# Temple Inn & Suites Site Planning

### Site Name

https://www.templesuties.com

### Site Purpose

The purpose of this site is to attract members of the Church of Jesus Christ of Latter-day Saints and non-members who are traveling to visit a Temple to stay at the Temple Inn & Suites. This site will advertise not only the rooms that can be booked but the facilities that may be utilized by members who are attending Temple Ordinances.

### **Target Audience**

Who: Members of the Church of Jesus Christ of Latter-day Saints and non-members who come to visit the Temple.

Age: Adults 18 and older who can book at room.

Income: \$30,000 an over

Motivation: Individuals and families who just want to visit or who are attending Temple ordnances and need some where close to stay.

### Personas

### Jones Family

Newly baptized family visiting the Temple as they prepare to attend and be sealed as soon as they can.

Motivation to visit the site: Due to the distance they need to travel to see the Temple and would like to spend more than one day there.

### Joshua Jacobson

Age: 18

Receiving his Endowment prior to serving a full-time mission

Motivation to visit the site: Him and his family needed to travel to get to the temple and the early morning session makes it, so they need somewhere to stay to make it on time.

### Sarah Williams

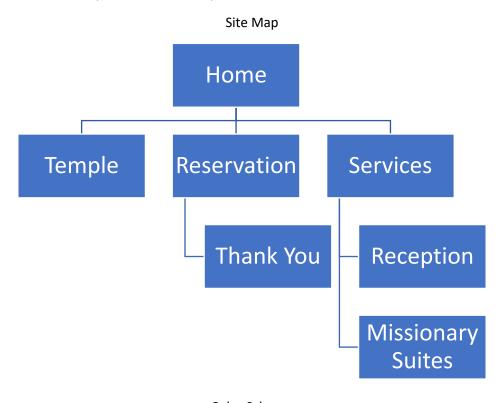
Age: 22

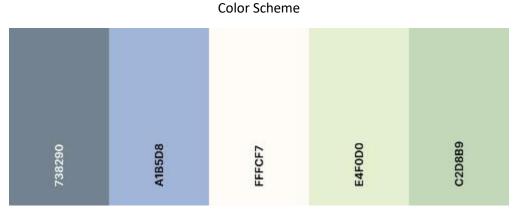
Returned from a mission and is going on a Temple trip with a group of friends.

Motivation to visit the site: Her friends and her are planning a trip to visit multiple Temples prior to returning to school. They need places to stay near each Temple on their trip.

### Scenarios

- 1. Why are the Temple Inn & Suites a convenient place to stay near the Temple?
- 2. What is the current weather like at the temple location?
- 3. What amenities does the Temple Inn & Suites provide to those staying?
- 4. What are the prices of each room?
- 5. How close are they to the actual Temple location?





### **Typography**

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h1, h2, h3 - Amatic SC (bold 700)

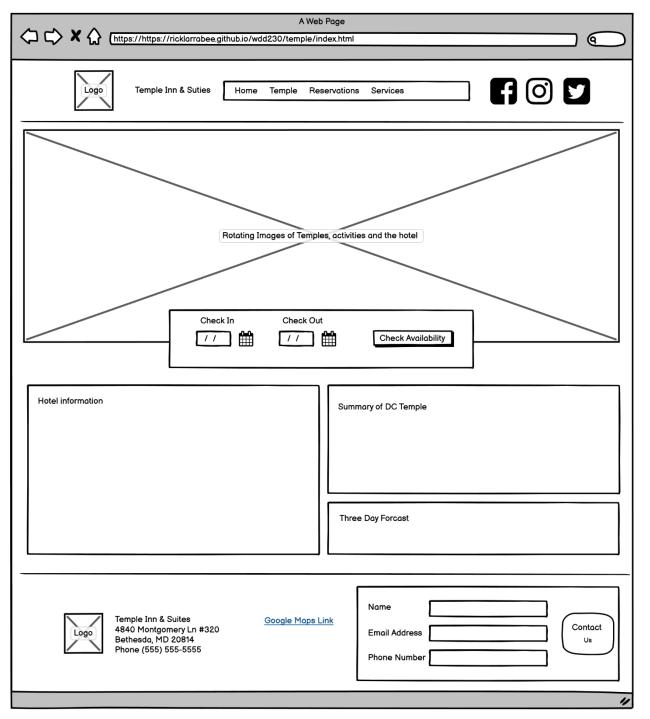
# TEMPLE INN & SUITES

p - Cinzel (regular 400)

