

# Contoso PROJECT: ANALYZE NYSE DATA





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**PRESENT** 

BY

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#### INTRODUCTION

• In this project we will analyze real life data from the New York Stock Exchange.

• We will be drawing a subset of a large dataset provided by **Kaggle** that contains historical financial data from S&P 500 companies to generate insight.





#### **QUESTION**

Question: "What is the median Total Revenue for each GICS Sub Sector, and how does it vary?"



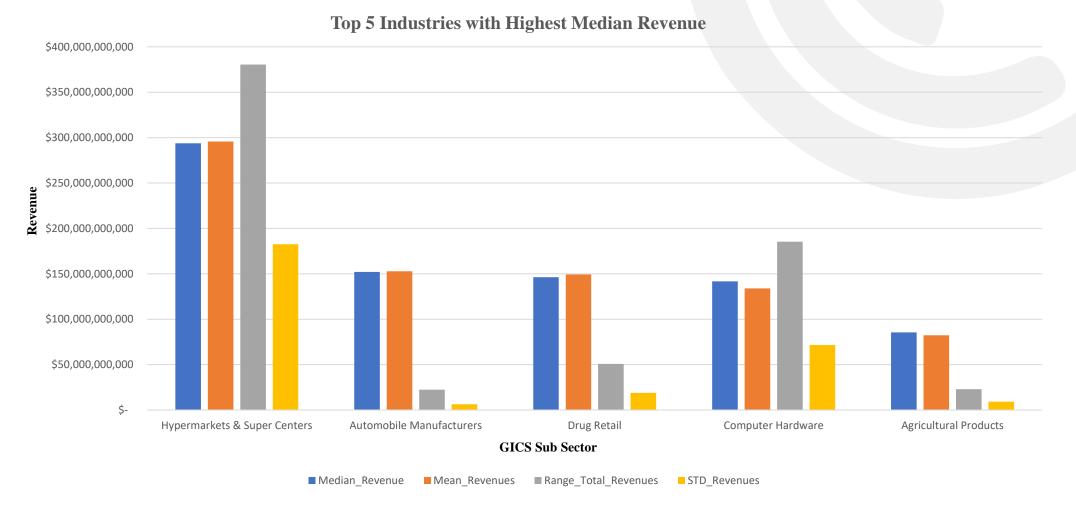


#### TOP 5 SUB GICS PER MEDIAN REVENUE

GICS Sub Sector	Median_Revenue	Mean_Revenues	Range Total Revenues	Std_Revenues
Hymarmarkata & Super Centers	¢ 202 695 000 000	\$ 205 690 000 000	\$ 380,495,000,000	¢ 192 504 026 544
Hypermarkets & Super Centers	\$ 293,083,000,000	\$ 295,680,000,000	\$ 380,495,000,000	\$ 182,594,026,544
Automobile Manufacturers	\$ 152,078,000,000	\$ 152,805,500,000	\$ 22,303,000,000	\$ 6,359,206,377
Drug Retail	\$ 146,328,500,000	\$ 149,236,000,000	\$ 50,765,000,000	\$ 18,836,678,330
Computer Hardware	\$ 141,604,000,000	\$ 133,963,625,000	\$ 185,477,000,000	\$ 71,565,196,415
Agricultural Products	\$ 85,502,500,000	\$ 82,316,500,000	\$ 22,857,000,000	\$ 9,203,659,775



#### TOP 5 SUB GICS PER MEDIAN REVENUE





#### INSIGHT FROM THE CHART

#### ☐ Hypermarkets & Super Centers:

- Hypermarkets and super centers have the highest median revenue among the top 5 sub-industries.
- The range of total revenues for this sub-industry is substantial, indicating a wide variation in the revenues of individual companies within this category.
- The relatively high standard deviation suggests that there may be significant disparities in revenue among companies in this sub-industry

#### **□** Automobile Manufacturers:

- Automobile manufacturers have the second-highest median revenue.
- Interestingly, the range of total revenues is relatively small compared to the median revenue, which could indicate a certain level of consistency among companies in this subindustry.
- □ **Drug Retail**: Drug retail has the third-highest median revenue. The range of total revenues for drug retail is substantial, indicating potential variations in the size and performance of companies in this sub-industry. •The standard deviation is relatively high

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- □Computer Hardware: Computer hardware sub-industry has the fourth-highest median revenue.
- •The range of total revenues is considerable, indicating variability in the revenues of companies involved in computer hardware manufacturing.
- •The standard deviation is relatively high, suggesting potential differences in revenue among companies.
- □Agricultural Products: Agricultural products have the fifth-highest median revenue among the top 5 sub-industries.
- The range of total revenues for this sub-industry is substantial, which could reflect variations in the size and performance of companies engaged in producing agricultural products.
- The standard deviation is relatively high.

