



TOTAL SALES
\$725.5K



TOTAL PROFIT
\$108.4K



TOTAL PRODUCTS
1,494



TOTAL ORDERS
1,611

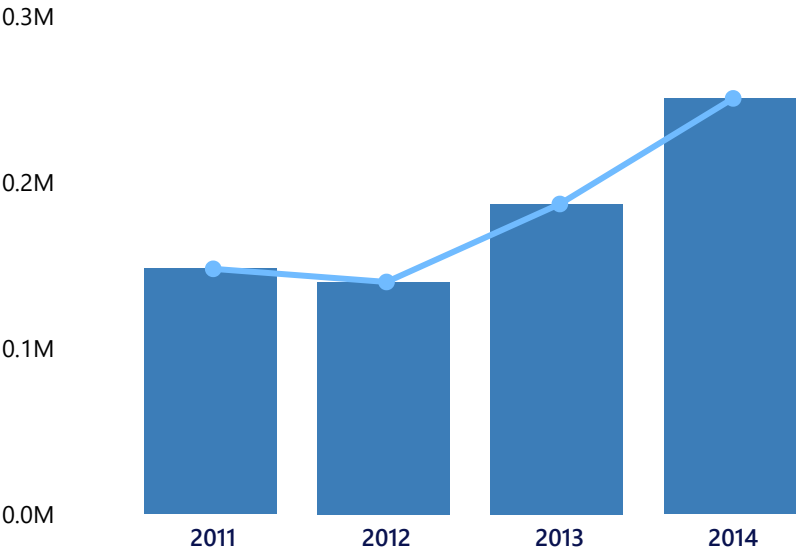


PROFIT MARGIN
14.94%

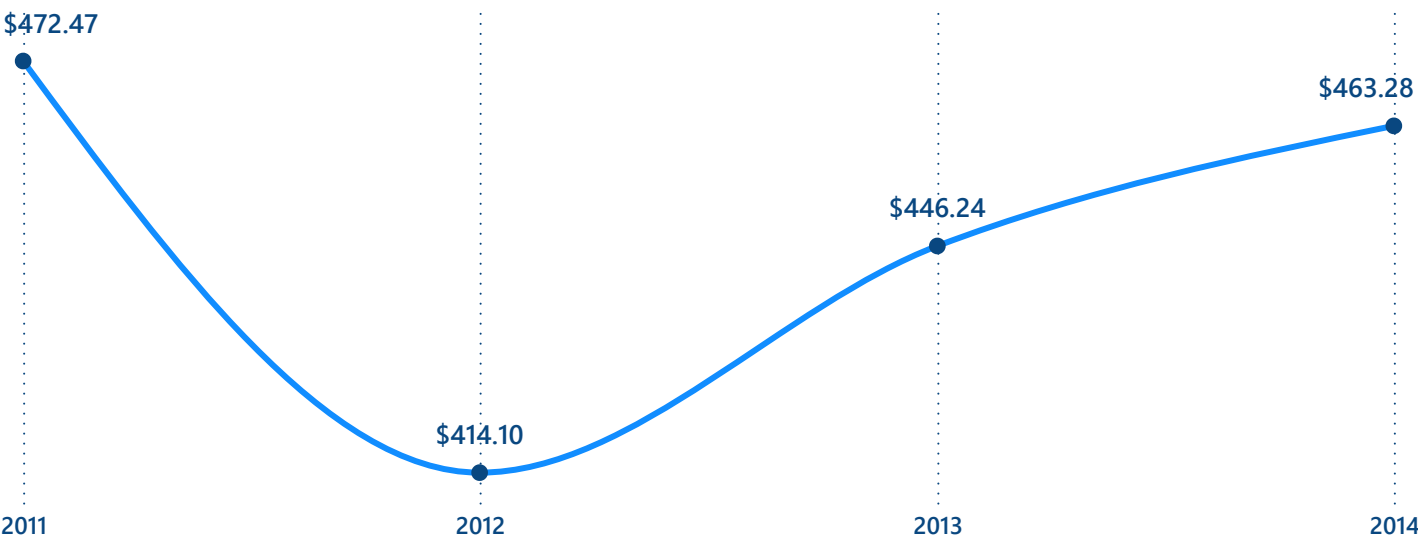
Revenue Performance



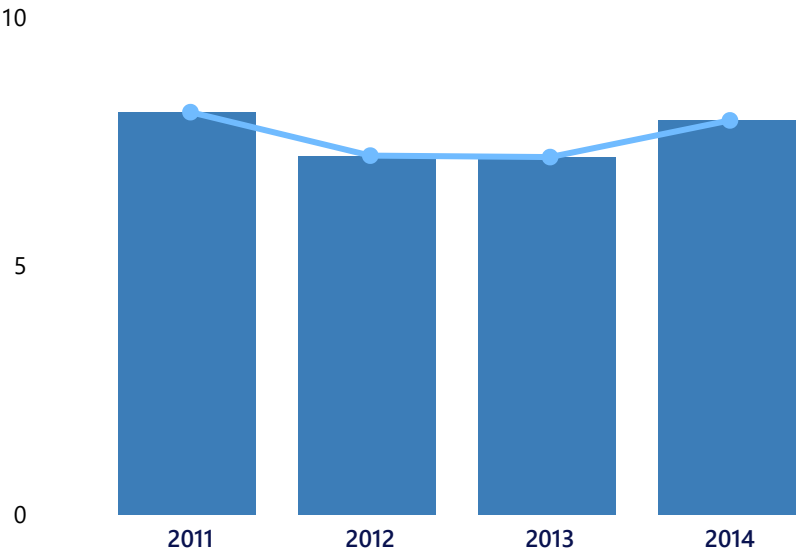
Total Sales by Year



