

Chart 1: Total Make-up of Customers in our Database in the Last 2 Years
Customers Grouped under Marital Status

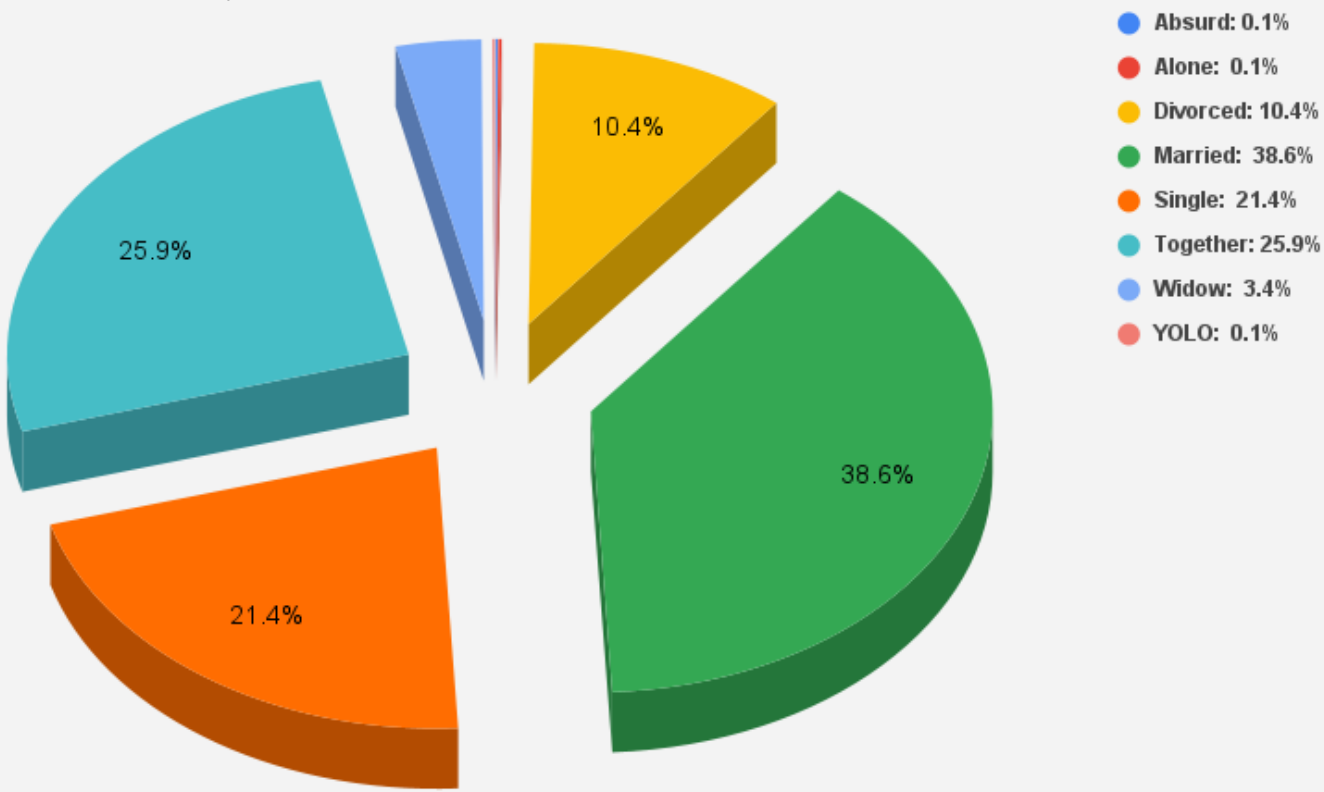


Chart 2: Yearly Household Income of