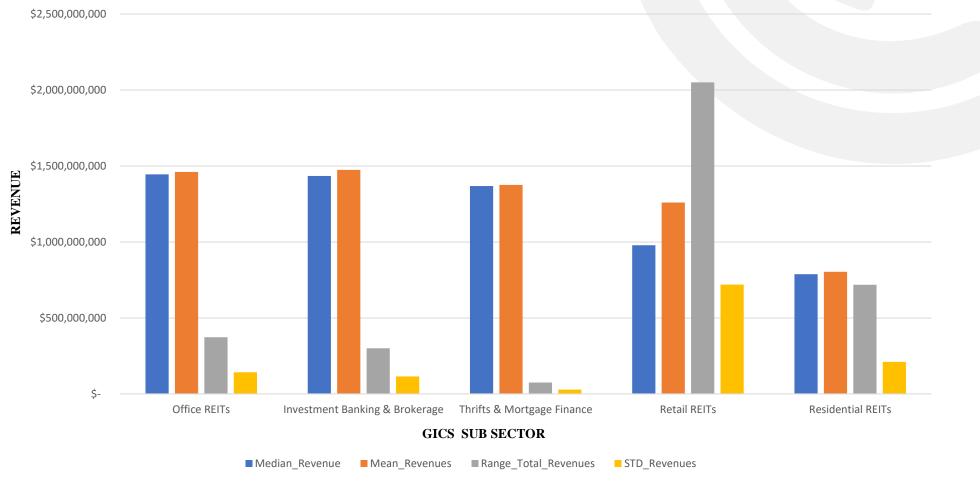


#### BOTTOM 5 SUB GICS SECTOR PER MEDIAN REVENUE

GICS SUB SECTOR	Med	ian_Revenue	Mear	n_Revenues	Range	Total_Revenues	STD	_Revenues
Office REITs	\$	1,445,521,500	\$	1,460,981,000	\$	372,777,000	\$	142,762,803
Investment Banking &								
Brokerage	\$	1,434,500,000	\$	1,474,750,000	\$	300,000,000	\$	115,612,229
Thrifts & Mortgage Finance	\$	1,368,350,000	\$	1,376,025,000	\$	75,200,000	\$	29,170,822
Retail REITs	\$	978,395,000	\$	1,260,178,563	\$	2,050,978,000	\$	719,296,390
Residential REITs	\$	788,486,000	\$	803,816,583	\$	718,519,000	\$	211,461,182

#### BOTTOM 5 SUB GICS SECTOR PER MEDIAN REVENUE







#### INSIGHT FROM THE CHART

#### 1. Residential REITs:

- Office Real Estate Investment Trusts (REITs) have the lowest median revenue among the bottom 5 sub-industries.
- The range of total revenues is relatively small compared to the median revenue, which could indicate a certain level of consistency among companies in this subindustry.
- The standard deviation is also relatively small, suggesting relatively consistent revenue levels among companies.

#### 2 Investment Banking & Brokerage:

- . Investment banking and brokerage have the second-lowest median revenue.
- The range of total revenues is narrow, indicating that there might not be significant variability in the revenues of companies in this sub-industry.
- The standard deviation is relatively low, suggesting that revenue levels among companies might be relatively consistent.

#### 3. Thrifts & Mortgage Finance:

- Thrifts and mortgage finance have the third-lowest median revenue.
- The range of total revenues is relatively small compared to the median revenue, indicating a certain level of consistency among companies in this sub-industry.
- The standard deviation is relatively low, suggesting relatively consistent revenue levels among companies.

#### 4 Retail REITs:

- Retail Real Estate Investment Trusts (REITs) have the fourth-lowest median revenue.
- The range of total revenues is substantial compared to the median revenue, indicating potential variations in the size and performance of companies in this sub-industry. The standard deviation is relatively high, suggesting that there may be notable differences in revenue between companies.



#### **5. Residential REITs:**

- Residential Real Estate Investment Trusts (REITs) have the fifth-lowest median revenue among the bottom 5 sub-industries.
- The range of total revenues is substantial compared to the median revenue, indicating potential variations in the size and performance of companies in this sub-industry.
- . The standard deviation is relatively high.







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