Average Order Value (AOV) Over Time



Average Order Size by Year





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TOTAL PROFIT
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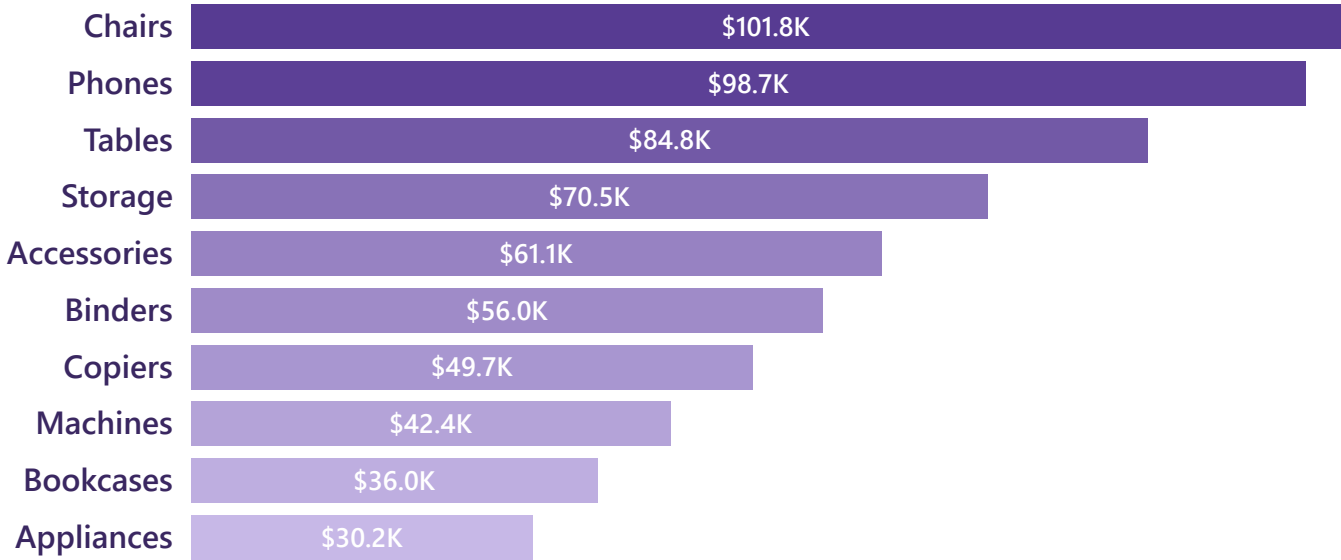


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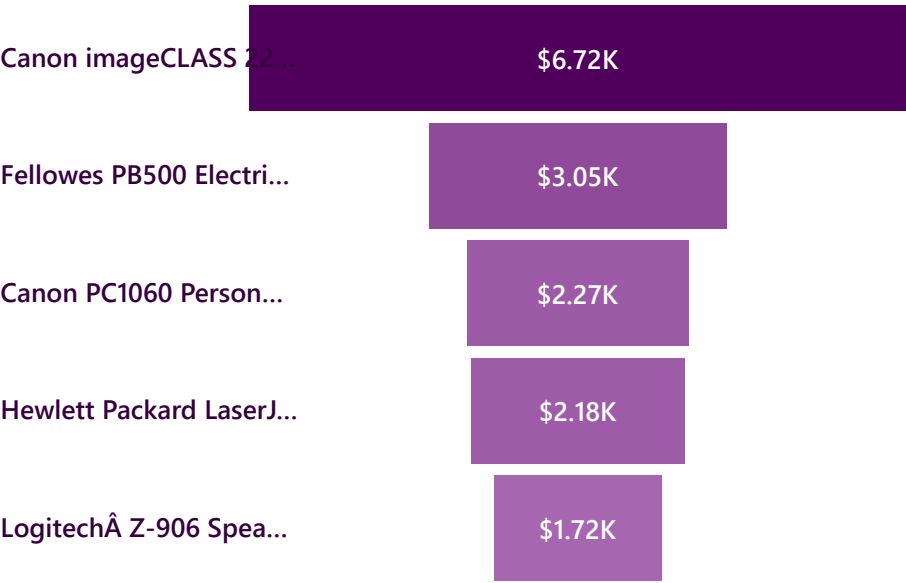