Customers by their Marital_Status

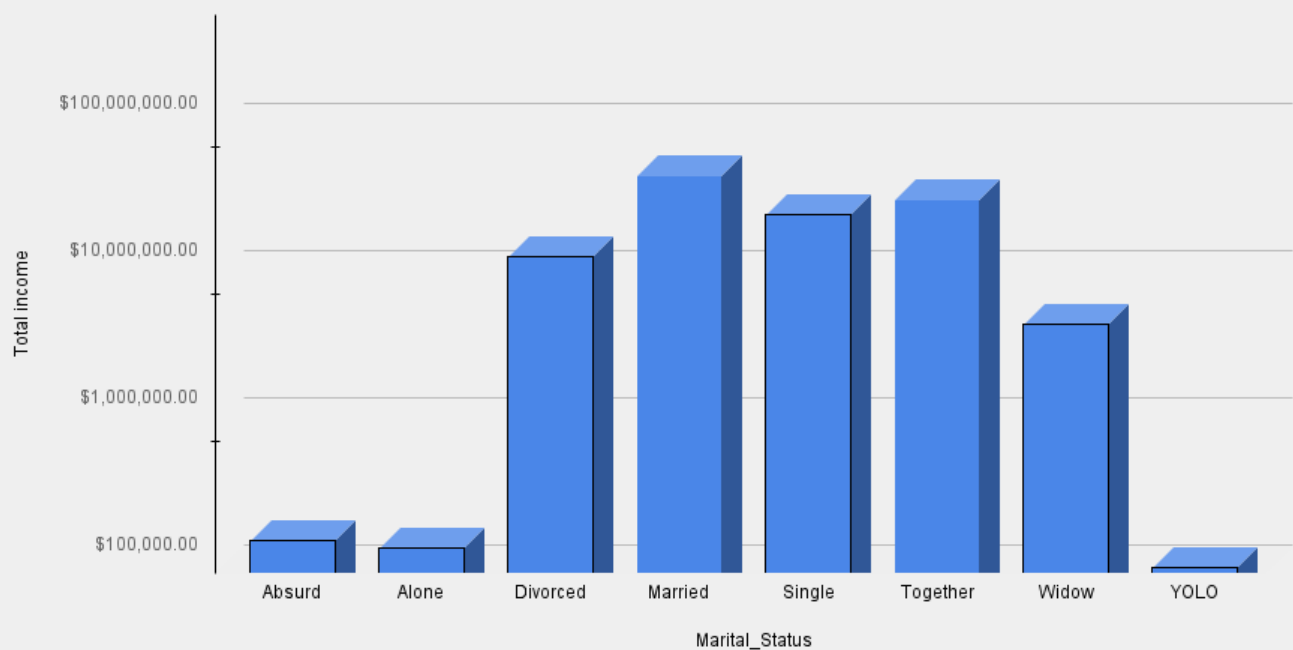


Chart 3: Products Purchase Based on Customer's Status in the Last 2 Years

Purchase based on marital status of customers

