RICK KIPPERT Milwaukee, Wisconsin

#### **SUMMARY**

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# **EDUCATION**

## devCodeCamp

Highly creative and multi-talented Junior Software Developer candidate.

U/I design. Outgoing self-starter, team-player and multi-tasker.

Consistently commended by instructors for programming abilities, grasp of multiple technologies and attention to detail. 15+ years experience in web and

Strong knowledge of object-oriented programming and application development.

#### **Software Development Certificate of Completion**

Overall Grade: 98.82%

devCodeCamp is a fully-immersive software development bootcamp specializing in HTML/CSS, JavaScript, SQL, Git/Github, C# and ASP.NET

#### **University Of Wisconsin-Milwaukee**

**Bachelor of Arts in Economics** 

### **TECHNICAL SKILLS**

ASP.NET, C#, JavaScript, jQuery, HTML, CSS, SQL, Git/Github, Responsive Design, PHP, Wordpress, Angular/Ionic, React Native, Agile, Adobe Creative Suite (Illustrator, Photoshop, InDesign, After Effects, Premiere), Cinema 4D, Microsoft Office, Social Media

## **EXPERIENCE**

## **Bachman Brand Development / Design Director**

OCT 2007 - SEP 2017

Leadership role in a design consultancy specializing in package design, new product development and video production for consumer facing clients. Direct and collaborate with creative teams to create simple design solutions that solve complex business challenges.

## **CLIENTS INCLUDE:**

SC Johnson (Ziploc, Windex, Drano, Pledge, Scrubbing Bubbles), Harley-Davidson, Master Lock, Miller Coors, Odin Brewing Co., O&H Bakery

- Handle all aspects of concept, design, layout and production for a range of projects including branding, packaging, brochures, catalogs, direct-mail, point-of-sale, social media, websites and videos
- Present concepts to internal team and to external clients
- Direct photo/video shoots, coordinate printing and oversee press inspections
- Lead creative for Drano re-brand, leading to 17% sales bump
- Developed new business and revenue streams by introducing video production and product visualization offerings

#### Trefoil Group / Senior Art Director

SEP 2004 - OCT 2007

Award winning art direction for integrated B2B agency that specializes in digital & interactive marketing communications, public relations and strategic insights for a wide range of industries and clients.

#### **CLIENTS INCLUDE:**

WHD Law, DME Company, Milacron, Penda Corp, Park Bank, Mason Wells, The Private Bank

- Conceived and executed advertising campaigns that integrated print, interactive, and social media
- · Created dynamic brand identity systems and marketing collateral
- Designed and developed 25+ websites from concept to code, teaching myself HTML, CSS, JavaScript and PHP along the way