PROFIT MARGIN
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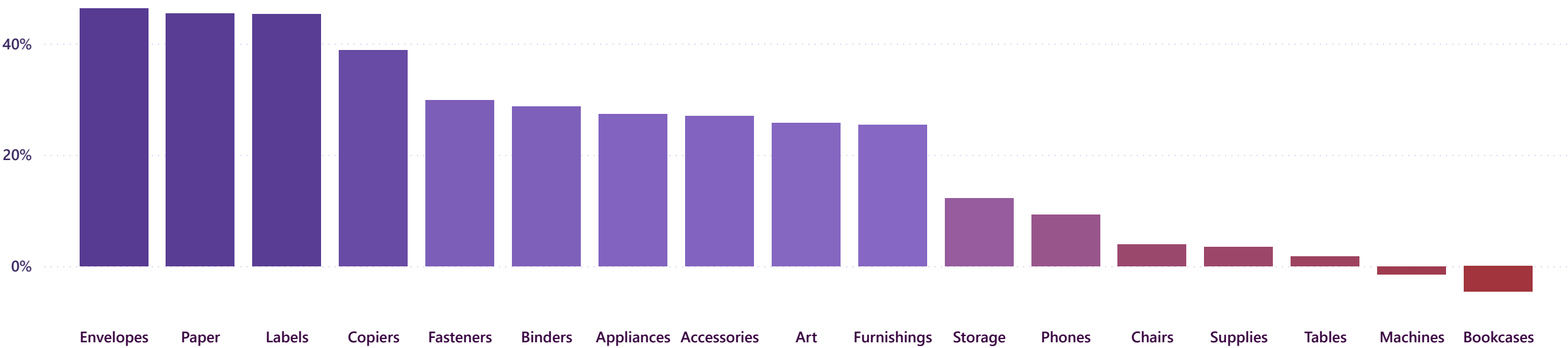
Top 10 Best Selling Products Category