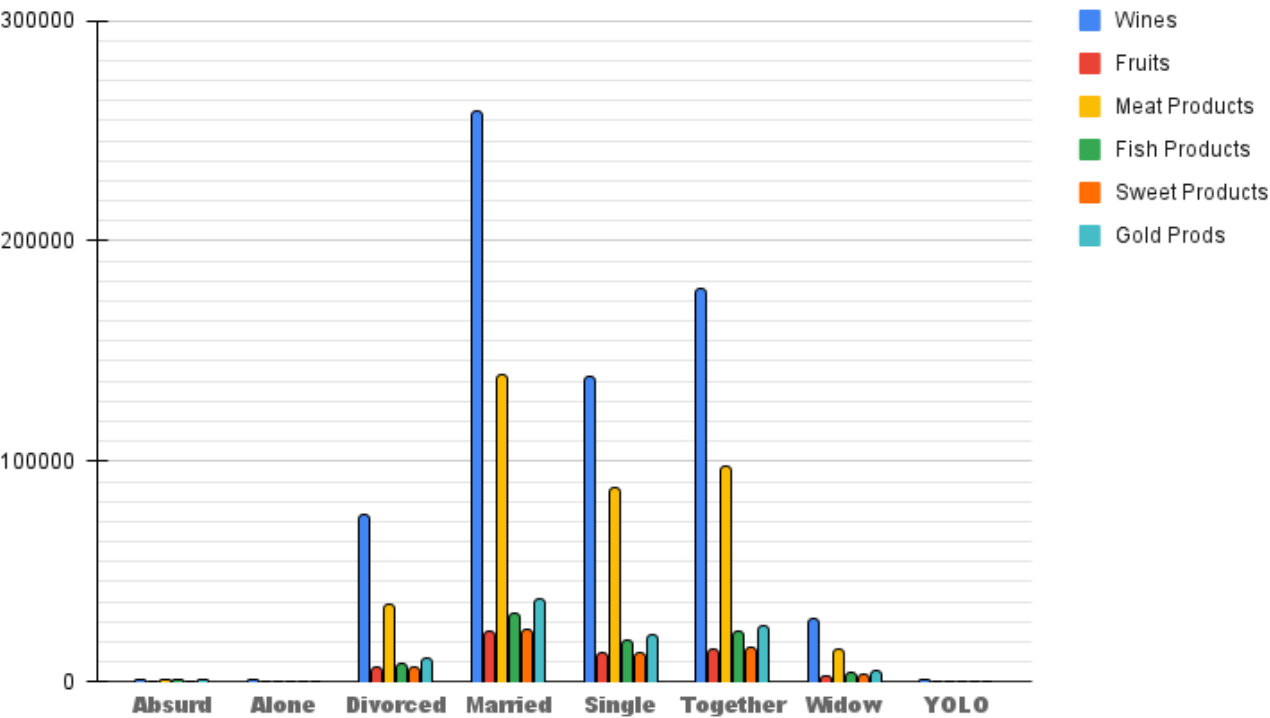


Chart 4: Customer's Purchase for Wine in the Last 2 Years

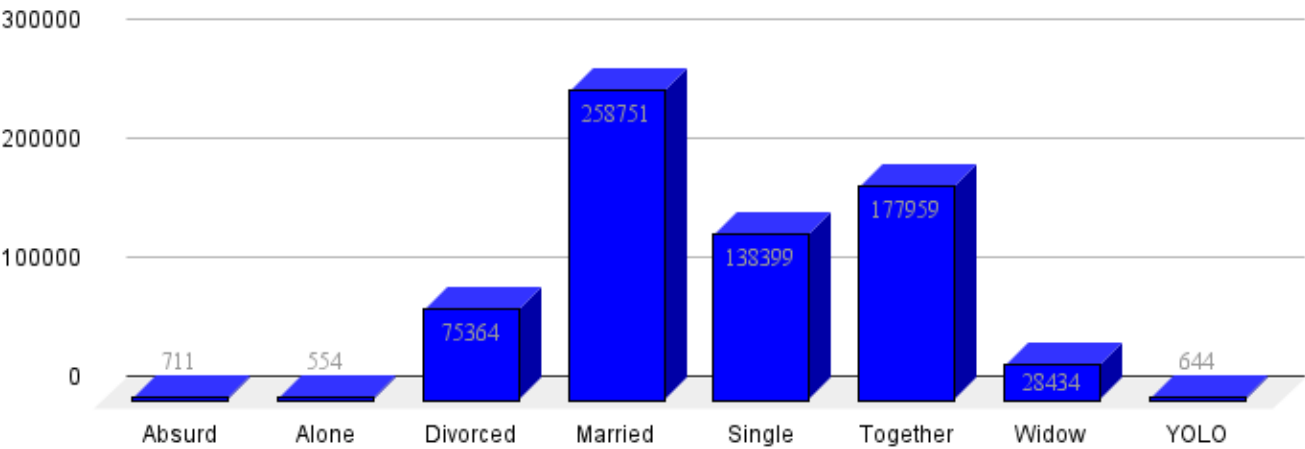


Chart 5: Customer's Purchase for Fruit in the Last 2 Years

