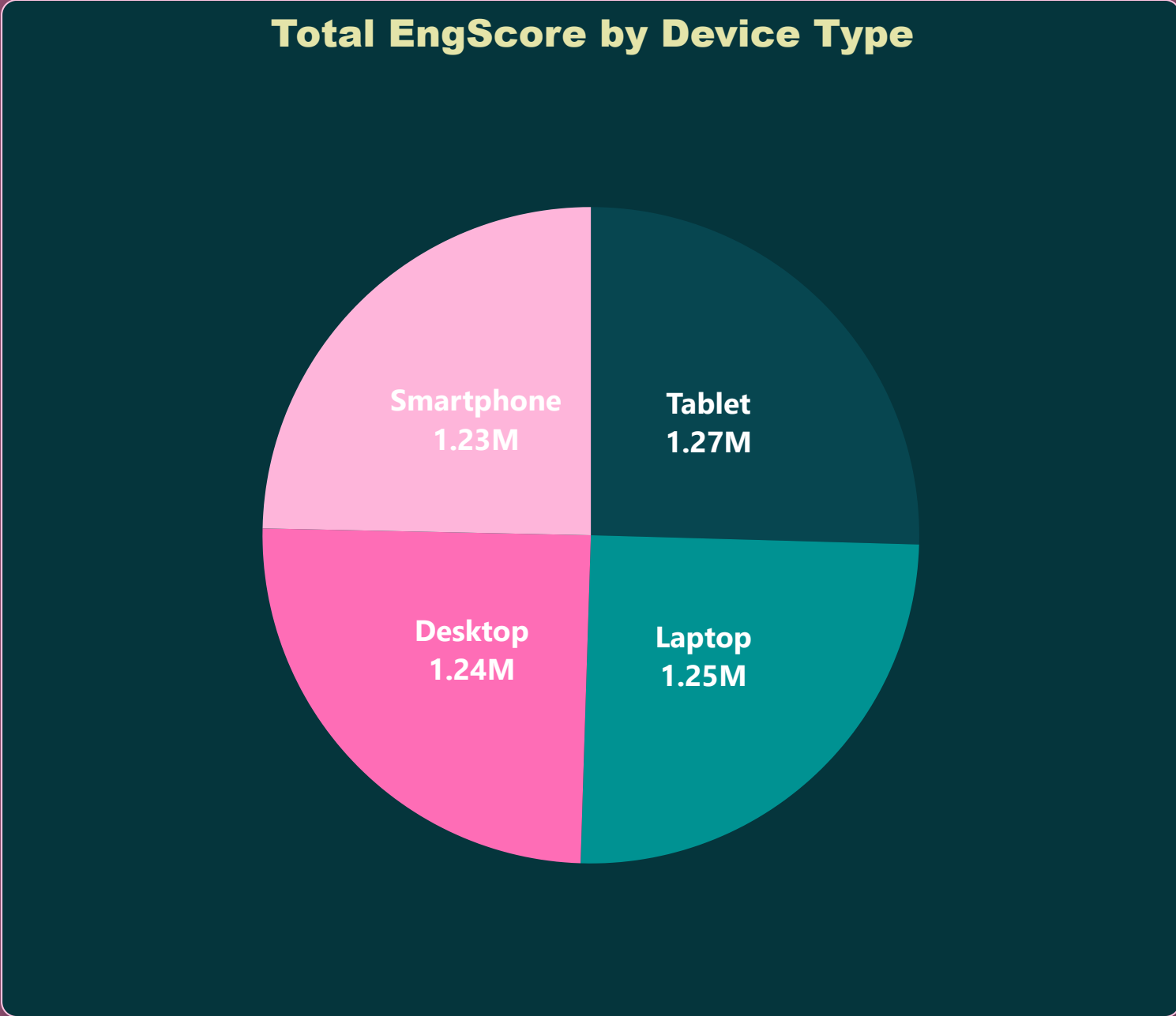


App Usage Hours Per Day by Location



AppUsageHoursPerDay

Location	Sum of AverageSessionDurationMinutes
Philadelphia	56,308.70
Dallas	58,597.04
Los Angeles	59,282.05
New York	60,625.18
San Jose	61,426.92
Houston	61,636.52
Chicago	62,069.19
San Antonio	62,224.30
San Diego	62,488.34
Phoenix	64,623.18
Total	609,281.42



Top 3 EngScore by Location

Location	Sum of TotalEngagementScore
Phoenix	529,379.37
Chicago	518,334.76
Houston	512,180.01
Total	1,559,894.14

Bottom 3 EngScore by Location

Location	TotalEngagementScore
Philadelphia	458,716.28
Los Angeles	472,849.81
New York	484,705.50
Total	1,416,271.59