Top 5 Profitable Products



Profit Margin by Products Category





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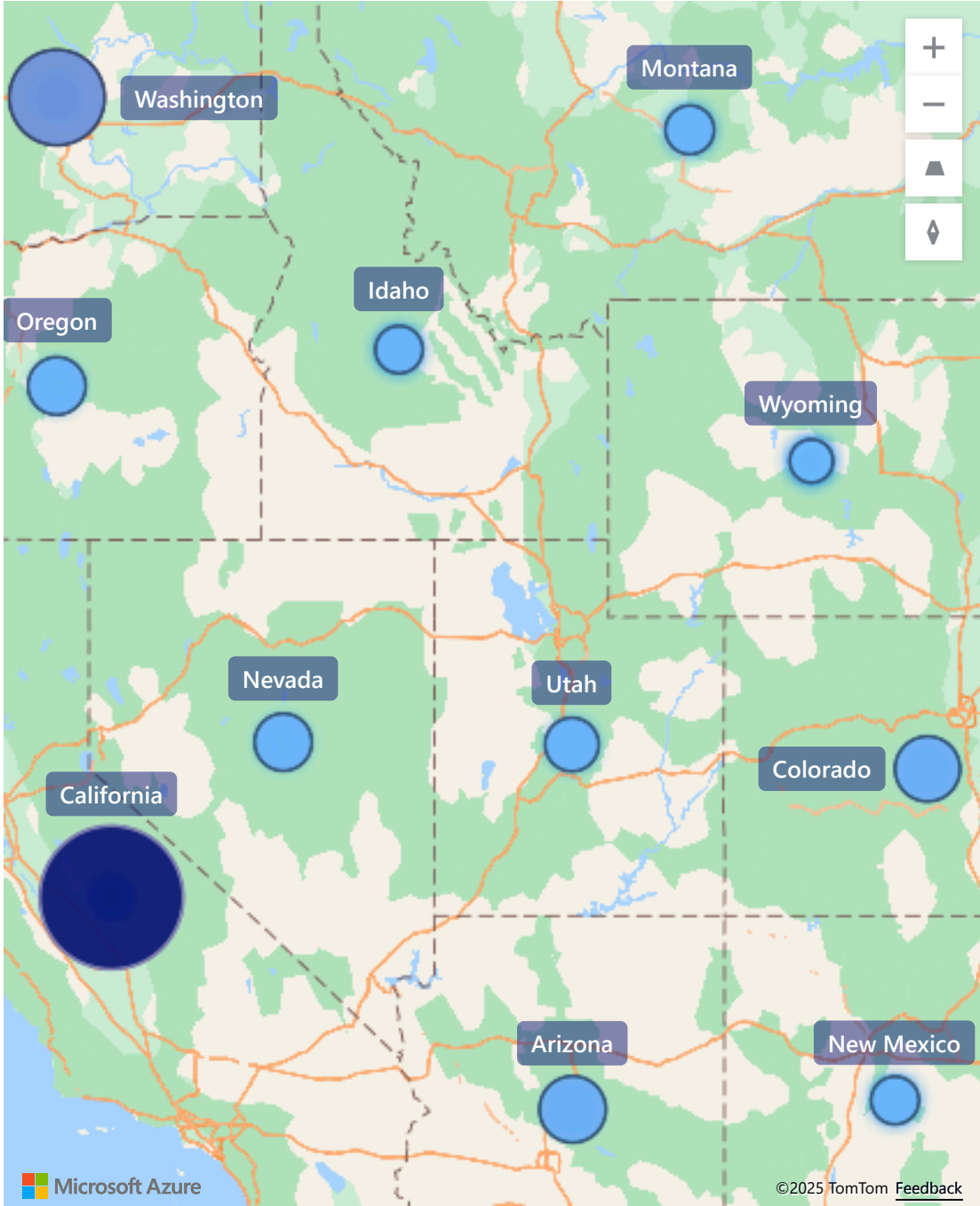


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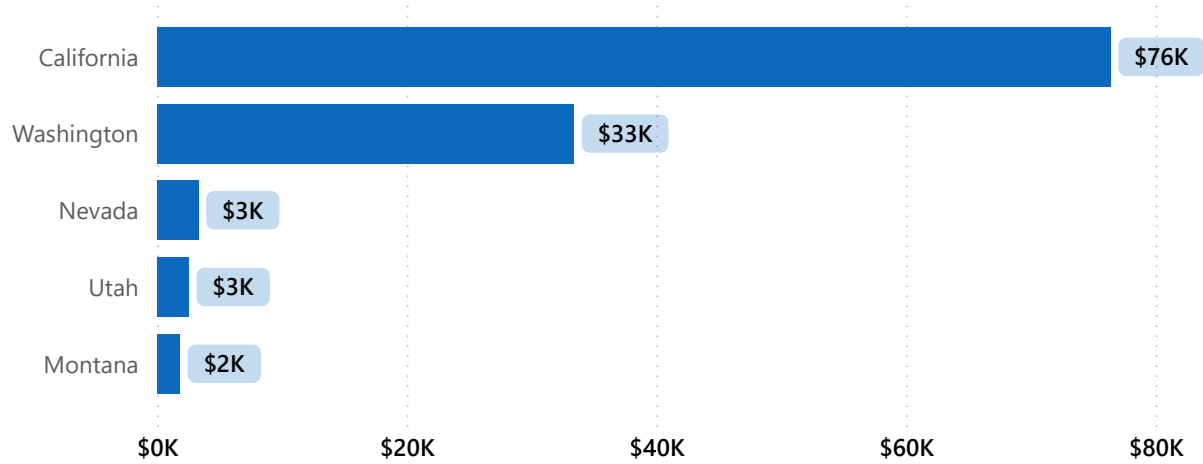


PROFIT MARGIN
14.94%

Total Sales by State



Total Profit by State



Detailed City Profitability Report

City	Total Sales	Total Profit	Profit Margin
Los Angeles	\$175,851.34	\$30,440.76	0.17
Seattle	\$119,540.74	\$29,156.10	0.24
San Francisco	\$112,669.09	\$17,507.39	0.16
San Diego	\$47,521.03	\$6,377.20	0.13
North Las Vegas	\$9,801.00	\$2,247.69	0.23
Sacramento	\$7,311.28	\$2,069.69	0.28
Great Falls	\$4,605.58	\$1,582.71	0.34
Des Moines	\$3,454.44	\$1,250.34	0.36
Total	\$725,457.82	\$108,418.45	0.15