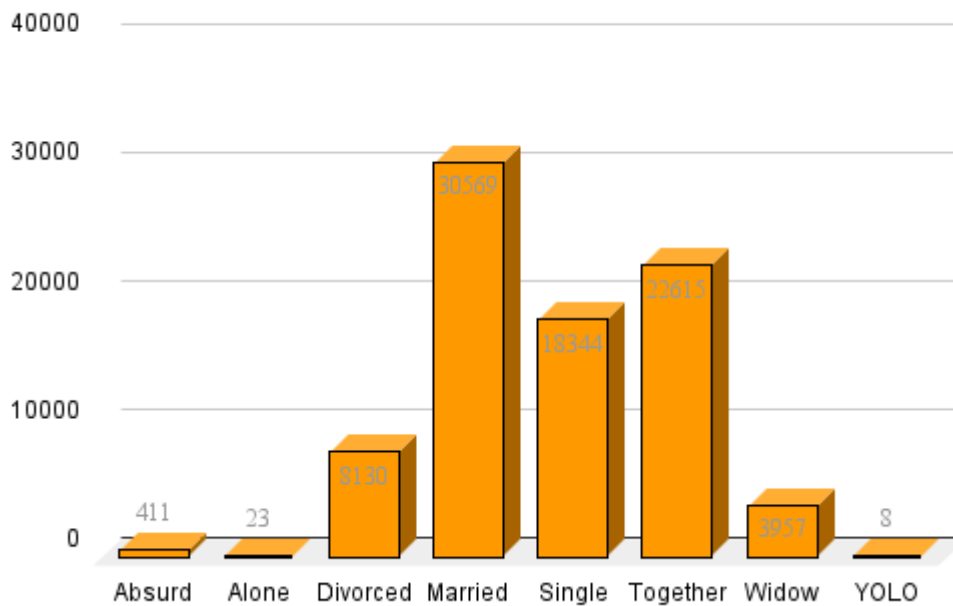


Chart 6: Customer's Purchase for Meat Products in the Last 2 Years

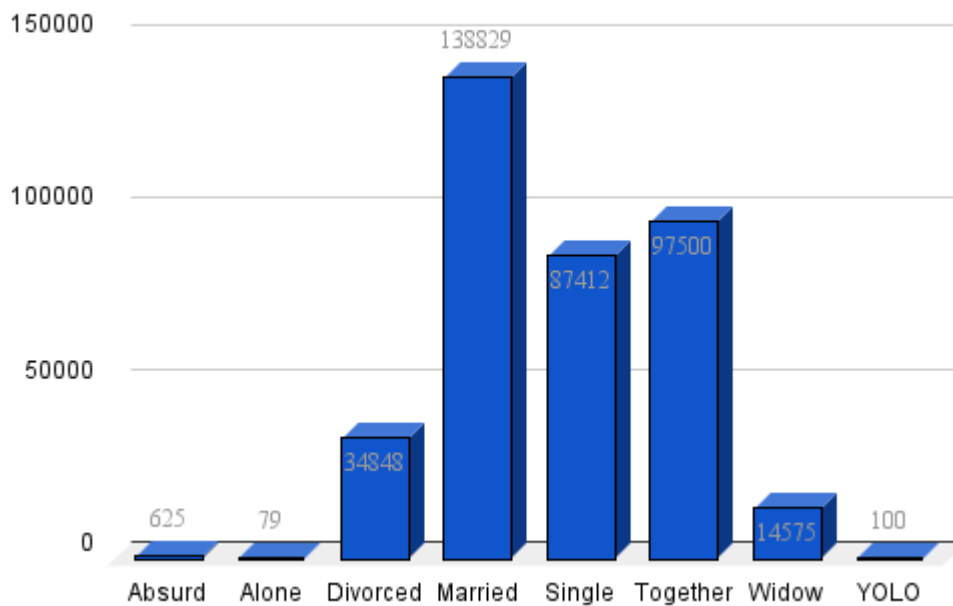


Chart 7: Customer's Purchase for