

1. Measurement

In class, we first discussed what measurement is. Measurement is how “insights” or “policies” are constructed, because one cannot construct a policy without first measuring what the policy is meant to accomplish.

2. Statistical Programming Languages

- R
- Python
- Julia
- Stata
- SAS
- SPSS
- Matlab
- JavaScript
- C
- C++
- Fortran

3. Web Scraping

(3.1) How does web scraping work?

- Using an application program interface (API) to download data
- Downloading HTML files and parsing their text to extract data

(3.2) Web scraping in the three data science languages.

- R
- Python

4. Handling large data sets

(4.1) RDDs

(4.2) SQL

5. Visualization

(5.1) ggplot2 (R)

(5.2) matplotlib (Python)

(5.3) Plots.jl (Julia)

(5.4) Tableau

6. Modeling

- Use the data to test theories.
- Use the data to predict behavior.
- Use the data to explain behavior.