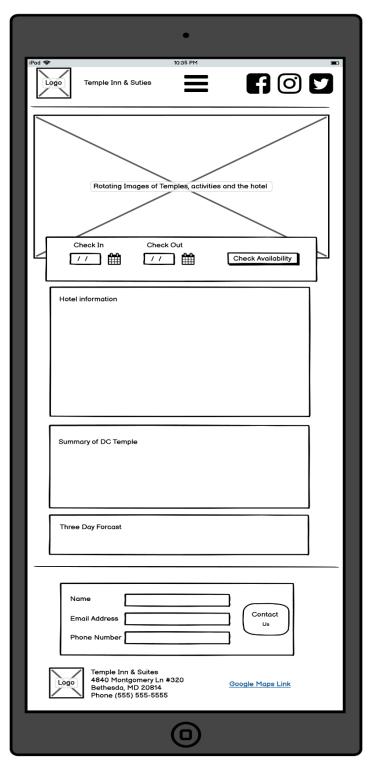
# TEMPLE INN & SUITES

## Wire Frames

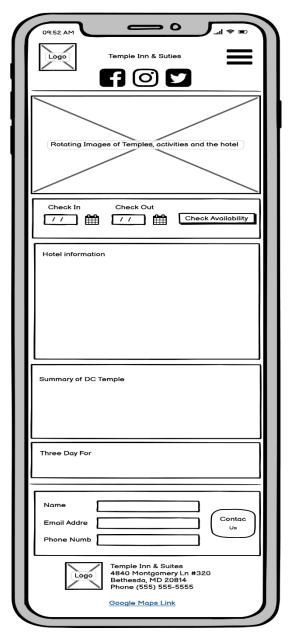
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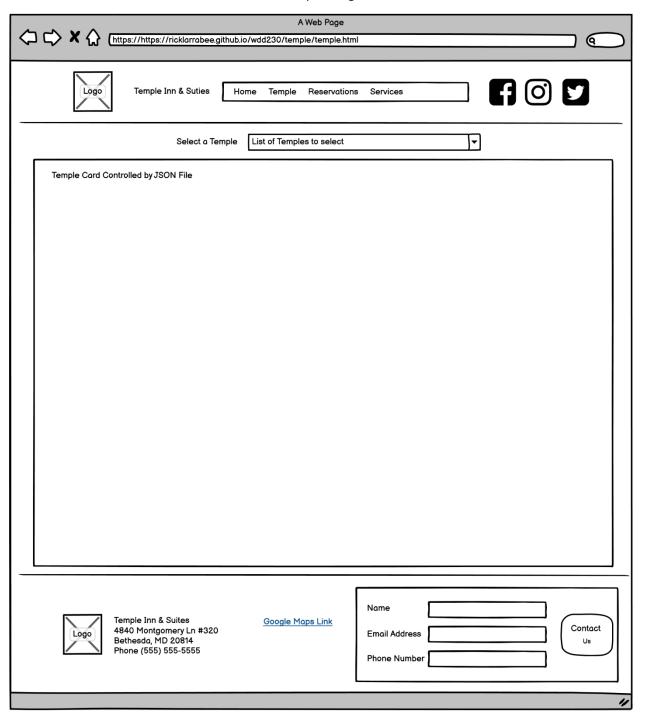
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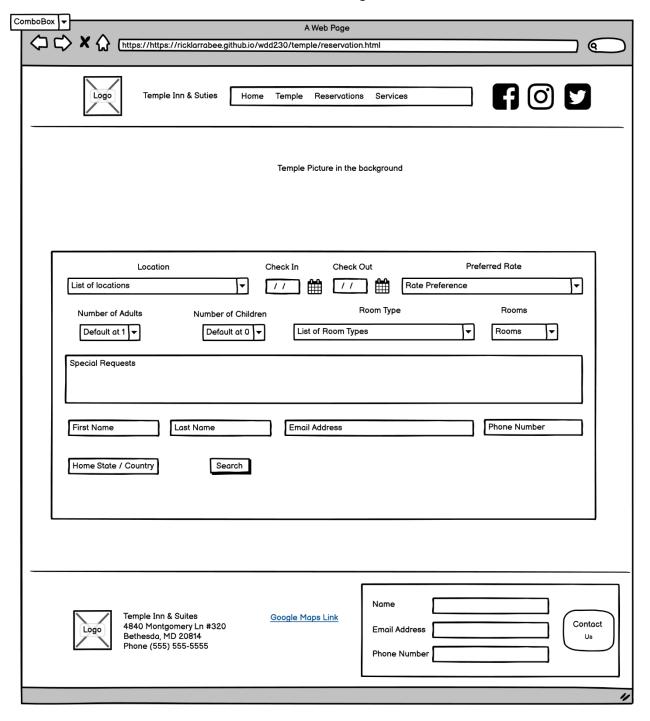
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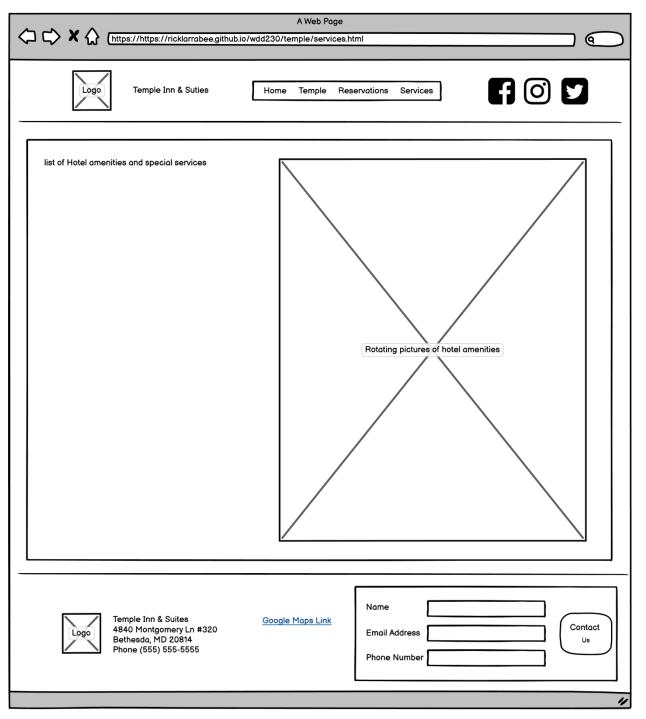
# **Temples Page**