Fish Product in the Last 2 Years

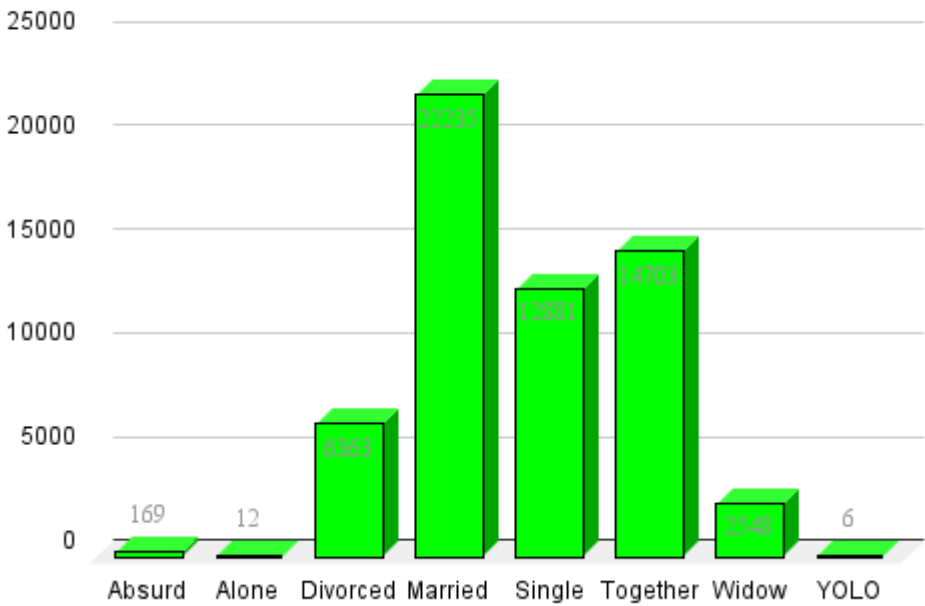


Chart 8: Customer's Purchase for Sweet Products in the Last 2 Years

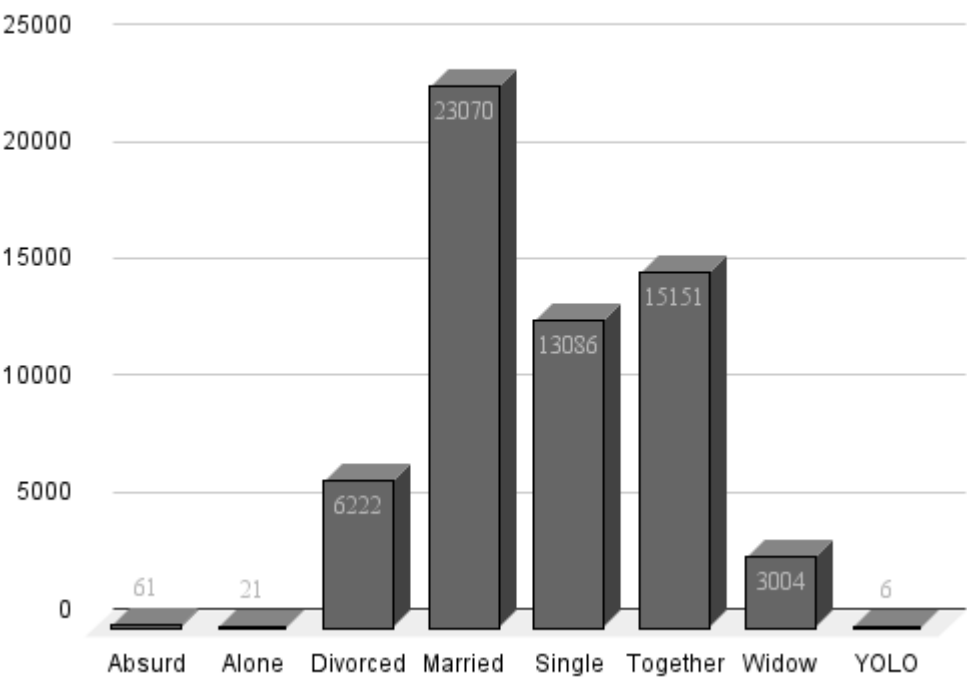


