Temple Inn & Suites Site Planning

Site Name

https://www.templesuties.com

Site Purpose

The purpose of this site is to attract members of the Church of Jesus Christ of Latter-day Saints and non-members who are traveling to visit a Temple to stay at the Temple Inn & Suites. This site will advertise not only the rooms that can be booked but the facilities that may be utilized by members who are attending Temple Ordinances.

Target Audience

Who: Members of the Church of Jesus Christ of Latter-day Saints and non-members who come to visit the Temple.

Age: Adults 18 and older who can book at room.

Income: $30,000 an over

Motivation: Individuals and families who just want to visit or who are attending Temple ordnances and need some where close to stay.

Personas

Jones Family

Newly baptized family visiting the Temple as they prepare to attend and be sealed as soon as they can.

Motivation to visit the site: Due to the distance they need to travel to see the Temple and would like to spend more than one day there.

Joshua Jacobson

Age: 18

Receiving his Endowment prior to serving a full-time mission

Motivation to visit the site: Him and his family needed to travel to get to the temple and the early morning session makes it, so they need somewhere to stay to make it on time.

Sarah Williams

Age: 22

Returned from a mission and is going on a Temple trip with a group of friends.

Motivation to visit the site: Her friends and her are planning a trip to visit multiple Temples prior to returning to school. They need places to stay near each Temple on their trip.

Scenarios

1. Why are the Temple Inn & Suites a convenient place to stay near the Temple?
2. What is the current weather like at the temple location?
3. What amenities does the Temple Inn & Suites provide to those staying?
4. What are the prices of each room?
5. How close are they to the actual Temple location?

Site Map

Color Scheme

Chart

Description automatically generated with medium confidence

Typography

@import url('https://fonts.googleapis.com/css2?family=**Amatic+SC:wght@700**&family=**Cinzel**&display=swap');

h1, h2, h3 – Amatic SC (bold 700)

Text

Description automatically generated with low confidence

p – Cinzel (regular 400)

A picture containing text, furniture, table

Description automatically generated

Wire Frames

Home Page Large

Diagram

Description automatically generated

Home Page Medium

Graphical user interface, application

Description automatically generated

Home Page Small

Text

Description automatically generated with medium confidence

Temples Page

Graphical user interface, text

Description automatically generated

Reservation Page

Graphical user interface

Description automatically generated with low confidence

Services Page

Diagram

Description automatically generated

Receptions Page

Diagram

Description automatically generated

Missionary Suites Page

Diagram

Description automatically generated