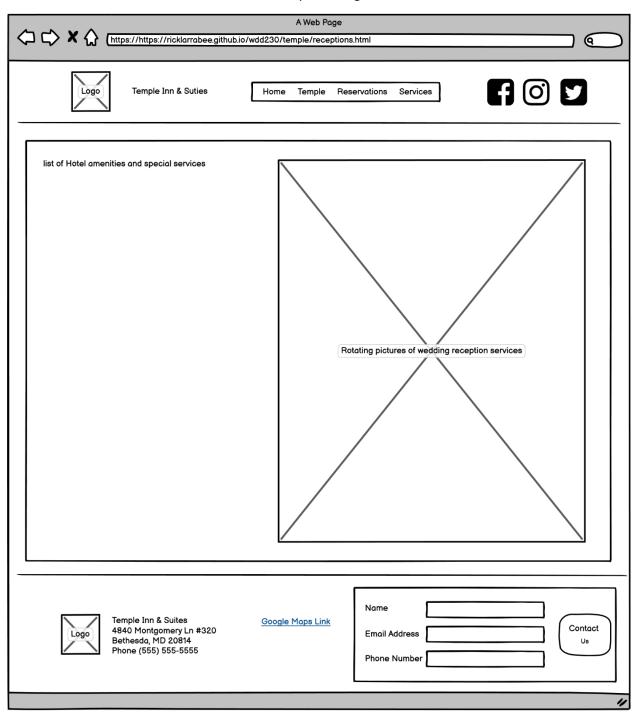
## **Reservation Page**



## Services Page



# **Receptions Page**



## Missionary Suites Page