Chart 9: Customer's Purchase for Gold Prods in the Last 2 Years

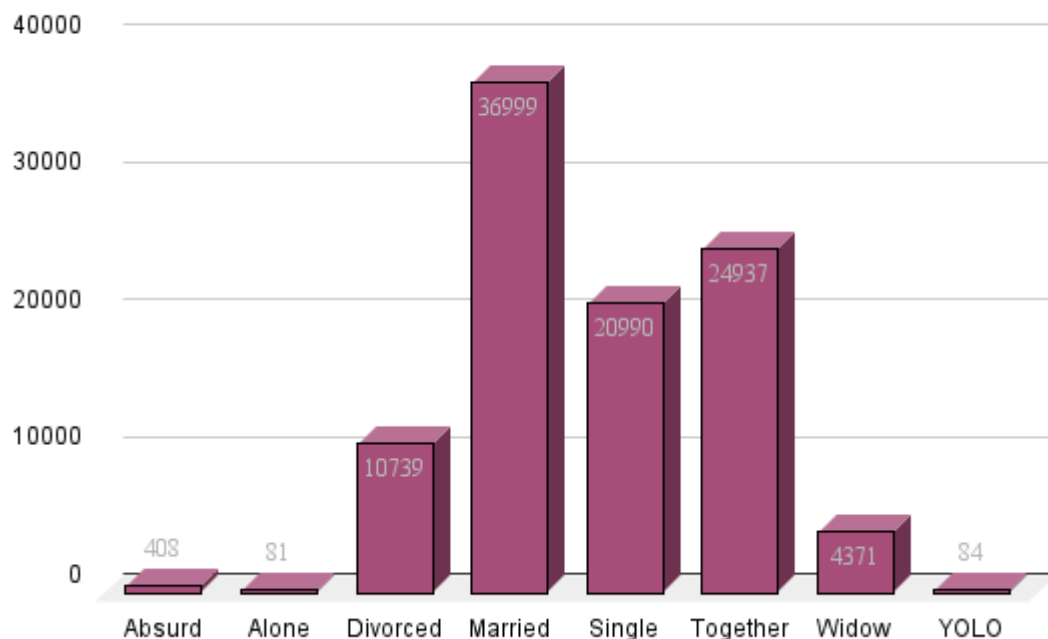


Chart 10: Customers Accepted Offer in the 1st, 2nd, 3rd, 4th, and 5th Campaign, 0 Otherwise

