

“I” = a program learning objective/outcome is introduced.

“R” = a program learning objective/outcome is reinforced.

“E” = a program learning objective/outcome is emphasized.

“A” = the final assessment of mastery of the program learning objective/outcome is completed.

Business Administration Program Outcomes

I	BUS-110	Introduction to Business
I	CIS-110	Introduction to Computers
R	BUS-115	Business Law I
R	BUS-137	Principles of Management
R	BUS-153	Human Resource Management
R	ACC-120	Financial Accounting
R	MKT-120	Principles of Marketing
E	CTS-130	Spreadsheets
E	ECO-252	Macroeconomics
E	ACC-121	Managerial Accounting
E	BUS-230	Small Business Management
A	BUS-239	Business Application Seminar