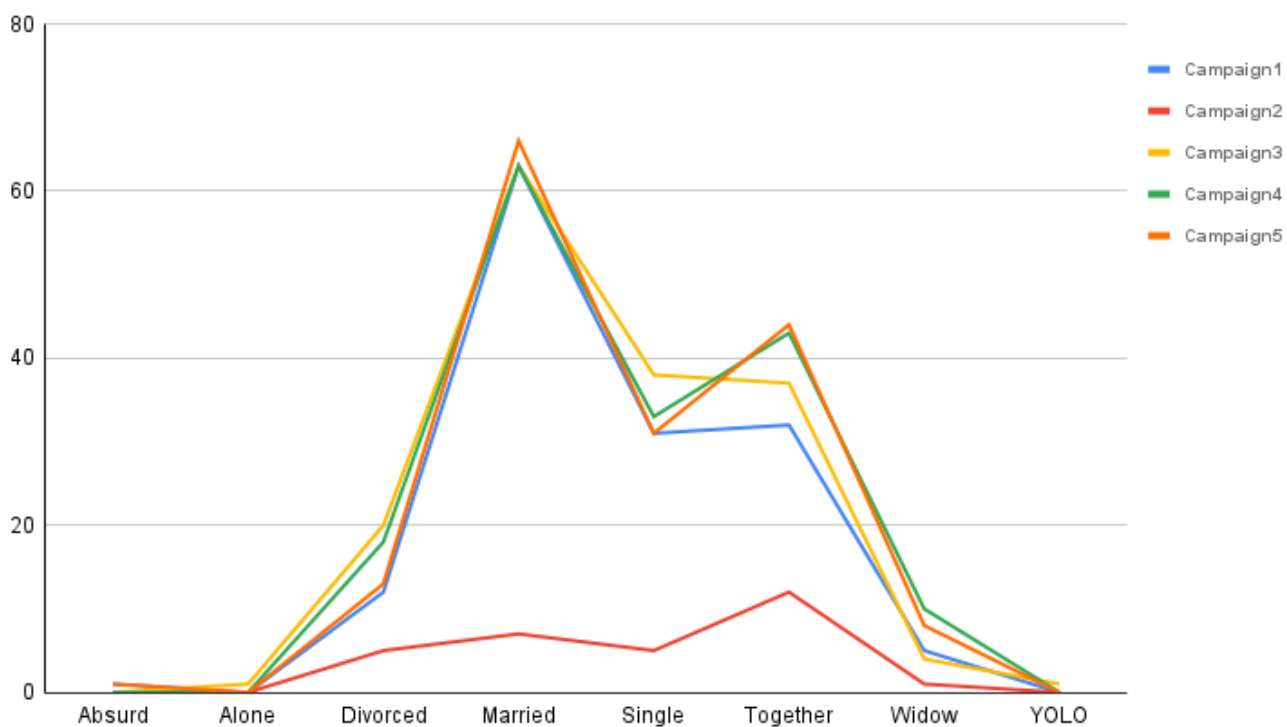


Chart 11: Number of Web Purchase by Customers in the Last 2 Years

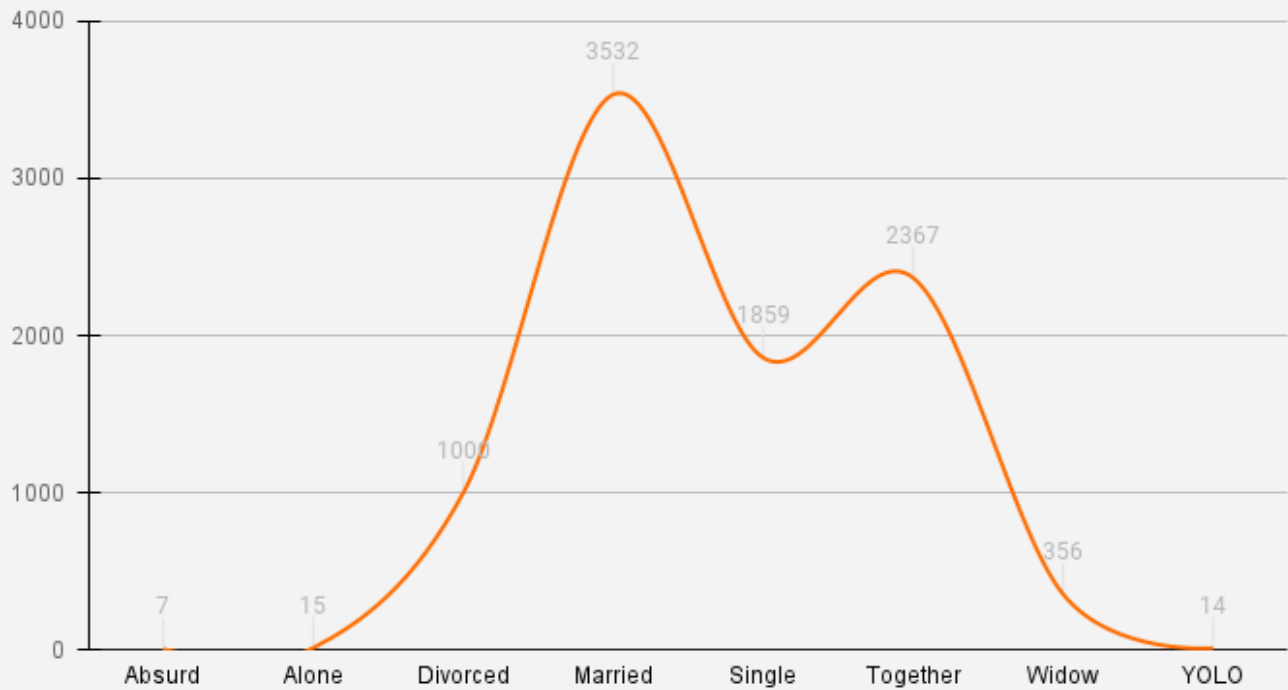


Chart 12: Number of Store Purchases in the Last 2 Years

